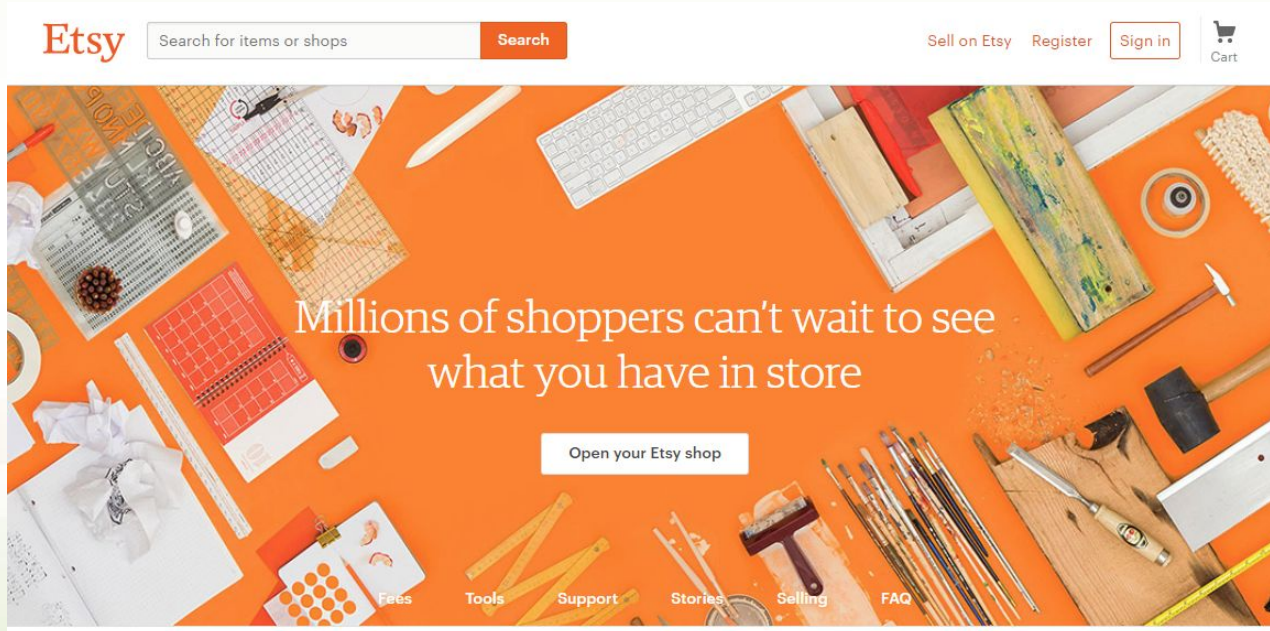


Module 2: Set Up Your Store

Open Your Etsy Account



Create Store Graphics

- Canva.com has Etsy Shop Cover and Product Icon templates



Create prototypes and inventory

- Be careful not to create too much inventory
- Be flexible enough to adapt your product based on feedback

Set up payment account

<https://www.etsy.com/help/article/3616>

Set Up Shipping System

- Get supplies - boxes, tape, filler, scale, blank labels, sharpies
- Use Etsy postage or create an account with USPS

Create listings

- Write descriptions
- Consider keywords
- Include policies
- Take great photos

You're Ready to Open Your Doors!

International
Christian Mompreneur
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