

SURVEY *of* AMERICAN PUBLIC CULTURE

*The Politics
of Character*

Institute for Advanced Studies in Culture
UNIVERSITY OF VIRGINIA

VOLUME THREE

The Politics of Character

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ON METHODOLOGY

This survey is based upon 1,200 telephone interviews drawn from a national probability sample representative of the adult civilian population, eighteen years and older, living in private households in the United States. Interviews were conducted in August and September, 2000. The survey is subject to a sampling error of plus or minus three percent.

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PREFACE

Politics and Political Culture: The Critical Difference

Following politics is like following the weather. We focus on the day's forecast, project only a few days into the future, and consider the past week distant history. Like weather forecasting, making predictions about long-term election outcomes is risky business, but great sport all the same. Indeed, as with the weather, the only constants in the realm of politics are complexity and endless change. The problem, however, with following politics in the way that one might follow the weather is that one risks missing dramatic changes in the patterns of climate—that is, the cultural milieu in which political action takes place.

Thus, in public life, politics is to the weather what political culture is to the climate. That is, if politics is the manipulation of power, political culture is the normative context within which these manipulations take place. This context includes the ideals, beliefs, values, symbols, stories, and public rituals that bind people together and direct them in common action. Political action emanates from political culture, is a reflection of that culture's ideals, and, in turn, reinforces that culture's normative boundaries. Needless to say, the politics of a society may change and change a lot, but the normative context—the political culture—of a society will change only very slowly, and when it does change, its changes will be of great consequence. Political culture provides the boundaries of political legitimacy and the horizons of political possibility. Changes that take place within political culture portend much about the future ordering of public life.

By and large it is the philosopher and the social theorist who have been most interested in political

culture. Observers like Jurgen Habermas, Peter Berger, Richard Sennett, the late Christopher Lasch, Jean Bethke Elshtain, Robert Putnam, Michael Sandel, among others, have written poignantly about the fragmentation of civic culture, about the erosion of the moral foundations for citizenship, about the political significance of new class divisions, and about the loss of legitimacy for key public institutions. Their warnings are ominous, substantiated repeatedly by anecdote, but rarely tested against empirical data.

Surveys on contemporary politics abound. “If you were to vote today, who would you vote for?” “Do you favor or oppose such and such legislation?” And so on. These surveys have their place. We, however, are not primarily interested in political polling. Rather, we are interested in political culture in general. Our survey has attempted to provide a bridge between the theorist and the empiricist, and to compensate for their mutually reinforcing bad tendencies—endless abstraction and mindless number crunching. To be sure, we are under no illusion about the limits of survey data. Public opinion surveys touch upon only certain kinds of information about the culture. Though they can never provide the final word on any topic, they are nevertheless important components in any broad analysis of political culture. *The Survey on American Political Culture* is an ongoing series of public opinion surveys that seeks to bridge the empirical and theoretical, and enables us to speak, even if provisionally, with greater care and specificity about the “climato-logical” political and cultural changes taking place across America.

Part I

Character and Democracy

Character and Democracy

How is it possible that society should escape destruction if the moral tie is not strengthened in proportion as the political tie is relaxed?

Alexis de Tocqueville, *Democracy in America*

For the founders of the American republic, character and the virtues of which character was comprised were essential to their experiment in democracy. Consider the chorus of opinion of the new republic's leading lights:

- “It is substantially true that virtue or morality is a necessary spring of popular government.”¹
George Washington
- “It is the manners and spirit of a people which preserve a republic in vigor. A degeneracy in these is a canker which soon eats to the heart of its laws and constitution.”²
Thomas Jefferson
- “Is there no virtue among us? If there be not, we are in a wretched situation. No theoretical checks—no form of Government, can render us secure. To suppose that any form of Government will secure liberty or happiness without any form of virtue in the people, is a chimerical idea.”³

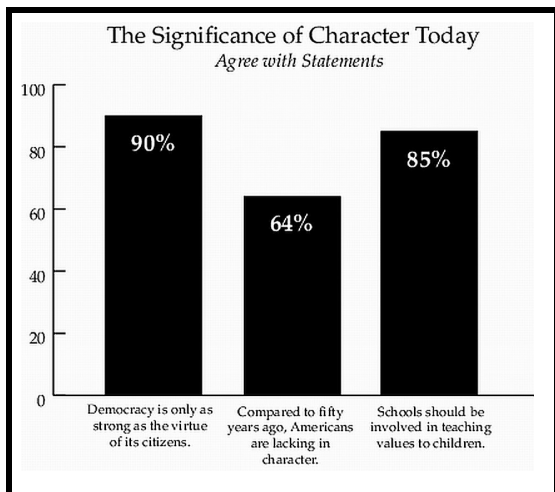
James Madison

For the architects of this bold political venture, the importance of character and the high moral qualities of which it was comprised was a basic article of democratic faith. Its significance was grounded in all they knew from the lessons of history. Two generations after the Declaration of Independence, a Frenchman, Alexis de Tocqueville, traveled through the American countryside and found that the hopes of the American founders had been provisionally realized: virtue was, in fact, central to the vitality of American democratic life. “These habits of restraint,” he said, “are found again in political society and singularly favor the tranquillity of the people as well as the durability of the institutions they have adopted.”⁴ Yet he too understood the precarious constitution of embodied virtue: “How is it possible that society should escape destruction if the moral tie is not strengthened in proportion as the political tie is relaxed?”⁵

The Significance of Character Today

History and philosophy both suggest to us that the flourishing of character rooted in elevated virtues is essential to justice in human affairs; its absence, a measure of corruption and a portent of social and political collapse, especially in a democracy. The importance of character is a part of the moral imagination we Americans have inherited; a sensibility reinforced by the lessons of history.

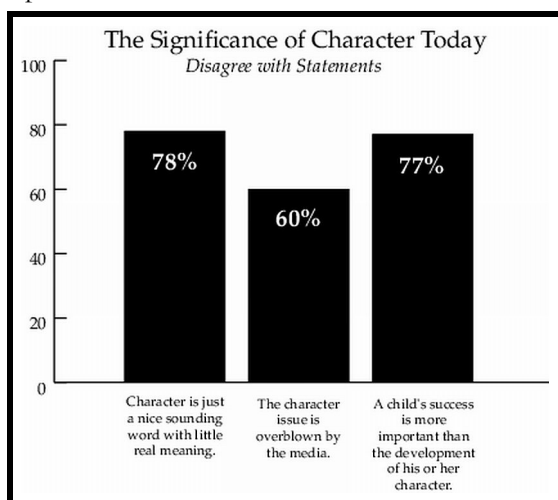
It is this sensibility that continues to shape our understanding of character today. Ninety percent of those asked in this national survey agreed that “democracy is only as strong as the virtue of its citizens.” The opinion is not fleeting. By almost the same margin, Americans (78%) reject the notion that character “is just a nice-sounding word with little real meaning.” The majority (60%) also disagree that “the character issue is overblown by the media; that it is really not that important.”



The majority of Americans believe that there has been a moral decline in America. Sixty-four percent agree that “compared to 50 years ago, Americans are lacking in character.” Given this, it is not surprising that more than 8 out of every 10 Americans (85%) agree that the schools should be involved in teaching values to children and should not just stick to core subjects such as reading, writing, and arithmetic. Indeed, one-third believes that schools should be *heavily* involved in the teaching of values. Make no mistake: individual achievement is important to Americans, particularly as it pertains to children. Yet 77 percent of those surveyed *disagree* that “a child’s success is more important than the development of his or her character.” In sum, character continues to matter to Americans because Americans believe that without it, trust, justice, freedom, community, and stability are probably impossible.

play in the public’s mind, particularly as they pertain to political life. We also attempt to map the moral dispositions and commitments of typical Americans, examine their views of political leadership, and get a sense of their attitudes toward the current state of political life.

We should caution the reader from the outset: in this survey, we only scratch the surface of these issues. This is why the *Survey of American Political Culture* has been conceived as an ongoing series of surveys and survey reports and not just a one-time foray into the public’s attitudes toward these matters. By exploring these matters in this way, we at the Institute for Advanced Studies in Culture hope that this survey will enrich our understanding of the current political milieu and will help us to address more effectively the serious challenges posed in our day to both democracy and the culture that sustains it.



In this year’s *Survey of American Political Culture*, we take up some of the questions surrounding character and its political significance. We consider how issues of morality and character

Part II

Character and the American People

Character and the American People

A Matter of Contradiction and Confusion

As important as character and moral virtue are to the American people, as one probes more deeply, one finds remarkable contradictions in their opinion about the nature of moral life and of character in particular.

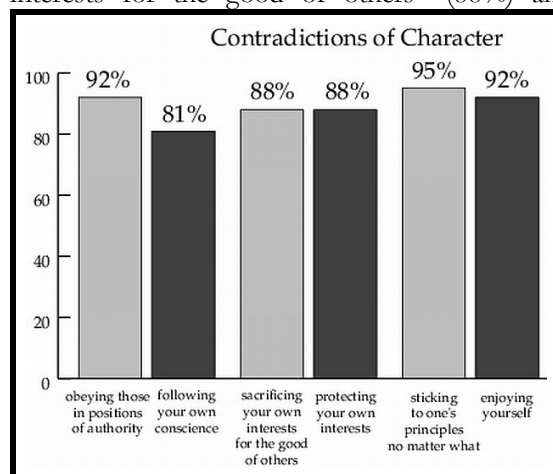
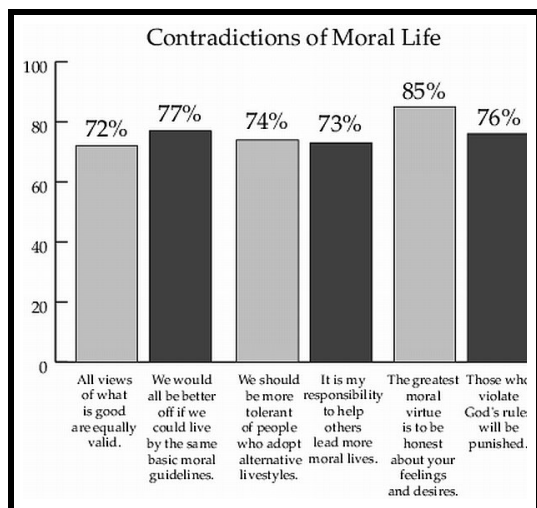
The Contradictions of the Moral Life

Consider first the moral codes that guide social life. On the one hand, the majority of Americans believe that “all views of what is good are equally valid” (72% agree) and that “everything is beautiful it is all a matter of how you look at it” (69% agree). On the other hand, the majority also believes that “we would all be better off if we could live by the same basic moral guidelines” (77% agree). Likewise, although the majority of Americans believe that “we should be more tolerant of people who adopt alternative lifestyles” (74% agree), at the same time—and by the same margin (73%) — they also believe that “it is my responsibility to help others lead more moral lives.” Consider as well the fact that the majority (85%) agree that “the greatest moral

virtue is to be honest about your feelings and desires” at the same time that they also believe that “those who violate God’s rules will be punished” (76% agree).

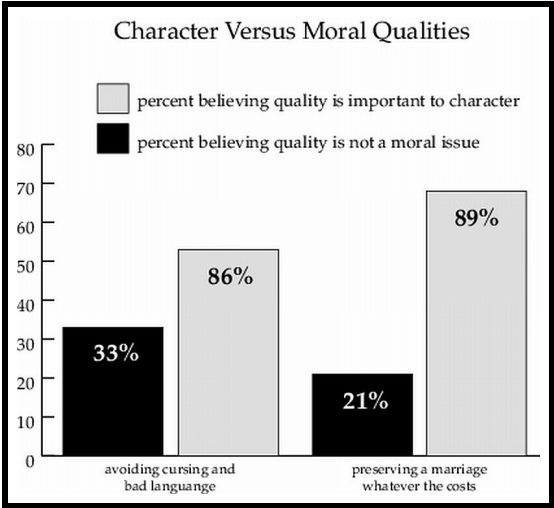
The Contradictions of Character

A similar story can be told about the opinions Americans have concerning the content of character. Survey respondents were asked to consider a range of attributes in terms of how important such attributes were to the make-up of character. Almost all of the listed attributes were viewed as important (either “very important” or “fairly important”). By wide margins, the majority believe that both “obeying those in positions of authority” (92%) and “following your own conscience” (81%) are important to character. They also believe that “sacrificing your own interests for the good of others” (88%) and



“protecting your own interests” (88%) are important to character. Likewise, the majority believe that “sticking to one’s principles, no matter what” (95%) and “enjoying yourself” (92%) are important to character as well.

These contradictions continue when respondents were asked about specific moral issues. The majority of those surveyed (86%) also believe that “avoiding cursing and bad language” is important to character, but only half of the population (49%) believe that “swearing or using offensive language” is at all morally wrong. Indeed, one-third of those surveyed do not believe that offensive language is a moral issue. By a wide margin, the majority (89%) also believe that “preserving a marriage, whatever the costs” is important to character though only 8 percent are willing to call divorce morally wrong. Here, too, one-fourth (26%) say that either divorce is morally right for all (5%) or divorce is not a moral issue (21%). In the same way (though not strictly comparable) the majority (89%) agree that “avoiding sexual promiscuity” is important to character, but only 41 percent of the population believe that “sex before marriage” is morally wrong. Again, one-third (36%) say that sex before marriage is either morally right for all (6%) or not a moral issue (30%).

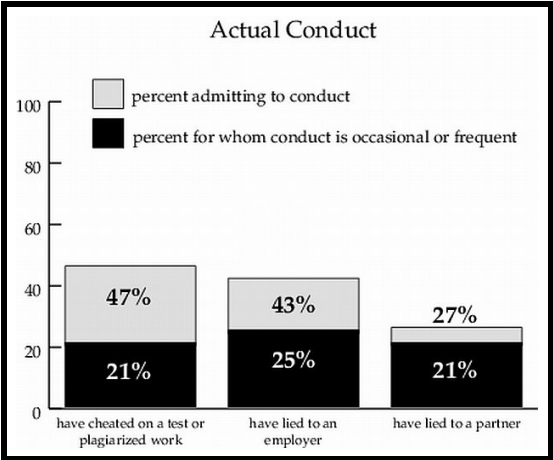


At the same time, the vast majority give the same considerable importance to “being patient with others” (97%), “being respectful of others” (99%), “sharing your feelings openly with others” (83%), and “following through on commitments” (99%).

Conduct

No person fully embodies the ideals he or she espouses; it is likely that few even come close. But hypocrisy and moral failure in no way diminish the significance of the moral ideals we hold and their meaning for our lives and the life of communities and the nation. With that essential caveat, we thought it important, as a point of reference, to ask a few questions of respondents about their actual conduct.

In this survey, 47 percent admitted to cheating on a test or plagiarizing work in school, 43 percent admitted to lying to an employer about being sick or unable to work, and 27 percent admitted to “lying to a partner about a romantic or sexual involvement with another person.” This conduct was at least occasional or even frequent for a significant minority—21 percent in the case of cheating, 25 percent in the case of lying to an employer, and 21 percent in the case of lying to a partner about a romance or sex.



In Sum

In the matter of what constitutes the character ideal we value so much and consider of such great importance, it would seem as though we Americans are rather indiscriminate. Yet having noted all of this, the majority of those surveyed (78%) disagree that “character is just a nice-sounding word with little real meaning.” The question remains, what is the “real meaning” of character?

Part III

Character and Political Leadership

Character and the Political Leadership

It was the ancient Greek philosopher Plato who instructed us that character was *the* defining qualification of the ruling class. In his view, rulers with character were “most likely to devote their lives to doing what they judged to be in the interest of the community.” If they didn’t demonstrate character, then social disintegration was inevitable. As he put it in *The Republic*, “[t]he community suffers nothing very terrible if its cobblers are bad and become degenerate and pretentious; but if the Guardians of the laws and state, who alone have the opportunity to bring it good government and prosperity become a mere sham, then clearly it is completely ruined.”¹

How, in the view of its citizens, are American’s “guardians” promoting the interests of the national community? In particular, how did Americans view the political leadership in the recent election cycle?

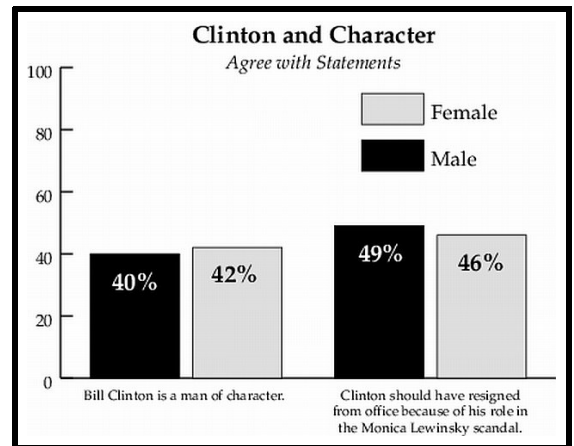
Of Passing Interest

Americans are mixed in the moral evaluation they give to some recent figures of political prominence.

The Clintons

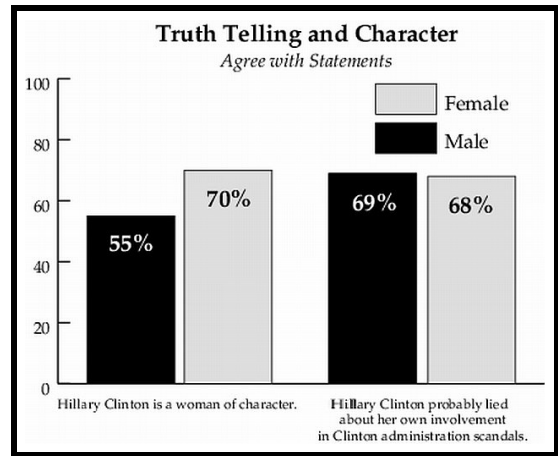
Only 2 out of every 5 Americans (41%) agree that “Bill Clinton is a man of character,” with 59 percent disagreeing and 32 percent disagreeing strongly. About half of all Americans (48%) believe that President Clinton “should have resigned from office because of his role in the Monaco Lewinsky scandal.” As one might guess, differences of opinion sort themselves out along party lines, with Republicans about two and a half times as likely to say he should have resigned.

Men and women, interestingly, do not differ appreciably in their judgment. Yet younger Americans tend to be more lenient toward Mr. Clinton as do the more highly educated. About half (49%) of all 18 to 32-year-olds say that Mr. Clinton is “a man of character,” compared to one-third of all senior citizens. Over half (55%) of those with less than a high school education say that he should have resigned, compared to 42 percent of those with postgraduate degrees.



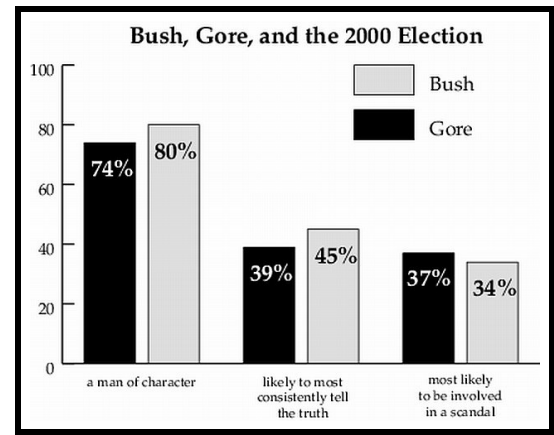
Americans are more generous with the former First Lady. Just under two-thirds of those surveyed (62%) agree that Hillary Clinton is “a woman of character.” Women are decidedly less critical than men in this regard—here, 70 percent of all women agree that “Hillary Clinton is a woman of character,” compared to 55 percent of all men. This judgment is qualified by the fact that an even greater percentage (68% — evenly split between men and women) also think that “Hillary Clinton probably lied about her own involvement in Clinton administration scandals.” At least half, then, of those who think Mrs. Clin-

ton lied, also believe that she is a woman of character. Here again, the younger and more highly educated cohorts were slightly more likely to give Ms. Clinton the benefit of the doubt. At the same time, 51 percent of all the Democrats surveyed agreed that she probably lied about her involvement in her husband's administration scandals.



Bush, Gore, and the 2000 Election

The public is more generous still with the candidates of the 2000 Presidential election. Three-fourths (74%) of all surveyed agree that Al Gore is a man of character and a slightly greater number (80%) say that George W. Bush is as well. This is telling of an overall pattern of opinion. Only by a slight margin do Americans view Bush (45%) as the one likely to “most consistently tell the truth” than Gore (39%), while they view Gore (37%) as the one “most likely to become involved in a scandal” (compared to 34% for Bush). A third of the population was undecided on these matters.



The absence of a large statistical gap is important, because it demonstrates that Bush was unsuccessful in distinguishing himself as morally untainted; Gore, by contrast, was able to successfully distance himself from Clinton and the Clinton scandals. Considering the effort of each Party during their conventions to demonstrate that their candidate was morally superior to Clinton, it was the Democrats who were decidedly more successful than the Republicans.

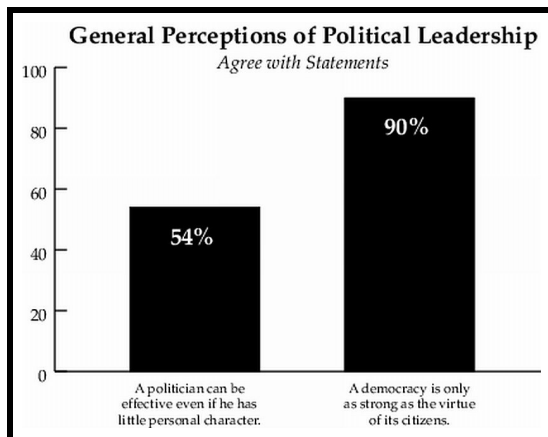
There is a gender gap in these judgments, though it is not a large one. In general, men tend to think that Bush is the one more likely to consistently tell the truth; women, overall, tend to favor Gore. A greater percentage of men also think that Gore is more likely to become involved in a scandal.

Character and Political Leadership—In General

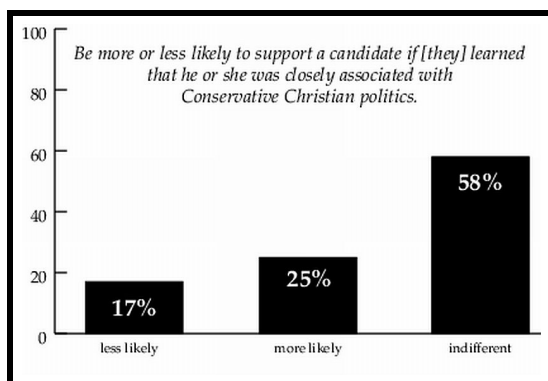
Quite apart from specific political figures Americans are overall divided down the middle in their moral assessment of political leaders. Half (48%) agree that “generally speaking, politicians have less character than the average American,” and half (52%) disagree. Men are more likely than women to agree with this assessment; those with less than a high school education are nearly twice as likely as those with postgraduate education to agree.

In the midst of the Monica Lewinsky scandal, no one debated whether or not Clinton behaved badly—on that much, everyone agreed. Rather, the debate centered over whether Clinton should stay in office. The question turned on his ability to be effective in exercising his duties although he was morally compromised. This, in turn, raises the question of the degree to which high moral standing is a requirement for the effective performance of official duties. In this survey, the public is divided over the general principle: half (54%) agree that “a politician can be effective even if he has little personal character;” the other half (46%) disagree. With the memory of the indiscretions of a Democratic president fresh in their mind, it is not surprising that a significantly greater number of Democrats (59%) and Independents(60%) than Republicans (40%) agree with this statement. More interesting is the way that educational attainment relates to this view. A substantial majority (71%) of those with less than a high school education agree with this state-

ment, compared to just under half (46%) of those with postgraduate degrees. Still, it is remarkable that, although 90 percent of Americans assent to the sentiment that a democracy is only as strong as the virtue of its citizens (as mentioned in chapter one), only 46 percent here insist that the president, seemingly a high symbolic representative of democratic strength, must embody the same virtue to be effective.



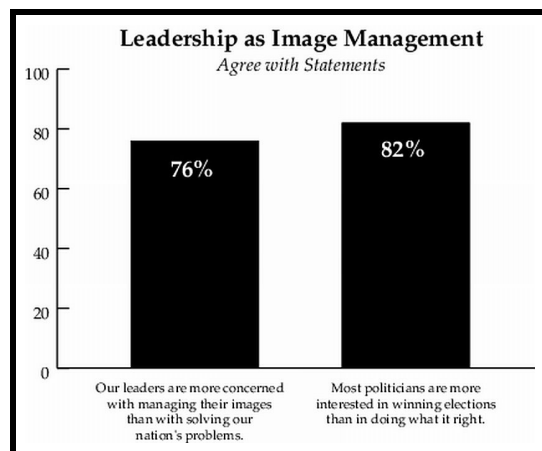
It is difficult to say just how significant the religious faith of a candidate is to the public's assessment of a person's worthiness for office. Unfortunately, we did not pose the question about religious faith in general or about specific faith traditions. We did, however, ask if they would "be more or less likely to support a candidate if [they] learned that he or she was closely associate with conservative Christian politics." Only one-fourth of those surveyed say that they would be more likely to support such a candidate; 17 percent say they would be less likely, and 58 percent say that it wouldn't make any difference at all to them. Not surprisingly, those who were most likely to support this kind of candidate were Evangelicals or conservative Catholics, senior citizens, and women.



A Context of Enduring Cynicism

Public opinion, overall, is more generous in its assessment of specific leaders. When it turns to political leadership generally, public opinion takes a turn toward suspicion and mistrust.

About 6 of 10 (57%), for example, believe that while the American system of government is good, "the people running it are incompetent." Beyond this sense of governmental incompetence, there is also a widespread sense among the American people that politicians have an imperious disregard for the concerns of ordinary citizens. Seven out of ten people believe that "most elected officials don't care what people like me think."² Indeed, half agree that ordinary "people like me don't have any say about what the government does." This is an opinion held much more strongly by the poor, working and lower middle classes, and by the less highly educated. It is as though the poor and poorly educated sense all too clearly their distance from the debate so central to democratic life.



Leadership as Image Management

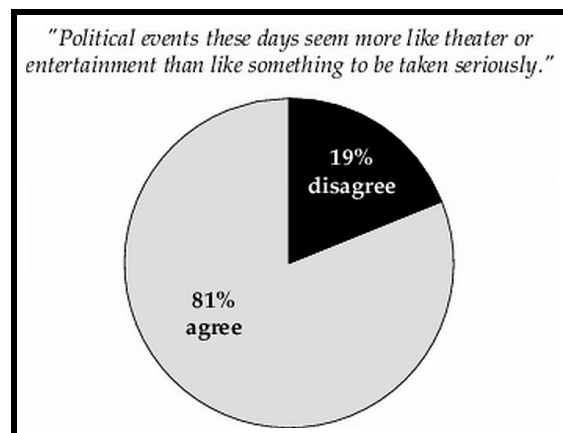
If unconcerned with ordinary citizens, politicians, according to public opinion, are supremely concerned with themselves and their own personal interests. Indeed, 3 out of 4 Americans (76 percent) agree that "our leaders are more concerned with managing their images than with solving our nation's problems." By an even greater margin (82%), Americans also agree that "most politicians are more interested in winning elections than in doing what is right." This has increased remarkably since 1990, when a Roper study found that 41 percent of all Americans agreed that "congressmen spend more time thinking of their own political futures than they do in passing wise legislation."³

Is it any wonder that people's confidence in politicians has declined? In 1966, 41 percent of the population had "a great deal of confidence" in the Presidency. One decade later this figure was 23 percent, a figure that held fairly steady for two decades. Today, only 16 percent of the American people have "a great deal of confidence" in the executive office. We observe a similar trend in people's confidence in Congress. In 1966, 42 percent of the population had "a great deal of confidence" in this institution. By the mid-1970s, this figure fluctuated in the teens. In 2000, this figure is just seven percent.⁴

Interestingly, public cynicism about our nation's leadership cuts even more sharply. Three out of four Americans agree that the government itself "is pretty much run by a few big interests looking out for themselves." Twenty years ago, in 1976, just 60 percent of the population agreed with this statement. Public opinion reached current levels by 1992. In the last quarter of the twentieth century, suspicion and cynicism has increased quickly and stabilized.⁵

Politics as Theater

One explanation for Americans' range of ambivalent to hostile feelings toward public discourse is the way in which our national leaders conduct this discourse. Whether confused, angry, resentful, or indifferent, the vast majority of Americans (81 percent—unchanged since 1996) agree with the stinging indictment that "political events these days seem more like theater or entertainment than like something to be taken seriously."



That is to say, the public has come to recognize (and to resent) the connection between publicity, show business, image management, and political leadership

Part IV

Moral Communities and the Question of Character

Moral Communities and the Question of Character

On the surface of public opinion, character matters to most Americans: they value it, they want to see it cultivated in their children, and they want to see it manifested in the dealings of their political leaders. At the same time, Americans seem to be confounded by the question of character. They are not sure of what it is constituted or what it might mean in everyday life.

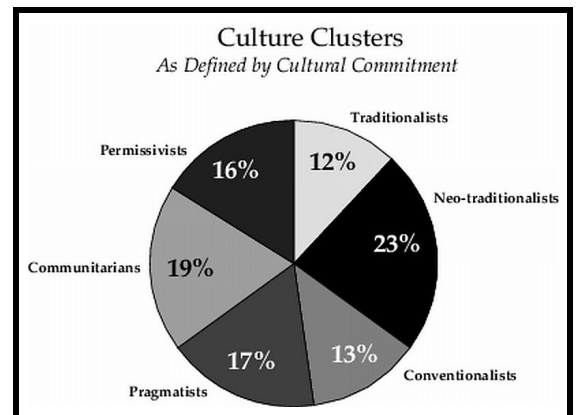
The challenge before social science is nearly always the challenge to go beneath the surface of social life, to discover underlying patterns of belief, behavior, and social relationship. Standard practice, however, has not been very imaginative in this regard. Dominated by a concern for race, class, and gender, (or, at times, for the “rational choices” autonomous individuals make about their racial, class, or gender-based interests), mainstream social science has inspired great scientific nullities; studies notable for their scientific rigor, paucity of imaginations, and general uselessness. Too often methodological rigor is the pall bearer of heuristic rigor mortis.

In attempting to sort out more than the superficialities of political struggle, the social science establishment often disregards the fact that politics is not just a struggle between competing interests but also, in large part, a struggle between competing claims about the way the world works and should work, claims that are by their very nature moral or normative in function. In this light, politics is very much an artifact of culture, the struggle for power a manifestation of the tension between competing moral demands and ideals made sacred in different communities. Understanding the deeper cultural dynamics at play in political life requires us to move beyond standard categories of investigation to consider the different ways in which moral questions and commitments are apprehended and pursued in public life.

Rethinking Pluralism in America

In the 1996 *Survey of American Political Culture*, these considerations led us to a way of reclassifying the population according to their commitments in public culture. By commitments in public culture, we do not mean what people think is right or wrong in relation to different issues but rather the terms by which individuals conceive of the “moral,” for both themselves personally and the larger society. Here, too, one finds significant diversity in America that complicates categories based on race, ethnicity, gender, and socio-economic status. How are people divided in their normative commitments? What are some of the communities of moral discourse one finds today? The range and complexity are fascinating.

In our analysis, we identified six strikingly distinct patterns of cultural commitment among the American population¹:



Traditionalists (12 percent)

Traditionalists constitute 12 percent of the American population. They are the most conservative group in America in every way—the most conservative in regard to traditional morality, belief in objective morality, and personal sacrifice. They are also overwhelmingly white and mature in years. Indeed, they tend to be slightly older on average (24% are 65 or older, about half are under 50, and about one-fifth are between 18 and 34 years of age). More Traditionalists (60%) are in their first marriage than any other group. Traditionalists are religiously conservative as well (66% of this group are Evangelical Protestant and 9% are orthodox Catholic). Demographically, they tend to be concentrated in the medium sized to large cities of the Southeast, Southwest, and West Central states.

Neo-traditionalists (23 percent)

Neo-traditionalists comprise 23 percent of the population. On all dimensions, they are the second most conservative group overall and the most conservative urban group—and they acknowledge as much. They are also religiously conservative (46% are Evangelical Protestant and 24% are orthodox Catholic) and, like old-fashioned Traditionalists, are disproportionately women (59% of each group are female). Compared to the Traditionalists, individuals in this group are more likely to inhabit urban areas and are well-represented among racial and ethnic minorities (14% are African-American and 6% are Hispanic). Neo-traditionalists mirror Traditionalists in their age distribution but are better represented within the professions. They disproportionately located in the Southern and Pacific states.

