

What do you call a copywriter who before he even finished his undergrad had won at Hatch as a junior and took home a Silver Young Ones pencil as a senior? Well you'd call him Thomas Nitti.

But what would you call him if as a writer he also art directed his own work and with that project won a yellow D&AD New Bloods Pencil? Well, you'd still call him Thomas — but you'd also have to call him a Next Gen award winner at the 2020 Hatch Awards.

You all are judging a show and you don't have a lot of time, so I'll leave it at this:

As one of his professors, and a three-plus decade veteran of the creative world, this young man has everything, the drive, passion, and talent to be big, even if — as his about page states — he's not very tall.

He's already got some big metal. In this case I believe he's ready to take home another piece.

But don't take it from me, take it from his book. It's all right there.

<https://tnitti.com/work>

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