



Want to gain exposure among sales & marketing professionals in the funeral industry? Here's your big chance!

CONSIDER SPONSORING!

SPONSORSHIP BENEFITS

- Full page ad in the conference on-site program (trim size 7" x 10") if you sponsor \$1,000 or more **ADS ARE DUE NOVEMBER 26, 2018.**
- Company name on on-stage signage
- Listing in *ICCFA Magazine*
- Listing in *Wireless*, ICCFA's bi-weekly electronic newsletter
- Listing on the conference webpage
- Listing in break slides during classroom breaks
- Recognition via announcements throughout the conference
- You may introduce the speaker you sponsor
- Listing in the sponsors list on the conference app
- Thanked on social media with a link to your website

WHO ATTENDS?

- Around 400-450 attendees annually
- Targets the preneed and at-need sales industry
 - 66% sales managers
 - 34% counselors
- Both funeral home and cemetery personnel
- Cremation specialists
- Human and pet loss service providers
- Suppliers
 - Memorial designers
 - Preneed funding companies
 - Technology support services
 - Life insurance companies

SPONSORSHIP OPPORTUNITIES

SPONSORSHIPS OVER \$1,000 WILL RECEIVE A FREE FULL PAGE AD

Keynote Speaker Exclusive: \$30,000 Co-sponsor: \$8,000	Friday Breakfast Exclusive: \$7,000 Co-sponsor: \$2,500
Keynote Speaker Exclusive: \$15,000 Co-sponsor: \$6,000	Thursday Coffee Breaks Exclusive: \$6,000 Co-sponsor: \$2,000
Welcome Reception Exclusive: \$10,000 Co-sponsor: \$5,000	Friday Coffee Break Exclusive: \$5,000 Co-sponsor: \$1,500
WiFi *limit one* Exclusive: \$10,000	App Sponsorship Exclusive: \$5,000 Co-sponsor: \$2,000
Thursday Lunch Exclusive: \$8,000 Co-sponsor: \$3,000	Fireside Chat with Gary O'Sullivan Exclusive: \$4,000 Co-sponsor: \$2,000
Thursday Breakfast Exclusive: \$7,000 Co-sponsor: \$2,500	Conference Lanyards *limit one* Exclusive: \$2,500
	Audio/Visual Support Exclusive: \$15,000 Co-sponsor: \$500+

CO-SPONSORSHIPS ARE WELCOME

Sponsorships are first come, first serve and subject to change.

DEADLINE FOR SPONSORSHIP: NOVEMBER 26, 2018

For more information, please contact:

▪ **Tim Fish**, co-chair:
tim.fish@gafg.com

▪ **Delana Pratt**, co-chair:
delana@cairn.partners

▪ **Kelly Spann**, Meeting Planner:
kspann@iccfa.com or 703.391.8405

SPONSORSHIP COMMITMENT FORM

COMPANY INFORMATION

Name

Title

Company

Address

City

State/Prov

Zip/Postal

Phone

Email address

Web address

LEVEL OF SPONSORSHIP

We would like to contribute \$_____ as an exclusive sponsorship **OR**

co-sponsorship at the Wide World of Sales Conference. In particular, we are interested in sponsoring (if applicable):

Keynote Speaker

Thursday Lunch

App Sponsorship

Keynote Speaker

Thursday Breakfast

Fireside Chat with Gary O'Sullivan

Welcome Reception

Friday Breakfast

Conference Lanyards

WiFi

Thursday Coffee Breaks

Audio/Visual Support

Friday Coffee Break

PAYMENT

CHECK (Please make payable to ICCFA)

DISCOVER VISA MASTERCARD AMERICAN EXPRESS

Credit card #

Name on credit card

Exp. Date

Security ID#

(3-digit number on back of card or 4-digit number on front of AmEx card)

Card's Billing Address (required)

Signature



Please complete this form and return it to:
INTERNATIONAL CEMETERY, CREMATION AND FUNERAL ASSOCIATION
107 Carpenter Drive, Suite 100 • Sterling, VA 20164
1.800.645.7700 • Fax: 703.391.8416 • www.iccfa.com