



Facebook Gaming “Just Like Us”

Facebook Gaming may be the fastest growing streaming platform in the world, but we made becoming a creator feel more attainable than ever by showing how even the most successful individuals are just like us. In their own words, we captured an array of established streamers from all parts of the globe (Vietnam, Spain, Brazil and Dallas) telling their story. In addition to showing appreciation for their fans, they encouraged would-be creators to build their own communities by going live and being yourself. After all, if they were able to connect with others, anyone with a passion for gaming can.