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ICCFA Partners with CANA for 2014 Cremation Training

Both Cremation Arranger and Crematory Operations Certifications to be Offered

STERLING, VA (February 17, 2014)—The **International Cemetery, Cremation and Funeral Association (ICCFA)** and the **Cremation Association of North America (CANA)** announced a new partnership to present cremation education at a variety of locations around the country. Together, ICCFA and CANA will offer two types of cremation training: the one-day **ICCFA Cremation Arranger Certification Program** and the one-day **CANA Crematory Operations Certification Program™ (CANA COCP™)**.

"Partnering with CANA allows members of both organizations to become well-rounded in the biggest emerging sector of our profession," said **Poul Lemasters, Esq.**, ICCFA cremation programs coordinator. "This training is crucial to business growth and setting yourself apart from your competitors as a cremation specialist."

"Blending the art and the science of cremation, this combination of courses will certainly prove to be essential continuing education for the cremation industry," said **Barbara Kemmis**, Executive Director of CANA. "ICCFA's Cremation Arranger Certification Program will help deliver powerful information on the marketing, value and psychological dynamics of the cremation arrangement process. CANA's COCP is taught by industry experts with the technical, scientific, and legal knowledge to cover best policies, practices, and procedures that are essential to insuring the safety of employees and protecting business integrity."

The dates for the 2014 programs will be announced in the next month. More information and registration will be available on www.iccfa.com and www.cremationassociation.org.

With the national cremation rate fast approaching 50 percent, personnel from every funeral home and crematory-owners, managers, funeral directors, and even support staff-can benefit from attending these valuable sessions.

About ICCFA

Founded in 1887, the International Cemetery, Cremation and Funeral Association (ICCFA) is the only international trade association representing all segments of the cemetery, cremation, funeral and memorialization industry. Its membership is composed of more than 7,500 rooftop locations and 15,000 professionals in the cemetery, funeral home and crematory industries, as well as memorial designers and related businesses worldwide. To learn more, please visit www.iccfa.com or connect with ICCFA on [Facebook](#) and [Twitter](#).

About CANA

The Cremation Association of North America's Crematory Operations Certification Program™ (COCP™) is the most comprehensive educational program in the industry, covering the best policies, practices, and procedures for dealing with the families who have chosen cremation as their method of memorialization and disposition. CANA has certified more than 2,000 professionals over the past five years.

Founded in 1913, the Cremation Association of North America (CANA) is an International organization of over 1,300 members, composed of cremationists, funeral directors, funeral home operators and owners, cemeterians, industry suppliers and consultants. CANA members believe that cremation is preparation for memorialization. Website: <http://www.cremationassociation.org>

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