Conventionalists (13 percent)

Comprising 13 percent of the population, Conventionalists are a moderate to conservative cluster, though they seem to be so more out of habit and accepted practice than out of conviction. In terms of their moral commitments, their principles are not strongly held but tend to track with social conventions. They give the impression of being “on the fence.” In terms of their faith commitments, they can be found pretty evenly divided among Protestants and Catholics, whether conservative or mainline. In some ways, they are akin to what Nancy Ammer-

man has called “golden-rule Christians.” Like the Traditionalists, the ethnic composition of this group is heavily white, and can be found in the Southeast, Southwest, and East Central parts of the country. Unlike Traditionalists, who are disproportionately from regional urban areas, Conventionalists are disproportionately found in rural areas and small towns. Similarly, Conventionalists are well represented among the oldest group of citizens.

Pragmatists (17 percent)

Comprising 17 percent of the population, Pragmatists are traditional in their views of personal morality, and they tend to reject relativism in their consideration of truth and aesthetic value. For example, they disapprove of—but are nevertheless willing to tolerate—homosexuality, pornography, interracial marriage, and so on. Their faith may slant more toward moral propriety than toward devotion. Theologically, they are well represented among progressive Protestants and progressive Catholics. Yet they are the most hedonistic of all the clusters. Pragmatists can generally be viewed as self-seeking: personal satisfaction is their top priority, and material well-being is central to that project.

Pragmatists are the most urban of the clusters, with the majority from the largest cities in America. Accordingly, Pragmatists are distinct for their racial diversity. Most are white, yet 18 percent of this group are African-American and 13 percent are Hispanic. Relatively scarce in the South, Pragmatists are disproportionately located in the mid-Atlantic and East Central states.

Communitarians (19 percent)

Communitarians are something of a counterpoint to the Pragmatists. Communitarians are fairly skeptical about traditional moral principles, and they are fairly relativistic in their views of truth. Even so, they are distinctive in their desire to subordinate immediate gain and personal satisfaction to future gain or the common good. They are young to middle-aged (76% are younger than 50) and heavily white in racial composition. They are probably the best educated of the groups, with 30 percent of their ranks possessing a college or postgraduate degree. They are also disproportionately represented among progressive Catholics and Secularists. As a population, they are most heavily concentrated in medium to

large urban areas found on the coasts and in the Rocky Mountain states.

Permissivists (16 percent)

Permissivists are the most lenient in their attitudes toward traditional morality and the most relativistic in their worldview, and they demonstrate a hedonism similar to the Pragmatists when it comes to negotiating between their personal interests and the common good. They are moral improvisers—among the least likely to admit moral distinctives. Truth and morality are highly provisional within this group. Like Communitarians, Permissivists are very young—85 percent are Baby Boomers or younger, with the majority belonging to the so-called “Generation X.” Permissivists are well-educated, predominantly male, and religiously liberal or disinterested. Secularists, for example, are more represented in this cluster than in any other (53% of all Secularists are in this cluster). Permissivists are disproportionately located in the states on the Mid-Atlantic and Pacific coasts.

Independent but Overlapping Moral Universes

These clusters point to different ways in which normative obligations are formulated in people’s imaginations and commitments. It is essential to point out that these clusters are not reducible to the old categories of “right,” “center,” and “left” (or “liberals,” “moderates,” and “conservatives”), not least because the new clusters are not defined by any political or economic indicators. Consider, for example, how these clusters of cultural orientation relate to political ideology. It is true that Permissivists lean toward the “liberal” side of the political continuum, while Traditionalists and Neo-traditionalists lean toward “conservative” side of the spectrum. Yet the fact is that all of the clusters are represented across the ideological continuum, with Communitarians, Conventionalists, and Pragmatists especially difficult to classify. They remain irreducibly different from each other and from old-fashioned conservatives and un-reconstructed liberals in the way that, say, traditional and liberal Democrats differ, or libertarian and socially conservative Republicans differ. The old categories, as points of location within the political economy, run rough over the often subtle cultural distinctions between individuals and groups.

Take the issue of religious faith. Here too the distinctions are subtle, outstripping efforts to sort Americans along a simple continuum from religious to irreligious. Within the *Survey of American Political Culture*, the variation we find depends on the extent to which categories outside of the self define a person’s moral universe. While it would be tempting to conclude that Traditionalists and Neo-Traditionalists are the most religious, it is more precise to say that they are the most consistently committed to a traditional theistic worldview. They tend to be conservative to orthodox in their beliefs and very active in prayer and church/synagogue attendance. Permissivists, on the other hand, *are* the most secular in their orientation. Within this cluster, religious beliefs have far less personal significance and, accordingly, one finds the lowest levels of church attendance and prayer. Yet, where Permissivists are religiously inclined, it tends to be in the most non-traditional ways. Not only are they the least orthodox, but they are the most likely of all the groups to say that the faith they have is in a “universal spirit” rather than a transcendent God. On religious matters, Pragmatists and Communitarians are very much alike. Individuals in these clusters tend to say that religious faith is important to them, and yet it is not reflected so strongly in their behavior. Their prayer and church/synagogue attendance is fairly low—about half of both clusters, for example, go to church less than once a month or never. Clearly, the moral communities differ not only in the extent to which traditions of faith dominate their moral universes, but in the varies nature of those faith traditions and the way they are embodied in the actions of the individuals who embrace them.

Other matters of personal freedom versus constraint help to clarify the moral orientation of Permissivists and Pragmatists. When asked to judge between public obligations and personal interests or to weigh options between the public good and individual liberty, it is the Permissivists, followed closely by the Pragmatists, who tend to place higher priority upon personal interests and individual liberty. Where these two clusters differ is in their attitude toward traditional morality. Pragmatists at least give lip service to traditional virtues. Permissivists, by contrast, are not only distinct in rejecting traditional morality but are also particular for rejecting the very categories that define tradi-

tional morality. They are the most likely to say, in response to a range of behaviors long considered morally debatable (such as divorce, abortion, premarital sex, drug use, suicide and the like), that these are not moral issues at all.

The moral coordinates of possessive individualism also clarify the moral orientations of Communitarians and Conventionalists. Both of these clusters hover between Permissivists and Traditionalists. The Communitarians lean more toward the Permissivists, and the Conventionalists tend to resemble the Traditionalists. For the Communitarians, this suggests that their moral commitment to the common good is refracted through the prism of personal well-being. For the Conventionalists, this suggests that traditional moral ideals rooted in habit are a resistance to possessive individualism but are not as strong as one rooted in conviction.

There is, undoubtedly, more one can say about all of these clusters. What we have reviewed here is sufficient to demonstrate that individuals abiding in these clusters live in very distinct and yet still overlapping moral universes. But what are the consequences, if any, for their view of character?

Moral Communities and the Content of Character

In Chapter One, we saw that Americans recognize the importance of character in social life but are indiscriminate in their view of its content. The majority consider anything and everything important to character. The only exception is “achieving material success” and yet even this factor is regarded as important by half of the population.

Still, while it is difficult to sort through differences in kind, one can account for differences in intensity of opinion. The attributes that Americans overwhelmingly insist are very important to character are “being respectful of others” (92%), “being honest and truthful” (90%), “following through on commitments” (86%), “working hard at one’s work” (85%), and “following your own conscience” (81%). Beyond these factors, however, there is far less consensus. (Again, we are talking about the most intense commitment, defined by the term “very important.”) There is little agreement on elements reflecting specific

inherited moral commitments such as “avoiding sexual promiscuity” (65% saying it is very important), “avoiding cursing and bad language” (58%), “preserving a marriage, whatever the costs” (46%), and “sacrificing for the good of others” (44%).

The differences among moral communities are especially striking here. Consider the idea of avoiding sexual promiscuity. Where 95 percent of the Traditionalists and 85 percent of the Neo-traditionalists view this as a very important element of character, 46 percent of the Communitarians and only 30 percent of the Permissivists view it this way. The same strong pattern of difference plays out with regard to the use of “bad language.” Where 8 out of 10 of the Traditionalists and Neo-traditionalists view this discipline as a very important element of character, 42 percent of the Communitarians and only 24 percent of the Permissivists view it this way. The pattern is the same with the commitment to preserving a marriage.

The differences are nearly as striking on elements concerning social authority, such as “obeying those in positions of authority” (53% saying it was very important). Where 71 percent of the Neo-traditionalists and 65 percent of the Traditionalists view this as a very important element of character, 44 percent of the Communitarians and only 36 percent of the Permissivists view it this way. Conventionalists and Pragmatists are between the two extremes, with 50 percent in each category holding this view.

Religion, of course, is a form of social authority. How does character relate to religious faith? A majority (70%) of those surveyed agree that “character is always grounded in some kind of faith commitment,” yet there are notable differences among people in different moral communities. Just half of all Permissivists (51%) and 59 percent of all Communitarians agree with this statement compared to 85 percent of the Traditionalists and 83 percent of the Neo-traditionalists. Conventionalists and Pragmatists are again between these poles at 69 percent and 76 percent respectively.

There are also substantial differences of opin-

ion about the importance of serving a cause greater than one's self. Just under two-thirds (63%) think that "sticking to one's principles, no matter what" is a very important element of character; just under half (44%) feel the same way about "sacrificing your own interests for the good of others." On both matters, the Traditionalists and Neo-traditionalists are the most likely to view these elements as essential qualities and the Pragmatists and Permissivists are the least likely.

On the other side of the coin, pursuing one's own enjoyment or happiness is often understood to undercut the discipline and restraint typically associated with strong moral character. Even so, two-thirds of all Americans said that "enjoying yourself" is a very important element of character. The outlying group here is the Traditionalists—only 43 percent of whom hold this view. By contrast, three-fourths (75%) of the Permissivists have this opinion. Most of the other clusters resemble the Permissivists in this regard. Even though most Americans hold personal enjoyment at a premium, only 28 percent of those surveyed say that "doing what makes you happy is more important than having integrity in the eyes of others."

Still, most are undeterred by apparent inconsistencies—many of those who include personal enjoyment within their saturated understanding of character also believe that character entails sacrificing for the good of others. Character, their responses suggest, is like a good stew—nothing, or very little, is left out.

Moral Communities and Moral Behavior

There is no moral community in which a significant minority does not admit to cheating, lying to an employer, and lying to one's partner. Still, the variation among moral communities is significant. Perhaps they recollect incorrectly or they are hypocrites but it is the Traditionalists who are least likely to admit to these actions; it is the Permissivists, Communitarians, and in the case of lying to a partner, the Pragmatists who are the most likely to admit to them

Part V

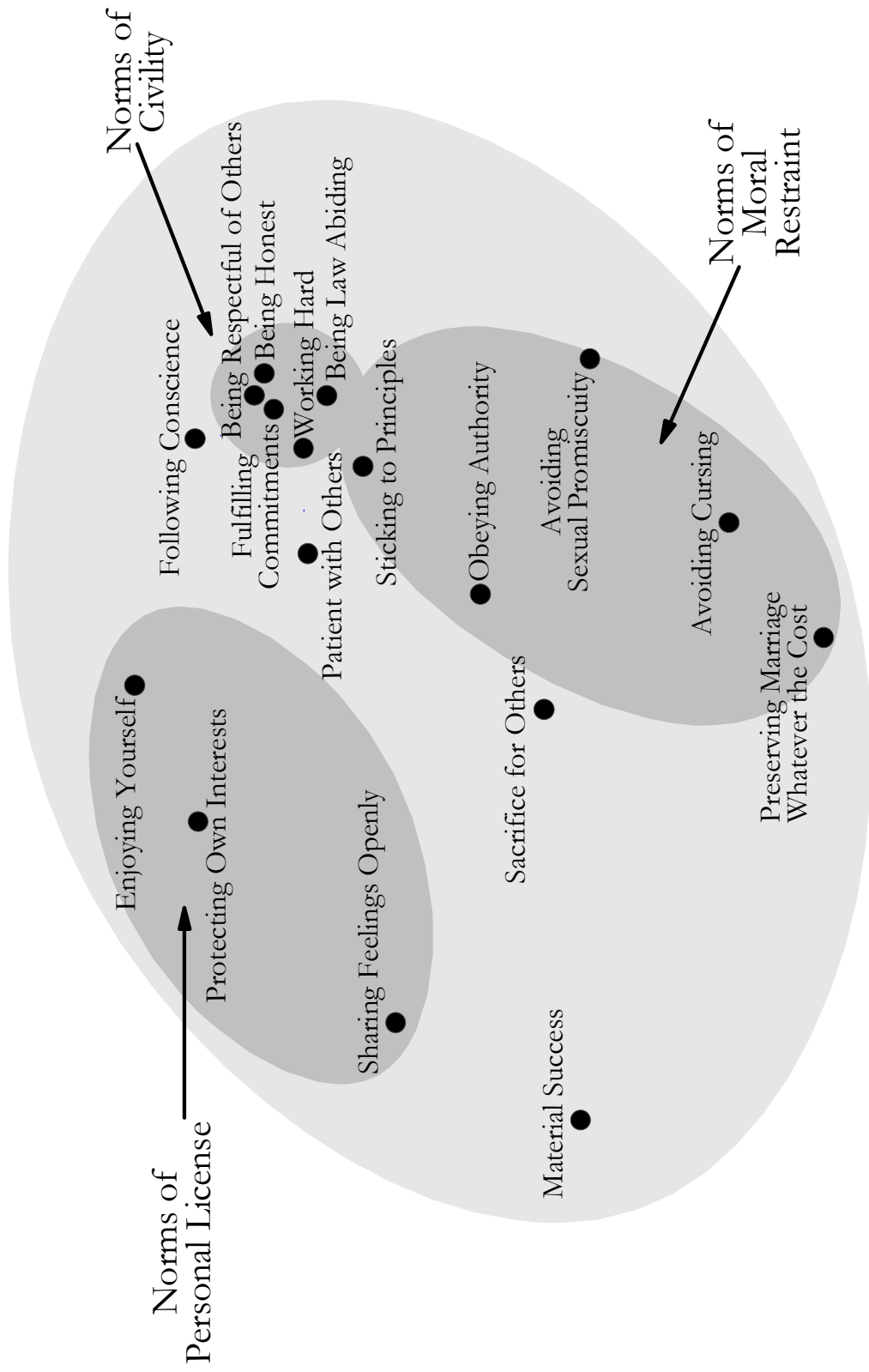
Character and Confusion

Character and Confusion

The Contours of Character : A Concept in Search of Content

We have seen that Americans want leaders with character—they rally to the rhetoric that “character matters.” Yet they fail to specify the matter of which character is composed, or their specification is so crowded as to be rendered confused and contradictory. But there is more to the story than that. Chapter four revealed that certain moral communities elevate inherited moral rules in their understanding of character, while others accent personal happiness. Yet despite these differences, all of the moral communities, from Traditionalists to Permissivists, share a great deal in common— they all echo the importance of honesty, truthfulness, fulfilling one’s commitments, working hard, and obeying the law, as marks of character. These differences and similarities between American moral communities led us to dig deeper, to see whether the contours of a concept that is overpopulated with meanings could be drawn in a sharper fashion. We find that indeed, there is a subtle form lurking behind the indeterminacy in the way Americans think about character. This form is graphically depicted in the figure on the next page, “*The Contours of Character.*”

The Contours of Character



At the top right of this figure¹ are the elements of character that Americans endorse most consistently. With only a few exceptions, respondents agreed that these marks of public civility—being respectful, honest, fulfilling commitments, obeying the law, and working hard—are all basic to character. The violation of any of these moral standards disrupts the flow of everyday relationships. Indeed, to lie, show disrespect, break the law, etc., frays the social fabric of a world that depends upon predictable relations between people who know little, if anything, of one another. In such a world, it is not surprising that norms of civility are the components of character that Americans most agree upon. (In the figure, these are identified by the small circle at the top right.) From this it is tempting to conclude that Americans share a communitarian sensibility, but it is communitarian only in the weakest sense of the word. Rather than locating “character” in an individual’s response to the binding obligations of particular communities, Americans are communitarian only in their collective aspiration (echoing Rodney King) that we can all “just get along” by being truthful, patient, and orderly with others.

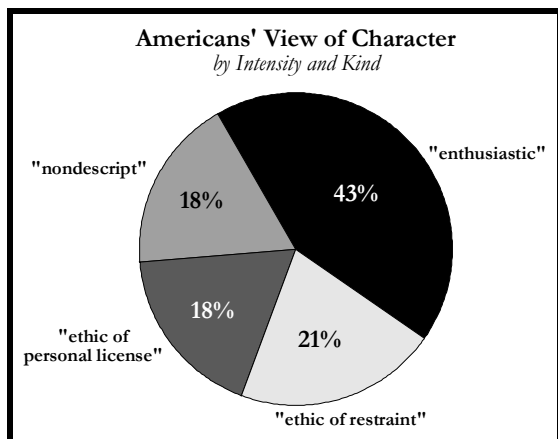
Scanning from the top right of the figure toward the lower left, one progressively encounters qualities that respondents consider of lesser moral import. Sharing feelings openly, sacrificing for others, preserving marriage whatever the cost, and material success are seen by some Americans as marks of character, but compared to the norms of civility mentioned above, these marks are softly drawn, which is to say that they elicit much more disagreement regarding their importance. Were one to draw an axis from the top right of the figure to the lower left, it would be labeled an axis of *intensity*—delineating the proportion of Americans who see a particular quality as central to character. Those who view “sharing feelings openly” (toward the bottom left) as an important mark of character are almost certain to see “being respectful” (in the top right quadrant) in the same light, but the reverse is not true—those who see being respectful as essential to character may or may not value sharing feelings openly.

In addition to differences in intensity, the figure offers a tantalizing first glance at differences in kind—substantive differences in the way Americans think about character. Even though

the general tendency, as we have seen, is for Americans to extol everything as central to character, the figure suggests that the content of character is defined more sharply by a small minority of Americans. Beyond the axis of intensity, a second axis—an axis of *discrimination* or definition—can be drawn from the top left to the bottom right. Among the minority who discriminate in their view of character, some rate the emotive or therapeutic qualities in the top left—enjoying yourself, protecting your own interests, sharing feelings openly, and being patient with others—as more important than those in the bottom right. Others highlight an ethic of restraint—sticking to principles, obeying authority figures, avoiding sexual promiscuity, avoiding cursing, and preserving a marriage whatever the cost—while eschewing the libertarian qualities in the upper left quadrant of the figure. While it is only a minority of respondents who sharpen their definitions in these ways, and the distinctions are complex enough that they do not leap immediately from the data, differences exist nonetheless. Those who embrace a distinctly therapeutic view of character share in common with those who define character in terms of moral restraint a commitment to the standards of public civility in the upper right portion of the figure. Where they differ is in their relative embrace of personal license or restraint as they reflect upon the content of character. It must certainly be difficult to classify either of these as primary in a cultural milieu where license, restraint, and civility are all touted as indispensable.

The differences in both intensity and kind that have just been highlighted can be summarized in a simple classification of American views: The largest group of Americans (43%) are enthusiastic about character, so enthused in fact that they pour anything that sounds good into the symbolic vessel. Ask them to explain it, and they may be at a loss for words, but this fuzziness does little to dampen their enthusiasm. A little more than a third of respondents (38%) discriminate somewhat in their conceptualization of character, elevating either an ethic of restraint above personal license (21%), or vice versa (18%). All three of these groups, which together account for eighty-two percent of Americans, endorse an ethic of public civility as a basic ingredient of character. The remaining 18% of Americans are difficult to classify. Some are hesi-

tant to place any label upon character and some are less enthused about public civility than their fellow citizens. For the purposes of this report, we will designate them as “nondescript”; their amorphous views do little to further our understanding.



Experience and Moral Expectations

In the effort to understand the nature of the contradiction and confusion surrounding character in public opinion, personal experience is a factor that invites consideration. As we noted earlier, there were only three questions we posed about the respondent’s actual moral behavior—concerning cheating on a test or plagiarizing work in school, lying to a partner about a romantic or sexual involvement with another person, and lying to an employer about being sick or unable to work. Do these experiences influence a respondent’s view of character, the moral life more broadly, or the moral character of political leaders?

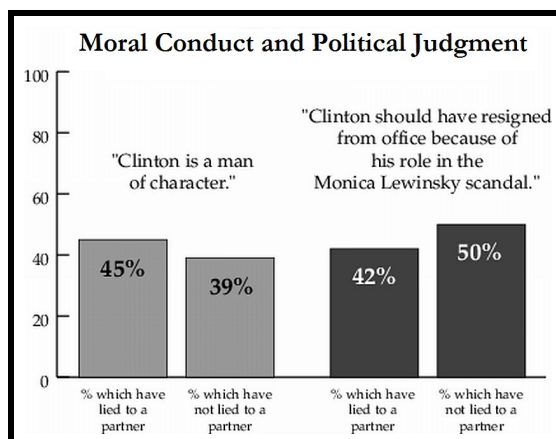
On the matter of general public ethics, there is a noticeable but small difference between those who say that they have not engaged in these behaviors and those who say they have. Overall, those who have admitted to these behaviors are slightly less likely to embrace established moral codes and more likely to accept pluralist and even relativistic standards. They are, for example, slightly more likely to embrace tolerance toward different lifestyles² and a view that “everything is beautiful—it is all how you look at it.”³ They are also less likely to think they should “help others to lead more moral lives,”⁴ or to say that “we would all be better off if we could live by the same basic moral guidelines.” They are also less likely to embrace the dictum

that “honesty is the best policy” and slightly more likely to hold the view that “a little white lie never hurt anyone.”⁵

As to the content of character, those who have admitted to these behaviors are slightly less likely to say that “sticking to one’s principles, no matter what,”⁶ “being honest and truthful,” “following through on commitments,” and “being respectful of others” are very important to character.⁷ But again, these differences are small.

On the matter of political leadership the story is much the same. On the question of whether politicians can be effective even if they have little personal character, there is no difference at all between those who had and had not engaged in this conduct. Nor do they differ in their assessment of the character of politicians, compared to the character of the “average American”—each is as likely as the other to say that politicians have less character.

Experience in these matters does not influence their assessment of Al Gore or George W. Bush, either. It does, however, affect their view of both Bill Clinton and Hillary Clinton. Those who have engaged in this conduct are slightly more likely to call Bill Clinton a “man of character” and somewhat less likely to agree that he should have resigned over the Monica Lewinsky scandal.⁸ In the same way, they are more likely to call Hillary Clinton a “woman of character.”⁹



In all of these issues, the pattern is consistent, with statistically significant differences. In our view, however, the differences are not socially meaningful. Experience seems to have an influence, but it does not account for much of the random quality of people’s views of the matter.

Part VI

Does Character Really Matter?

Does Character Really Matter?

The complex mixture of moral commitments that one finds in American public opinion forms a key framework by which citizens, in all their diversity, are motivated and mobilized in social and political life. Summarizing what these commitments are is at least as difficult as accounting for how they have come to be. We end up with a riddle that defies a simple answer.

On the one hand, there is no question that the American public recognizes democracy's need for strong moral character and its attending virtues. This conviction is an inheritance of American history from those generations that forged and re-forged its public culture; it is neither easily forgotten nor left behind. This inherited sensibility is also likely to remain fixed in public consciousness for generations to come.

At the same time, large sectors of the American public lack discrimination and reveal a surprising level of confusion and contradiction in their thinking about character. They are, in a word, flustered to know how to think about it. Character seems to be a catch-all for everything—for anything—commendable or simply positive. What is more, the random quality to public opinion concerning the moral life and character in particular seems to be an intractable feature of the present generation. Moral communities and personal experience, along with gender, age, and educational achievement, do account for some tendencies in the intensity of various opinions about character, but do not account for fundamental differences in understandings of character.

The ideal of moral character, then, is deeply felt; as a word, it resonates profoundly with the sentiments and intuitions of Americans everywhere. It is not, however, clearly thought through or well understood.

Lessons offered by moral philosophers would suggest that it is the emotional nature of the moral life—framed by the scope of a person's own biography—that provides the filter through which people process the tensions, inconsistencies, and contradictions in their views of character. Perhaps it could not be otherwise. Without a footing in knowledge, without grounding in traditions of moral reasoning, without cohesive communities whose values and ideals shape character, there is little besides the rather pulpous framework of sentiment, and the experiences that spawn and shape these sentiments. Thus, while personally and deeply appealing, the character ideal and the virtues of which it is comprised is not, *for most*, publicly binding. For a culture and a people to be fuzzy about the substance and measure of character is to render the ideal largely impotent in personal life and in political activity.

Is it any surprise that the character ideal provides a weak gauge at best for assessing political leadership? Thus, we have stories of Al Gore's serial fabrications and exaggerations about his life in public service, not to mention the tortured dissembling of his role in political fundraising at a Buddhist temple. Still, three-fourths (74%) believe that he is a man of character. Likewise, we know from George W. Bush's own account that much of his adult life was without direction; his reputation (well beyond college) as a "frat boy" is also

renowned. Here again, 80 percent agree that he is a man of character. In the same way, the majority agree that Hillary Clinton probably lied about her own involvement in her husband's administration scandals, and yet also say she is "a woman of character." Not least, of course, we have half of the American public saying that Bill Clinton should have resigned from office because of his role in the Monica Lewinsky scandal and yet nearly 40 percent of the public say he too is a man of character. And, finally, in spite of what they say about the importance of character to democracy, over half of the population also says that a politician can be effective with little personal character.

Does Character Matter?

In short, it would seem that to most Americans the character ideal is important as rhetoric but not as something concrete and substantial. The character ideal is a politically significant symbol, but in their role as citizens it is not much of a guide to the actual exercise of political judgments or duties.

References to religious faith in public life operate in a similar manner. Political leaders regularly invoke God, but the identity of God is never specified; it is a void to be filled in by individuals according to their own intuitions, sensibilities, or beliefs. Likewise, personal faith is invoked by nearly every politician, but without particularities of creed. In the same way, the moral character of candidates is trumpeted, but more as the absence of corruption than as the display of particular virtues. Character, like God, has become a platitude—politically useful but neither commanding nor compelling in its directives.

A Portent of the Future?

One twist to this story is offered by America's young adults—the members of what has been called "Generation X." There is no question that young adults in this country are, as a rule, more open toward experimentation, tolerant of diversity, and less fearful of the nation's future than their elders. They are also more secular and less oriented by tradition than their forebears. They really are different from their parents and grandparents in these ways.

Yet like their forebears, they too are not discriminating about character and its moral commitments. Moreover, character has even less relevance to their sense of the ordering of public life than it does for older generations. On this point, there is no reversal in the moral portrait anywhere on the horizon.

At the same time, the age cohort of 18 to 34 year olds are dramatically more likely to put happiness above integrity,¹ more committed to "live for today" than to "prepare for tomorrow,"² and much more likely to live by the dictum, "eat, drink, and be merry," than by its opposite, "a penny saved is a penny earned."³ Significantly, they are also much more likely to say that they have cheated on a test or plagiarized in school,⁴ have lied to a partner about a romantic or sexual involvement with another person,⁵ and have lied to their employers about being sick or unable to work.⁶ On these matters, perhaps they are just more honest than their elders; but perhaps not.

It is standard caveat of survey research and a well-grounded position to never infer too much about historical or cultural change from a mere snapshot of different age cohorts, as one finds here. Nevertheless, social and cultural change does occur generationally. In this regard, the data is suggestive (but only suggestive) of how the moral life of the nation is transforming.

Challenges Ahead

Needless to say, not only do future studies of American political life need to take such questions and issues of character into consideration, so too should concrete discussions of public policy. For if democracy requires virtue, then a renewal of virtue must begin where people are right now—within frameworks of moral life that are simultaneously complex, contradictory, and shallow. So too, if public trust and civic commitment are to be restored, that restoration will have to occur in a public culture which is depleted of substantive moral resources yet is fluid and latent with possibility. The challenges that lie ahead are certainly formidable. We can hope they are not impossible.

Endnotes

ENDNOTES

1

1. George Washington, "Farewell Address," 17 September 1796.
2. Thomas Jefferson, "Notes on Virginia," *The Real Thomas Jefferson*, edited by Andrew Allison, M. Richard Maxfield, K. DeLynn Cook, and W. Skouson (Washington, D. C.: National Center for Constitutional Studies, 1983), p. 653.
3. James Madison, "The Virginia Convention Debates," Friday, 20 June 1788, in *The Documentary History of the Ratification of the Constitution: Virginia*, vol. 10, edited by John P. Kaminski and Gaspare J. Saladino (Madison: State Historical Society of Wisconsin, 1993), p. 1417.
4. Alexis de Tocqueville, *Democracy in America*, vol. 1 (New York: Anchor-Doubleday, 1969), p. 292. Tocqueville was adamant about this relationship between morality and politics, arguing that this was the "central point in the range of observations, and the common termination of all [his] inquiries."
5. *Ibid.*, p. 294.

3

1. Plato, *The Republic*, trans. Desmond Lee (London: Penguin, 1987), pp. 119, 127.
2. From the 1996 *Survey on American Political Culture* (hereafter *SAPC*).
3. Burns Roper, "Democracy in America: How are We Doing?" *The Public Perspective* (March 1994): 4.
4. This figure wavers only slightly. In a NORC survey conducted in December 1993, the figure was 7 percent and in the 1996 *SAPC*, the figure was 5 percent.
5. In the 1996 *SAPC*, we found that 8 out of 10 Americans agreed that "our country is run by a close network of special interests, public officials, and the media." The skepticism of a substantial minority of Americans went even further. A full 24 percent of those surveyed in 1996 said that the phrase "involved in a conspiracy" describes the governing elite well. When we incorporated several items of data into a simple "conspiracy index," we were able to isolate those individuals who were most suspicious of their government and its leaders. Of the two-thirds to three-

quarters of Americans who generally suspected that the government is run by selfish big interests, only a minority repeatedly expressed unequivocal conspiratorial allegations. Still, one-quarter of the population did repeatedly express the conviction that the government is run by a conspiracy; and 1 in 10 Americans strongly subscribed to this view. See the 1996 *SAPC*, Chapter Four.

4

1. We employed a statistical technique called “cluster analysis” to identify sub-groups of the population that differ significantly in their core commitments. The first step was to construct three indices that measured key cultural priorities: the relative commitment to self versus to others, to universal Truth versus to particular (and relative) truths, and to traditional moral codes versus to progressive moral codes, as guidelines for one’s life.

The first of these, which we called license versus restraint, measured assent to these cultural adages: “live for today,” “good fences make good neighbors,” “look out for number one,” “money is the key to life’s satisfactions,” and “eat, drink, and be merry.”

The second, which we called relativism versus absolutism, measured acquiescence to these statements: “everything is beautiful—it’s all a matter of how you look at it,” “the greatest moral virtue is to be honest about your feelings and desires,” and “all views of what is good are equally valid.” Relativism scores were then discounted for those who agreed that “those who violate God’s rules will be punished,” “it is my responsibility to help others lead more moral lives,” and “we would all be better off if we could live by the same basic moral guidelines.”

The third index, called traditional morality versus progressive morality, measured the degree of each respondent’s moral opposition to divorce, premarital sex, sexual relations between two adults of the same sex, interracial marriage, using alcohol, smoking cigarettes, smoking marijuana, watching pornographic films, and swearing or using

offensive language.

The cluster analysis procedure then used information from all three cultural indices—along with urbanism of residence as a sort of contextual anchor—to identify sub-groups of the American population that differ in significant ways in their basic cultural priorities. At one extreme were those who blended traditional morality with a strong commitment to absolute truth and putting others first. At the other extreme were their cultural antitheses—morally progressive, relativistic, and self-oriented respondents.

5

1. The relative proximities of the attributes in this figure were produced by using SYSTAT’s multidimensional scaling procedure to generate a spatial rendering of the similarity matrix of respondents’ evaluations of the character items. A matrix of Euclidean distances between the items was generated from the rectangular data file, and this matrix was then utilized to generate an MDS configuration in two dimensions. In the final graphic, the “material success” item and the “preserving the marriage” item have been moved closer to the other items so that they would remain in the figure.
2. On the question of tolerance, for example, 75 percent of those admitting to cheating in school agree that “we should be more tolerant of people with different lifestyles,” compared to 73 percent of those who did not; 80 percent of those who admit to lying to a partner about a romantic involvement agree with this sentiment, compared to 71 percent of those who say they haven’t lied; and 78 percent of those who have lied to an employer agree with this, compared to 71 percent who haven’t lied to their employer.
3. For example, 73 percent of those who admit to lying to a partner about a romantic involvement agree with this statement, compared to 68 percent of those who say they haven’t lied.
4. On this question, 69 percent of those admitting to cheating in school agree with this

statement, compared to 76 percent of those who did not cheat. Likewise, 67 percent of those who have lied to an employer agree with this, compared to 77 percent who haven't lied to their employer.

