



MAXIMIZE YOUR BLOG

Write down 3 things you will do to improve your blog before you market it. Think: adding internal links, opt-ins, pop-ups, etc.

Write down 3 places you can currently bounce blog readers to go, where they will learn more about you and get to know your brand better.

Write down your top 3 blog ideas (pull from other Mod. 3 worksheets) that will give your readers the most value.

Write down 3 publications, organizations, businesses, blogs or industry influencers you could pitch ideas to for guest blogging.

Choose 1 of those other blogs (for guest blogging) and write down 2 relevant ideas you could pitch to that specific blog.

Choose 1 more of those blogs (for guest blogging) and write down 2 relevant ideas you could pitch to that specific blog.