

DON'T VOTE.

We were asked to do a sequel to the viral “Dear young people, don’t vote.” campaign. It helped drive record youth voter turnout in 2018, but we were now in a very different world. It wasn’t enough to just inspire them to vote, we needed to get them to figure out how to vote in what would certainly be an unprecedented election.

So we got our elderly cast back together (not easy in a pandemic) to film them savagely mocking American youth’s abysmal track of voting.

Will it annoy young voters enough to drive them through the mayhem of 2020 to the polls? We’ll find out November 3...