5. Here we presented paired opposites and asked respondents to place themselves on a seven-point scale with "honesty" at one end and "a little white lie" at the other end. Combining the two points signaling the embrace of the honesty dictum, 73 percent of those admitting to cheating in school placed their views here, compared to 83 percent of those who did not; and 65 percent of those who admit to lying to a partner about a romantic involvement agree with this view, compared to 83 percent of those who say they haven't lied in this way.
6. On the question of "sticking to one's principles," for example, 60 percent of those admitting to cheating in school say it is important to character, compared to 66 percent of those who did not; 60 percent of those who admit to lying to a partner about a romantic involvement hold this view, compared to 64 percent of those who say they haven't lied; and 60 percent of those who have lied to an employer agree with this, compared to 65 percent who haven't lied to their employer.
7. The same pattern of difference holds for these other factors—each with 5 to 8 percentage difference.
8. With regard to the character of Bill Clinton, for example, 44 percent of those admitting to cheating in school agree that "Bill Clinton is a man of character," compared to 37 percent of those who did not; 45 percent of those who admit to lying to a partner about a romantic involvement agree with this view, compared to 39 percent of those who say they haven't lied in this way; and 46 percent of those who have lied to an employer take this view of Clinton, compared to 38 percent who haven't lied to their employer. 42 percent of those who admit to lying to their own partner about a romantic or sexual involvement with another person say Clinton should have resigned, compared to 50 percent who have not lied.

9. As to Hillary Clinton's character, 63 percent of those admitting to cheating in school agree that "Hillary Clinton is a woman of character," compared to 62 percent of those who did not; 66 percent of those who admit to lying to a partner about a romantic involvement agree with this view, compared to 62 percent of those who say they haven't lied in this way; and 67 percent of those who have lied to an employer take this view of Mrs. Clinton, compared to 61 percent who haven't lied to their employer. There is no difference in their view of her role in the Clinton administration scandals.

6

1. Thirty-eight percent of "Generation X" agree with this statement, compared to 24 percent of the older citizens.
2. Of this younger cohort, half (49%) embrace this view, compared to a bit under one-third (31%) of the older cohorts.
3. On this question, 47 percent of the 18 to 35 year olds accept this, compared to 17 percent of the older groups. At the opposite end, 76 percent of the older groups embrace the dictum, "A penny saved is a penny earned," compared to only about half (48%) of the younger cohort.
4. Sixty-one percent of this cohort admitted to cheating in school compared to 41 percent of those 35 and older.
5. Thirty-five percent of this cohort admit to lying to their partner, compared to 23 percent of those 35 and older.
6. Fifty-eight percent of this cohort admit to lying to their employer, compared to 36 percent of those 35 and older.

Appendix One:

Demographic Profile

DEMOGRAPHIC PROFILE OF RESPONDENTS

	NUMBER OF RESPONDENTS	PERCENTAGE
Total	1201	100
Race/Ethnic group		
African American	132	12
Hispanic	86	8
White	902	80
Gender		
Female	619	52
Male	578	48
Marital Status		
Never Married	302	28
Married 1st Time	462	43
Married 2nd+ Time	144	13
Divorce/Sep	165	15
Age		
18-34	379	32
35-49	400	34
50-64	213	18
65 or older	199	17
Region		
East	241	20
Midwest	349	29
South	412	34
West	198	17
Religion		
Evangelical Protestant	264	30
Mainline Protestant	243	28
Orthodox Catholic	87	10
Progressive Catholic	181	21
Secularist	92	11
Education		
Less than H.S.	153	13
H.S. Graduate	514	43
Some college or tech	298	25
College graduate	159	13
Post-graduate study	76	6
Income		
<\$19,999	236	23
\$20,000-\$39,999	331	32
\$40,000-\$74,999	280	28
\$75,000-\$149,000	145	14
\$150,000+	37	4
Political Party		
Democrat	394	36
Republican	323	29
Independent	388	35
Political Interest Level		
High	308	26
Moderate	497	42
Low	386	32
Cultural Clusters		
Traditionalists	139	12
Neotraditionalists	285	24
Conventionalists	161	13
Pragmatists	203	17
Communitarians	230	19
Permissivists	184	15

Appendix Two:

Questionnaire

1. In general, do you think the United States is in a decline as a nation, are we holding steady, or is the nation improving?
 - 1) Decline
 - 2) Holding Steady
 - 3) Improving
2. IF ANSWERED DECLINE ON #1, would you say the decline is a strong one, or are we only moderately declining?
 - 1) Strong Decline
 - 2) Moderate Decline
3. IF ANSWERED IMPROVING ON #1, would you say the improvement is a strong one, or are we only moderately improving?
 - 1) Strong Improvement
 - 2) Moderate Improvement
4. How interested are you in politics and national affairs? Are you very interested, somewhat interested, only slightly interested, or not at all interested?
 - 1) Very Interested
 - 2) Somewhat Interested
 - 3) Only Slightly Interested
 - 4) Not At All Interested
5. How much confidence do you have in the federal government- a great deal, quite a lot, some, very little, or none at all?
 - 1) A Great Deal
 - 2) Quite A Lot
 - 3) Some
 - 4) Very Little
 - 5) None At All
6. How much confidence do you have in the state government- a great deal, quite a lot, some, very little, or none at all?
 - 1) A Great Deal
 - 2) Quite A Lot
 - 3) Some
 - 4) Very Little
 - 5) None At All
7. How much confidence do you have in the presidency- a great deal, quite a lot, some, very little, or none at all?
 - 1) A Great Deal
 - 2) Quite A Lot
 - 3) Some
 - 4) Very Little
 - 5) None At All
8. How much confidence do you have in the congress- a great deal, quite a lot, some, very little, or none at all?
 - 1) A Great Deal
 - 2) Quite A Lot
 - 3) Some
 - 4) Very Little
 - 5) None At All

9. Do you completely agree, mostly agree, mostly disagree, or completely disagree that with hard work and perseverance anyone can succeed in America?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
10. Do you completely agree, mostly agree, mostly disagree, or completely disagree that American democracy is only as strong as the virtue of its citizens?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
11. Do you completely agree, mostly agree, mostly disagree, or completely disagree that America's contribution is one of expanding freedom for more and more people?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
12. Do you completely agree, mostly agree, mostly disagree, or completely disagree that American has a special place in God's plan of history?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
13. Do you completely agree, mostly agree, mostly disagree, or completely disagree that from its start, America had a destiny to set an example for other nations?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
14. Do you completely agree, mostly agree, mostly disagree, or completely disagree that the federal government seems mostly hostile to religion?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
15. Do you completely agree, mostly agree, mostly disagree, or completely disagree that political events these days seem more like theater or entertainment than like something to be taken seriously?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
16. Do you completely agree, mostly agree, mostly disagree, or completely disagree that people like you don't have any say about what the government does?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree

17. Do you completely agree, mostly agree, mostly disagree, or completely disagree that most politicians are more interested in winning elections than in doing what is right?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
18. Do you completely agree, mostly agree, mostly disagree, or completely disagree that the government is pretty much run by a few big interests looking out for themselves?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
19. Do you completely agree, mostly agree, mostly disagree, or completely disagree that our leaders are more concerned with managing their images than with solving our nation's problems?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
20. Do you completely agree, mostly agree, mostly disagree, or completely disagree that our system of government is good, but the people running it are incompetent?
 - 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
21. With regard to George W. Bush and Al Gore, who, in your opinion, most consistently tells the truth?
 - 1) George Bush
 - 2) Al Gore
22. With regard to George W. Bush and Al Gore, which would be the most effective leader?
 - 1) George Bush
 - 2) Al Gore
23. With regard to George W. Bush and Al Gore, which would you say is smarter?
 - 1) George Bush
 - 2) Al Gore
24. With regard to George W. Bush and Al Gore, who do you think would be most likely to become involved in a scandal?
 - 1) George Bush
 - 2) Al Gore
25. Are you currently registered to vote?
 - 1) Yes
 - 2) No
 - 3) Not Eligible (Volunteered)
26. Do you, yourself, plan to vote in the Presidential election this November, or not?
 - 1) Yes
 - 2) No

27. If the Presidential election were being held today, and the choice was between Al Gore for the Democrats and George W. Bush for the Republicans, which would be most likely to vote for?
- 1) Al Gore
 - 2) George W. Bush
 - 3) Other (Specify) (Volunteered)
28. On a seven-point scale, with one being “not at all” and seven being “a great deal,” to what extent do you feel our system of government is the best possible system?
- 1) Not At All
 - 2) Two
 - 3) Three
 - 4) Four
 - 5) Five
 - 6) Six
 - 7) A Great Deal
29. On a seven-point scale, with one being “not at all” and seven being “a great deal,” to what extent do you feel proud to live under our political system?
- 1) Not At All
 - 2) Two
 - 3) Three
 - 4) Four
 - 5) Five
 - 6) Six
 - 7) A Great Deal
30. On a seven-point scale, with one being “not at all” and seven being “a great deal,” to what extent do you have respect for the political institutions in America?
- 1) Not At All
 - 2) Two
 - 3) Three
 - 4) Four
 - 5) Five
 - 6) Six
 - 7) A Great Deal
31. On a seven-point scale, with one being “not at all” and seven being “a great deal,” to what extent do you think the best years for America are in the future?
- 1) Not At All
 - 2) Two
 - 3) Three
 - 4) Four
 - 5) Five
 - 6) Six
 - 7) A Great Deal
32. On a seven-point scale, with one being “not at all” and seven being “a great deal,” to what extent do you feel you should support our system of government?
- 1) Not At All
 - 2) Two
 - 3) Three
 - 4) Four
 - 5) Five
 - 6) Six
 - 7) A Great Deal

33. Which one of the following best describes your overall political beliefs? Would you say you are politically conservative, moderate, or liberal?
- 1) Conservative
 - 2) Moderate
 - 3) Liberal
- IF ANSWERED CONSERVATIVE ON #33, would you say you are far right, very conservative, or somewhat conservative?
- 1) Far Right
 - 2) Very Conservative
 - 3) Somewhat Conservative
- IF ANSWERED LIBERAL ON #33, would you say that you are far left, very liberal, or somewhat liberal?
- 1) Far Left
 - 2) Very Liberal
 - 3) Somewhat Liberal
34. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?
- 1) Republican
 - 2) Democrat
 - 3) Independent
 - 4) Other Party (Volunteered)
 - 5) No Party (Volunteered)
35. Would you be more or less likely to support a candidate if you learned that he or she was closely associated with Conservative Christian politics, or wouldn't it make any difference?
- 1) More Likely
 - 2) Less Likely
 - 3) Wouldn't It Make A Difference
36. Could you identify yourself as a supporter of the conservative Christian movement in American politics?
- 1) Yes
 - 2) No
37. Do you completely agree, mostly agree, mostly disagree, or completely disagree that it is better for society if children attend public schools rather than pursuing other educational options?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
38. Do you completely agree, mostly agree, mostly disagree, or completely disagree that we would all be better off if we could live by the same basic moral guidelines?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
39. Do you completely agree, mostly agree, mostly disagree, or completely disagree that we should be more tolerant of people who adopt alternate lifestyles?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree

40. Do you completely agree, mostly agree, mostly disagree, or completely disagree that everything is beautiful-it's all a matter of how you look at it?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
41. Do you completely agree, mostly agree, mostly disagree, or completely disagree that those who violate God's rules will be punished?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
42. Do you completely agree, mostly agree, mostly disagree, or completely disagree that it is your responsibility to help others lead more moral lives?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
43. Do you completely agree, mostly agree, mostly disagree, or completely disagree that the greatest moral virtue is to be honest about your feelings and desires?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
44. Do you completely agree, mostly agree, mostly disagree, or completely disagree that all views of what is good are equally valid?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
45. Given the current condition of American families, some argue that our schools must be heavily involved in teaching values. Others think they should stick to core subjects such as reading, writing, and arithmetic. Do you believe the schools should be heavily involved in teaching values, somewhat involved, barely involved, or not involved at all?
- 1) Heavily Involved
 - 2) Somewhat Involved
 - 3) Barely Involved
 - 4) Not At All Important
46. Is being patient with others a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
47. Is avoiding cursing and bad language a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important

48. Is sticking to one's principles, no matter what, a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
49. Is avoiding sexual promiscuity a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
50. Is sacrificing your own interests for the good of others a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
51. Is sacrificing your own interests for the good of others a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
52. Is being honest and truthful a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
53. Is achieving material success a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
54. Is following through on commitments a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
55. Is working hard at one's work a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important

56. Is obeying those in positions of authority a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
57. Is following your own conscience a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
58. Is being law-abiding a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
59. Is protecting your own interests a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
60. Is enjoying yourself a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
61. Is being respectful of others a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
62. Is preserving a marriage, whatever the costs, a very important element of character, a fairly important element, a not too important element, or not important at all?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
63. Do you completely agree, mostly agree, mostly disagree, or completely disagree that compared to fifty years ago, most Americans are lacking in character?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree

64. Do you completely agree, mostly agree, mostly disagree, or completely disagree that Al Gore is a man of character?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
65. Do you completely agree, mostly agree, mostly disagree, or completely disagree that President Clinton should have resigned from office because of his role in the Monica Lewinsky scandal?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
66. Do you completely agree, mostly agree, mostly disagree, or completely disagree that Hillary Clinton probably lied about her own involvement in the Clinton administration scandals?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
67. Do you completely agree, mostly agree, mostly disagree, or completely disagree that what makes you happy is more important than having integrity in the eyes of others?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
68. Do you completely agree, mostly agree, mostly disagree, or completely disagree that the character issue is overblown by the media; it is really not that important?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
69. Do you completely agree, mostly agree, mostly disagree, or completely disagree that Hillary Clinton is a woman of character?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
70. Do you completely agree, mostly agree, mostly disagree, or completely disagree that a child's success in school is more important than the development of their character?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
71. Do you completely agree, mostly agree, mostly disagree, or completely disagree that Bill Clinton is a man of character?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree

72. Do you completely agree, mostly agree, mostly disagree, or completely disagree that character is always grounded in some kind of faith commitment?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
73. Do you completely agree, mostly agree, mostly disagree, or completely disagree that George W. Bush is a man of character?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
74. Do you completely agree, mostly agree, mostly disagree, or completely disagree that a politician can be effective even if he has little personal character?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
75. Do you completely agree, mostly agree, mostly disagree, or completely disagree that generally speaking, politicians have less character than the average American?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
76. Do you completely agree, mostly agree, mostly disagree, or completely disagree that character is just a nice sounding word with little real meaning?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
77. How wrong is divorce?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue
78. How wrong is sex before marriage?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue
79. How wrong is marriage between whites and blacks?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue

80. How wrong are sexual relations between two adults of the same sex?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue
81. How wrong is drinking alcohol?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue
82. How wrong is smoking marijuana?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue
83. How wrong is watching pornographic movies?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue
84. How wrong is swearing or using offensive language?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue
85. How wrong is abortion during the first three months of pregnancy?
- 1) Wrong For All, Not Tolerated
 - 2) Wrong For All, Tolerated
 - 3) Right For Some But Not Me
 - 4) Right For Me But Not Necessarily Others
 - 5) Not A Moral Issue
86. Which of the following slogans comes closer to your outlook on life? 1. Live for today 2. Prepare for tomorrow?
- 1) Completely Agree With 1
 - 2) Mostly Agree With 1
 - 3) Lean Towards 1
 - 4) In The Middle
 - 5) Lean Towards 2
 - 6) Mostly Agree With 2
 - 7) Completely Agree With 2

87. Which of the following slogans comes closer to your outlook on life? 1. Do unto others as you would have them do unto you 2. An eye for an eye and a tooth for a tooth?
- 1) Completely Agree With 1
 - 2) Mostly Agree With 1
 - 3) Lean Towards 1
 - 4) In The Middle
 - 5) Lean Towards 2
 - 6) Mostly Agree With 2
 - 7) Completely Agree With 2
88. Which of the following slogans comes closer to your outlook on life? 1. Good fences make good neighbors 2. Good neighbors are always there when you need them?
- 1) Completely Agree With 1
 - 2) Mostly Agree With 1
 - 3) Lean Towards 1
 - 4) In The Middle
 - 5) Lean Towards 2
 - 6) Mostly Agree With 2
 - 7) Completely Agree With 2
89. Which of the following slogans comes closer to your outlook on life? 1. Honesty is the best policy 2. A little white lie never hurt anyone?
- 1) Completely Agree With 1
 - 2) Mostly Agree With 1
 - 3) Lean Towards 1
 - 4) In The Middle
 - 5) Lean Towards 2
 - 6) Mostly Agree With 2
 - 7) Completely Agree With 2
90. Which of the following slogans comes closer to your outlook on life? 1. Money is the key to life's satisfactions 2. The best things in life are free?
- 1) Completely Agree With 1
 - 2) Mostly Agree With 1
 - 3) Lean Towards 1
 - 4) In The Middle
 - 5) Lean Towards 2
 - 6) Mostly Agree With 2
 - 7) Completely Agree With 2
91. Which of the following slogans comes closer to your outlook on life? 1. Look out for number one 2. God first, others second, myself last?
- 1) Completely Agree With 1
 - 2) Mostly Agree With 1
 - 3) Lean Towards 1
 - 4) In The Middle
 - 5) Lean Towards 2
 - 6) Mostly Agree With 2
 - 7) Completely Agree With 2
92. Which of the following slogans comes closer to your outlook on life? 1. Eat, drink, and be merry 2. A penny saved is a penny earned?
- 1) Completely Agree With 1
 - 2) Mostly Agree With 1
 - 3) Lean Towards 1
 - 4) In The Middle
 - 5) Lean Towards 2
 - 6) Mostly Agree With 2
 - 7) Completely Agree With 2

93. Would you be willing to risk your life to protect your core values and convictions?
- 1) Yes
 - 2) No
 - 3) Uncertain
94. Would you be willing to risk your life to protect your close friends?
- 1) Yes
 - 2) No
 - 3) Uncertain
95. Would you be willing to risk your life to protect your family?
- 1) Yes
 - 2) No
 - 3) Uncertain
96. Would you be willing to risk your life to protect your country?
- 1) Yes
 - 2) No
 - 3) Uncertain
97. Would you be willing to risk your life to protect your faith?
- 1) Yes
 - 2) No
 - 3) Uncertain
98. Did you ever cheat on a test or plagiarize work in school?
- 1) No
 - 2) Rarely
 - 3) Occasionally
 - 4) Frequently
99. Have you ever lied to a partner about romantic or sexual involvement with another partner?
- 1) No
 - 2) Rarely
 - 3) Occasionally
 - 4) Frequently
100. Have you ever lied to an employer about being sick or unable to work?
- 1) No
 - 2) Rarely
 - 3) Occasionally
 - 4) Frequently
101. Which of the following statements best describes your feeling about abortion?
- 1) As Bad As Killing
 - 2) Not As Bad As Killing
 - 3) Taking A Human Life
 - 4) Surgical Procedure
 - 5) Can't Say (Volunteered)
102. Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that homosexuals, that is, couples of the same sex, should have the right to marry?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree

103. Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that homosexuals should be allowed to serve openly in the armed forces?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
104. Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that a person is born either homosexual or heterosexual and there is little they can do to change it?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
105. Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that homosexuality should be considered an acceptable alternative lifestyle?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
106. Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that homosexual behavior should be against the law, even if it occurs between consenting adults?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
107. Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that AIDS is God's way of punishing homosexuals?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
108. Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that homosexual couples should be allowed to adopt children?
- 1) Completely Agree
 - 2) Mostly Agree
 - 3) Mostly Disagree
 - 4) Completely Disagree
109. How important to you are your religious beliefs?
- 1) Very Important
 - 2) Fairly Important
 - 3) Not Too Important
 - 4) Not At All Important
110. Imagining a ladder with six rungs, where the first rung is very liberal and the sixth is very conservative, where would you place yourself, from one to six, when describing your general religious outlook?
- 1) Very Liberal...
 - 6) Very Conservative

111. How often do you pray—daily, several times a week, once a week, 2 or 3 times a month, once a month or less, or never?

- 1) Daily
- 2) Several Times A Week
- 3) Once A Week
- 4) 2 Or 3 Times A Month
- 5) Once A Month Or Less
- 6) Never

112. Which one of these statements comes closest to your belief about God?

- 1) There Is A God
- 2) There Is A Spirit Or Life Force
- 3) I Don't Believe There Is Any Kind Of Spirit, God, Or Life Force
- 4) None Of These

113. (for those that answered "There Is A God" in Question 112) Do you feel that you have a personal relationship with God?

- 1) Yes
- 2) No

114. Which of these statements comes closest to describing your feelings about the Bible?

- 1) The Bible is the inspired Word of God, not mistaken in its statements and teaching, and is to be taken literally, word for word.
- 2) The Bible is the inspired Word of God, not mistaken in its teachings, but is not always to be taken literally, word for word.
- 3) The Bible becomes the Word of God for a person who reads it in faith.
- 4) The Bible is an ancient book of legends, history, and moral precepts recorded by men.
- 5) None Of These (Volunteered).

Appendix Three:

Summary Tables

Table 1, 2, and 3 combined

Perception of National Decline

Question: "In general, do you think the United States is in a decline as a nation, are we holding steady, or is the nation improving?"

Total	STRONG DECLINE 1200	MODERATE DECLINE 100	HOLDING STEADY %	MODERATELY IMPROVING %	STRONGLY IMPROVING %
Total	11	19	38	22	10
Race/Ethnic group					
African American	5	13	31	31	20
Hispanic	8	26	35	22	10
White	12	20	40	20	9
Gender					
Female	12	18	41	20	10
Male	10	20	35	25	10
Marital Status					
Never Married	7	20	36	31	6
Married 1st Time	11	19	41	17	12
Married 2nd+ Time	19	15	40	15	10
Divorce/Sep	9	21	35	24	11
Age					
18-34	7	20	41	25	6
35-49	13	15	41	22	9
50-64	12	22	32	17	17
65 or older	11	23	32	21	12
Region					
East	9	18	47	20	7
Midwest	8	21	37	22	12
South	11	21	34	24	11
West	17	15	38	21	9
Religion					
Evangelical Protestant	16	24	30	20	10
Mainline Protestant	10	18	40	20	13
Orthodox Catholic	13	13	38	25	11
Progressive Catholic	6	18	46	23	7
Secularist	2	23	41	28	6
Education					
Less than H.S.	11	27	27	27	8
H.S. Graduate	9	18	39	21	12
Some college or tech	14	18	38	22	8
College graduate	8	18	45	21	8
Post-graduate study	13	15	39	21	13
Income					
<\$19,999	10	15	39	27	9
\$20,000-\$39,999	10	18	39	22	11
\$40,000-\$74,999	11	21	40	16	9
\$75,000-\$149,000	10	18	44	16	12
\$150,000+	5	29	22	29	14
Political Party					
Democrat	6	16	40	24	14
Republican	17	24	36	16	7
Independent	10	19	38	25	8
Political Interest Level					
High	18	20	26	21	15
Moderate	8	20	44	19	9
Low	9	17	39	28	7
Cultural Clusters					
Traditionalists	32	25	25	11	7
Neotraditionalists	8	25	33	23	11
Conventionalists	10	25	33	22	10
Pragmatists	10	18	36	24	13
Communitarians	5	12	51	22	9
Permissivists	7	11	46	28	8

Table 4

Political Interest Level

Question: "How interested are you in politics and national affairs? Are you very interested, somewhat interested, only slightly interested, or not at all interested?"

	VERY INTERESTED %	SOMEWHAT INTERESTED %	SLIGHTLY INTERESTED %	NOT INTERESTED %
Total	26	42	23	10
Race/Ethnic group				
African American	22	35	25	18
Hispanic	24	32	25	19
White	26	44	23	7
Gender				
Female	22	46	22	10
Male	30	38	22	10
Marital Status				
Never Married	18	36	27	18
Married 1st Time	25	46	20	8
Married 2nd+ Time	34	43	18	4
Divorce/Sep	30	39	24	7
Age				
18-34	16	42	27	15
35-49	26	39	26	9
50-64	32	44	18	6
65 or older	39	44	13	5
Region				
East	22	46	23	8
Midwest	30	39	21	10
South	26	37	26	11
West	23	50	18	10
Religion				
Evangelical Protestant	36	40	20	4
Mainline Protestant	29	38	23	10
Orthodox Catholic	21	47	23	9
Progressive Catholic	23	44	22	10
Secularist	18	47	21	13
Education				
Less than H.S.	21	38	20	20
H.S. Graduate	19	40	29	12
Some college or tech	32	41	20	8
College graduate	32	51	15	3
Post-graduate study	43	45	10	2
Income				
<\$19,999	19	33	29	19
\$20,000-\$39,999	26	40	25	9
\$40,000-\$74,999	26	48	21	5
\$75,000-\$149,000	34	44	16	5
\$150,000+	33	52	13	2
Political Party				
Democrat	24	42	28	6
Republican	34	44	18	5
Independent	23	39	22	16
Political Interest Level				
High	100	100		
Moderate				
Low			69	31
Cultural Clusters				
Traditionalists	40	38	21	1
Neotraditionalists	20	44	24	12
Conventionalists	33	38	24	5
Pragmatists	27	43	19	11
Communitarians	23	43	22	12
Permissivists	21	40	25	13

Table 5
Confidence in Government

Question: "How much confidence do you have in the federal government - a great deal, quite a lot, some, very little, or none at all?"

	A GREAT DEAL 1200	QUITE A LOT 100	SOME %	VERY LITTLE %	NONE AT ALL %
Total	10	17	49	18	6
Race/Ethnic group	Total				
African American	18	9	46	19	9
Hispanic	15	11	43	25	5
White	8	19	50	17	5
Gender					
Female	8	20	50	16	7
Male	12	15	48	20	5
Marital Status					
Never Married	9	20	47	15	9
Married 1st Time	8	17	51	19	4
Married 2nd+ Time	11	13	54	17	5
Divorce/Sep	13	18	39	23	7
Age					
18-34	9	18	50	17	6
35-49	8	16	52	18	7
50-64	9	22	40	22	8
65 or older	16	16	52	15	1
Region					
East	10	18	55	13	5
Midwest	10	20	48	16	6
South	10	18	47	21	4
West	9	12	48	22	10
Religion					
Evangelical Protestant	9	20	47	19	5
Mainline Protestant	9	17	50	18	5
Orthodox Catholic	5	25	50	16	5
Progressive Catholic	12	20	48	14	6
Secularist	11	13	52	15	9
Education					
Less than H.S.	19	6	41	27	7
H.S. Graduate	8	18	50	15	8
Some college or tech	10	16	48	23	4
College graduate	10	26	51	10	3
Post-graduate study	6	22	57	15	
Income					
<\$19,999	16	12	42	20	9
\$20,000-\$39,999	8	20	52	16	5
\$40,000-\$74,999	7	17	54	18	4
\$75,000-\$149,000	10	20	50	17	3
\$150,000+	32	18	36	15	
Political Party					
Democrat	10	23	47	16	5
Republican	11	16	50	19	4
Independent	9	14	51	19	8
Political Interest Level					
High	19	21	43	15	3
Moderate	8	19	53	18	3
Low	6	13	49	21	11
Cultural Clusters					
Traditionalists	5	15	49	27	4
Neotraditionalists	11	18	45	21	5
Conventionalists	5	21	55	15	4
Pragmatists	10	18	47	18	6
Communitarians	15	15	48	14	8
Permissivists	9	17	54	13	7

Table 6
Confidence in Government

Question: "How much confidence do you have in the state government - a great deal, quite a lot, some, very little, or none at all?"

	A GREAT DEAL %	QUITE A LOT %	SOME %	VERY LITTLE %	NONE AT ALL %
Total	11	23	45	16	5
Race/Ethnic group					
African American	16	13	46	17	9
Hispanic	16	10	52	15	7
White	10	25	45	16	4
Gender					
Female	10	23	46	16	5
Male	12	22	44	16	6
Marital Status					
Never Married	12	24	38	16	9
Married 1st Time	9	24	50	15	2
Married 2nd+ Time	12	20	49	13	6
Divorce/Sep	13	20	40	21	6
Age					
18-34	10	25	42	18	4
35-49	10	20	50	14	6
50-64	8	24	41	19	9
65 or older	18	22	47	13	1
Region					
East	12	23	46	17	2
Midwest	13	26	42	15	4
South	10	24	44	17	5
West	7	15	51	17	10
Religion					
Evangelical Protestant	11	25	45	16	4
Mainline Protestant	12	29	42	12	5
Orthodox Catholic	5	27	51	13	4
Progressive Catholic	11	19	51	13	6
Secularist	11	15	40	28	6
Education					
Less than H.S.	13	13	50	16	7
H.S. Graduate	12	21	43	17	7
Some college or tech	9	23	47	18	3
College graduate	11	33	43	11	3
Post-graduate study	8	25	50	15	2
Income					
<\$19,999	11	21	43	16	9
\$20,000-\$39,999	11	23	48	14	4
\$40,000-\$74,999	10	24	45	17	4
\$75,000-\$149,000	12	27	43	17	1
\$150,000+	26	31	27	16	
Political Party					
Democrat	9	24	46	16	4
Republican	14	22	46	13	4
Independent	9	23	46	16	6
Political Interest Level					
High	18	26	40	13	3
Moderate	11	25	45	17	2
Low	6	17	50	18	10
Cultural Clusters					
Traditionalists	7	22	49	18	4
Neotraditionalists	16	20	47	12	5
Conventionalists	7	27	40	22	3
Pragmatists	10	25	44	15	6
Communitarians	11	19	48	16	5
Permissivists	10	25	41	16	7

Table 7
Confidence in Government

Question: "How much confidence do you have in the presidency - a great deal, quite a lot, some, very little, or none at all?"

	A GREAT DEAL 1200	QUITE A LOT 100	SOME %	VERY LITTLE %	NONE AT ALL %
Total	16	18	32	21	13
Race/Ethnic group					
African American	36	17	25	14	8
Hispanic	20	19	42	16	4
White	12	18	33	23	15
Gender					
Female	15	19	34	20	13
Male	16	17	31	23	12
Marital Status					
Never Married	15	21	34	19	12
Married 1st Time	13	19	35	23	11
Married 2nd+ Time	17	23	26	23	16
Divorce/Sep	18	16	31	21	14
Age					
18-34	15	16	40	21	9
35-49	12	19	34	22	14
50-64	19	22	26	17	16
65 or older	21	18	22	27	12
Region					
East	18	25	30	17	10
Midwest	14	16	37	23	10
South	18	16	31	22	13
West	10	17	30	22	21
Religion					
Evangelical Protestant	16	17	31	21	15
Mainline Protestant	14	17	34	22	13
Orthodox Catholic	15	18	38	15	13
Progressive Catholic	15	18	38	15	11
Secularist	8	23	28	32	9
Education					
Less than H.S.	21	14	25	18	22
H.S. Graduate	19	19	30	22	10
Some college or tech	10	18	36	22	14
College graduate	13	19	35	21	11
Post-graduate study	11	19	41	22	7
Income					
<\$19,999	22	17	27	18	15
\$20,000-\$39,999	17	19	31	22	12
\$40,000-\$74,999	11	18	38	24	9
\$75,000-\$149,000	10	22	33	21	14
\$150,000+	31	23	32	11	3
Political Party					
Democrat	24	26	31	14	6
Republican	11	12	28	30	19
Independent	11	17	37	22	14
Political Interest Level					
High	22	21	25	19	14
Moderate	13	19	36	22	10
Low	14	15	34	22	15
Cultural Clusters					
Traditionalists	8	7	29	35	21
Neotraditionalists	21	14	32	19	14
Conventionalists	10	19	34	25	13
Pragmatists	16	24	34	15	12
Communitarians	18	22	30	21	10
Permissivists	15	21	35	19	10

Table 8
Confidence in Government

Question: "How much confidence do you have in congress - a great deal, quite a lot, some, very little, or none at all?"

