



DO THESE EVERY DAY

- ☐ Morning routine
- ☐ Read goals out loud
- ☐ SMILE + make someone else smile
- ☐ Something that scares you
- ☐ Remind yourself of your WHY

MODULE 05 ACTION ITEMS

- ☐ Create your new pricing + packages
- ☐ Update website with your new starting rates

I D E A S !



FIGURING OUT NEW PRICES + PACKAGES

How much money would you like to make with your business in the next year? Break that down into what you need to make per month.

Do a little market research. What are others in your industry charging, those who are at a similar level/who have a similar product?

What are some items you've been including in packages that you can get rid of? Items that do not provide as much value as you thought?

What items do your clients value? What are their must-haves? What have they told you they love and/or always mention?

Write out your 3 new packages, making sure to include a low, middle and high package. The middle should include the must-haves!

Write your a la carte pricing. This is a great way to anchor your packages. The a la carte prices reflect that the packages are a win!