



International
Christian Momprenneur
Network™

She Builds a Business

APRIL 18-19 • VIRGINIA BEACH, VA

The Premiere Training and Networking Event for Christian Mom Entrepreneurs

Create Passive Revenue Streams

Want to spend less time serving clients and more time collecting cash? Consider adding a passive revenue stream to your business. If you sell a product, consider adding a service that complements the product. If you offer a service, consider adding a product to complement it. Remember, passive revenue streams allow you to serve MORE people in LESS time and make MORE money with LESS effort. Your biggest expense is in the creation of the product and the marketing of the product. After that, your work is done!

Use this worksheet to explore opportunities to create a passive revenue stream that supports your business goals and is in alignment with what you offer and what your clients need from you. Some ideas include:

Books
eBooks
Affiliate Income
Audios
Videos
Events

Sponsors
Workbooks
Home Study Course
Online Course
Branded Items
Membership Program

1. What are your ideas for creating passive revenue streams? No idea is silly – write them all down!



2. How do these ideas solve a problem or challenge for you customer?

3. How much potential income does each idea represent? (For example, if you are planning to create a home study course for a workshop you already hold in person – how many could you sell each month and how much would you profit?)

4. What is ONE action step you will take when you get home to begin creating a passive revenue stream?