	A GREAT DEAL %	QUITE A LOT %	SOME %	VERY LITTLE %	NONE AT ALL %
Total	8	15	49	20	8
Race/Ethnic group					
African American	12	4	37	32	16
Hispanic	4	4	74	18	
White	7	19	49	18	8
Gender					
Female	6	17	51	19	6
Male	9	14	48	20	10
Marital Status					
Never Married	9	19	40	19	13
Married 1st Time	6	16	54	19	4
Married 2nd+ Time	8	13	50	22	7
Divorce/Sep	6	12	51	20	11
Age					
18-34	8	18	47	20	6
35-49	7	12	54	18	9
50-64	6	18	44	21	12
65 or older	9	14	51	21	4
Region					
East	8	18	48	19	7
Midwest	6	17	52	17	8
South	8	13	50	24	6
West	11	13	45	18	13
Religion					
Evangelical Protestant	8	15	51	20	7
Mainline Protestant	7	17	52	18	6
Orthodox Catholic	9	14	58	12	6
Progressive Catholic	9	18	46	19	9
Secularist	8	12	54	20	7
Education					
Less than H.S.	9	11	42	25	13
H.S. Graduate	6	15	48	20	10
Some college or tech	9	15	51	19	7
College graduate	11	20	51	15	3
Post-graduate study	3	17	59	19	1
Income					
<\$19,999	9	11	43	25	12
\$20,000-\$39,999	8	16	53	15	7
\$40,000-\$74,999	7	17	53	17	7
\$75,000-\$149,000	6	15	53	21	5
\$150,000+	23	18	29	24	6
Political Party					
Democrat	7	17	50	18	7
Republican	9	17	53	18	3
Independent	6	13	48	22	11
Political Interest Level					
High	12	16	49	19	4
Moderate	7	17	54	16	6
Low	5	12	43	26	14
Cultural Clusters					
Traditionalists	7	11	53	22	7
Neotraditionalists	10	17	49	17	8
Conventionalists	7	17	48	23	6
Pragmatists	6	14	53	19	8
Communitarians	7	17	51	19	7
Permissivists	9	14	43	22	12

Table 9

American Exceptionalism

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that with hard work and perseverance anyone can succeed in America?"

Total	1200	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
			100	%	%
Total	40	46	11	3	
Race/Ethnic group					
African American	35	46	10	9	
Hispanic	53	38	7	2	
White	39	48	11	2	
Gender					
Female	40	45	12	2	
Male	41	46	9	4	
Marital Status					
Never Married	41	38	15	6	
Married 1st Time	42	48	7	2	
Married 2nd+ Time	49	35	12	4	
Divorce/Sep	35	51	12	3	
Age					
18-34	42	39	13	5	
35-49	42	45	11	3	
50-64	39	50	9	2	
65 or older	37	55	7	2	
Region					
East	33	50	15	3	
Midwest	43	48	6	3	
South	40	40	10	4	
West	32	49	16	3	
Religion					
Evangelical Protestant	45	46	7	2	
Mainline Protestant	46	42	11	0	
Orthodox Catholic	50	43	5	2	
Progressive Catholic	42	47	9	2	
Secularist	28	49	16	7	
Education					
Less than H.S.	39	49	12	1	
H.S. Graduate	43	42	10	5	
Some college or tech	40	46	10	3	
College graduate	42	47	11	0	
Post-graduate study	23	60	13	4	
Income					
<\$19,999	38	43	13	6	
\$20,000-\$39,999	41	45	11	3	
\$40,000-\$74,999	40	49	9	1	
\$75,000-\$149,000	45	45	8	2	
\$150,000+	35	61	4		
Political Party					
Democrat	40	47	11	3	
Republican	38	51	8	3	
Independent	43	42	11	3	
Political Interest Level					
High	43	44	9	4	
Moderate	38	48	12	2	
Low	42	45	10	4	
Cultural Clusters					
Traditionalists	40	45	11	5	
Neotraditionalists	47	42	9	2	
Conventionalists	44	43	11	1	
Pragmatists	33	52	12	2	
Communitarians	41	46	8	5	
Permissivists	35	47	13	4	

Table 10

American Exceptionalism

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that American democracy is only as strong as the virtue of its citizens?"

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
	%	%	%	%
Total	49	41	6	4
Race/Ethnic group				
African American	42	44	9	5
Hispanic	32	52	10	6
White	51	41	5	3
Gender				
Female	47	43	7	3
Male	51	39	6	5
Marital Status				
Never Married	44	44	6	7
Married 1st Time	49	44	4	3
Married 2nd+ Time	55	36	6	2
Divorce/Sep	45	39	12	4
Age				
18-34	43	46	6	6
35-49	49	40	8	3
50-64	56	36	5	3
65 or older	52	41	5	2
Region				
East	49	42	7	2
Midwest	49	41	7	3
South	50	40	6	4
West	46	43	5	5
Religion				
Evangelical Protestant	51	41	6	2
Mainline Protestant	53	36	9	2
Orthodox Catholic	44	50	2	3
Progressive Catholic	53	40	4	2
Secularist	35	53	8	4
Education				
Less than H.S.	44	39	13	4
H.S. Graduate	48	42	6	4
Some college or tech	48	43	5	4
College graduate	53	41	4	2
Post-graduate study	57	38	4	0
Income				
<\$19,999	43	44	8	5
\$20,000-\$39,999	49	41	6	4
\$40,000-\$74,999	54	40	3	2
\$75,000-\$149,000	48	43	8	1
\$150,000+	45	34	15	6
Political Party				
Democrat	46	43	6	4
Republican	53	41	4	2
Independent	49	40	8	4
Political Interest Level				
High	61	30	6	3
Moderate	48	45	5	2
Low	41	45	8	6
Cultural Clusters				
Traditionalists	63	30	4	4
Neotraditionalists	48	42	6	4
Conventionalists	53	40	6	1
Pragmatists	36	49	10	4
Communitarians	51	38	5	6
Permissivists	48	45	5	3

Table 11
American Exceptionalism

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that America's contribution is one of expanding freedom for more and more people?"

Total	COMpletely AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMpletely DISAGREE
	1200	100	%	%
Total	28	52	16	5
Race/Ethnic group				
African American	27	55	14	4
Hispanic	37	49	11	3
White	28	52	16	5
Gender				
Female	29	51	17	3
Male	28	52	14	6
Marital Status				
Never Married	29	50	17	4
Married 1st Time	28	54	13	5
Married 2nd+ Time	28	46	18	8
Divorce/Sep	30	48	17	5
Age				
18-34	28	52	15	4
35-49	29	51	15	5
50-64	28	51	15	6
65 or older	29	50	18	3
Region				
East	24	53	17	6
Midwest	29	53	15	2
South	32	50	13	5
West	23	52	19	6
Religion				
Evangelical Protestant	29	52	16	4
Mainline Protestant	28	52	16	4
Orthodox Catholic	34	49	14	4
Progressive Catholic	31	59	10	0
Secularist	21	46	26	7
Education				
Less than H.S.	32	43	18	7
H.S. Graduate	29	54	14	3
Some college or tech	25	51	17	7
College graduate	29	52	17	2
Post-graduate study	25	55	15	5
Income				
<\$19,999	26	53	17	4
\$20,000-\$39,999	29	53	11	7
\$40,000-\$74,999	28	50	19	3
\$75,000-\$149,000	26	56	15	3
\$150,000+	30	50	14	6
Political Party				
Democrat	30	51	14	5
Republican	29	54	14	3
Independent	26	51	18	5
Political Interest Level				
High	30	49	15	5
Moderate	25	54	17	4
Low	31	51	14	5
Cultural Clusters				
Traditionalists	26	48	19	7
Neotraditionalists	35	50	11	4
Conventionalists	30	57	20	3
Pragmatists	23	54	21	2
Communitarians	27	56	13	4
Permissivists	26	44	22	8

Table 12
American Exceptionalism

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that America has a special place in God's plan of history?"

	COMpletely AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMpletely DISAGREE
	%	%	%	%
Total	41	32	13	14
Race/Ethnic group				
African American	43	38	7	11
Hispanic	42	30	14	14
White	41	31	14	14
Gender				
Female	45	32	12	11
Male	37	32	14	17
Marital Status				
Never Married	35	30	14	21
Married 1st Time	41	35	14	10
Married 2nd+ Time	47	27	14	12
Divorce/Sep	43	29	14	14
Age				
18-34	37	29	18	16
35-49	45	28	12	16
50-64	34	42	12	12
65 or older	48	37	6	8
Region				
East	34	36	14	15
Midwest	40	34	15	11
South	51	27	11	11
West	29	34	14	23
Religion				
Evangelical Protestant	55	32	8	5
Mainline Protestant	39	31	16	14
Orthodox Catholic	46	38	13	3
Progressive Catholic	28	42	18	12
Secularist	5	24	25	47
Education				
Less than H.S.	44	41	4	12
H.S. Graduate	47	30	11	12
Some college or tech	39	32	15	15
College graduate	31	34	21	14
Post-graduate study	23	27	23	27
Income				
<\$19,999	41	40	8	11
\$20,000-\$39,999	46	30	11	13
\$40,000-\$74,999	41	32	16	11
\$75,000-\$149,000	31	33	20	17
\$150,000+	30	17	19	34
Political Party				
Democrat	40	34	12	15
Republican	48	34	12	6
Independent	36	30	16	18
Political Interest Level				
High	46	23	13	18
Moderate	37	35	16	11
Low	42	36	10	12
Cultural Clusters				
Traditionalists	61	24	10	5
Neotraditionalists	56	31	7	6
Conventionalists	37	37	11	15
Pragmatists	35	43	11	11
Communitarians	29	24	24	16
Permissivists	27	23	17	33

Table 13
American Exceptionalism

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that from its start, America had a destiny to set an example for other nations?"

Total	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	44	37	11	8
Race/Ethnic group				
African American	32	41	13	14
Hispanic	38	47	5	10
White	46	37	11	7
Gender				
Female	47	38	9	6
Male	41	36	12	10
Marital Status				
Never Married	36	35	14	15
Married 1st Time	46	40	9	5
Married 2nd+ Time	50	34	10	5
Divorce/Sep	44	35	13	8
Age				
18-34	43	34	14	10
35-49	45	37	8	10
50-64	41	39	16	5
65 or older	50	43	4	3
Region				
East	44	37	10	9
Midwest	40	41	13	7
South	53	32	9	6
West	35	42	11	12
Religion				
Evangelical Protestant	52	38	7	3
Mainline Protestant	39	39	14	8
Orthodox Catholic	55	33	7	5
Progressive Catholic	40	46	7	7
Secularist	30	32	20	18
Education				
Less than H.S.	52	37	3	8
H.S. Graduate	47	37	8	8
Some college or tech	44	36	12	8
College graduate	36	40	16	8
Post-graduate study	26	38	26	10
Income				
<\$19,999	44	39	5	12
\$20,000-\$39,999	43	41	10	6
\$40,000-\$74,999	48	33	13	6
\$75,000-\$149,000	40	37	15	8
\$150,000+	27	44	26	3
Political Party				
Democrat	39	42	12	7
Republican	52	36	6	6
Independent	42	35	13	9
Political Interest Level				
High	48	29	13	10
Moderate	41	42	12	6
Low	46	38	7	9
Cultural Clusters				
Traditionalists	55	36	6	3
Neotraditionalists	61	31	5	3
Conventionalists	44	37	15	4
Pragmatists	37	41	14	8
Communitarians	33	45	11	10
Permissivists	31	34	15	19

Table 14
Objections to Politics and Government

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that the federal government seems mostly hostile to religion?"

Total	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	18	28	39	15
Race/Ethnic group				
African American	22	33	28	17
Hispanic	20	31	27	22
White	17	29	41	13
Gender				
Female	18	30	38	14
Male	17	27	39	17
Marital Status				
Never Married	15	20	44	21
Married 1st Time	19	30	39	12
Married 2nd+ Time	13	44	25	18
Divorce/Sep	18	23	41	17
Age				
18-34	19	23	44	15
35-49	15	33	33	19
50-64	20	28	40	11
65 or older	18	32	39	11
Region				
East	13	27	36	24
Midwest	15	29	42	13
South	25	30	33	12
West	12	24	47	16
Religion				
Evangelical Protestant	24	40	29	8
Mainline Protestant	17	20	44	19
Orthodox Catholic	16	31	40	13
Progressive Catholic	7	29	45	20
Secularist	12	13	58	17
Education				
Less than H.S.	33	30	31	7
H.S. Graduate	17	31	37	15
Some college or tech	17	27	40	16
College graduate	13	24	46	17
Post-graduate study	8	22	44	26
Income				
<\$19,999	24	20	42	14
\$20,000-\$39,999	15	32	36	18
\$40,000-\$74,999	13	35	39	13
\$75,000-\$149,000	13	26	41	20
\$150,000+	15	32	36	17
Political Party				
Democrat	15	26	41	18
Republican	19	37	34	10
Independent	16	25	41	18
Political Interest Level				
High	19	24	37	20
Moderate	12	31	43	13
Low	24	28	34	14
Cultural Clusters				
Traditionalists	30	35	30	6
Neotraditionalists	26	32	34	8
Conventionalists	16	34	38	12
Pragmatists	15	34	37	14
Communitarians	10	23	44	24
Permissivists	9	14	49	29

Table 15

Objections about Politics and Government

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that political events these days seem more like theater or entertainment than like something to take seriously?"

	COMpletely Agree	Mostly Agree	Mostly Disagree	COMpletely Disagree
Total	1200	100	14	4
Race/Ethnic group				
Total	39	42	14	4
African American	33	49	18	
Hispanic	43	36	13	8
White	39	43	14	4
Gender				
Female	38	43	14	5
Male	39	42	14	4
Marital Status				
Never Married	40	36	20	4
Married 1st Time	36	48	12	4
Married 2nd+ Time	40	44	12	4
Divorce/Sep	44	38	10	8
Age				
18-34	38	41	18	3
35-49	40	44	10	5
50-64	39	43	15	4
65 or older	38	43	14	5
Region				
East	38	42	17	3
Midwest	39	40	15	6
South	40	46	11	4
West	39	40	16	5
Religion				
Evangelical Protestant	43	47	9	1
Mainline Protestant	38	41	16	5
Orthodox Catholic	31	44	15	11
Progressive Catholic	38	43	14	5
Secularist	40	46	11	3
Education				
Less than H.S.	39	38	16	6
H.S. Graduate	36	43	16	5
Some college or tech	46	39	11	4
College graduate	38	47	12	2
Post-graduate study	30	52	13	5
Income				
<\$19,999	39	41	13	7
\$20,000-\$39,999	35	44	15	6
\$40,000-\$74,999	40	45	14	1
\$75,000-\$149,000	35	47	15	3
\$150,000+	37	43	15	4
Political Party				
Democrat	30	46	18	7
Republican	37	47	13	4
Independent	47	39	12	2
Political Interest Level				
High	41	36	16	8
Moderate	36	47	15	2
Low	41	43	11	5
Cultural Clusters				
Traditionalists	41	41	13	5
Neotraditionalists	38	47	12	3
Conventionalists	34	51	12	2
Pragmatists	41	37	17	5
Communitarians	34	41	17	7
Permissivists	46	37	13	5

Table 16

Objections to Politics and Government

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that people like you don't have any say about what the government does?"

	COMpletely Agree	Mostly Agree	Mostly Disagree	COMpletely Disagree
Total	22	30	32	16
Race/Ethnic group				
Total	22	30	32	16
African American	25	36	22	17
Hispanic	17	30	26	28
White	21	30	35	14
Gender				
Female	21	33	29	17
Male	22	27	34	16
Marital Status				
Never Married	20	25	36	19
Married 1st Time	18	31	35	16
Married 2nd+ Time	27	33	24	16
Divorce/Sep	25	33	27	15
Age				
18-34	18	27	35	20
35-49	23	32	31	13
50-64	22	29	31	17
65 or older	25	35	26	14
Region				
East	22	25	32	20
Midwest	16	35	32	17
South	25	30	31	14
West	22	30	32	15
Religion				
Evangelical Protestant	23	38	30	8
Mainline Protestant	21	27	33	19
Orthodox Catholic	18	36	28	18
Progressive Catholic	16	27	36	21
Secularist	17	35	40	8
Education				
Less than H.S.	31	36	19	14
H.S. Graduate	26	29	29	17
Some college or tech	18	34	33	16
College graduate	11	27	44	18
Post-graduate study	11	28	43	18
Income				
<\$19,999	26	31	27	17
\$20,000-\$39,999	21	34	30	15
\$40,000-\$74,999	18	33	33	16
\$75,000-\$149,000	13	25	42	20
\$150,000+	18	21	42	19
Political Party				
Democrat	22	31	31	16
Republican	18	32	34	17
Independent	23	29	32	16
Political Interest Level				
High	17	22	37	24
Moderate	17	33	34	17
Low	32	34	25	10
Cultural Clusters				
Traditionalists	18	39	28	15
Neotraditionalists	28	32	29	11
Conventionalists	15	37	31	17
Pragmatists	23	27	32	18
Communitarians	20	25	35	21
Permissivists	22	26	35	18

Table 17
Objections to Politics and Government

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that most politicians are more interested in winning elections than in doing what is right?"

	COMPLETELY AGREE 1200	MOSTLY AGREE 100	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	39	43	15	3
Race/Ethnic group				
African American	42	38	11	8
Hispanic	34	34	14	5
White	38	45	15	2
Gender				
Female	37	44	16	3
Male	41	42	14	3
Marital Status				
Never Married	40	37	19	5
Married 1st Time	36	47	14	2
Married 2nd+ Time	44	42	11	3
Divorce/Sep	44	41	11	4
Age				
18-34	39	42	17	2
35-49	38	44	15	3
50-64	40	43	11	6
65 or older	40	45	13	2
Region				
East	38	43	15	5
Midwest	36	46	16	2
South	44	39	14	3
West	35	46	15	4
Religion				
Evangelical Protestant	43	42	14	1
Mainline Protestant	36	47	15	2
Orthodox Catholic	41	43	11	5
Progressive Catholic	38	40	17	5
Secularist	35	55	10	
Education				
Less than H.S.	42	44	10	4
H.S. Graduate	41	44	11	4
Some college or tech	41	41	15	3
College graduate	28	44	27	1
Post-graduate study	33	44	21	2
Income				
<\$19,999	47	35	14	4
\$20,000-\$39,999	35	47	16	2
\$40,000-\$74,999	36	48	14	1
\$75,000-\$149,000	34	41	18	7
\$150,000+	40	43	16	2
Political Party				
Democrat	34	45	16	5
Republican	38	43	17	2
Independent	44	42	12	2
Political Interest Level				
High	34	40	21	5
Moderate	34	49	15	1
Low	48	38	10	5
Cultural Clusters				
Traditionalists	47	37	14	2
Neotraditionalists	41	44	11	4
Conventionalists	31	53	15	1
Pragmatists	34	41	18	7
Communitarians	40	42	14	4
Permissivists	41	41	18	0

Table 18
Objections to Politics and Government

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that the government is pretty much run by a few big interests looking out for themselves?"

	COMPLETELY AGREE %	MOSTLY AGREE %	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	32	41	21	5
Race/Ethnic group				
African American	32	47	13	9
Hispanic	40	32	22	6
White	31	42	22	4
Gender				
Female	32	41	21	6
Male	33	41	21	5
Marital Status				
Never Married	33	34	28	6
Married 1st Time	29	44	22	5
Married 2nd+ Time	33	50	11	6
Divorce/Sep	38	38	20	4
Age				
18-34	31	37	26	6
35-49	31	42	23	4
50-64	33	44	19	4
65 or older	34	47	12	6
Region				
East	29	41	22	8
Midwest	32	40	24	4
South	34	43	18	5
West	32	41	21	6
Religion				
Evangelical Protestant	33	48	15	4
Mainline Protestant	30	42	22	6
Orthodox Catholic	32	40	22	6
Progressive Catholic	28	41	25	7
Secularist	31	39	24	7
Education				
Less than H.S.	40	38	18	3
H.S. Graduate	33	44	18	5
Some college or tech	32	41	21	5
College graduate	24	37	32	7
Post-graduate study	23	39	29	9
Income				
<\$19,999	36	40	20	3
\$20,000-\$39,999	28	49	19	5
\$40,000-\$74,999	28	45	21	6
\$75,000-\$149,000	27	36	28	9
\$150,000+	30	22	45	4
Political Party				
Democrat	28	48	18	6
Republican	29	40	25	6
Independent	37	37	22	4
Political Interest Level				
High	30	35	27	9
Moderate	29	43	24	4
Low	38	45	14	4
Cultural Clusters				
Traditionalists	38	37	21	4
Neotraditionalists	34	46	16	4
Conventionalists	24	48	26	3
Pragmatists	31	40	23	6
Communitarians	33	36	22	8
Permissivists	30	40	23	7

Table 19
Objections to Politics and Government

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that our leaders are more concerned with managing their images than with solving our nation's problems?"

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	32	42	21	5
%	1200	100	%	%
Race/Ethnic group				
African American	34	32	23	11
Hispanic	33	38	23	6
White	31	45	20	4
Gender				
Female	28	44	23	5
Male	37	40	18	5
Marital Status				
Never Married	36	33	24	8
Married 1st Time	28	48	21	3
Married 2nd+ Time	32	44	18	6
Divorce/Sep	42	37	18	3
Age				
18-34	31	40	23	5
35-49	35	40	21	5
50-64	28	47	18	7
65 or older	33	48	16	3
Region				
East	29	41	22	8
Midwest	31	44	22	4
South	37	40	19	4
West	28	47	21	5
Religion				
Evangelical Protestant	33	49	16	2
Mainline Protestant	32	40	24	4
Orthodox Catholic	25	44	25	6
Progressive Catholic	26	47	20	7
Secularist	34	48	17	2
Education				
Less than H.S.	35	42	12	11
H.S. Graduate	33	42	21	4
Some college or tech	33	44	18	6
College graduate	27	42	28	2
Post-graduate study	27	42	30	1
Income				
<\$19,999	34	40	18	8
\$20,000-\$39,999	28	44	22	5
\$40,000-\$74,999	30	44	23	3
\$75,000-\$149,000	29	48	19	5
\$150,000+	38	39	23	5
Political Party				
Democrat	25	46	25	5
Republican	31	45	19	5
Independent	37	40	17	6
Political Interest Level				
High	32	39	23	7
Moderate	27	46	24	3
Low	39	41	15	6
Cultural Clusters				
Traditionalists	36	47	12	5
Neotraditionalists	35	41	18	6
Conventionalists	23	49	25	2
Pragmatists	36	36	23	4
Communitarians	29	41	22	8
Permissivists	32	43	23	3

Table 20
Objections to Politics and Government

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that our system of government is good, but the people running it are incompetent?"

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	20	36	35	8
%	%	%	%	%
Race/Ethnic group				
African American	24	32	29	15
Hispanic	18	44	31	6
White	19	37	37	7
Gender				
Female	19	37	35	8
Male	22	35	34	8
Marital Status				
Never Married	20	26	43	11
Married 1st Time	17	42	34	7
Married 2nd+ Time	21	42	31	6
Divorce/Sep	29	29	32	9
Age				
18-34	19	31	41	8
35-49	19	41	32	9
50-64	25	29	39	7
65 or older	20	46	26	8
Region				
East	16	32	38	13
Midwest	15	39	39	6
South	24	38	29	9
West	27	34	35	5
Religion				
Evangelical Protestant	22	43	27	8
Mainline Protestant	15	38	39	7
Orthodox Catholic	18	38	35	9
Progressive Catholic	20	34	36	10
Secularist	21	31	44	4
Education				
Less than H.S.	26	39	26	9
H.S. Graduate	22	37	33	8
Some college or tech	21	37	34	8
College graduate	14	32	46	9
Post-graduate study	12	31	47	10
Income				
<\$19,999	24	35	28	13
\$20,000-\$39,999	18	40	35	7
\$40,000-\$74,999	18	39	36	7
\$75,000-\$149,000	15	28	48	8
\$150,000+	30	20	43	7
Political Party				
Democrat	17	32	41	10
Republican	19	44	31	6
Independent	23	34	34	9
Political Interest Level				
High	20	31	36	13
Moderate	17	39	40	4
Low	25	37	28	10
Cultural Clusters				
Traditionalists	23	43	24	11
Neotraditionalists	24	40	30	6
Conventionalists	17	40	37	6
Pragmatists	21	30	42	6
Communitarians	17	34	36	13
Permissivists	19	33	39	9

Table 21
Election 2000

Question: "With regard to George W. Bush and Al Gore, who, in your opinion, most consistently tells the truth?"

		GEORGE W. BUSH		AL GORE	CANT SAY [VOL] %
Total	Total	36	34	100	
Race/Ethnic group	Total				30
African American		11	53		36
Hispanic		35	44		21
White		41	28		31
Gender					
Female		33	34		33
Male		41	33		27
Marital Status					
Never Married		29	42		28
Married 1st Time		45	28		28
Married 2nd+ Time		29	29		34
Divorce/Sep		37	38		30
Age					
18-34		42	36		22
35-49		35	31		34
50-64		33	33		34
65 or older		34	34		32
Region					
East		31	39		30
Midwest		35	38		28
South		44	25		30
West		30	36		34
Religion					
Evangelical Protestant		47	21		31
Mainline Protestant		37	33		30
Orthodox Catholic		42	32		26
Progressive Catholic		38	40		21
Secularist		22	40		39
Education					
Less than H.S.		33	35		32
H.S. Graduate		31	33		35
Some college or tech		41	34		25
College graduate		47	31		22
Post-graduate study		37	37		26
Income					
<\$19,999		26	38		36
\$20,000-\$39,999		38	37		25
\$40,000-\$74,999		39	32		30
\$75,000-\$149,000		28	28		23
\$150,000+		54	29		18
Political Party					
Democrat		15	57		28
Republican		72	8		20
Independent		31	34		35
Political Interest Level					
High		44	39		18
Moderate		38	33		29
Low		29	29		42
Cultural Clusters					
Traditionalists		52	15		33
Neotraditionalists		41	31		28
Conventionalists		40	33		28
Pragmatists		36	31		33
Communitarians		37	43		30
Permissivists		27	43		31

Table 22
Election 2000

Question: "With regard to George W. Bush and Al Gore, which would be the most effective leader?"

		GEORGE W. BUSH		AL GORE	CANT SAY [VOL] %
Total	Total	45	39	15	
Race/Ethnic group					
African American		19	65		16
Hispanic		41	47		12
White		50	34		16
Gender					
Female		41	42		18
Male		50	37		13
Marital Status					
Never Married		40	48		12
Married 1st Time		50	33		17
Married 2nd+ Time		49	37		14
Divorce/Sep		46	39		15
Age					
18-34		51	36		13
35-49		46	37		17
50-64		44	37		19
65 or older		35	51		13
Region					
East		40	44		16
Midwest		40	45		14
South		55	29		15
West		39	45		16
Religion					
Evangelical Protestant		52	32		16
Mainline Protestant		44	38		18
Orthodox Catholic		45	38		17
Progressive Catholic		48	40		11
Secularist		31	47		23
Education					
Less than H.S.		38	46		15
H.S. Graduate		42	40		17
Some college or tech		48	38		14
College graduate		56	32		12
Post-graduate study		44	45		12
Income					
<\$19,999		36	46		18
\$20,000-\$39,999		43	43		13
\$40,000-\$74,999		51	36		14
\$75,000-\$149,000		56	31		13
\$150,000+		54	41		5
Political Party					
Democrat		22	65		13
Republican		81	10		10
Independent		40	41		19
Political Interest Level					
High		46	47		7
Moderate		47	39		14
Low		47	25		22

Table 23
Election 2000

Question: "With regard to George W. Bush and Al Gore, which candidate would you say is smarter?"

	GEORGE W. BUSH		AL GORE	CANT SAY [VOL]
Total	1200	36	100	26
Race/Ethnic group				
African American	23	23	54	23
Hispanic	32	43	43	25
White	39	33	33	28
Gender				
Female	34	36	36	29
Male	38	39	39	23
Marital Status				
Never Married	37	41	41	23
Married 1st Time	38	33	33	29
Married 2nd+ Time	44	33	33	23
Divorce/Sep	31	45	45	24
Age				
18-34	45	34	34	21
35-49	37	36	36	27
50-64	27	42	42	31
65 or older	27	43	43	30
Region				
East	35	43	43	22
Midwest	29	43	43	28
South	45	29	29	26
West	32	39	39	29
Religion				
Evangelical Protestant	38	33	33	29
Mainline Protestant	30	37	37	33
Orthodox Catholic	40	34	34	26
Progressive Catholic	38	40	40	22
Secularist	32	39	39	29
Education				
Less than H.S.	30	40	40	30
H.S. Graduate	36	33	33	31
Some college or tech	42	38	38	20
College graduate	36	42	42	22
Post-graduate study	22	55	55	23
Income				
<\$19,999	33	39	39	28
\$20,000-\$39,999	36	39	39	24
\$40,000-\$74,999	43	32	32	25
\$75,000-\$149,000	34	41	41	24
\$150,000+	33	55	55	12
Political Party				
Democrat	21	57	57	22
Republican	59	14	14	28
Independent	34	39	39	27
Political Interest Level				
High	30	52	52	18
Moderate	38	37	37	25
Low	38	27	27	35
Cultural Clusters				
Traditionalists	45	26	26	29
Neotraditionalists	42	30	30	28
Conventionalists	37	40	40	23
Pragmatists	31	39	39	29
Communitarians	32	45	45	23
Permissivists	30	43	43	27

Table 24
Election 2000

Question: "With regard to George W. Bush and Al Gore, which candidate do you think would be most likely to become involved in a scandal?"

	GEORGE W. BUSH		AL GORE	CANT SAY [VOL]
Total	34	37	37	28
Race/Ethnic group				
African American	47	26	26	27
Hispanic	39	41	41	20
White	31	39	39	29
Gender				
Female	35	32	32	34
Male	34	43	43	22
Marital Status				
Never Married	48	32	32	19
Married 1st Time	30	40	40	30
Married 2nd+ Time	29	43	43	28
Divorce/Sep	33	38	38	29
Age				
18-34	40	44	44	16
35-49	33	40	40	27
50-64	31	32	38	31
65 or older	33	25	25	42
Region				
East	43	26	26	31
Midwest	34	36	36	30
South	29	45	45	26
West	36	38	38	27
Religion				
Evangelical Protestant	26	44	44	30
Mainline Protestant	30	37	37	32
Orthodox Catholic	38	29	29	33
Progressive Catholic	44	37	37	19
Secularist	34	36	36	29
Education				
Less than H.S.	27	32	32	41
H.S. Graduate	36	36	36	28
Some college or tech	36	41	41	23
College graduate	30	44	44	26
Post-graduate study	41	26	26	33
Income				
<\$19,999	36	31	31	33
\$20,000-\$39,999	33	40	40	27
\$40,000-\$74,999	35	39	39	26
\$75,000-\$149,000	33	43	43	24
\$150,000+	42	31	31	27
Political Party				
Democrat	46	25	25	28
Republican	17	60	60	23
Independent	37	31	31	32
Political Interest Level				
High	38	35	35	27
Moderate	33	38	38	29
Low	33	37	37	30
Cultural Clusters				
Traditionalists	21	44	44	36
Neotraditionalists	33	38	38	29
Conventionalists	32	45	45	24
Pragmatists	34	32	32	34
Communitarians	35	37	37	27
Permissivists	50	30	30	20

Table 25
Election 2000

Question: "Are you currently registered to vote?"

Total	YES 1200	NO 100
Total	83	17
Race/Ethnic group		
African American	83	17
Hispanic	80	20
White	84	16
Gender		
Female	86	14
Male	81	19
Marital Status		
Never Married	71	29
Married 1st Time	87	13
Married 2nd+ Time	92	8
Divorce/Sep	82	18
Age		
18-34	73	27
35-49	85	15
50-64	89	11
65 or older	94	6
Region		
East	85	15
Midwest	82	18
South	82	18
West	85	15
Religion		
Evangelical Protestant	90	10
Mainline Protestant	83	17
Orthodox Catholic	95	5
Progressive Catholic	85	15
Secularist	74	26
Education		
Less than H.S.	71	29
H.S. Graduate	80	20
Some college or tech	87	13
College graduate	95	5
Post-graduate study	92	8
Income		
<\$19,999	76	24
\$20,000-\$39,999	79	21
\$40,000-\$74,999	86	14
\$75,000-\$149,000	97	3
\$150,000+	84	16
Political Party		
Democrat	86	14
Republican	89	11
Independent	78	22
Political Interest Level		
High	95	5
Moderate	90	10
Low	66	34
Cultural Clusters		
Traditionalists	88	12
Neotraditionalists	80	20
Conventionalists	84	16
Pragmatists	88	12
Communarians	82	18
Permissivists	81	19

Table 26
Election 2000

Question: "Do you, yourself, plan to vote in the Presidential election this November, or not?"

