



Annual Convention On-Site Program 2019 Advertising Insertion Order Form

NOTE: This form is for placing an advertisement in ICCFA Annual Convention Program ONLY.

Advertiser

Address

City State Zip

Person to contact Phone

Email

Ad Agency

Name of ad agency

Address

City State Zip

Person to contact Phone

Email

Size/Type of Insertion (check one)

- Full page Price: \$1,300 Size: width: 5.75" height: 9" (with bleed)
- 1/2 page Price: \$650 Size: width: 5.75" height: 4.25" (with bleed)

Last day to reserve space: February 15

Artwork due: February 22

Safety margin: keep live matter 3/8-inch from head, foot and outer rim

- PDF format preferred, CMYK, 300 dpi, high resolution
- This reservation is NOT complete without a signed authorization.
- CANCELLATIONS: Cancellations must be received on or before the SPACE deadline and will be subject to a short late fee. ICCFA reserves the right to repeat the most recent ad run, or to charge for space reserved, if copy/artwork is not received by the MATERIAL deadline.

Payment

Visa Mastercard American Express Discover

Credit card number Exp. date

Name as it appears on card

Security ID (3-digit # on back of card or 4-digit # on front of AmEx card)

Billing address for card (required to process)

Email receipt to

Signature Date

**Please fax this form to the attention of Rick Platter at 703.391.8416
or email it to rplatter@iccfa.com**