



## DO THESE EVERY DAY

- ☐ Morning routine
- ☐ Read goals out loud
- ☐ SMILE + make someone else smile
- ☐ Something that scares you
- ☐ Remind yourself of your WHY

## IDEAS!

## MODULE 07 ACTION ITEMS

- ☐ Make list of industry influencers + start engaging
- ☐ Create networking calendar for the next 3 months
- ☐ Make list of groups, forums, etc. to engage in + add value on weekly basis
- ☐ Make list meet-ups, retreats + conferences to attend
- ☐ Make list of 5 potential anchor clients + start engaging with them on social
- ☐ Put date on calendar 3 weeks from now to reach out to potential anchor clients
- ☐ Make list of people you'd like to collaborate with + start engaging with them on social
- ☐ Put date on calendar 2 weeks from now to reach out to potential collaborators



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## PLAN FOR CREATING WIN-WIN RELATIONSHIPS

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Who are your industry influencers? Who has an audience/clientele that lines up with your ideal client, or an audience you want more of?

Which online groups, forums, Facebook communities, etc. can you start engaging in and adding value to?

Which conferences, retreats, meet-ups, events, etc. can you attend or become involved with/help out in some way?

Make a list of 5 potential anchor clients.

Make a list of people you'd like to collaborate with in the next year.

Circle your favorite ideas in other answers and list these influencers, groups, events, anchor clients and collaborators below.