	YES %	NO %
Total	83	17
Race/Ethnic group		
African American	81	19
Hispanic	76	24
White	89	11
Gender		
Female	90	10
Male	85	15
Marital Status		
Never Married	77	23
Married 1st Time	91	9
Married 2nd+ Time	95	5
Divorce/Sep	87	13
Age		
18-34	80	20
35-49	89	11
50-64	92	8
65 or older	91	9
Region		
East	89	11
Midwest	86	14
South	87	13
West	87	13
Religion		
Evangelical Protestant	93	7
Mainline Protestant	88	12
Orthodox Catholic	91	9
Progressive Catholic	93	7
Secularist	74	26
Education		
Less than H.S.	72	28
H.S. Graduate	88	12
Some college or tech	88	12
College graduate	94	6
Post-graduate study	93	7
Income		
<\$19,999	81	19
\$20,000-\$39,999	86	14
\$40,000-\$74,999	91	9
\$75,000-\$149,000	98	2
\$150,000+	76	24
Political Party		
Democrat	88	12
Republican	95	5
Independent	82	18
Political Interest Level		
High	97	3
Moderate	94	6
Low	71	29
Cultural Clusters		
Traditionalists	90	10
Neotraditionalists	84	16
Conventionalists	95	5
Pragmatists	89	11
Communarians	85	15
Permissivists	83	17

Table 27

Election 2000

Question: "If the Presidential election were being held today, and the choice was between Al Gore for the Democrats and George W. Bush for the Republicans, which would you be most likely to vote for?"

Total	AL GORE 1200	GEORGE W. BUSH 100	OTHER (SPECIFY)[VOL.] %
Total	45	51	4
Race/Ethnic group			
African American	73	19	7
Hispanic	56	39	6
White	39	57	3
Gender			
Female	51	45	4
Male	39	56	5
Marital Status			
Never Married	52	40	8
Married 1st Time	39	58	3
Married 2nd+ Time	42	56	1
Divorce/Sep	47	50	2
Age			
18-34	41	54	5
35-49	42	52	5
50-64	47	52	1
65 or older	56	41	3
Region			
East	50	45	5
Midwest	52	44	5
South	36	62	2
West	49	45	6
Religion			
Evangelical Protestant	39	59	3
Mainline Protestant	45	51	4
Orthodox Catholic	40	59	1
Progressive Catholic	50	49	2
Secularist	53	40	7
Education			
Less than H.S.	49	46	5
H.S. Graduate	47	50	3
Some college or tech	43	52	5
College graduate	39	56	5
Post-graduate study	50	45	5
Income			
<\$19,999	56	39	5
\$20,000-\$39,999	47	51	5
\$40,000-\$74,999	40	55	2
\$75,000-\$149,000	38	59	3
\$150,000+	41	54	5
Political Party			
Democrat	79	20	1
Republican	8	92	0
Independent	45	48	7
Political Interest Level			
High	48	48	4
Moderate	44	53	2
Low	43	49	7
Cultural Clusters			
Traditionalists	26	72	3
Neotraditionalists	47	50	2
Conventionalists	39	58	3
Pragmatists	51	46	4
Communitarians	51	42	7
Permissivists	49	44	7

Table 28

America's Political System

Question: "To what extent do you feel our system of government is the best possible system?"

	NONE AT ALL												A GREAT DEAL
	%		%		%			%			%		%
Total	4	4	7	12	25	19	19	25	19	25	19	29	29
Race/Ethnic group													
African American	1	6	8	14	19	22	22	22	19	22	22	29	29
Hispanic	5	6	9	15	22	19	25	26	19	25	26	25	25
White	4	3	6	11	26	19	30	26	19	30	26	30	30
Gender													
Female	4	3	6	13	26	21	27	26	21	27	26	27	27
Male	5	4	7	11	23	18	33	23	18	33	23	33	33
Marital Status													
Never Married	6	8	8	15	25	18	19	25	18	19	25	19	19
Married 1st Time	3	2	6	12	26	20	32	26	20	32	26	32	32
Married 2nd+ Time	5	2	7	5	28	18	34	28	18	34	28	34	34
Divorce/Sep	5	2	10	13	25	18	28	25	18	28	25	28	28
Age													
18-34	5	5	9	19	26	19	17	26	19	17	26	17	17
35-49	5	4	6	11	27	22	26	27	22	26	27	26	26
50-64	5	3	8	6	21	14	43	21	14	43	21	43	43
65 or older	0	2	4	7	21	19	47	21	19	47	21	47	47
Region													
East	2	3	6	10	26	20	34	26	20	34	26	34	34
Midwest	5	4	7	11	24	22	27	24	22	27	24	27	27
South	4	3	7	13	26	18	29	26	18	29	26	29	29
West	6	5	8	14	22	16	30	22	16	30	22	30	30
Religion													
Evangelical Protestant	5	2	2	9	26	19	37	26	19	37	26	37	37
Mainline Protestant	4	5	6	9	23	23	31	23	23	31	23	31	31
Orthodox Catholic	1	5	2	12	26	26	30	26	26	30	26	30	30
Progressive Catholic	3	2	8	7	28	24	27	28	24	27	28	27	27
Secularist	4	7	12	22	15	22	18	15	22	18	15	18	18
Education													
Less than H.S.	8	8	3	8	20	11	42	20	11	42	20	42	42
H.S. Graduate	5	2	8	11	31	16	26	31	16	26	31	26	26
Some college or tech	3	3	8	15	22	22	28	22	22	28	22	28	28
College graduate	2	5	4	12	19	26	33	19	26	33	19	33	33
Post-graduate study	2	4	4	13	17	31	29	17	31	29	17	29	29
Income													
<\$19,999	5	7	8	9	26	16	30	26	16	30	26	30	30
\$20,000-\$39,999	4	4	8	11	26	19	28	26	19	28	26	28	28
\$40,000-\$74,999	3	2	7	13	26	22	28	26	22	28	26	28	28
\$75,000-\$149,000	2	3	6	13	19	24	33	19	24	33	19	33	33
\$150,000+	1	3	4	17	15	18	42	15	18	42	15	42	42
Political Party													
Democrat	3	3	6	13	25	23	28	25	23	28	25	28	28
Republican	4	3	7	10	23	20	35	23	20	35	23	35	35
Independent	5	6	7	10	26	16	31	26	16	31	26	31	31
Political Interest Level													
High	3	2	7	5	16	19	48	16	19	48	16	48	48
Moderate	2	3	5	14	30	21	25	30	21	25	30	25	25
Low	8	6	9	14	25	17	20	25	17	20	25	20	20
Cultural Clusters													
Traditionalists	6	1	5	7	26	19	36	26	19	36	26	36	36
Neotraditionalists	3	2	6	9	30	19	31	30	19	31	30	31	31
Conventionalists	1	3	8	13	20	20	35	20	20	35	20	35	35
Pragmatists	2	5	7	12	24	19	31	24	19	31	24	31	31
Communitarians	8	5	5	17	25	19	21	25	19	21	25	21	21
Permissivists	5	6	9	12	19	21	27	19	21	27	19	27	27

Table 29
America's Political System

Question: "To what extent do you feel proud to live under our political system?"

Total	NONE AT ALL			A GREAT DEAL		
	1200	2	%	18	6	%
Race/Ethnic group	5	100	2	43		
African American	14	1	4	12	34	
Hispanic	8	2	8	19	42	
White	4	2	5	19	45	
Gender						
Female	4	2	5	17	45	
Male	7	3	6	18	41	
Marital Status						
Never Married	11	3	9	15	35	
Married 1st Time	3	2	4	22	19	43
Married 2nd+ Time	4	2	4	17	50	
Divorce/Sep	4	2	5	18	26	
Age						
18-34	7	3	8	19	30	
35-49	5	1	2	21	40	
50-64	6	2	7	14	53	
65 or older	1	2	2	14	61	
Region						
East	5	2	4	22	44	
Midwest	4	2	6	17	45	
South	6	2	4	20	16	42
West	7	3	8	17	39	
Religion						
Evangelical Protestant	3	3	5	19	13	51
Mainline Protestant	4	0	4	16	23	45
Orthodox Catholic	3	0	5	18	21	48
Progressive Catholic	5	0	8	16	21	44
Secularist	5	9	12	17	21	26
Education						
Less than H.S.	8	10	3	17	11	50
H.S. Graduate	6	2	6	7	19	43
Some college or tech	5	2	4	10	21	38
College graduate	4	3	3	7	16	23
Post-graduate study	3	3	5	5	18	22
Income						
<\$19,999	9	2	7	18	15	42
\$20,000-\$39,999	6	1	5	17	21	44
\$40,000-\$74,999	3	2	6	10	18	40
\$75,000-\$149,000	5	3	7	20	19	43
\$150,000+	2	3	2	20	21	58
Political Party						
Democrat	6	2	2	7	19	16
Republican	4	2	6	7	17	46
Independent	4	1	9	9	20	36
Political Interest Level						
High	4	2	4	5	15	58
Moderate	2	3	4	8	21	41
Low	10	2	8	19	33	
Cultural Clusters						
Traditionalists	7	3	4	5	21	46
Neotraditionalists	4	2	4	9	17	44
Conventionalists	4	1	5	5	23	13
Pragmatists	5	1	6	8	20	39
Communitarians	5	2	7	5	14	23
Permissivists	9	3	7	10	16	19

Table 30
America's Political System

Question: "To what extent do you have respect for the political institutions in America?"

Total	NONE AT ALL			A GREAT DEAL		
	7	2	%	15	6	%
Race/Ethnic group	7	7	11	28	15	17
African American	11	4	7	15	21	31
Hispanic	7	10	7	15	11	29
White	6	6	12	17	30	14
Gender						
Female	7	5	11	15	29	18
Male	7	8	11	16	27	19
Marital Status						
Never Married	10	8	10	12	26	17
Married 1st Time	5	6	11	17	33	16
Married 2nd+ Time	8	2	16	16	29	12
Divorce/Sep	7	10	12	20	16	19
Age						
18-34	9	6	11	14	31	13
35-49	8	7	14	17	29	17
50-64	10	10	10	16	27	14
65 or older	6	3	7	14	20	28
Region						
East	7	7	9	19	25	17
Midwest	5	5	12	14	33	12
South	6	6	11	14	25	16
West	12	10	11	16	28	13
Religion						
Evangelical Protestant	6	4	12	15	32	13
Mainline Protestant	6	7	5	21	28	16
Orthodox Catholic	5	7	6	17	23	18
Progressive Catholic	5	6	16	12	20	40
Secularist	7	21	11	10	29	10
Education						
Less than H.S.	16	7	14	4	18	29
H.S. Graduate	7	7	8	14	31	19
Some college or tech	7	7	13	19	27	14
College graduate	3	7	14	18	29	13
Post-graduate study	3	3	11	25	30	17
Income						
<\$19,999	11	5	10	11	22	24
\$20,000-\$39,999	6	6	8	15	31	17
\$40,000-\$74,999	3	7	16	13	39	14
\$75,000-\$149,000	6	7	10	14	25	12
\$150,000+	8	8	9	15	20	30
Political Party						
Democrat	5	4	10	12	30	22
Republican	3	6	11	19	29	15
Independent	10	9	13	16	27	13
Political Interest Level						
High	4	6	7	15	24	17
Moderate	4	6	14	13	34	12
Low	13	9	11	13	24	16
Cultural Clusters						
Traditionalists	10	3	16	17	24	18
Neotraditionalists	8	4	8	15	20	15
Conventionalists	6	7	12	15	29	13
Pragmatists	4	7	10	15	31	17
Communitarians	8	7	12	14	29	14
Permissivists	9	12	10	16	25	12

Table 31

America's Political System

Question: "To what extent do you think the best years for America are in the future?"

Total	NONE AT ALL			A GREAT DEAL		
	1200	100	%	5	6	%
Race/Ethnic group	5	4	9	28	16	21
African American	6	2	10	24	12	30
Hispanic	10	2	4	20	18	25
White	4	5	9	29	16	20
Gender						
Female	4	3	9	30	17	18
Male	6	5	10	14	15	25
Marital Status						
Never Married	7	4	7	17	15	22
Married 1st Time	3	5	8	16	16	20
Married 2nd+ Time	3	4	11	24	14	21
Divorce/Sep	4	5	10	14	23	23
Age						
18-34	5	5	6	18	17	20
35-49	5	5	10	16	17	21
50-64	6	3	9	16	16	22
65 or older	2	2	14	33	10	24
Region						
East	3	3	8	17	18	19
Midwest	3	5	10	14	16	22
South	5	4	7	20	15	23
West	9	5	13	17	16	20
Religion						
Evangelical Protestant	5	6	10	19	10	22
Mainline Protestant	4	4	9	16	19	21
Orthodox Catholic	3	2	8	18	25	21
Progressive Catholic	4	2	9	13	18	17
Secularist	4	2	6	19	13	25
Education						
Less than H.S.	10	2	4	19	13	33
H.S. Graduate	5	3	10	16	16	20
Some college or tech	5	7	7	17	18	20
College graduate	1	5	12	19	16	19
Post-graduate study	3	3	15	16	14	23
Income						
<\$19,999	9	4	5	18	14	24
\$20,000-\$39,999	5	5	9	14	19	20
\$40,000-\$74,999	4	4	10	17	16	19
\$75,000-\$149,000	3	4	12	15	14	21
\$150,000+	1	4	8	13	23	42
Political Party						
Democrat	5	2	10	17	17	22
Republican	4	6	9	15	14	23
Independent	5	5	7	18	17	16
Political Interest Level						
High	5	6	7	15	14	28
Moderate	2	4	11	19	16	17
Low	9	4	9	27	18	21
Cultural Clusters						
Traditionalists	13	12	11	19	7	17
Neotraditionalists	3	3	13	17	17	19
Conventionalists	2	3	10	14	30	20
Pragmatists	4	3	10	21	14	17
Communitarians	3	4	14	24	20	30
Permissivists	8	3	5	18	16	22

Table 32

America's Political System

Question: "To what extent do you feel you should support our system of government?"

	NONE AT ALL			A GREAT DEAL		
	%	%	%	%	%	%
Total	5	3	3	8	18	43
Race/Ethnic group						
African American	7	3	3	9	19	20
Hispanic	4	7	3	13	19	19
White	4	2	3	7	19	21
Gender						
Female	4	2	4	7	19	20
Male	4	3	3	9	18	20
Marital Status						
Never Married	8	3	6	9	22	29
Married 1st Time	3	2	2	9	17	20
Married 2nd+ Time	3	2	8	8	22	20
Divorce/Sep	6	2	3	9	16	13
Age						
18-34	6	3	5	11	24	30
35-49	3	2	2	5	22	38
50-64	5	1	2	5	13	19
65 or older	1	3	4	6	9	16
Region						
East	4	2	4	5	18	20
Midwest	4	3	3	6	19	20
South	5	3	3	10	20	41
West	7	3	4	13	16	22
Religion						
Evangelical Protestant	3	1	2	7	15	16
Mainline Protestant	5	2	2	10	16	20
Orthodox Catholic	5	2	3	6	18	22
Progressive Catholic	5	2	2	5	18	29
Secularist	5	9	8	6	33	16
Education						
Less than H.S.	10	5	3	6	17	15
H.S. Graduate	6	2	3	8	19	17
Some college or tech	3	3	3	10	19	23
College graduate	1	2	4	7	19	26
Post-graduate study	1	2	3	6	16	23
Income						
<\$19,999	8	4	6	7	18	16
\$20,000-\$39,999	4	1	3	8	18	20
\$40,000-\$74,999	2	3	2	9	22	21
\$75,000-\$149,000	4	2	2	7	18	25
\$150,000+	4	2	2	12	8	16
Political Party						
Democrat	3	1	3	9	16	22
Republican	4	3	2	6	18	20
Independent	6	4	3	9	21	38
Political Interest Level						
High	4	1	3	3	9	63
Moderate	2	3	3	9	22	39
Low	9	4	3	11	22	32
Cultural Clusters						
Traditionalists	5	3	2	9	15	20
Neotraditionalists	3	3	3	6	18	19
Conventionalists	3	1	3	8	20	15
Pragmatists	6	1	2	10	16	26
Communitarians	7	4	2	18	21	40
Permissivists	5	3	7	9	24	17

Table 33
Political Beliefs

Question: "Which one of the following best describes your overall political beliefs?"

	FAR RIGHT 1-200	VERY CONSERVATIVE 100	SOMEWHAT CONSERVATIVE %	MODERATE %	SOMEWHAT LIBERAL %	VERY LIBERAL %	FAR LEFT %
Total	3	8	20	48	16	5	1
Race/Ethnic group							
African American	1	5	15	49	16	12	2
Hispanic	2	1	23	49	23	1	1
White	3	9	20	48	15	4	1
Gender							
Female	2	6	19	49	16	6	1
Male	3	9	20	47	16	3	1
Marital Status							
Never Married	2	3	10	50	25	8	2
Married 1st Time	4	8	24	47	14	2	1
Married 2nd+ Time	3	14	22	51	7	3	0
Divorce/Sep	2	6	16	48	16	7	3
Age							
18-34	2	5	15	45	25	7	2
35-49	3	7	20	53	13	4	0
50-64	3	10	21	52	10	4	1
65 or older	3	13	27	43	12	1	2
Region							
East	1	5	19	46	20	8	1
Midwest	2	10	17	55	11	3	2
South	3	9	23	48	16	3	1
West	6	5	18	45	19	6	1
Religion							
Evangelical Protestant	5	16	29	38	9	1	1
Mainline Protestant	2	8	21	54	13	5	0
Orthodox Catholic	4	8	25	40	19	2	2
Progressive Catholic	1	7	13	59	17	3	8
Secularist	2	3	13	30	35	10	2
Education							
Less than H.S.	1	7	26	51	9	2	3
H.S. Graduate	3	5	18	51	20	3	1
Some college or tech	3	11	20	45	14	6	1
College graduate	2	11	22	43	17	5	1
Post-graduate study	2	8	15	50	11	12	2
Income							
<\$19,999	1	1	15	52	23	6	1
\$20,000-\$39,999	3	9	21	46	18	5	2
\$40,000-\$74,999	4	16	18	49	13	1	1
\$75,000-\$149,000	3	10	20	48	14	4	0
\$150,000+	1	3	22	42	21	2	8
Political Party							
Democrat	1	4	12	51	23	8	1
Republican	6	18	33	38	5	0	0
Independent	1	5	16	55	17	5	1
Political Interest Level							
High	6	12	22	45	8	6	1
Moderate	2	7	23	46	17	4	1
Low	1	5	13	55	21	4	1
Cultural Clusters							
Traditionalists	8	21	31	36	3	1	0
Neotraditionalists	2	10	25	46	15	2	0
Conventionalists	3	9	24	54	12	4	1
Pragmatists	2	4	27	54	11	1	1
Communarians	1	5	12	53	18	7	3
Permissivists	1	1	8	44	32	13	1

Table 34

Party Identification

Question: "Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or what?"

	REPUBLICAN %	DEMOCRAT %	INDEPENDENT %	OTHER PARTY [VOL.] %	NO PARTY [VOL.] %
Total	27	33	33	2	4
Race/Ethnic group					
African American	3	68	25	1	3
Hispanic	23	39	27	2	9
White	32	27	34	2	4
Gender					
Female	26	40	28	2	5
Male	29	27	38	3	4
Marital Status					
Never Married	17	34	42	3	4
Married 1st Time	34	30	30	2	4
Married 2nd+ Time	31	30	32	3	4
Divorce/Sep	24	37	32	3	4
Age					
18-34	26	31	36	3	5
35-49	27	31	36	3	4
50-64	29	38	28	1	4
65 or older	29	39	27	3	3
Region					
East	26	34	34	3	4
Midwest	25	32	36	2	4
South	28	35	30	2	5
West	30	32	31	3	4
Religion					
Evangelical Protestant	38	31	26	1	3
Mainline Protestant	27	33	35	1	4
Orthodox Catholic	33	40	18	2	6
Progressive Catholic	27	35	35	1	2
Secularist	15	26	47	6	6
Education					
Less than H.S.	25	31	38	3	3
H.S. Graduate	24	36	32	2	6
Some college or tech	29	32	33	3	4
College graduate	37	29	29	3	2
Post-graduate study	28	33	34	3	3
Income					
<\$19,999	16	42	37	1	3
\$20,000-\$39,999	25	35	35	3	3
\$40,000-\$74,999	31	33	32	2	3
\$75,000-\$149,000	35	28	30	4	2
\$150,000+	38	21	25	8	9
Political Party					
Democrat	100	100			
Republican			100		
Political Interest Level					
High	35	31	29	3	2
Moderate	29	34	31	3	3
Low	19	35	38	2	7
Cultural Clusters					
Traditionalists	46	25	26	1	3
Neotraditionalists	29	36	27	2	5
Conventionalists	33	33	28	2	4
Pragmatists	27	35	34	1	4
Communarians	19	35	39	4	2
Permissivists	16	31	42	3	7

Table 35
Political Orientation

Question: "Would you be more or less likely to support a candidate if you learned that he or she was closely associated with Conservative Christian politics, or wouldn't it make any difference?"

Total	More Likely 1200	Less Likely 100	Difference %	NO 58
Race/Ethnic group	25	17		
African American	26	11		63
Hispanic	14	23		63
White	26	17		56
Gender				
Female	29	14		57
Male	21	19		59
Marital Status				
Never Married	9	23		68
Married 1st Time	32	14		54
Married 2nd+ Time	34	11		54
Divorce/Sep	21	19		60
Age				
18-34	20	14		66
35-49	28	17		55
50-64	27	14		60
65 or older	28	24		47
Region				
East	16	18		66
Midwest	25	15		60
South	34	12		54
West	21	27		52
Religion				
Evangelical Protestant	50	11		39
Mainline Protestant	21	16		63
Orthodox Catholic	31	5		64
Progressive Catholic	8	12		80
Secularist	3	48		49
Education				
Less than H.S.	30	13		57
H.S. Graduate	25	12		63
Some college or tech	26	16		58
College graduate	27	24		49
Post-graduate study	12	41		46
Income				
<\$19,999	31	12		57
\$20,000-\$39,999	23	18		60
\$40,000-\$74,999	28	15		56
\$75,000-\$149,000	22	19		60
\$150,000+	7	44		49
Political Party				
Democrat	20	19		61
Republican	38	10		52
Independent	20	20		61
Political Interest Level				
High	25	26		49
Moderate	25	17		58
Low	26	8		66
Cultural Clusters				
Traditionalists	62	7		31
Neotraditionalists	36	7		57
Conventionalists	28	15		57
Pragmatists	21	15		64
Communitarians	9	21		70
Permissivists	5	36		59

Table 36
Political Orientation

Question: "Would you identify yourself as a supporter of the conservative Christian movement in American politics?"

Total	YES %	NO %
Race/Ethnic group	42	58
African American	52	48
Hispanic	47	53
White	41	59
Gender		
Female	48	52
Male	37	63
Marital Status		
Never Married	35	65
Married 1st Time	44	56
Married 2nd+ Time	52	48
Divorce/Sep	33	67
Age		
18-34	39	61
35-49	45	55
50-64	41	59
65 or older	45	55
Region		
East	32	68
Midwest	41	59
South	54	46
West	32	68
Religion		
Evangelical Protestant	67	33
Mainline Protestant	37	63
Orthodox Catholic	49	51
Progressive Catholic	24	76
Secularist	12	88
Education		
Less than H.S.	64	36
H.S. Graduate	43	57
Some college or tech	43	57
College graduate	29	71
Post-graduate study	21	79
Income		
<\$19,999	53	47
\$20,000-\$39,999	45	55
\$40,000-\$74,999	45	55
\$75,000-\$149,000	29	71
\$150,000+	18	82
Political Party		
Democrat	40	60
Republican	56	44
Independent	37	63
Political Interest Level		
High	40	60
Moderate	41	59
Low	46	54
Cultural Clusters		
Traditionalists	70	30
Neotraditionalists	60	40
Conventionalists	41	59
Pragmatists	43	57
Communitarians	29	71
Permissivists	13	87

Table 37

Personal Philosophy

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that it would be better for society if children attend public schools rather than pursuing other educational options."

	COMPLETELY AGREE 1200	MOSTLY AGREE 100	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	21	35	29	15
Race/Ethnic group				
African American	20	35	30	15
Hispanic	23	33	25	18
White	20	37	29	14
Gender				
Female	18	35	30	17
Male	25	35	28	12
Marital Status				
Never Married	25	32	29	15
Married 1st Time	18	36	32	14
Married 2nd+ Time	19	35	28	18
Divorce/Sep	23	31	27	19
Age				
18-34	20	35	30	15
35-49	20	31	31	17
50-64	15	39	26	20
65 or older	32	42	23	4
Region				
East	24	33	32	10
Midwest	21	37	29	13
South	20	35	28	18
West	21	37	25	17
Religion				
Evangelical Protestant	17	36	26	22
Mainline Protestant	24	39	21	15
Orthodox Catholic	20	26	40	14
Progressive Catholic	23	36	30	11
Secularist	20	32	36	12
Education				
Less than H.S.	36	32	20	12
H.S. Graduate	22	38	28	13
Some college or tech	16	35	31	18
College graduate	15	31	32	22
Post-graduate study	25	32	34	9
Income				
<\$19,999	31	40	19	10
\$20,000-\$39,999	19	43	22	16
\$40,000-\$74,999	16	30	37	18
\$75,000-\$149,000	15	26	40	18
\$150,000+	27	31	24	18
Political Party				
Democrat	24	39	25	12
Republican	15	35	31	19
Independent	23	34	30	13
Political Interest Level				
High	20	36	25	19
Moderate	20	36	32	12
Low	23	34	28	15
Cultural Clusters				
Traditionalists	11	28	29	32
Neotraditionalists	22	39	26	13
Conventionalists	19	35	34	13
Pragmatists	28	34	30	8
Communitarians	17	35	31	17
Permissivists	27	37	23	12

Table 38

Personal Philosophy

Question: "Would you completely agree, mostly agree, mostly disagree, or completely disagree that we would all be better off if we could live by same basic moral guidelines?"

	COMPLETELY AGREE %	MOSTLY AGREE %	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	41	36	13	10
Race/Ethnic group				
African American	34	37	15	13
Hispanic	46	25	12	17
White	42	38	13	8
Gender				
Female	39	38	11	11
Male	43	34	13	9
Marital Status				
Never Married	31	34	18	17
Married 1st Time	41	38	14	7
Married 2nd+ Time	53	34	9	3
Divorce/Sep	41	35	9	14
Age				
18-34	35	34	16	15
35-49	37	40	13	10
50-64	43	38	12	7
65 or older	57	32	9	2
Region				
East	41	36	12	12
Midwest	46	35	13	6
South	41	38	11	10
West	32	36	19	13
Religion				
Evangelical Protestant	49	39	10	2
Mainline Protestant	42	36	10	12
Orthodox Catholic	33	43	11	13
Progressive Catholic	36	39	17	7
Secularist	24	31	23	22
Education				
Less than H.S.	55	30	7	8
H.S. Graduate	44	33	14	9
Some college or tech	35	41	14	10
College graduate	34	42	14	10
Post-graduate study	28	38	16	18
Income				
<\$19,999	40	36	12	12
\$20,000-\$39,999	44	35	11	10
\$40,000-\$74,999	36	41	15	7
\$75,000-\$149,000	38	34	18	13
\$150,000+	39	46	8	7
Political Party				
Democrat	36	41	13	11
Republican	48	34	12	6
Independent	39	34	15	12
Political Interest Level				
High	43	36	10	11
Moderate	40	38	13	9
Low	39	35	15	10
Cultural Clusters				
Traditionalists	63	29	3	4
Neotraditionalists	48	40	7	5
Conventionalists	51	42	6	1
Pragmatists	46	36	14	5
Communitarians	23	37	22	19
Permissivists	22	31	23	25

Table 39
Personal Philosophy

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that we should be more tolerant of people who adopt alternate lifestyles?"

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	1200	100	15	11
Race/Ethnic group				
African American	33	49	8	9
Hispanic	37	43	9	11
White	28	43	17	12
Gender				
Female	32	45	13	10
Male	29	42	18	11
Marital Status				
Never Married	43	40	8	9
Married 1st Time	22	47	20	11
Married 2nd+ Time	25	45	17	14
Divorce/Sep	37	40	12	11
Age				
18-34	39	42	10	9
35-49	26	47	15	13
50-64	25	40	24	12
65 or older	27	46	18	9
Region				
East	37	41	14	8
Midwest	26	47	15	10
South	26	43	17	14
West	34	42	14	10
Religion				
Evangelical Protestant	14	44	24	18
Mainline Protestant	30	46	14	9
Orthodox Catholic	24	51	14	11
Progressive Catholic	30	48	17	5
Secularist	57	38	4	1
Education				
Less than H.S.	34	30	18	17
H.S. Graduate	28	46	16	9
Some college or tech	28	45	15	13
College graduate	33	42	15	9
Post-graduate study	37	51	8	5
Income				
<\$19,999	34	43	11	12
\$20,000-\$39,999	32	39	18	12
\$40,000-\$74,999	26	47	15	11
\$75,000-\$149,000	25	49	19	6
\$150,000+	38	43	19	1
Political Party				
Democrat	34	45	13	8
Republican	15	46	23	17
Independent	38	42	12	8
Political Interest Level				
High	30	41	15	15
Moderate	31	46	17	7
Low	29	44	15	12
Cultural Clusters				
Traditionalists	9	23	26	42
Neotraditionalists	21	46	21	12
Conventionalists	24	53	14	8
Pragmatists	27	50	16	7
Communitarians	39	53	5	4
Permissivists	56	30	13	1

Table 40
Personal Philosophy

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that everything is beautiful - it's all a matter of how you look at it."

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	32	37	18	13
Race/Ethnic group				
African American	38	40	12	9
Hispanic	43	30	16	11
White	29	38	20	14
Gender				
Female	33	38	18	11
Male	32	36	17	15
Marital Status				
Never Married	40	37	10	13
Married 1st Time	29	37	20	14
Married 2nd+ Time	28	36	21	14
Divorce/Sep	35	33	20	12
Age				
18-34	41	35	13	11
35-49	28	41	17	15
50-64	23	38	25	14
65 or older	34	33	21	12
Region				
East	34	39	17	9
Midwest	33	37	18	12
South	30	35	19	16
West	32	39	18	11
Religion				
Evangelical Protestant	21	34	23	23
Mainline Protestant	38	33	19	11
Orthodox Catholic	27	45	18	10
Progressive Catholic	29	46	12	13
Secularist	44	38	12	6
Education				
Less than H.S.	41	29	18	12
H.S. Graduate	36	40	14	10
Some college or tech	29	36	19	17
College graduate	23	37	26	14
Post-graduate study	20	36	25	20
Income				
<\$19,999	42	35	12	11
\$20,000-\$39,999	33	37	17	13
\$40,000-\$74,999	28	39	20	13
\$75,000-\$149,000	22	41	22	15
\$150,000+	37	32	22	12
Political Party				
Democrat	33	40	18	9
Republican	25	35	22	19
Independent	36	37	16	12
Political Interest Level				
High	24	31	22	24
Moderate	31	40	20	9
Low	40	39	11	10
Cultural Clusters				
Traditionalists	5	7	39	49
Neotraditionalists	41	39	14	5
Conventionalists	22	43	23	13
Pragmatists	24	39	23	14
Communitarians	41	46	6	7
Permissivists	45	37	12	5

Table 41
Personal Philosophy

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that those who violate God's rules will be punished?"

