

2014 ANNUAL PET LOSS PROFESSION SURVEY



RESPONSE

Number of respondents: 33

87,330 were clients of 33 respondents

Of these 87,330 pets, 763 were buried

21 respondents answered 0 or did not respond

Of these 87,330 pets, 86,567 were cremated

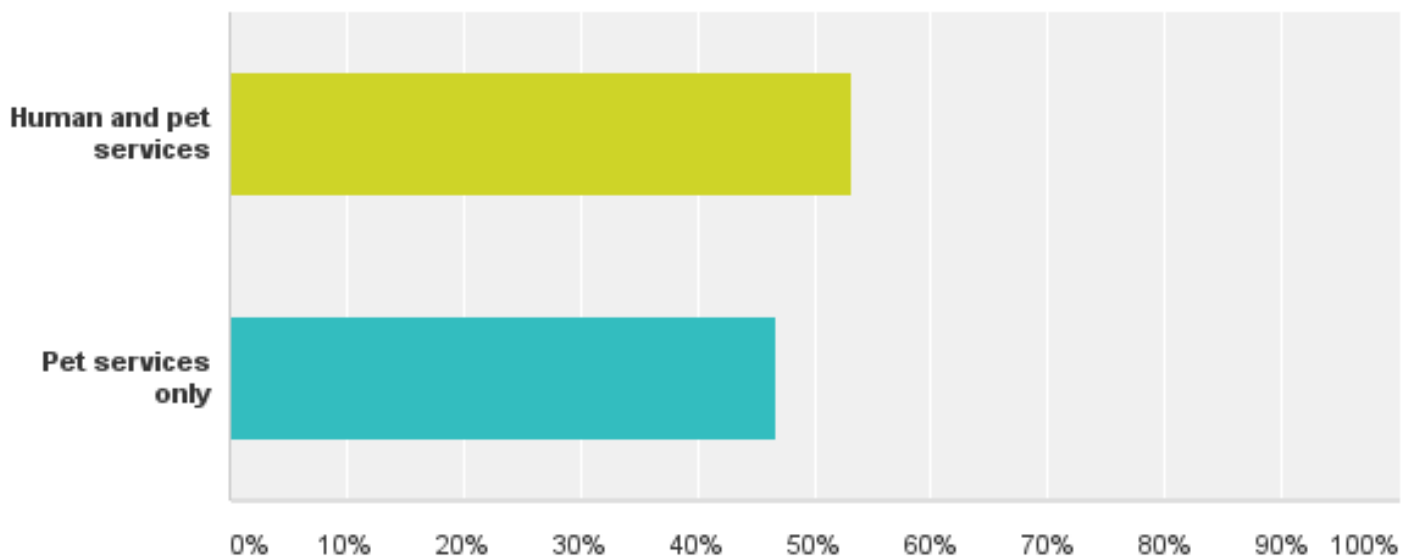
Of those cremated:

31,866 were partitioned cremations

34,208 were group cremations

20,493 were private cremations

WHAT TYPE OF BUSINESS DO YOU OPERATE?



REVENUE, STAFF AND BUSINESS TYPES

Of the 34 respondents, 16 provided their 2014 revenue.

Total revenue for the 16 companies is \$3,949,928

The average revenue is \$246,870

The lowest amount of revenue is \$3,541

The highest amount of revenue is \$762,338

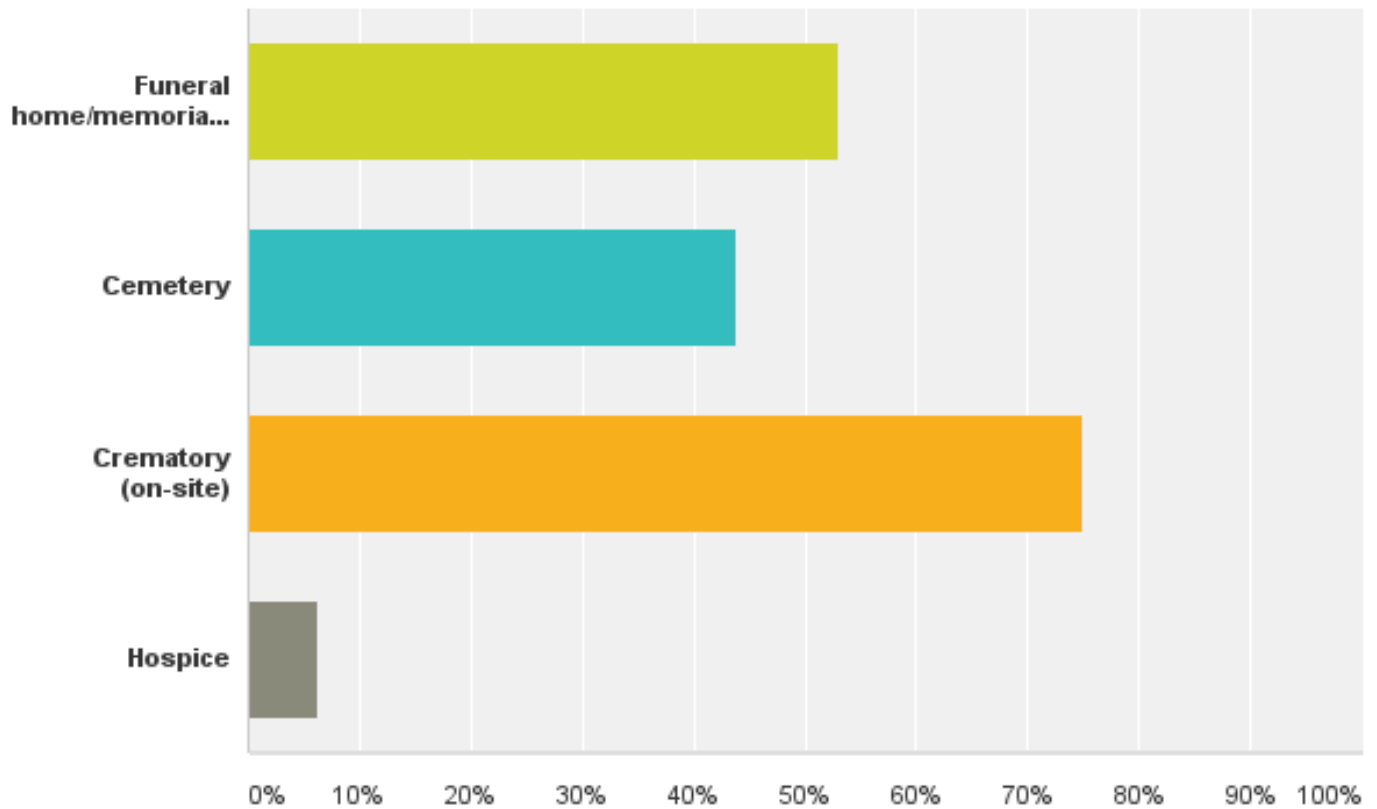
The total number of staff employed by respondents is 196.

The average number of staff is 7

The least number of staff is 1

The highest number of staff is 45

WHAT TYPE OF PROPERTY IS YOUR BUSINESS?



44% of companies operate a cemetery

75% of companies operate an on-site crematory

53% of companies operate a funeral home/memorial center

6% of companies operate a hospice

53% of companies operate more than one type of business