



MODULE 04

ACTION ITEMS

DO THESE EVERY DAY

Morning routine	Is your brand cohesive
Read goals out loud	across all platforms?
SMILE + make someone else smile	Troviou inquity process. What
Something that scares you	can you add to stand out?
Remind yourself of your WHY	Add phone number to contact form/page
IDEAS!	Write script for phone calls + video messages
	Outline info you'd like to include in welcome PDF/site
	Make list of people you can refer work to
	Create 3 new ways you can serve your clients better
	Befriend clients on social media
	Email recent past clients + ask for reviews
	Email 3 recent clients to ask about video testimonials



THE JETSETTER ACADEMY



Is	s your brand cohesive across all platforms? Make a list
b	elow of the things you need to add + delete from your
W	ebsite, social media, etc. to make your brand cohesive.

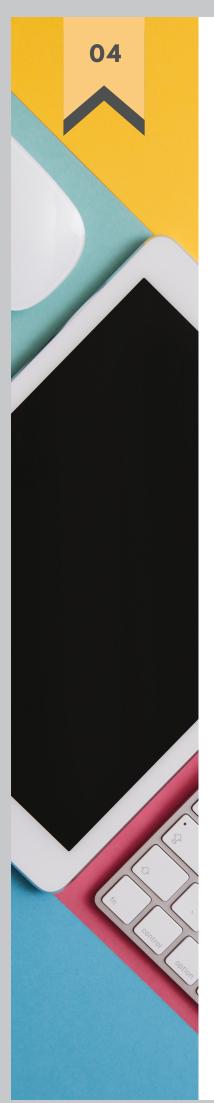
Review your inquiry process. What can you do to stand out? Outline the info you'd like to include in a welcome PDF or welcome website.







Write out your script for when you call roof emailing them back right away. Remote of the call is to connect, not to get into the call is to connect.	ember, the purpose
Write out your script for the video mess send to inquiries. Remember to show y Again, the purpose is to connect.	







work to \	ist of peopl when you a project. Sta	re booked	d or not a	vailable to	take on a
What FA	e 3 ways yo Qs can you ocess: befo	ı answer	creatively	? Think at	out their
What FA	Qs can you	ı answer	creatively	? Think at	out their
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