	COMPLETELY AGREE 1200	MOSTLY AGREE 100	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	48	28	14	10
Race/Ethnic group				
African American	56	26	11	7
Hispanic	58	24	7	11
White	46	29	15	10
Gender				
Female	53	26	11	9
Male	43	30	16	11
Marital Status				
Never Married	37	27	20	16
Married 1st Time	51	29	13	7
Married 2nd+ Time	58	25	10	7
Divorce/Sep	51	30	9	10
Age				
18-34	44	26	17	12
35-49	45	31	14	10
50-64	50	32	11	7
65 or older	59	23	11	8
Region				
East	36	35	16	13
Midwest	46	29	16	9
South	62	22	11	5
West	38	31	12	20
Religion				
Evangelical Protestant	65	26	6	3
Mainline Protestant	49	25	20	6
Orthodox Catholic	56	36	7	1
Progressive Catholic	32	40	22	7
Secularist	11	23	27	39
Education				
Less than H.S.	66	21	10	4
H.S. Graduate	62	29	13	6
Some college or tech	46	30	13	11
College graduate	34	33	18	15
Post-graduate study	23	26	17	34
Income				
<\$19,999	57	22	12	10
\$20,000-\$39,999	51	28	13	8
\$40,000-\$74,999	47	28	17	8
\$75,000-\$149,000	32	40	13	15
\$150,000+	24	27	25	25
Political Party				
Democrat	47	30	12	11
Republican	53	28	15	4
Independent	44	26	16	13
Political Interest Level				
High	48	26	13	13
Moderate	45	30	15	11
Low	52	28	13	7
Cultural Clusters				
Traditionalists	89	9	1	1
Neotraditionalists	65	26	7	1
Conventionalists	51	31	15	3
Pragmatists	46	44	8	2
Communitarians	25	35	21	20
Permissivists	16	20	30	34

Table 42
Personal Philosophy

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that it is your responsibility to help others lead more moral lives?"

	COMPLETELY AGREE %	MOSTLY AGREE %	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	34	38	16	11
Race/Ethnic group				
African American	41	33	12	14
Hispanic	41	42	5	12
White	31	40	18	10
Gender				
Female	37	37	14	12
Male	32	40	18	10
Marital Status				
Never Married	29	33	21	17
Married 1st Time	35	43	14	8
Married 2nd+ Time	34	44	14	8
Divorce/Sep	32	38	22	9
Age				
18-34	29	36	22	13
35-49	31	41	18	10
50-64	34	42	13	11
65 or older	53	34	5	7
Region				
East	30	42	19	9
Midwest	32	40	9	19
South	42	36	13	10
West	29	36	16	20
Religion				
Evangelical Protestant	43	41	8	8
Mainline Protestant	32	40	18	10
Orthodox Catholic	43	39	13	5
Progressive Catholic	19	41	29	10
Secularist	15	32	25	28
Education				
Less than H.S.	53	30	8	10
H.S. Graduate	38	37	15	11
Some college or tech	29	42	19	10
College graduate	25	47	16	11
Post-graduate study	24	37	20	19
Income				
<\$19,999	44	27	17	13
\$20,000-\$39,999	35	41	14	10
\$40,000-\$74,999	27	47	16	11
\$75,000-\$149,000	20	43	29	8
\$150,000+	27	44	18	11
Political Party				
Democrat	33	41	13	13
Republican	37	39	16	7
Independent	30	38	18	14
Political Interest Level				
High	35	37	14	13
Moderate	32	42	17	9
Low	36	35	17	12
Cultural Clusters				
Traditionalists	67	29	3	1
Neotraditionalists	48	35	10	7
Conventionalists	30	52	14	5
Pragmatists	33	45	17	5
Communitarians	20	36	27	17
Permissivists	10	36	25	29

Table 43
Personal Philosophy

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that the greatest moral virtue is to be honest about your feelings and desires?"

	COMPLETELY AGREE		MOSTLY AGREE		MOSTLY DISAGREE		COMPLETELY DISAGREE	
	1200	%	100	%	10	%	4	%
Total	46		39		10		4	
Race/Ethnic group								
African American	62		25		9		3	
Hispanic	46		40		9		5	
White	43		42		11		4	
Gender								
Female	47		38		11		4	
Male	46		40		10		4	
Marital Status								
Never Married	46		41		8		5	
Married 1st Time	44		38		14		4	
Married 2nd+ Time	43		40		10		4	
Divorce/Sep	51		35		11		2	
Age								
18-34	50		36		10		4	
35-49	43		39		12		5	
50-64	41		43		12		4	
65 or older	52		39		6		2	
Region								
East	38		47		12		3	
Midwest	49		39		11		2	
South	52		33		9		6	
West	41		41		12		6	
Religion								
Evangelical Protestant	45		38		12		5	
Mainline Protestant	49		37		10		4	
Orthodox Catholic	40		40		9		7	
Progressive Catholic	36		49		10		4	
Secularist	49		42		6		2	
Education								
Less than H.S.	46		47		6		1	
H.S. Graduate	55		35		7		2	
Some college or tech	45		38		12		5	
College graduate	33		42		18		7	
Post-graduate study	22		44		19		15	
Income								
<\$19,999	58		32		7		3	
\$20,000-\$39,999	45		43		10		2	
\$40,000-\$74,999	46		40		9		5	
\$75,000-\$149,000	33		44		16		7	
\$150,000+	29		41		29		2	
Political Party								
Democrat	47		39		10		4	
Republican	41		41		13		5	
Independent	48		40		9		3	
Political Interest Level								
High	38		37		16		8	
Moderate	42		45		11		3	
Low	58		33		6		3	
Cultural Clusters								
Traditionalists	32		34		18		17	
Neotraditionalists	61		33		4		2	
Conventionalists	38		41		16		4	
Pragmatists	37		43		18		2	
Communitarians	46		44		8		2	
Permissivists	52		38		7		3	

Table 44
Personal Philosophy

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that all views of what is good are equally valid?"

	COMPLETELY AGREE		MOSTLY AGREE		MOSTLY DISAGREE		COMPLETELY DISAGREE	
	%		%		%		%	
Total	27		45		18		10	
Race/Ethnic group								
African American	32		47		15		7	
Hispanic	36		46		6		12	
White	25		46		19		10	
Gender								
Female	25		46		19		10	
Male	28		44		17		11	
Marital Status								
Never Married	30		44		16		9	
Married 1st Time	23		47		19		11	
Married 2nd+ Time	26		44		18		11	
Divorce/Sep	32		43		18		7	
Age								
18-34	31		49		12		7	
35-49	25		45		20		10	
50-64	21		43		23		13	
65 or older	27		42		21		10	
Region								
East	26		47		20		7	
Midwest	26		47		19		8	
South	27		45		15		13	
West	28		41		20		12	
Religion								
Evangelical Protestant	24		36		22		18	
Mainline Protestant	28		46		18		9	
Orthodox Catholic	18		55		20		7	
Progressive Catholic	24		54		16		6	
Secularist	36		39		19		6	
Education								
Less than H.S.	37		41		11		11	
H.S. Graduate	30		49		16		5	
Some college or tech	23		46		20		11	
College graduate	21		38		28		14	
Post-graduate study	12		43		18		27	
Income								
<\$19,999	39		40		13		8	
\$20,000-\$39,999	28		52		13		7	
\$40,000-\$74,999	18		50		20		13	
\$75,000-\$149,000	20		41		25		14	
\$150,000+	35		23		29		13	
Political Party								
Democrat	27		50		15		7	
Republican	23		41		22		13	
Independent	27		46		16		10	
Political Interest Level								
High	19		39		22		20	
Moderate	28		47		18		8	
Low	31		49		15		6	
Cultural Clusters								
Traditionalists	6		16		29		49	
Neotraditionalists	38		51		10		2	
Conventionalists	13		49		26		12	
Pragmatists	18		44		30		8	
Communitarians	34		52		10		4	
Permissivists	35		49		13		2	

Table 45
Schools and Values

Question: "Do you believe the schools should be heavily involved in teaching values, somewhat involved, barely involved, or not involved at all?"

Total	HEAVILY INVOLVED 1200	SOMEWHAT INVOLVED 100	BARELY INVOLVED	NOT INVOLVED AT ALL
			%	%
Total	35	50	7	8
Race/Ethnic group				
African American	49	41	3	8
Hispanic	44	37	5	14
White	32	53	7	8
Gender				
Female	37	52	5	6
Male	32	48	8	11
Marital Status				
Never Married	36	44	9	11
Married 1st Time	30	55	7	8
Married 2nd+ Time	29	54	6	11
Divorce/Sep	45	44	5	6
Age				
18-34	33	49	7	10
35-49	33	51	8	8
50-64	41	46	7	7
65 or older	35	56	2	7
Region				
East	32	52	7	10
Midwest	34	53	5	9
South	42	48	5	5
West	25	51	12	13
Religion				
Evangelical Protestant	35	52	6	6
Mainline Protestant	33	49	5	11
Orthodox Catholic	42	47	5	5
Progressive Catholic	26	59	6	9
Secularist	20	45	13	22
Education				
Less than H.S.	42	45	6	7
H.S. Graduate	37	50	5	8
Some college or tech	32	52	7	10
College graduate	29	53	9	9
Post-graduate study	28	51	14	7
Income				
<\$19,999	45	44	6	5
\$20,000-\$39,999	36	51	6	8
\$40,000-\$74,999	28	53	7	12
\$75,000-\$149,000	24	62	7	7
\$150,000+	29	61	9	7
Political Party				
Democrat	39	49	5	7
Republican	32	53	8	6
Independent	33	49	7	11
Political Interest Level				
High	33	46	10	11
Moderate	28	59	6	6
Low	43	44	4	9
Cultural Clusters				
Traditionalists	41	43	8	8
Neotraditionalists	40	52	3	4
Conventionalists	30	58	6	6
Pragmatists	47	44	5	4
Communitarians	33	50	9	8
Permissivists	17	50	11	22

Table 46
Character

Question: "Is being patient with others a very important element of character, a fairly important element, a not too important element, or not important at all?"

	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
	%	%	%	%
Total	76	21	2	1
Race/Ethnic group				
African American	86	10	1	3
Hispanic	77	19	2	2
White	75	23	2	0
Gender				
Female	79	20	1	1
Male	74	23	2	1
Marital Status				
Never Married	71	24	2	3
Married 1st Time	74	25	1	0
Married 2nd+ Time	83	16	0	0
Divorce/Sep	78	20	2	0
Age				
18-34	72	26	2	0
35-49	78	19	1	2
50-64	76	22	1	0
65 or older	81	16	2	1
Region				
East	75	21	3	0
Midwest	75	23	2	1
South	79	20	1	0
West	74	21	2	3
Religion				
Evangelical Protestant	80	19	1	1
Mainline Protestant	71	25	2	1
Orthodox Catholic	70	29	1	1
Progressive Catholic	75	23	2	1
Secularist	75	21	4	0
Education				
Less than H.S.	79	17	1	4
H.S. Graduate	82	15	2	1
Some college or tech	71	28	1	0
College graduate	67	31	2	1
Post-graduate study	72	26	2	0
Income				
<\$19,999	81	14	2	3
\$20,000-\$39,999	76	20	4	0
\$40,000-\$74,999	76	24	0	0
\$75,000-\$149,000	89	30	1	0
\$150,000+	67	31	2	1
Political Party				
Democrat	82	16	1	1
Republican	68	29	2	0
Independent	77	20	1	1
Political Interest Level				
High	74	23	2	1
Moderate	78	21	1	0
Low	76	21	2	2
Cultural Clusters				
Traditionalists	78	20	2	0
Neotraditionalists	87	11	2	0
Conventionalists	68	27	3	1
Pragmatists	73	26	1	1
Communitarians	80	19	1	1
Permissivists	64	31	4	1

Table 47
Character

Question: "Is avoiding cursing a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
Total	1200	100	9	4
Race/Ethnic group	58	29	9	4
African American	75	15	5	5
Hispanic	58	29	9	7
White	55	31	10	4
Gender				
Female	66	25	6	4
Male	49	33	13	5
Marital Status				
Never Married	42	36	15	7
Married 1st Time	57	31	9	3
Married 2nd+ Time	67	25	6	2
Divorce/Sep	64	22	9	6
Age				
18-34	46	35	13	6
35-49	55	31	8	5
50-64	64	25	9	2
65 or older	79	15	4	2
Region				
East	51	32	11	5
Midwest	57	30	11	2
South	65	22	9	4
West	51	35	8	6
Religion				
Evangelical Protestant	71	22	4	3
Mainline Protestant	57	32	9	2
Orthodox Catholic	59	30	8	3
Progressive Catholic	46	36	11	7
Secularist	31	32	28	9
Education				
Less than H.S.	70	16	12	2
H.S. Graduate	65	24	7	3
Some college or tech	52	35	7	6
College graduate	43	39	12	5
Post-graduate study	34	36	22	7
Income				
<\$19,999	63	20	10	7
\$20,000-\$39,999	63	28	7	2
\$40,000-\$74,999	56	35	6	3
\$75,000-\$149,000	37	37	17	8
\$150,000+	26	42	25	7
Political Party				
Democrat	63	23	8	6
Republican	56	32	9	4
Independent	52	32	12	4
Political Interest Level				
High	58	25	11	6
Moderate	33	54	9	4
Low	61	27	9	3
Cultural Clusters				
Traditionalists	81	15	1	3
Neotraditionalists	80	15	2	3
Conventionalists	58	31	8	3
Pragmatists	57	30	10	3
Communitarians	42	42	11	5
Permissivists	24	39	26	10

Table 48
Character

Question: "Is sticking to one's principles, no matter what, a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
Total	63	32	4	1
Race/Ethnic group				
African American	70	26	4	
Hispanic	60	33	2	5
White	63	32	5	0
Gender				
Female	64	30	5	1
Male	62	33	4	1
Marital Status				
Never Married	60	35	3	1
Married 1st Time	62	31	6	1
Married 2nd+ Time	71	27	2	
Divorce/Sep	59	32	8	1
Age				
18-34	65	30	4	1
35-49	61	33	5	1
50-64	62	33	5	0
65 or older	63	33	3	1
Region				
East	56	38	6	0
Midwest	60	35	5	0
South	72	25	2	2
West	58	34	7	1
Religion				
Evangelical Protestant	69	29	2	1
Mainline Protestant	60	34	4	1
Orthodox Catholic	52	41	7	1
Progressive Catholic	62	32	5	2
Secularist	60	30	10	0
Education				
Less than H.S.	65	29	6	
H.S. Graduate	67	29	3	1
Some college or tech	64	31	4	2
College graduate	53	40	8	
Post-graduate study	52	43	5	1
Income				
<\$19,999	60	34	4	2
\$20,000-\$39,999	67	29	4	1
\$40,000-\$74,999	66	30	4	1
\$75,000-\$149,000	59	34	6	1
\$150,000+	42	48	10	
Political Party				
Democrat	63	31	5	1
Republican	64	33	3	0
Independent	62	33	4	1
Political Interest Level				
High	66	29	4	1
Moderate	61	34	5	0
Low	63	31	5	2
Cultural Clusters				
Traditionalists	76	21	1	2
Neotraditionalists	74	23	3	1
Conventionalists	57	40	3	0
Pragmatists	52	40	7	1
Communitarians	61	33	5	1
Permissivists	56	35	8	0

Table 49
Character

Question: "Is avoiding sexual promiscuity a very important element of character, a fairly important element, or not important at all?"

Total	VERY IMPORTANT 1200	FAIRLY IMPORTANT 100	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
	%	%	%	%
Total	65	24	7	4
Race/Ethnic group				
African American	66	20	11	4
Hispanic	58	25	10	7
White	66	25	6	3
Gender				
Female	75	19	3	3
Male	54	30	11	5
Marital Status				
Never Married	49	33	12	6
Married 1st Time	72	22	4	2
Married 2nd+ Time	72	22	6	1
Divorce/Sep	54	29	12	5
Age				
18-34	54	34	8	4
35-49	61	26	8	4
50-64	77	17	4	2
65 or older	82	9	6	3
Region				
East	59	29	8	4
Midwest	65	26	7	2
South	69	21	5	5
West	65	23	8	5
Religion				
Evangelical Protestant	81	12	5	3
Mainline Protestant	65	23	9	4
Orthodox Catholic	71	23	4	2
Progressive Catholic	59	34	5	2
Secularist	43	35	13	9
Education				
Less than H.S.	70	18	6	7
H.S. Graduate	72	22	5	1
Some college or tech	60	27	8	4
College graduate	56	30	9	4
Post-graduate study	52	26	12	10
Income				
<\$19,999	69	19	6	5
\$20,000-\$39,999	66	23	6	4
\$40,000-\$74,999	62	28	7	3
\$75,000-\$149,000	60	29	8	3
\$150,000+	51	26	23	1
Political Party				
Democrat	62	27	5	6
Republican	71	20	7	2
Independent	63	25	9	3
Political Interest Level				
High	66	21	7	6
Moderate	64	26	8	2
Low	66	25	6	3
Cultural Clusters				
Traditionalists	95	4		1
Neotraditionalists	85	13	0	2
Conventionalists	70	25	2	2
Pragmatists	67	22	9	2
Communitarians	46	37	11	6
Permissivists	30	41	19	10

Table 50
Character

Question: "Is sacrificing you own interests for the good of others a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT %	FAIRLY IMPORTANT %	NOT TOO IMPORTANT %	NOT AT ALL IMPORTANT %
Total	44	45	9	2
Race/Ethnic group				
African American	45	42	8	5
Hispanic	47	35	16	2
White	44	46	8	2
Gender				
Female	45	43	10	3
Male	42	47	9	2
Marital Status				
Never Married	38	47	10	4
Married 1st Time	41	48	9	2
Married 2nd+ Time	48	43	9	1
Divorce/Sep	48	39	11	2
Age				
18-34	41	48	8	2
35-49	40	48	8	3
50-64	52	36	10	2
65 or older	46	42	11	1
Region				
East	40	48	11	1
Midwest	40	45	13	2
South	53	38	6	3
West	35	55	8	2
Religion				
Evangelical Protestant	48	44	6	2
Mainline Protestant	41	50	8	2
Orthodox Catholic	46	45	9	2
Progressive Catholic	41	41	17	2
Secularist	32	54	10	5
Education				
Less than H.S.	50	38	11	1
H.S. Graduate	47	40	9	3
Some college or tech	39	50	9	2
College graduate	34	57	7	2
Post-graduate study	42	43	13	1
Income				
<\$19,999	48	40	9	3
\$20,000-\$39,999	43	45	10	1
\$40,000-\$74,999	40	51	6	3
\$75,000-\$149,000	45	40	13	2
\$150,000+	31	40	26	3
Political Party				
Democrat	46	42	11	2
Republican	44	49	5	1
Independent	40	44	12	4
Political Interest Level				
High	52	36	10	2
Moderate	39	51	9	1
Low	43	45	9	4
Cultural Clusters				
Traditionalists	55	40	2	3
Neotraditionalists	54	40	5	1
Conventionalists	42	45	9	4
Pragmatists	38	45	16	1
Communitarians	40	52	6	2
Permissivists	30	47	19	4

Table 51
Character

Question: "Is sharing your feelings openly with others a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
Total	1200	100	14	4
Race/Ethnic group	43	40	14	4
African American	46	36	13	5
Hispanic	53	33	8	6
White	41	42	14	3
Gender				
Female	43	41	13	3
Male	43	38	14	4
Marital Status				
Never Married	45	36	13	5
Married 1st Time	39	46	13	1
Married 2nd+ Time	33	44	20	3
Divorce/Sep	47	37	8	8
Age				
18-34	47	38	13	3
35-49	40	43	14	4
50-64	41	38	16	5
65 or older	45	38	13	4
Region				
East	37	44	13	6
Midwest	43	40	14	3
South	47	36	15	3
West	41	41	13	4
Religion				
Evangelical Protestant	41	42	14	3
Mainline Protestant	42	42	13	3
Orthodox Catholic	45	41	12	2
Progressive Catholic	40	40	15	5
Secularist	46	34	14	7
Education				
Less than H.S.	47	32	14	6
H.S. Graduate	49	35	13	4
Some college or tech	42	43	12	3
College graduate	32	50	16	2
Post-graduate study	24	50	21	4
Income				
<\$19,999	56	31	10	3
\$20,000-\$39,999	43	39	16	3
\$40,000-\$74,999	40	44	13	3
\$75,000-\$149,000	25	49	20	6
\$150,000+	20	56	14	10
Political Party				
Democrat	47	37	13	3
Republican	41	39	16	4
Independent	41	44	11	4
Political Interest Level				
High	45	33	17	5
Moderate	43	43	12	3
Low	41	41	14	4
Cultural Clusters				
Traditionalists	33	51	12	3
Neotraditionalists	51	37	11	2
Conventionalists	34	42	23	1
Pragmatists	42	39	11	7
Communitarians	44	39	14	2
Permissivists	45	34	15	6

Table 52
Character

Question: "Is being honest and truthful a very important element of character, a fairly important element, a not too important element, or not at important at all?"

Total	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
Total	90	9	1	0
Race/Ethnic group				
African American	91	6	3	0
Hispanic	88	8	4	0
White	90	9	1	0
Gender				
Female	93	7	1	0
Male	87	11	2	0
Marital Status				
Never Married	86	12	2	1
Married 1st Time	92	7	1	0
Married 2nd+ Time	90	10	0	0
Divorce/Sep	90	7	3	0
Age				
18-34	90	10	1	0
35-49	88	10	2	0
50-64	91	8	0	0
65 or older	93	5	2	0
Region				
East	86	13	1	0
Midwest	89	9	2	0
South	93	6	1	0
West	90	8	1	1
Religion				
Evangelical Protestant	91	7	2	0
Mainline Protestant	91	8	0	0
Orthodox Catholic	89	11	0	0
Progressive Catholic	91	7	1	0
Secularist	93	7		0
Education				
Less than H.S.	85	10	5	0
H.S. Graduate	91	8	1	0
Some college or tech	93	7	0	0
College graduate	89	10	0	0
Post-graduate study	84	13	3	0
Income				
<\$19,999	91	8	2	0
\$20,000-\$39,999	88	10	1	0
\$40,000-\$74,999	92	8	0	0
\$75,000-\$149,000	91	9		0
\$150,000+	86	5	9	0
Political Party				
Democrat	91	8	1	0
Republican	90	8	2	0
Independent	89	9	1	0
Political Interest Level				
High	91	6	2	0
Moderate	92	8	0	0
Low	88	11	2	0
Cultural Clusters				
Traditionalists	96	4	0	0
Neotraditionalists	95	5	0	0
Conventionalists	87	12	0	0
Pragmatists	90	7	3	0
Communitarians	88	9	3	0
Permissivists	83	15	1	1

Table 53
Character

Question: "Is achieving material success a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT 1200	FAIRLY IMPORTANT 100	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
	%	%	%	%
Total	17	33	34	16
Race/Ethnic group				
African American	32	33	29	6
Hispanic	30	35	20	15
White	14	33	36	17
Gender				
Female	15	31	37	16
Male	19	35	30	16
Marital Status				
Never Married	15	32	31	21
Married 1st Time	14	35	36	15
Married 2nd+ Time	16	34	36	14
Divorce/Sep	20	26	35	19
Age				
18-34	16	27	36	21
35-49	17	35	33	15
50-64	15	28	40	16
65 or older	21	47	22	9
Region				
East	17	36	29	18
Midwest	13	35	35	16
South	31	31	34	14
West	16	31	35	18
Religion				
Evangelical Protestant	19	38	31	13
Mainline Protestant	11	36	38	16
Orthodox Catholic	21	38	31	10
Progressive Catholic	18	32	37	13
Secularist	16	24	28	32
Education				
Less than H.S.	22	38	30	10
H.S. Graduate	24	34	25	17
Some college or tech	11	33	42	14
College graduate	7	29	43	21
Post-graduate study	4	28	47	21
Income				
<\$19,999	26	33	26	14
\$20,000-\$39,999	20	33	35	13
\$40,000-\$74,999	11	34	41	14
\$75,000-\$149,000	9	29	38	23
\$150,000+	14	34	24	29
Political Party				
Democrat	22	32	34	12
Republican	14	33	35	18
Independent	12	38	33	16
Political Interest Level				
High	15	35	31	19
Moderate	13	32	41	14
Low	23	35	27	15
Cultural Clusters				
Traditionalists	9	37	40	14
Neotraditionalists	20	37	32	11
Conventionalists	10	36	36	18
Pragmatists	20	36	27	16
Communitarians	17	26	39	18
Permissivists	21	28	31	20

Table 54
Character

Question: "Is following through on commitments a very important element of character, a fairly important element, a not too important element, or not at important at all?"

Total	VERY IMPORTANT %	FAIRLY IMPORTANT %	NOT TOO IMPORTANT %	NOT IMPORTANT AT ALL 0
Total	86	13	1	0
Race/Ethnic group				
African American	90	10		0
Hispanic	89	7	4	0
White	85	14	1	0
Gender				
Female	88	11	1	0
Male	84	14	2	0
Marital Status				
Never Married	81	17	2	0
Married 1st Time	87	12	0	0
Married 2nd+ Time	92	8		0
Divorce/Sep	86	11	3	0
Age				
18-34	83	16	2	0
35-49	87	12	1	0
50-64	89	11		0
65 or older	88	9	3	0
Region				
East	83	17		0
Midwest	83	15	2	0
South	90	9		0
West	87	12	1	0
Religion				
Evangelical Protestant	90	8	2	0
Mainline Protestant	87	12	1	0
Orthodox Catholic	85	15		0
Progressive Catholic	85	13	2	0
Secularist	84	13	3	0
Education				
Less than H.S.	84	12	4	0
H.S. Graduate	86	13	1	0
Some college or tech	88	12		0
College graduate	86	11	1	0
Post-graduate study	81	16	3	0
Income				
<\$19,999	84	13	3	0
\$20,000-\$39,999	86	14		0
\$40,000-\$74,999	87	12	1	0
\$75,000-\$149,000	87	13		0
\$150,000+	86	4	9	0
Political Party				
Democrat	84	15	1	0
Republican	87	11	2	0
Independent	89	10	1	0
Political Interest Level				
High	89	7	4	0
Moderate	88	11		0
Low	82	18	1	0
Cultural Clusters				
Traditionalists	96	4		0
Neotraditionalists	90	10		0
Conventionalists	81	15	3	0
Pragmatists	86	10	3	0
Communitarians	84	16	0	0
Permissivists	78	20	2	0

Table 55
Character

Question: "Is working hard at one's work a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
Total	1200	100	1	0
Race/Ethnic group	85	14	1	0
African American	90	10	0	0
Hispanic	83	13	4	0
White	85	14	1	0
Gender				
Female	87	11	1	0
Male	82	16	2	0
Marital Status				
Never Married	80	19	0	1
Married 1st Time	87	12	1	0
Married 2nd+ Time	87	13	0	0
Divorce/Sep	84	10	5	0
Age				
18-34	82	16	1	0
35-49	84	15	0	1
50-64	87	12	1	0
65 or older	90	8	3	0
Region				
East	83	16	0	1
Midwest	86	12	2	0
South	85	14	1	0
West	84	13	3	0
Religion				
Evangelical Protestant	85	13	2	0
Mainline Protestant	88	10	2	0
Orthodox Catholic	88	12	0	0
Progressive Catholic	86	14	0	0
Secularist	81	19	0	0
Education				
Less than H.S.	84	13	2	0
H.S. Graduate	87	11	2	0
Some college or tech	87	13	0	0
College graduate	81	18	1	0
Post-graduate study	68	27	4	0
Income				
<\$19,999	81	17	2	0
\$20,000-\$39,999	89	11	0	1
\$40,000-\$74,999	83	16	1	0
\$75,000-\$149,000	83	15	2	0
\$150,000+	85	6	9	0
Political Party				
Democrat	88	11	2	0
Republican	84	14	2	1
Independent	84	16	0	0
Political Interest Level				
High	86	11	3	1
Moderate	86	14	0	0
Low	84	15	2	0
Cultural Clusters				
Traditionalists	86	14	0	0
Neotraditionalists	91	9	0	0
Conventionalists	88	11	1	0
Pragmatists	82	14	4	0
Communitarians	84	15	0	0
Permissivists	77	20	3	1

Table 56
Character

Question: "Is obeying those in positions of authority a very important element of character, a fairly important element, a not too important element, or not at important at all?"

Total	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
Total	53	38	7	2
Race/Ethnic group				
African American	73	24	2	1
Hispanic	46	44	6	4
White	52	40	7	1
Gender				
Female	55	37	6	1
Male	51	40	7	2
Marital Status				
Never Married	46	42	9	3
Married 1st Time	54	41	5	1
Married 2nd+ Time	59	36	5	0
Divorce/Sep	55	34	9	2
Age				
18-34	51	42	6	1
35-49	53	39	6	1
50-64	53	39	8	0
65 or older	61	29	7	3
Region				
East	47	43	8	2
Midwest	55	38	5	2
South	60	33	6	0
West	45	44	9	2
Religion				
Evangelical Protestant	60	35	4	2
Mainline Protestant	50	41	8	0
Orthodox Catholic	56	42	1	2
Progressive Catholic	51	44	4	1
Secularist	37	47	14	2
Education				
Less than H.S.	63	27	8	2
H.S. Graduate	62	33	4	1
Some college or tech	52	40	7	1
College graduate	36	54	8	2
Post-graduate study	21	56	18	5
Income				
<\$19,999	59	34	6	1
\$20,000-\$39,999	60	36	3	1
\$40,000-\$74,999	51	42	5	1
\$75,000-\$149,000	43	39	16	2
\$150,000+	38	42	11	9
Political Party				
Democrat	57	36	7	0
Republican	53	42	2	3
Independent	49	40	10	1
Political Interest Level				
High	52	36	10	3
Moderate	52	42	5	1
Low	57	36	6	1
Cultural Clusters				
Traditionalists	66	28	5	1
Neotraditionalists	71	27	1	1
Conventionalists	51	43	5	1
Pragmatists	49	40	9	2
Communitarians	44	47	8	1
Permissivists	36	47	13	4

Table 57
Character

Question: "Is following your conscience a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT 1200	FAIRLY IMPORTANT 100	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
	%	%	%	%
Total	81	16	2	1
Race/Ethnic group				
African American	72	22	4	1
Hispanic	78	15	5	2
White	83	15	1	1
Gender				
Female	85	12	1	2
Male	78	19	3	0
Marital Status				
Never Married	73	20	4	3
Married 1st Time	83	16	1	0
Married 2nd+ Time	87	12	1	1
Divorce/Sep	83	14	2	1
Age				
18-34	77	19	3	2
35-49	80	18	1	1
50-64	85	13	2	1
65 or older	88	9	3	0
Region				
East	82	16	1	1
Midwest	81	13	4	2
South	80	17	2	0
West	83	17	0	0
Religion				
Evangelical Protestant	78	18	3	1
Mainline Protestant	84	14	1	1
Orthodox Catholic	88	9	0	3
Progressive Catholic	81	16	2	1
Secularist	81	18	1	
Education				
Less than H.S.	78	14	6	1
H.S. Graduate	83	14	1	2
Some college or tech	85	14	1	1
College graduate	75	24	1	0
Post-graduate study	77	20	3	0
Income				
<\$19,999	75	20	4	2
\$20,000-\$39,999	86	11	1	2
\$40,000-\$74,999	83	16	1	0
\$75,000-\$149,000	82	15	1	1
\$150,000+	76	15	9	0
Political Party				
Democrat	82	15	2	1
Republican	81	17	2	1
Independent	82	14	2	1
Political Interest Level				
High	84	14	2	0
Moderate	83	16	1	0
Low	78	17	3	2
Cultural Clusters				
Traditionalists	75	19	3	3
Neotraditionalists	84	15	2	0
Conventionalists	86	11	2	2
Pragmatists	76	20	3	1
Communitarians	82	16	2	1
Permissivists	83	15	2	1

Table 58
Character

Question: "Is being law-abiding a very important element of character, a fairly important element, a not too important element, or not at important at all?"

