til death do us part

UNITED NATIONS CHILDREN'S FUND international day of the girl



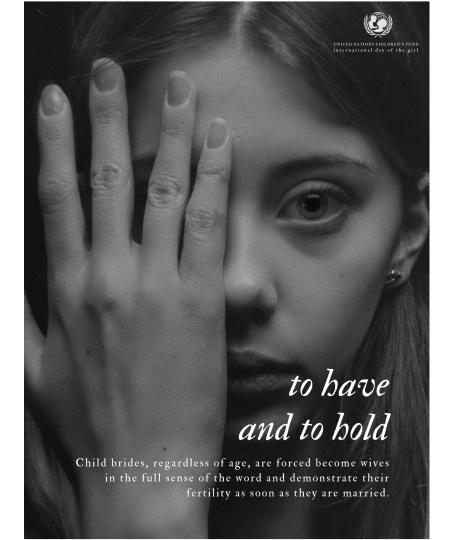
UNICEF

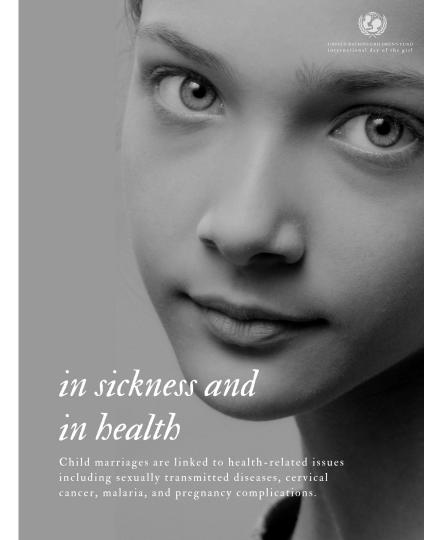
THE CHALLENGE:

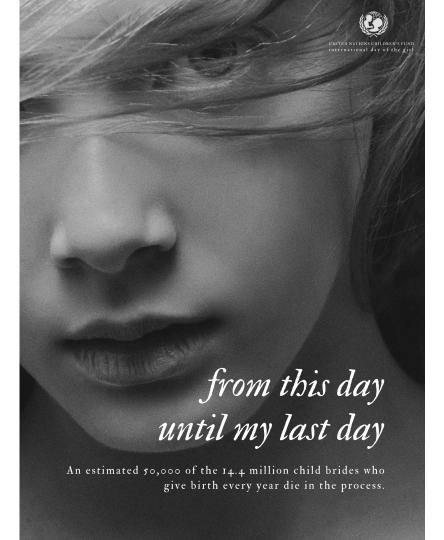
Millions of girls worldwide are forced into child marriages each year.

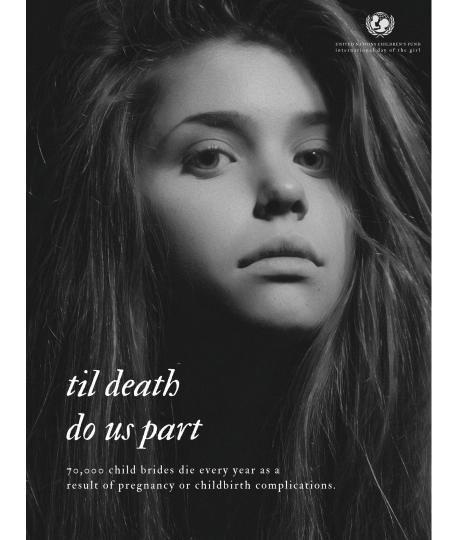
THE IDEA:

Every year on October 11, The International Day of the Girl, UNICEF works with girls to amplify their voices and stand up for their rights. These PSA prints can be used for traditional print, social, digital or out of home executions.











18th birthday & 10th anniversary

UNICEF estimates more than 650 million women alive today were married before the age of 18. In 2016 alone, 5.6 million girls under the age of 18 became child brides.