Total	VERY IMPORTANT %	FAIRLY IMPORTANT %	NOT TOO IMPORTANT %	NOT AT ALL IMPORTANT %
Total	81	16	2	1
Race/Ethnic group				
African American	76	21	3	1
Hispanic	77	13	4	6
White	83	15	1	1
Gender				
Female	87	12	1	1
Male	76	20	2	2
Marital Status				
Never Married	64	28	4	4
Married 1st Time	86	13	1	0
Married 2nd+ Time	88	12	0	0
Divorce/Sep	86	10	1	2
Age				
18-34	70	25	3	2
35-49	81	15	2	1
50-64	90	10	0	0
65 or older	94	5	0	2
Region				
East	82	15	1	2
Midwest	81	15	2	3
South	82	16	1	1
West	80	18	2	0
Religion				
Evangelical Protestant	87	12	1	2
Mainline Protestant	87	12	1	1
Orthodox Catholic	90	8	3	0
Progressive Catholic	85	14	0	0
Secularist	59	28	5	8
Education				
Less than H.S.	79	15	2	3
H.S. Graduate	84	14	0	2
Some college or tech	81	16	3	0
College graduate	79	18	1	2
Post-graduate study	75	22	1	1
Income				
<\$19,999	77	18	3	2
\$20,000-\$39,999	83	16	1	0
\$40,000-\$74,999	85	14	1	1
\$75,000-\$149,000	80	16	1	3
\$150,000+	77	12	2	9
Political Party				
Democrat	84	14	0	1
Republican	81	16	1	2
Independent	78	17	4	1
Political Interest Level				
High	84	13	2	2
Moderate	82	15	1	2
Low	79	18	2	1
Cultural Clusters				
Traditionalists	90	10	0	0
Neotraditionalists	93	6	0	0
Conventionalists	86	13	0	1
Pragmatists	83	15	1	2
Communitarians	72	21	4	3
Permissivists	60	33	4	3

Table 59
Character

Question: "Is protecting your own interests a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
	1200	100	%	%
Total	52	36	10	2
Race/Ethnic group				
African American	74	21	5	0
Hispanic	58	27	15	1
White	49	38	10	2
Gender				
Female	51	38	11	1
Male	54	33	9	3
Marital Status				
Never Married	49	35	13	3
Married 1st Time	48	41	10	2
Married 2nd+ Time	57	36	6	1
Divorce/Sep	56	29	13	2
Age				
18-34	49	37	11	2
35-49	45	40	11	3
50-64	55	37	7	1
65 or older	71	20	8	0
Region				
East	53	37	9	1
Midwest	50	38	10	2
South	56	33	8	2
West	49	35	15	1
Religion				
Evangelical Protestant	51	36	12	1
Mainline Protestant	53	36	10	1
Orthodox Catholic	56	34	11	0
Progressive Catholic	29	41	10	2
Secularist	45	39	11	5
Education				
Less than H.S.	57	29	15	0
H.S. Graduate	65	28	5	2
Some college or tech	49	39	10	2
College graduate	51	51	18	3
Post-graduate study	24	55	17	5
Income				
<\$19,999	60	28	10	2
\$20,000-\$39,999	47	34	6	2
\$40,000-\$74,999	57	41	10	2
\$75,000-\$149,000	37	45	15	2
\$150,000+	40	32	26	2
Political Party				
Democrat	61	30	8	1
Republican	48	35	14	3
Independent	48	41	9	2
Political Interest Level				
High	47	35	14	3
Moderate	48	40	10	2
Low	62	31	6	1
Cultural Clusters				
Traditionalists	45	36	18	1
Neotraditionalists	65	28	6	1
Conventionalists	50	41	8	1
Pragmatists	50	38	11	1
Communitarians	44	41	13	2
Permissivists	54	33	9	4

Table 60
Character

Question: "Is enjoying yourself a very important element of character, a fairly important element, a not too important element, or not at important at all?"

Total	VERY IMPORTANT	FAIRLY IMPORTANT	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
	%	%	%	%
Total	65	27	6	2
Race/Ethnic group				
African American	78	16	6	0
Hispanic	75	14	4	6
White	63	29	6	2
Gender				
Female	67	27	5	2
Male	64	26	7	2
Marital Status				
Never Married	70	24	4	2
Married 1st Time	59	31	7	2
Married 2nd+ Time	59	28	12	2
Divorce/Sep	72	23	2	3
Age				
18-34	71	24	4	1
35-49	59	30	8	3
50-64	66	25	8	1
65 or older	68	26	4	2
Region				
East	65	29	3	3
Midwest	64	29	5	2
South	68	24	7	2
West	65	26	9	0
Religion				
Evangelical Protestant	54	34	10	3
Mainline Protestant	65	31	3	2
Orthodox Catholic	68	24	7	1
Progressive Catholic	69	24	7	0
Secularist	80	17	3	1
Education				
Less than H.S.	70	20	7	3
H.S. Graduate	73	21	4	1
Some college or tech	66	28	6	1
College graduate	48	41	8	2
Post-graduate study	42	41	11	6
Income				
<\$19,999	71	22	6	1
\$20,000-\$39,999	67	28	5	1
\$40,000-\$74,999	63	28	8	1
\$75,000-\$149,000	52	38	6	3
\$150,000+	60	22	7	11
Political Party				
Democrat	70	23	5	1
Republican	55	31	10	4
Independent	67	28	4	1
Political Interest Level				
High	58	28	11	3
Moderate	65	28	5	2
Low	72	23	3	1
Cultural Clusters				
Traditionalists	43	35	18	4
Neotraditionalists	69	26	5	1
Conventionalists	66	27	6	2
Pragmatists	64	29	4	3
Communitarians	69	28	1	2
Permissivists	75	18	6	1

Table 61
Character

Question: "Is being respectful of others a very important element of character, a fairly important element, a not too important element, or not important at all?"

Total	VERY IMPORTANT 1200	FAIRLY IMPORTANT 100	NOT TOO IMPORTANT %
Total	92	8	1
Race/Ethnic group			
African American	94	6	
Hispanic	91	5	4
White	92	8	1
Gender			
Female	94	6	
Male	89	9	2
Marital Status			
Never Married	88	12	0
Married 1st Time	94	6	
Married 2nd+ Time	89	7	3
Divorce/Sep	91	7	2
Age			
18-34	90	10	0
35-49	91	9	0
50-64	95	5	0
65 or older	94	3	3
Region			
East	93	7	1
Midwest	90	8	2
South	92	7	0
West	92	8	
Religion			
Evangelical Protestant	91	7	1
Mainline Protestant	94	5	0
Orthodox Catholic	94	6	
Progressive Catholic	89	10	2
Secularist	89	11	
Education			
Less than H.S.	89	7	4
H.S. Graduate	93	6	0
Some college or tech	91	8	0
College graduate	91	9	
Post-graduate study	88	12	
Income			
<\$19,999	91	9	
\$20,000-\$39,999	93	5	2
\$40,000-\$74,999	90	10	
\$75,000-\$149,000	93	7	
\$150,000+	80	10	9
Political Party			
Democrat	94	6	1
Republican	91	8	2
Independent	91	9	0
Political Interest Level			
High	92	7	1
Moderate	92	7	1
Low	92	7	1
Cultural Clusters			
Traditionalists	96	4	
Neotraditionalists	95	3	2
Conventionalists	93	7	
Pragmatists	88	10	2
Communitarians	89	11	0
Permissivists	89	11	

Table 62
Character

Question: "Is preserving a marriage, whatever the costs, a very important element of character, a fairly important element, a not too important element, or not at important at all?"

Total	VERY IMPORTANT %	FAIRLY IMPORTANT %	NOT TOO IMPORTANT %	NOT AT ALL IMPORTANT %
Total	46	33	14	7
Race/Ethnic group				
African American	54	27	8	11
Hispanic	54	31	5	10
White	43	35	16	6
Gender				
Female	41	34	16	9
Male	51	33	11	6
Marital Status				
Never Married	37	35	18	10
Married 1st Time	53	34	9	3
Married 2nd+ Time	52	34	8	6
Divorce/Sep	34	29	22	15
Age				
18-34	49	30	14	7
35-49	42	35	14	8
50-64	44	37	14	5
65 or older	48	31	14	7
Region				
East	34	41	12	13
Midwest	48	33	14	4
South	50	32	13	5
West	46	27	17	10
Religion				
Evangelical Protestant	55	29	11	5
Mainline Protestant	40	40	14	7
Orthodox Catholic	51	37	8	4
Progressive Catholic	45	36	12	8
Secularist	34	28	31	7
Education				
Less than H.S.	57	18	19	6
H.S. Graduate	51	30	11	8
Some college or tech	41	43	11	6
College graduate	37	38	19	6
Post-graduate study	24	37	25	14
Income				
<\$19,999	47	28	14	11
\$20,000-\$39,999	52	33	10	5
\$40,000-\$74,999	40	36	16	8
\$75,000-\$149,000	37	42	15	6
\$150,000+	33	27	29	11
Political Party				
Democrat	47	33	11	8
Republican	49	4	12	4
Independent	41	31	18	9
Political Interest Level				
High	47	30	13	11
Moderate	40	40	15	5
Low	52	29	13	6
Cultural Clusters				
Traditionalists	62	30	8	0
Neotraditionalists	57	33	7	3
Conventionalists	42	39	16	4
Pragmatists	45	31	13	10
Communitarians	36	20	30	9
Permissivists	33	33	19	16

Table 63

Table 64

Character

Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that compared to fifty years ago, most Americans are lacking in character?"

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that Al Gore is a man of character?"

Total	COMPLETELY AGREE		MOSTLY AGREE		MOSTLY DISAGREE		COMPLETELY DISAGREE	
	1200	%	100	%	26	%	11	%
Total	26		38		26		11	
Race/Ethnic group								
African American	26		28		38		8	
Hispanic	28		36		21		14	
White	25		39		26		10	
Gender								
Female	25		39		26		11	
Male	26		37		27		10	
Marital Status								
Never Married	24		29		34		14	
Married 1st Time	22		42		27		8	
Married 2nd+ Time	35		49		12		4	
Divorce/Sep	25		33		26		16	
Age								
18-34	24		36		28		12	
35-49	24		41		26		10	
50-64	29		38		25		8	
65 or older	29		37		23		11	
Region								
East	24		36		29		11	
Midwest	25		38		27		9	
South	30		39		22		9	
West	20		35		29		16	
Religion								
Evangelical Protestant	27		41		26		6	
Mainline Protestant	26		36		17		11	
Orthodox Catholic	22		50		18		10	
Progressive Catholic	16		44		30		10	
Secularist	24		27		32		17	
Education								
Less than H.S.	40		36		15		9	
H.S. Graduate	27		36		27		10	
Some college or tech	23		44		23		10	
College graduate	19		36		32		12	
Post-graduate study	11		37		34		18	
Income								
<\$19,999	31		30		26		12	
\$20,000-\$39,999	25		40		26		9	
\$40,000-\$74,999	24		43		23		9	
\$75,000-\$149,000	19		39		34		9	
\$150,000+	11		33		26		30	
Political Party								
Democrat	23		38		29		11	
Republican	29		42		21		8	
Independent	23		38		28		11	
Political Interest Level								
High	28		33		24		14	
Moderate	24		40		28		8	
Low	26		39		26		10	
Cultural Clusters								
Traditionalists	37		46		12		5	
Neotraditionalists	35		39		21		5	
Conventionalists	25		40		30		7	
Pragmatists	17		43		30		9	
Communitarians	22		34		28		15	
Permissivists	16		28		35		21	

Total	COMPLETELY AGREE		MOSTLY AGREE		MOSTLY DISAGREE		COMPLETELY DISAGREE	
	22	%	52	%	18	%	9	%
Race/Ethnic group								
African American	30		53		13		4	
Hispanic	24		58		11		8	
White	20		52		19		9	
Gender								
Female	26		53		14		7	
Male	18		50		21		11	
Marital Status								
Never Married	22		55		18		5	
Married 1st Time	21		52		20		7	
Married 2nd+ Time	16		55		18		11	
Divorce/Sep	27		47		13		13	
Age								
18-34	18		55		20		7	
35-49	19		52		19		10	
50-64	23		51		18		7	
65 or older	34		44		11		12	
Region								
East	29		48		13		10	
Midwest	19		55		18		8	
South	22		52		17		9	
West	19		48		23		10	
Religion								
Evangelical Protestant	20		51		20		10	
Mainline Protestant	24		52		14		10	
Orthodox Catholic	20		59		15		7	
Progressive Catholic	20		50		25		5	
Secularist	19		51		21		9	
Education								
Less than H.S.	32		34		15		18	
H.S. Graduate	23		53		17		7	
Some college or tech	19		54		18		9	
College graduate	18		56		19		7	
Post-graduate study	20		55		19		6	
Income								
<\$19,999	35		45		15		6	
\$20,000-\$39,999	17		56		17		9	
\$40,000-\$74,999	16		53		22		8	
\$75,000-\$149,000	15		57		21		7	
\$150,000+	18		59		11		13	
Political Party								
Democrat	32		54		10		5	
Republican	11		43		27		18	
Independent	23		55		18		5	
Political Interest Level								
High	29		41		16		14	
Moderate	19		57		18		6	
Low	20		54		18		8	
Cultural Clusters								
Traditionalists	18		44		25		13	
Neotraditionalists	23		57		10		10	
Conventionalists	20		51		22		7	
Pragmatists	23		50		18		9	
Communitarians	21		53		20		6	
Permissivists	26		49		16		9	

Table 65

Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that President Clinton should have resigned from office because of his role in the Monica Lewinsky scandal?"

	COMPLETELY AGREE 1200	MOSTLY AGREE 100	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	30	17	21	31
Race/Ethnic group	Total			
African American	8	11	30	52
Hispanic	21	17	18	44
White	36	18	21	26
Gender				
Female	29	17	22	32
Male	32	17	21	30
Marital Status				
Never Married	22	12	30	36
Married 1st Time	33	21	21	26
Married 2nd+ Time	42	17	13	29
Divorce/Sep	30	14	21	35
Age				
18-34	22	17	26	34
35-49	34	17	21	28
50-64	34	17	17	31
65 or older	34	19	17	29
Region				
East	28	15	19	38
Midwest	30	18	25	27
South	32	19	20	28
West	29	17	21	33
Religion				
Evangelical Protestant	43	16	23	18
Mainline Protestant	29	21	19	32
Orthodox Catholic	34	10	20	36
Progressive Catholic	24	23	23	30
Secularist	27	11	26	36
Education				
Less than H.S.	31	25	9	35
H.S. Graduate	29	17	21	33
Some college or tech	34	14	23	29
College graduate	31	16	31	21
Post-graduate study	22	20	24	34
Income				
<\$19,999	19	24	21	36
\$20,000-\$39,999	31	18	22	29
\$40,000-\$74,999	35	13	23	28
\$75,000-\$149,000	35	16	26	23
\$150,000+	11	18	27	44
Political Party				
Democrat	12	17	26	45
Republican	54	17	16	13
Independent	30	18	22	30
Political Interest Level				
High	38	16	17	30
Moderate	29	18	23	30
Low	26	18	23	33
Cultural Clusters				
Traditionalists	53	20	12	15
Neotraditionalists	37	21	16	26
Conventionalists	20	20	25	24
Pragmatists	26	22	24	29
Communitarians	22	13	22	43
Permissivists	19	7	31	43

Table 66

Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that Hillary Clinton probably lied about her own involvement in the Clinton administration scandals?"

	COMPLETELY AGREE %	MOSTLY AGREE %	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	31	37	19	12
Race/Ethnic group				
African American	7	37	34	22
Hispanic	28	31	18	23
White	36	38	17	10
Gender				
Female	28	40	18	14
Male	35	34	20	10
Marital Status				
Never Married	22	39	28	11
Married 1st Time	35	38	17	10
Married 2nd+ Time	37	33	23	7
Divorce/Sep	33	36	14	18
Age				
18-34	24	40	26	9
35-49	33	40	16	11
50-64	42	31	14	13
65 or older	31	30	21	19
Region				
East	29	36	17	17
Midwest	30	38	21	12
South	34	35	19	12
West	31	40	22	8
Religion				
Evangelical Protestant	42	33	16	9
Mainline Protestant	32	38	18	12
Orthodox Catholic	27	40	22	11
Progressive Catholic	28	42	19	11
Secularist	27	31	31	11
Education				
Less than H.S.	41	24	12	23
H.S. Graduate	28	38	21	12
Some college or tech	31	39	20	10
College graduate	35	42	17	6
Post-graduate study	30	35	22	13
Income				
<\$19,999	20	37	22	21
\$20,000-\$39,999	31	39	21	9
\$40,000-\$74,999	35	39	20	7
\$75,000-\$149,000	34	39	19	9
\$150,000+	29	26	20	25
Political Party				
Democrat	21	31	28	20
Republican	44	38	11	6
Independent	30	43	20	7
Political Interest Level				
High	40	25	17	18
Moderate	29	41	21	9
Low	26	43	20	11
Cultural Clusters				
Traditionalists	50	32	9	9
Neotraditionalists	38	34	18	10
Conventionalists	33	39	20	9
Pragmatists	24	39	22	16
Communitarians	27	39	18	16
Permissivists	20	39	28	13

Table 67

Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that doing what makes you happy is more important than having integrity in the eyes of others?"

Total	COMPLETELY AGREE		MOSTLY AGREE		MOSTLY DISAGREE		COMPLETELY DISAGREE	
	1200	%	100	%	35	%	37	%
Total	10		19		35		37	
Race/Ethnic group								
African American	16		17		35		32	
Hispanic	10		31		40		20	
White	8		18		35		39	
Gender								
Female	9		17		34		40	
Male	10		20		36		34	
Marital Status								
Never Married	13		25		33		29	
Married 1st Time	6		16		35		43	
Married 2nd+ Time	8		39		37		33	
Divorce/Sep	10		18		36		36	
Age								
18-34	14		24		33		29	
35-49	8		17		34		41	
50-64	6		13		34		47	
65 or older	8		20		40		32	
Region								
East	11		23		32		35	
Midwest	7		18		39		36	
South	9		16		34		40	
West	13		20		34		34	
Religion								
Evangelical Protestant	9		10		34		47	
Mainline Protestant	6		15		36		43	
Orthodox Catholic	15		19		32		35	
Progressive Catholic	21		21		44		26	
Secularist	12		37		28		23	
Education								
Less than H.S.	9		27		30		35	
H.S. Graduate	12		20		37		32	
Some college or tech	9		17		31		43	
College graduate	5		15		43		38	
Post-graduate study	6		14		31		50	
Income								
<\$19,999	15		27		28		30	
\$20,000-\$39,999	8		22		37		33	
\$40,000-\$74,999	9		14		35		41	
\$75,000-\$149,000	8		9		45		39	
\$150,000+	14		7		43		36	
Political Party								
Democrat	12		21		35		32	
Republican	5		9		37		49	
Independent	9		24		35		32	
Political Interest Level								
High	6		12		33		49	
Moderate	10		19		37		35	
Low	13		23		35		30	
Cultural Clusters								
Traditionalists	1		9		23		68	
Neotraditionalists	11		18		36		35	
Conventionalists	5		16		37		42	
Pragmatists	6		20		42		33	
Communitarians	16		18		36		31	
Permissivists	15		30		33		22	

Table 68

Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that the character/issue is overblown by the media; it is really not that important?"

Total	COMPLETELY AGREE		MOSTLY AGREE		MOSTLY DISAGREE		COMPLETELY DISAGREE	
	14	%	26	%	32	%	28	%
Race/Ethnic group								
African American	37		25		25		13	
Hispanic	16		19		41		25	
White	11		26		33		30	
Gender								
Female	15		24		33		28	
Male	14		27		30		29	
Marital Status								
Never Married	15		30		33		22	
Married 1st Time	12		22		33		32	
Married 2nd+ Time	15		23		25		37	
Divorce/Sep	13		26		33		28	
Age								
18-34	13		30		34		23	
35-49	15		21		34		31	
50-64	10		27		26		37	
65 or older	21		25		28		26	
Region								
East	16		30		29		26	
Midwest	10		26		35		29	
South	16		22		30		32	
West	18		27		32		23	
Religion								
Evangelical Protestant	12		22		30		36	
Mainline Protestant	10		26		31		33	
Orthodox Catholic	13		22		34		31	
Progressive Catholic	12		25		39		24	
Secularist	13		45		29		13	
Education								
Less than H.S.	25		24		25		26	
H.S. Graduate	15		30		32		23	
Some college or tech	12		22		30		36	
College graduate	9		21		35		35	
Post-graduate study	13		21		37		29	
Income								
<\$19,999	24		29		30		18	
\$20,000-\$39,999	13		28		30		28	
\$40,000-\$74,999	11		20		36		33	
\$75,000-\$149,000	5		23		38		34	
\$150,000+	6		28		34		32	
Political Party								
Democrat	20		32		31		18	
Republican	8		14		33		45	
Independent	14		27		33		27	
Political Interest Level								
High	13		21		24		42	
Moderate	11		27		36		26	
Low	19		28		32		21	
Cultural Clusters								
Traditionalists	12		9		21		57	
Neotraditionalists	18		24		34		24	
Conventionalists	9		27		29		36	
Pragmatists	8		28		34		29	
Communitarians	17		24		37		21	
Permissivists	19		36		29		15	

Table 69
Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that Hillary Clinton is a woman of character?"

	COMPLETELY AGREE 1200	MOSTLY AGREE 100	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	21	42	21	16
Race/Ethnic group	Total			
African American	40	52	7	2
Hispanic	32	44	10	13
White	16	41	24	19
Gender				
Female	25	45	18	13
Male	16	39	25	20
Marital Status				
Never Married	25	50	15	10
Married 1st Time	18	40	26	16
Married 2nd+ Time	13	42	22	22
Divorce/Sep	25	35	19	21
Age				
18-34	23	50	16	11
35-49	18	41	23	19
50-64	18	34	28	20
65 or older	25	37	20	18
Region				
East	26	34	23	18
Midwest	19	44	23	15
South	20	44	19	17
West	21	44	20	15
Religion				
Evangelical Protestant	14	37	23	26
Mainline Protestant	20	43	19	17
Orthodox Catholic	31	33	20	17
Progressive Catholic	13	43	32	11
Secularist	22	52	11	15
Education				
Less than H.S.	30	37	20	14
H.S. Graduate	22	44	20	14
Some college or tech	19	41	20	19
College graduate	14	41	26	19
Post-graduate study	17	40	24	19
Income				
<\$19,999	31	44	16	9
\$20,000-\$39,999	19	44	22	14
\$40,000-\$74,999	15	41	26	18
\$75,000-\$149,000	10	42	23	24
\$150,000+	9	48	16	27
Political Party				
Democrat	31	52	13	5
Republican	7	28	31	33
Independent	19	45	22	14
Political Interest Level				
High	21	32	18	28
Moderate	18	44	24	14
Low	23	48	20	9
Cultural Clusters				
Traditionalists	14	20	35	31
Neotraditionalists	18	43	21	18
Conventionalists	16	40	25	16
Pragmatists	23	43	19	14
Communitarians	22	52	15	11
Permissivists	30	42	17	11

Table 70
Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that a child's success in school is more important than the development of their character?"

	COMPLETELY AGREE %	MOSTLY AGREE %	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	7	16	45	32
Race/Ethnic group				
African American	16	34	30	20
Hispanic	16	18	42	25
White	4	14	48	33
Gender				
Female	7	13	46	33
Male	7	19	43	31
Marital Status				
Never Married	5	22	48	25
Married 1st Time	6	17	46	31
Married 2nd+ Time	6	12	42	40
Divorce/Sep	8	14	38	39
Age				
18-34	5	17	51	27
35-49	6	19	45	31
50-64	7	12	41	41
65 or older	11	16	38	35
Region				
East	5	20	47	28
Midwest	6	17	47	29
South	10	15	39	37
West	4	14	51	31
Religion				
Evangelical Protestant	10	11	43	37
Mainline Protestant	3	21	42	34
Orthodox Catholic	11	12	43	34
Progressive Catholic	5	19	51	25
Secularist	4	17	50	28
Education				
Less than H.S.	13	20	31	35
H.S. Graduate	8	20	40	32
Some college or tech	4	15	49	31
College graduate	2	8	58	32
Post-graduate study	3	11	59	28
Income				
<\$19,999	13	22	39	26
\$20,000-\$39,999	6	18	46	29
\$40,000-\$74,999	3	15	50	33
\$75,000-\$149,000	2	12	53	34
\$150,000+	4	10	34	51
Political Party				
Democrat	10	19	42	28
Republican	6	11	48	35
Independent	4	18	47	31
Political Interest Level				
High	9	11	40	40
Moderate	3	15	49	32
Low	9	22	44	26
Cultural Clusters				
Traditionalists	5	6	36	53
Neotraditionalists	9	17	40	34
Conventionalists	4	19	48	29
Pragmatists	7	19	48	26
Communitarians	7	16	47	29
Permissivists	6	18	50	26

Table 71
Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that Bill Clinton is a man of character?"

Total	COMPLETELY AGREE			MOSTLY AGREE			MOSTLY DISAGREE			COMPLETELY DISAGREE		
	1200	1300	28	100	27	32	%	%	%	%	%	%
Total	13	32										
Race/Ethnic group												
African American	35	46	18	46	18	1						
Hispanic	18	44	12	44	12	27						
White	8	24	30	24	30	38						
Gender												
Female	12	29	27	29	27	32						
Male	13	27	27	27	27	33						
Marital Status												
Never Married	16	40	28	40	28	16						
Married 1st Time	11	22	30	22	30	37						
Married 2nd+ Time	8	24	26	24	26	43						
Divorce/Sep	16	29	23	29	23	32						
Age												
18-34	13	36	27	36	27	24						
35-49	13	26	27	26	27	34						
50-64	11	23	28	23	28	39						
65 or older	13	22	26	22	26	39						
Region												
East	13	27	30	27	30	29						
Midwest	14	25	32	25	32	30						
South	13	29	21	29	21	37						
West	10	32	26	32	26	32						
Religion												
Evangelical Protestant	8	23	26	23	26	43						
Mainline Protestant	11	28	25	28	25	36						
Orthodox Catholic	14	31	16	31	16	39						
Progressive Catholic	10	29	33	29	33	28						
Secularist	3	29	34	29	34	34						
Education												
Less than H.S.	19	21	24	21	24	35						
H.S. Graduate	15	30	25	30	25	30						
Some college or tech	11	28	30	28	30	31						
College graduate	3	27	30	27	30	40						
Post-graduate study	9	27	28	27	28	36						
Income												
<\$19,999	22	30	26	30	26	21						
\$20,000-\$39,999	12	32	24	32	24	32						
\$40,000-\$74,999	8	30	32	30	32	30						
\$75,000-\$149,000	3	22	29	22	29	46						
\$150,000+	10	26	30	26	30	34						
Political Party												
Democrat	20	42	26	42	26	12						
Republican	5	15	25	15	25	55						
Independent	11	26	29	26	29	34						
Political Interest Level												
High	14	24	18	24	18	44						
Moderate	11	27	32	27	32	30						
Low	14	34	27	34	27	26						
Cultural Clusters												
Traditionalists	8	8	25	8	25	59						
Neotraditionalists	11	28	28	28	28	33						
Conventionalists	9	28	26	28	26	38						
Pragmatists	17	25	33	25	33	26						
Communitarians	37	37	22	37	22	26						
Permissivists	16	34	27	34	27	23						

Table 72
Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that character is always grounded in some kind of faith commitment?"

Total	COMPLETELY AGREE			MOSTLY AGREE			MOSTLY DISAGREE			COMPLETELY DISAGREE		
	%	%	%	%	%	%	%	%	%	%	%	%
Total	23	47	20	20	47	10						
Race/Ethnic group												
African American	22	47	23	22	47	8						
Hispanic	25	43	12	25	43	12						
White	23	47	20	23	47	10						
Gender												
Female	22	49	19	22	49	10						
Male	24	45	21	24	45	10						
Marital Status												
Never Married	21	42	27	21	42	10						
Married 1st Time	23	51	18	23	51	8						
Married 2nd+ Time	21	53	19	21	53	8						
Divorce/Sep	26	39	18	26	39	17						
Age												
18-34	20	48	24	20	48	8						
35-49	22	52	17	22	52	10						
50-64	21	42	21	21	42	10						
65 or older	29	41	18	29	41	12						
Region												
East	23	47	21	23	47	9						
Midwest	22	49	19	22	49	10						
South	29	45	19	29	45	7						
West	15	47	22	15	47	16						
Religion												
Evangelical Protestant	32	47	16	32	47	5						
Mainline Protestant	21	46	20	21	46	13						
Orthodox Catholic	17	64	10	17	64	9						
Progressive Catholic	18	54	20	18	54	7						
Secularist	7	32	40	7	32	22						
Education												
Less than H.S.	31	46	20	31	46	3						
H.S. Graduate	23	49	20	23	49	8						
Some college or tech	24	46	20	24	46	11						
College graduate	20	47	18	20	47	15						
Post-graduate study	16	39	21	16	39	25						
Income												
<\$19,999	30	40	22	30	40	8						
\$20,000-\$39,999	21	52	18	21	52	10						
\$40,000-\$74,999	20	52	18	20	52	11						
\$75,000-\$149,000	18	43	28	18	43	11						
\$150,000+	22	32	27	22	32	19						
Political Party												
Democrat	20	47	23	20	47	9						
Republican	27	49	15	27	49	9						
Independent	21	47	20	21	47	11						
Political Interest Level												
High	28	37	19	28	37	16						
Moderate	16	52	21	16	52	10						
Low	28	49	18	28	49	5						
Cultural Clusters												
Traditionalists	42	41	14	42	41	3						
Neotraditionalists	31	53	13	31	53	4						
Conventionalists	18	58	12	18	58	12						
Pragmatists	25	44	22	25	44	9						
Communitarians	16	43	29	16	43	13						
Permissivists	10	41	29	10	41	20						

Table 73
Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that George W. Bush is a man of character?"

	COMPLETELY AGREE 1200	MOSTLY AGREE 100	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	21	58	12	9
Race/Ethnic group	Total			
African American	10	53	17	20
Hispanic	21	59	9	11
White	23	59	11	7
Gender				
Female	23	58	11	8
Male	20	58	12	11
Marital Status				
Never Married	16	60	14	10
Married 1st Time	23	60	10	6
Married 2nd+ Time	18	61	12	9
Divorce/Sep	23	49	15	13
Age				
18-34	21	62	11	7
35-49	19	59	13	9
50-64	19	60	10	10
65 or older	31	47	12	10
Region				
East	20	56	13	11
Midwest	20	61	13	6
South	25	58	10	6
West	17	55	11	17
Religion				
Evangelical Protestant	24	58	12	7
Mainline Protestant	25	59	7	9
Orthodox Catholic	23	61	11	5
Progressive Catholic	13	66	13	8
Secularist	17	41	28	14
Education				
Less than H.S.	31	37	15	16
H.S. Graduate	20	59	11	9
Some college or tech	20	64	10	6
College graduate	23	62	10	5
Post-graduate study	10	59	17	13
Income				
<\$19,999	26	52	16	7
\$20,000-\$39,999	19	61	10	11
\$40,000-\$74,999	18	62	12	8
\$75,000-\$149,000	15	68	10	7
\$150,000+	22	40	20	18
Political Party				
Democrat	16	56	14	14
Republican	36	58	3	3
Independent	14	61	17	9
Political Interest Level				
High	28	49	10	13
Moderate	18	63	11	8
Low	19	60	13	8
Cultural Clusters				
Traditionalists	28	58	6	8
Neotraditionalists	23	61	9	7
Conventionalists	24	60	12	5
Pragmatists	21	53	12	13
Communitarians	17	62	14	7
Permissivists	16	52	18	14

Table 74
Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that a politician can be effective even if he has little personal character?"

	COMPLETELY AGREE %	MOSTLY AGREE %	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	16	38	27	19
Race/Ethnic group				
African American	20	48	19	14
Hispanic	22	44	16	16
White	14	36	30	20
Gender				
Female	17	37	29	17
Male	15	38	26	21
Marital Status				
Never Married	16	47	23	14
Married 1st Time	14	36	29	22
Married 2nd+ Time	20	32	31	17
Divorce/Sep	16	31	30	23
Age				
18-34	13	43	30	15
35-49	19	37	24	20
50-64	12	34	29	25
65 or older	20	34	27	19
Region				
East	13	42	26	18
Midwest	14	38	31	18
South	18	33	26	22
West	18	40	27	15
Religion				
Evangelical Protestant	15	33	29	24
Mainline Protestant	15	34	31	20
Orthodox Catholic	17	38	23	22
Progressive Catholic	16	38	34	12
Secularist	17	49	21	13
Education				
Less than H.S.	21	50	12	17
H.S. Graduate	18	35	30	17
Some college or tech	13	36	28	23
College graduate	11	39	33	17
Post-graduate study	13	33	31	23
Income				
<\$19,999	19	40	22	18
\$20,000-\$39,999	11	42	31	16
\$40,000-\$74,999	16	36	28	19
\$75,000-\$149,000	11	37	30	22
\$150,000+	10	28	35	27
Political Party				
Democrat	19	40	28	13
Republican	10	30	31	29
Independent	19	41	24	16
Political Interest Level				
High	15	36	23	26
Moderate	13	36	33	18
Low	21	41	24	14
Cultural Clusters				
Traditionalists	14	27	24	36
Neotraditionalists	18	53	31	18
Conventionalists	14	39	29	18
Pragmatists	13	44	25	18
Communitarians	15	41	29	14
Permissivists	20	40	24	16

Table 75
Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that generally speaking, politicians have less character than the average American?"

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	1200	100	38	14
Race/Ethnic group				
Total	17	32	38	14
African American	19	27	31	23
Hispanic	26	25	35	14
White	15	33	39	13
Gender				
Female	13	30	41	16
Male	21	33	34	12
Marital Status				
Never Married	17	26	42	16
Married 1st Time	12	35	40	13
Married 2nd+ Time	23	39	28	10
Divorce/Sep	26	27	33	14
Age				
18-34	18	30	39	13
35-49	16	35	36	13
50-64	18	30	39	13
65 or older	17	31	34	19
Region				
East	15	36	31	17
Midwest	17	32	40	12
South	18	29	38	15
West	15	31	41	13
Religion				
Evangelical Protestant	12	41	36	12
Mainline Protestant	15	19	48	18
Orthodox Catholic	18	36	31	15
Progressive Catholic	17	36	39	8
Secularist	14	32	39	16
Education				
Less than H.S.	25	37	26	12
H.S. Graduate	17	32	35	15
Some college or tech	18	31	38	12
College graduate	11	27	47	15
Post-graduate study	7	30	49	14
Income				
<\$19,999	18	33	35	14
\$20,000-\$39,999	18	29	41	13
\$40,000-\$74,999	13	34	40	13
\$75,000-\$149,000	13	31	39	17
\$150,000+	21	19	56	4
Political Party				
Democrat	16	25	40	18
Republican	14	35	38	13
Independent	18	34	37	12
Political Interest Level				
High	15	26	38	21
Moderate	12	38	39	11
Low	23	28	36	13
Cultural Clusters				
Traditionalists	15	39	28	18
Neotraditionalists	19	36	37	8
Conventionalists	10	36	42	13
Pragmatists	16	26	41	17
Communitarians	19	29	37	14
Permissivists	18	25	39	18

Table 76
Character

Question: "Do you completely agree, mostly agree, mostly disagree, or completely disagree that character is just a nice sounding word with little real meaning?"

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	6	16	33	45
Race/Ethnic group				
Total	6	16	33	45
African American	13	22	27	38
Hispanic	12	19	29	40
White	5	14	34	46
Gender				
Female	6	13	35	47
Male	7	19	31	43
Marital Status				
Never Married	6	20	38	37
Married 1st Time	6	14	32	49
Married 2nd+ Time	4	16	30	50
Divorce/Sep	10	13	32	45
Age				
18-34	9	14	38	39
35-49	4	20	29	46
50-64	6	12	26	56
65 or older	6	15	37	42
Region				
East	7	15	32	46
Midwest	4	19	36	41
South	7	13	30	50
West	8	18	34	41
Religion				
Evangelical Protestant	5	14	31	51
Mainline Protestant	5	10	36	48
Orthodox Catholic	4	14	34	49
Progressive Catholic	6	20	35	39
Secularist	10	14	38	38
Education				
Less than H.S.	13	29	16	42
H.S. Graduate	6	17	37	40
Some college or tech	6	13	31	50
College graduate	2	9	40	49
Post-graduate study	5	6	31	58
Income				
<\$19,999	12	23	28	38
\$20,000-\$39,999	6	13	37	44
\$40,000-\$74,999	6	14	35	46
\$75,000-\$149,000	2	11	34	53
\$150,000+	4	9	31	56
Political Party				
Democrat	9	16	37	39
Republican	5	9	31	55
Independent	5	22	31	42
Political Interest Level				
High	4	11	26	59
Moderate	5	12	38	45
Low	10	24	32	34
Cultural Clusters				
Traditionalists	2	4	21	73
Neotraditionalists	9	17	34	41
Conventionalists	1	13	34	51
Pragmatists	6	16	34	44
Communitarians	6	20	33	41
Permissivists	10	21	37	32

Table 77
Moral Behavior

Question: "How wrong is divorce?"

	WRONG FOR ALL, NOT TOLERATED	WRONG FOR ALL, TOLERATED	RIGHT FOR ME, NOT SOME, NOT ME	RIGHT FOR OTHERS	RIGHT FOR ALL	NOT A MORAL ISSUE
Total	1200	100	%	%	%	%
Total	4	4	49	17	5	21
Race/Ethnic group						
African American	16	3	36	18	3	23
Hispanic	2	4	38	26	3	27
White	3	4	53	16	5	20
Gender						
Female	4	3	49	19	4	21
Male	5	5	49	14	5	22
Marital Status						
Never Married	4	5	44	13	7	27
Married 1st Time	4	4	65	8	3	16
Married 2nd+ Time	3	4	38	25	6	24
Divorce/Sep	5	3	17	40	6	29
Age						
18-34	4	3	51	13	8	21
35-49	4	4	44	20	5	23
50-64	2	7	46	22	3	20
65 or older	6	3	59	12	1	19
Region						
East	3	2	40	20	5	30
Midwest	6	2	60	12	4	19
South	6	7	47	20	5	16
West	3	3	47	15	5	26
Religion						
Evangelical Protestant	6	5	61	15	2	11
Mainline Protestant	0	2	52	16	7	23
Orthodox Catholic	3	3	59	17	2	16
Progressive Catholic	3	2	58	12	5	21
Secularist	4	1	35	15	6	38
Education						
Less than H.S.	5	5	44	16	8	21
H.S. Graduate	5	5	53	18	3	16
Some college or tech	4	3	48	15	6	23
College graduate	3	3	48	18	5	24
Post-graduate study	1	3	37	14	5	39
Income						
<\$19,999	7	5	43	18	4	24
\$20,000-\$39,999	3	3	47	20	4	22
\$40,000-\$74,999	4	4	52	18	3	20
\$75,000-\$149,000	4	7	50	12	8	19
\$150,000+			42	30	7	
Political Party						
Democrat	5	3	44	18	5	25
Republican	5	6	53	17	5	14
Independent	2	4	50	16	5	23
Political Interest Level						
High	4	6	51	15	3	22
Moderate	5	3	48	16	3	23
Low	3	4	48	19	8	18
Cultural Clusters						
Traditionalists	10	14	62	8	2	4
Neotraditionalists	8	6	62	15	3	5
Conventionalists	0	2	60	17	6	15
Pragmatists	4	3	41	25	9	18
Communitarians	2	1	37	18	5	36
Permissivists	1	1	33	13	4	48

Table 78
Moral Behavior

Question: "How wrong is sex before marriage?"

	WRONG FOR ALL, NOT TOLERATED	WRONG FOR ALL, TOLERATED	RIGHT FOR ME, SOME, NOT ME	RIGHT FOR OTHERS	RIGHT FOR ALL	NOT A MORAL ISSUE
Total	%	%	%	%	%	%
Total	24	17	12	11	6	30
Race/Ethnic group						
African American	34	12	8	6	6	35
Hispanic	12	11	19	6	15	37
White	23	19	13	12	5	28
Gender						
Female	30	17	14	10	4	25
Male	18	17	10	12	8	35
Marital Status						
Never Married	13	13	8	17	10	39
Married 1st Time	26	21	15	11	4	22
Married 2nd+ Time	32	17	12	6	3	29
Divorce/Sep	13	14	12	9	7	45
Age						
18-34	15	14	10	16	8	37
35-49	21	17	14	12	5	32
50-64	30	23	13	8	3	23
65 or older	40	19	12	4	6	18
Region						
East	16	18	15	12	6	33
Midwest	23	16	13	13	7	28
South	31	19	10	10	5	25
West	20	15	12	10	5	39
Religion						
Evangelical Protestant	40	28	9	5	5	14
Mainline Protestant	20	19	13	9	9	30
Orthodox Catholic	25	13	19	11	4	27
Progressive Catholic	14	10	15	16	6	39
Secularist	2	3	7	15	9	63
Education						
Less than H.S.	30	23	11	4	7	25
H.S. Graduate	26	19	10	8	5	32
Some college or tech	24	12	14	14	6	29
College graduate	16	16	16	20	5	27
Post-graduate study	13	18	11	15	8	35
Income						
<\$19,999	26	15	13	9	9	29
\$20,000-\$39,999	24	22	7	14	6	28
\$40,000-\$74,999	26	15	12	12	3	32
\$75,000-\$149,000	16	16	18	16	6	30
\$150,000+	9	15	16	7	20	33
Political Party						
Democrat	25	14	12	11	9	30
Republican	27	25	14	11	5	18
Independent	18	17	9	12	4	39
Political Interest Level						
High	24	26	8	6	7	28
Moderate	23	16	15	14	4	29
Low	24	13	10	11	8	33
Cultural Clusters						
Traditionalists	58	31	7	0	3	1
Neotraditionalists	51	31	15	3	3	7
Conventionalists	21	26	18	12	4	19
Pragmatists	10	22	16	16	6	30
Communitarians	2	5	10	16	7	60
Permissivists	2	3	4	19	13	59

Table 79

Moral Behavior

Question: "How wrong is marriage between whites and blacks?"

Total	WRONG FOR ALL, NOT TOLERATED				WRONG FOR SOME, NOT ME		RIGHT FOR ME, NOT OTHERS		RIGHT FOR ALL		NOT A MORAL ISSUE	
	7	1200	WRONG FOR ALL, NOT TOLERATED	WRONG FOR ALL, NOT TOLERATED	%	%	%	%	%	%	%	%
Total	7	1200	4	22	5	12	50					
Race/Ethnic group												
African American	1			17	12	21	50					
Hispanic	8		6	16	12	18	49					
White	8		5	25	3	9	50					
Gender												
Female	8		3	25	4	10	50					
Male	5		5	19	5	14	51					
Marital Status												
Never Married	3		2	14	4	20	56					
Married 1st Time	7		5	24	5	9	49					
Married 2nd+ Time	9		4	29	7	6	44					
Divorce/Sep	8		5	18	4	12	53					
Age												
18-34	2		2	14	5	18	57					
35-49	4		2	22	6	10	57					
50-64	15		8	30	2	7	37					
65 or older	12		8	32	4	7	37					
Region												
East	7		3	26	3	8	53					
Midwest	5		6	22	4	13	50					
South	10		4	22	7	11	46					
West	1		3	20	4	15	58					
Religion												
Evangelical Protestant	8		6	30	6	10	39					
Mainline Protestant	9		5	24	3	15	45					
Orthodox Catholic	7		4	18	7	8	56					
Progressive Catholic	6		3	22	2	11	56					
Secularist	1		3	7	4	16	70					
Education												
Less than H.S.	18		8	20	2	16	35					
H.S. Graduate	8		5	24	4	9	47					
Some college or tech	3		4	24	5	11	54					
College graduate	0		0	20	3	16	60					
Post-graduate study	1		1	13	5	15	66					
Income												
<\$19,999	9		5	19	6	16	45					
\$20,000-\$39,999	9		5	24	4	10	48					
\$40,000-\$74,999	4		4	22	6	11	54					
\$75,000-\$149,000	1		4	24	3	10	59					
\$150,000+	1		9	12	5	21	53					
Political Party												
Democrat	6		5	23	5	11	50					
Republican	4		5	31	7	13	40					
Independent	8		3	16	3	13	57					
Political Interest Level												
High	5		5	22	2	15	50					
Moderate	7		4	24	7	9	49					
Low	7		3	21	3	13	53					
Cultural Clusters												
Traditionalists	11		9	35	4	6	35					
Neotraditionalists	17		8	35	5	9	27					
Conventionalists	4		2	23	1	9	61					
Pragmatists	5		2	21	9	16	46					
Communitarians	2		2	11	10	74	63					
Permissivists	2		2	10	5	20	63					

Table 80

Moral Behavior

Question: "How wrong are sexual relations between two adults of the same sex?"

Total	WRONG FOR ALL, NOT TOLERATED				WRONG FOR SOME, NOT ME		RIGHT FOR ME, NOT OTHERS		RIGHT FOR ALL		NOT A MORAL ISSUE	
	41	%	WRONG FOR ALL, NOT TOLERATED	WRONG FOR ALL, NOT TOLERATED	%	%	%	%	%	%	%	%
Total	41		11	20	1	4	22					
Race/Ethnic group												
African American	50		6	23		7	14					
Hispanic	12		32	20	3	8	25					
White	41		12	20	1	3	22					
Gender												
Female	42		10	21	1	4	22					
Male	41		12	18	2	4	22					
Marital Status												
Never Married	28		7	25	2	10	31					
Married 1st Time	43		13	22	1	3	18					
Married 2nd+ Time	49		16	13	1	1	20					
Divorce/Sep	45		13	14	1	4	24					
Age												
18-34	27		11	23	2	8	29					
35-49	39		11	22	1	3	23					
50-64	15		11	15	0	2	17					
65 or older	61		14	13		2	11					
Region												
East	34		9	23	2	3	28					
Midwest	40		13	20	0	5	12					
South	53		12	17	1	3	13					
West	28		9	20	2	7	34					
Religion												
Evangelical Protestant	62		15	12		2	9					
Mainline Protestant	37		16	22	1	8	16					
Orthodox Catholic	50		13	15	2	2	18					
Progressive Catholic	24		9	28	1	5	33					
Secularist	13		5	25	5	6	46					
Education												
Less than H.S.	56		15	10	1	3	14					
H.S. Graduate	45		11	18	1	5	20					
Some college or tech	39		9	22	2	4	23					
College graduate	28		10	27	1	4	28					
Post-graduate study	21		11	22	1	4	40					
Income												
<\$19,999	47		9	14	1	5	20					
\$20,000-\$39,999	44		11	17	1	5	21					
\$40,000-\$74,999	37		13	22	2	2	23					
\$75,000-\$149,000	33		10	28	1	2	26					
\$150,000+	23		22	34	1	20	20					
Political Party												
Democrat	39		11	18	1	6	26					
Republican	50		15	20	1	2	21					
Independent	36		9	22	3	6	25					
Political Interest Level												
High	46		16	15	1	4	18					
Moderate	37		13	24	1	4	22					
Low	43		6	19	2	6	24					
Cultural Clusters												
Traditionalists	80		15	3	0	2	2					
Neotraditionalists	74		10	10	4	2	4					
Conventionalists	33		19	25	0	2	20					
Pragmatists	35		13	30	2	4	15					
Communitarians	16		9	26	1	5	43					
Permissivists	7		6	24	4	13	46					

Table 81
Moral Behavior

Question: "How wrong is drinking alcohol?"

Total	WRONG FOR ALL, NOT TOLERATED		WRONG FOR ALL, TOLERATED		RIGHT FOR SOME, NOT ME		RIGHT FOR ME, NOT OTHERS		NOT A MORAL ISSUE
	%	1200	%	100	%	14	%	9	
Race/Ethnic group									
African American	28	15	6	9	15	12	10	7	35
Hispanic	10		10	11		11	11	17	42
White	14		5		17	15	17	8	41
Gender									
Female	19		6	17	13	12	13	6	38
Male	11		5	12	17			11	44
Marital Status									
Never Married	11		5	11	17			12	43
Married 1st Time	16		6	14	16			8	39
Married 2nd+ Time	15		6	17	17			7	38
Divorce/Sep	13		6	12	17			8	43
Age									
18-34	11		6	12	16			12	43
35-49	14		3	12	18			7	44
50-64	19		6	19	13			5	41
65 or older	21		9	19	11			11	29
Region									
East	10		8	16	16			10	40
Midwest	14		3	11	18			12	42
South	22		7	16	14			6	36
West	10		5	14	11			9	50
Religion									
Evangelical Protestant	24		11	21	11			9	25
Mainline Protestant	14		5	15	17			10	39
Orthodox Catholic	10		4	16	15			8	48
Progressive Catholic	4		2	5	22			9	57
Secularist	3		3	10	13			16	56
Education									
Less than H.S.	22		9	19	12			9	30
H.S. Graduate	19		7	13	13			8	39
Some college or tech	13		3	16	17			10	41
College graduate	7		4	12	19			8	49
Post-graduate study	5		2	12	19			10	52
Income									
<\$19,999	22		6	18	11			9	34
\$20,000-\$39,999	13		4	17	17			7	41
\$40,000-\$74,999	15		6	10	17			7	46
\$75,000-\$149,000	8		3	14	23			6	46
\$150,000+	12		3	1	23			16	44
Political Party									
Democrat	16		6	13	15			6	44
Republican	16		6	16	17			8	37
Independent	14		5	15	15			12	39
Political Interest Level									
High	11		7	14	15			12	42
Moderate	16		4	14	17			7	41
Low	18		6	15	13			8	40
Cultural Clusters									
Traditionalists	34		13	21	9			5	18
Neotraditionalists	38		9	23	12			4	14
Conventionalists	5		4	13	25			3	50
Pragmatists	5		6	13	19			17	38
Communitarians	4		1	7	14			7	66
Permissivists	1		3	7	14			16	60

Table 82
Moral Behavior

Question: "How wrong is smoking marijuana?"

Total	WRONG FOR ALL, NOT TOLERATED		WRONG FOR ALL, TOLERATED		RIGHT FOR SOME, NOT ME		RIGHT FOR ME, NOT OTHERS		NOT A MORAL ISSUE
	%	1200	%	100	%	21	%	2	
Race/Ethnic group									
African American	46		2	29			3		19
Hispanic	23		12	25			1		29
White	44		6	20			2		24
Gender									
Female	48		6	21			1		21
Male	34		6	21			3		29
Marital Status									
Never Married	26		6	26			3		32
Married 1st Time	44		8	22			2		21
Married 2nd+ Time	51		4	18			4		24
Divorce/Sep	38		8	18			3		29
Age									
18-34	28		7	27			3		28
35-49	39		6	20			2		29
50-64	50		4	21			1		23
65 or older	63		10	13			2		10
Region									
East	41		5	17			3		30
Midwest	40		7	23			2		24
South	49		7	21			2		18
West	28		8	23			3		34
Religion									
Evangelical Protestant	59		7	17			2		12
Mainline Protestant	41		5	21			3		3
Orthodox Catholic	36		17	24			1		21
Progressive Catholic	29		2	22			3		8
Secularist	14		4	23			1		43
Education									
Less than H.S.	46		6	23				8	17
H.S. Graduate	44		7	20			3		23
Some college or tech	42		7	21			2		24
College graduate	35		5	24			3		31
Post-graduate study	26		8	19			2		41
Income									
<\$19,999	41		7	27			1		19
\$20,000-\$39,999	43		6	17			3		28
\$40,000-\$74,999	43		3	23			1		25
\$75,000-\$149,000	40		12	16			3		28
\$150,000+	24		12	22				12	30
Political Party									
Democrat	39		5	22			2		28
Republican	49		6	20			3		17
Independent	36		7	22			2		29
Political Interest Level									
High	45		6	16			2		27
Moderate	40		7	22			2		26
Low	41		8	23			3		21
Cultural Clusters									
Traditionalists	73		9	13			0		4
Neotraditionalists	74		9	12			4		4
Conventionalists	31		8	28			3		26
Pragmatists	38		6	29			3		18
Communitarians	13		5	23			4		49
Permissivists	12		2	25			3		48

Table 83

Moral Behavior

Question: "How wrong is watching pornographic movies?"

		WRONG FOR ALL, NOT TOLERATED		WRONG FOR ALL, TOLERATED		RIGHT FOR SOME, NOT ME		RIGHT FOR ME, NOT OTHERS		RIGHT FOR ALL		NOT A MORAL ISSUE	
Total	1200	8	19	6	4	24							
Race/Ethnic group													
African American	41	5	17	5		32							
Hispanic	26	16	12	3	11								
White	40	8	21	6	4	21							
Gender													
Female	48	7	24	3	1	17							
Male	29	10	14	10	6	31							
Marital Status													
Never Married	24	6	20	9	7	34							
Married 1st Time	42	10	19	7	2	20							
Married 2nd+ Time	50	6	18	7	2	18							
Divorce/Sep	34	11	19	5	4	27							
Age													
18-34	25	9	21	8	6	31							
35-49	38	4	19	8	3	24							
50-64	43	11	21	2	2	22							
65 or older	62	7	14	6	2	9							
Region													
East	33	8	18	7	6	28							
Midwest	40	9	16	9	4	22							
South	44	10	20	5	3	19							
West	33	5	23	4	3	32							
Religion													
Evangelical Protestant	57	8	17	4	2	11							
Mainline Protestant	34	12	25	4	5	21							
Orthodox Catholic	52	11	19	3	1	14							
Progressive Catholic	21	5	19	9	6	40							
Secularist	17	3	22	13	8	36							
Education													
Less than H.S.	42	11	17	10	6	15							
H.S. Graduate	43	6	17	6	4	24							
Some college or tech	39	9	21	5	4	23							
College graduate	29	9	26	7	2	27							
Post-graduate study	25	15	20	6	2	32							
Income													
<\$19,999	45	6	17	7	5	20							
\$20,000-\$39,999	41	6	22	6	3	22							
\$40,000-\$74,999	37	11	17	5	4	26							
\$75,000-\$149,000	29	12	22	5	4	28							
\$150,000+	27	5	20	15	12	22							
Political Party													
Democrat	38	7	20	7	4	23							
Republican	47	10	18	4	5	16							
Independent	31	8	21	8	3	29							
Political Interest Level													
High	41	11	17	5	4	22							
Moderate	37	8	21	8	3	23							
Low	40	7	18	5	4	26							
Cultural Clusters													
Traditionalists	73	17	7		1	2							
Neotraditionalists	74	9	14	0	0	2							
Conventionalists	34	9	22	8	3	24							
Pragmatists	31	8	28	10	5	16							
Communitarians	9	7	20	9	4	51							
Permissivists	4	2	23	13	9	48							

Table 84

Moral Behavior

Question: "How wrong is swearing or using offensive language?"

		WRONG FOR ALL, NOT TOLERATED		WRONG FOR ALL, TOLERATED		RIGHT FOR SOME, NOT ME		RIGHT FOR ME, NOT OTHERS		RIGHT FOR ALL		NOT A MORAL ISSUE	
Total	34	15	10	7	4	30							
Race/Ethnic group													
African American	58	12	6	0	3	22							
Hispanic	36	11	11	3	9	30							
White	30	16	11	8	4	31							
Gender													
Female	41	15	10	4	3	27							
Male	27	15	11	9	5	33							
Marital Status													
Never Married	23	10	13	9	6	37							
Married 1st Time	35	18	11	5	3	28							
Married 2nd+ Time	38	21	6	4	4	24							
Divorce/Sep	35	14	6	9	5	31							
Age													
18-34	23	14	14	10	6	34							
35-49	32	19	8	6	2	32							
50-64	46	10	8	4	3	29							
65 or older	48	14	11	6	5	15							
Region													
East	28	16	11	8	4	33							
Midwest	34	9	9	5	3	31							
South	41	19	8	5	3	23							
West	27	11	17	4	3	38							
Religion													
Evangelical Protestant	48	20	9	4	3	17							
Mainline Protestant	31	17	13	7	4	28							
Orthodox Catholic	44	13	11	2	2	28							
Progressive Catholic	25	10	10	14	5	36							
Secularist	13	2	9	10	13	53							
Education													
Less than H.S.	44	16	4	10	5	20							
H.S. Graduate	38	12	12	6	3	28							
Some college or tech	33	17	10	5	4	31							
College graduate	24	15	10	10	6	35							
Post-graduate study	16	22	13	6	1	42							
Income													
<\$19,999	42	12	12	7	5	22							
\$20,000-\$39,999	36	12	14	7	5	27							
\$40,000-\$74,999	32	22	7	6	2	31							
\$75,000-\$149,000	22	8	8	6	3	45							
\$150,000+	29	3	7	17	13	30							
Political Party													
Democrat	41	15	9	3	3	30							
Republican	33	18	11	9	4	26							
Independent	28	14	12	9	5	32							
Political Interest Level													
High	30	16	10	6	6	32							
Moderate	34	17	10	8	2	29							
Low	38	12	11	5	5	29							
Cultural Clusters													
Traditionalists	55	29	11	1	4								
Neotraditionalists	62	17	11	2	1	6							
Conventionalists	32	21	11	5	1	30							
Pragmatists	33	15	10	9	9	24							
Communitarians	9	14	7	8	4	58							
Permissivists	4	4	14	15	8	55							

Table 85
Moral Behavior

Question: "How wrong is abortion during the first three months of pregnancy?"

	WRONG FOR ALL, NOT TOLERATED 1200	WRONG FOR ALL, TOLERATED 100	RIGHT FOR SOME, NOT ME 32	RIGHT FOR OTHERS 6	RIGHT FOR ALL 6	NOT A MORAL ISSUE 12
Total	38	6	32	6	6	12
Race/Ethnic group						
African American	51	7	24	5	8	5
Hispanic	41	10	23	6	8	12
White	36	5	33	6	6	13
Gender						
Male	39	6	30	7	6	11
Female	36	6	34	4	7	13
Marital Status						
Never Married	32	7	32	8	8	12
Married 1st Time	41	5	32	5	6	11
Married 2nd+ Time	44	11	25	3	5	12
Divorce/Sep	34	4	32	5	7	17
Age						
18-34	32	7	35	8	9	9
35-49	42	7	26	5	5	16
50-64	42	6	32	6	4	11
65 or older	36	5	38	5	8	9
Region						
East	26	6	29	13	10	17
Midwest	40	6	22	6	4	9
South	47	6	26	6	4	9
West	28	3	40	4	6	18
Religion						
Evangelical Protestant	55	7	26	3	4	6
Mainline Protestant	27	8	39	5	11	11
Orthodox Catholic	52	3	27	5	3	11
Progressive Catholic	24	6	42	9	6	13
Scholar/Scientist	14	2	32	11	15	27
Education						
Less than H.S.	47	10	19	8	8	9
H.S. Graduate	41	6	33	6	5	9
Some college or tech	36	6	36	5	6	12
College graduate	29	4	35	6	11	15
Post-graduate study	22	5	28	7	9	28
Income						
\$15,000-999	41	8	29	6	5	11
\$10,000-\$39,999	41	5	32	5	9	9
\$40,000-\$74,999	38	6	35	7	3	12
\$75,000-\$149,000	30	6	35	8	7	14
\$150,000+	30	3	34	6	19	21
Political Party						
Democrat	30	7	32	9	9	13
Republican	46	4	15	4	4	7
Independent	37	7	30	5	6	15
Political Interest Level						
High	37	8	29	4	7	14
Moderate	35	5	35	7	7	12
Low	41	7	29	6	6	10
Cultural Clusters						
Traditionalists	65	8	20	3	3	1
Neoliberals	65	6	23	3	2	2
Conventionalists	38	7	34	6	6	12
Pragmatists	39	9	29	7	8	7
Communitarians	21	4	37	8	8	22
Permissivists	10	5	32	12	13	29

Table 86
Outlook

Question: "Which of the following slogans comes closer to your outlook on life? 1. Live for today. 2. Prepare for tomorrow?"

	COMPLETELY AGREE WITH 1 %	MOSTLY AGREE WITH 1 %	LEAN TOWARDS 1 %	IN THE MIDDLE %	LEAN TOWARDS 2 %	MOSTLY AGREE WITH 2 %	COMPLETELY AGREE WITH 2 %
Total	8	28	1	7	3	38	14
Race/Ethnic group							
African American	21	23	1	7	1	30	17
Hispanic	11	28	1	10	1	35	14
White	6	29	2	7	3	40	13
Gender							
Male	10	28	2	8	3	37	12
Female	6	28	1	7	3	39	15
Marital Status							
Never Married	11	41	1	4	2	30	12
Married 1st Time	7	23	2	10	5	41	13
Married 2nd+ Time	4	23	1	6	4	38	20
Divorce/Sep	10	25	2	9	1	41	11
Age							
18-34	11	38	1	5	3	32	10
35-49	7	27	3	7	4	38	14
50-64	9	16	1	9	3	46	16
65 or older	7	24	1	12	1	38	18
Region							
East	9	26	2	10	2	40	9
Midwest	10	26	1	8	3	36	17
South	4	31	1	7	4	40	12
West	4	31	1	7	4	40	12
Religion							
Evangelical Protestant	4	20	3	10	2	40	21
Mainline Protestant	10	26	1	8	4	41	11
Orthodox Catholic	9	25	2	6	3	40	16
Progressive Catholic	3	34	0	3	5	42	13
Scholar/Scientist	7	48	1	3	0	37	2
Education							
Less than H.S.	10	24	1	9	6	33	17
H.S. Graduate	10	32	1	6	3	34	15
Some college or tech	8	28	2	10	1	39	15
College graduate	4	25	2	10	3	48	8
Post-graduate study	4	16	5	12	6	46	11
Income							
\$15,000-999	14	37	0	4	1	32	12
\$10,000-\$39,999	10	28	2	6	2	34	16
\$40,000-\$74,999	5	26	1	8	3	44	15
\$75,000-\$149,000	4	29	2	8	3	42	12
\$150,000+	4	28	1	14	5	45	3
Political Party							
Democrat	11	29	1	7	2	34	16
Republican	5	26	2	6	1	43	16
Independent	7	33	1	5	3	39	11
Political Interest Level							
High	5	19	2	9	4	43	19
Moderate	9	28	2	8	2	40	10
Low	10	36	1	6	3	30	15
Cultural Clusters							
Traditionalists	6	15	2	7	5	39	26
Neoliberals	5	19	0	8	6	45	20
Conventionalists	6	12	2	6	2	56	13
Pragmatists	12	41	1	10	4	25	8
Communitarians	8	26	1	6	2	43	13
Permissivists	13	55	3	8	1	17	3

Table 87
Outlook

Question: "Which of the following slogans comes closer to your outlook on life? 1. Do unto others as you would have them do unto you. 2. An eye for an eye and a tooth for a tooth."

Total	0	1200	COMpletely AGREE WITH 1 %	MOSTLY AGREE WITH 1 %	LEAN TOWARDS 1 %	IN THE MIDDLE %	LEAN TOWARDS 2 %	MOSTLY AGREE WITH 2 %	COMpletely AGREE WITH 2 %
Total	54	31	2	4	1	5	3		
Race/Ethnic group									
African American	71	14	4	4	1	2	3		
Hispanic	38	37		13		4	7		
White	54	33	2	3	0	5	2		
Gender									
Female	61	29	2	2	0	4	2		
Male	47	33	3	7	1	6	4		
Marital Status									
Never Married	50	32	3	3	1	9	2		
Married 1st Time	56	32	2	4		3	2		
Married 2nd+ Time	58	28	3	6	1	2	3		
Divorced/Sep	54	29	1	9		3	3		
Age									
18-34	31	31	3	2	1	9	3		
35-49	55	31	3	6		2	3		
50-64	56	30	1	6	1	4	3		
65 or older	59	31	1	4	0	3	2		
Region									
West	52	33	3	2	0	6	3		
Midwest	60	33	2	6		5	2		
South	51	25	3	3	1	4	4		
East	51	35	1	6		3	3		
Religion									
Evangelical Protestant	64	26	2	5	0	2	1		
Mainline Protestant	51	37	2	2	1	4	4		
Orthodox Catholic	58	37	1	6		6	1		
Protestant Catholic	44	27	1	4		9	2		
Secularist	48	42	2	4	0	11	2		
Education									
Less than H.S.	48	21	4	6		7	14		
H.S. Graduate	45	32	2	4	0	6	2		
Some college or tech	55	32	2	1	2	4	1		
College graduate	58	34	2	4		4	1		
Post-graduate study	57	35	6	2	0	0	1		
Income									
\$15,999	58	23	3	6		8	2		
\$20,000-\$39,999	54	33	2	2	1	6	3		
\$40,000-\$74,999	55	34	2	4	1	2	2		
\$75,000-\$149,000	58	31	2	4		5	2		
\$150,000+	46	29	3	11	4	4	2		
Political Party									
Democrat	57	30	2	3	1	3	4		
Republican	56	32	1	5	0	0	0		
Independent	52	31	3	5		6	3		
Political Interest Level									
High	57	29	2	7	0	3	2		
Moderate	56	35	1	3		4	1		
Low	52	27	4	4	0	7	6		
Clusters									
Traditionalists	70	22	1	3		2	2		
Neotraditionalists	63	28	1	4	1	2	2		
Conventionalists	54	34	4	3		2	3		
Communitarians	55	26	3	5	0	8	3		
Permissivists	34	46	3	4	1	8	4		

Table 88
Outlook

Question: "Which of the following slogans comes closer to your outlook on life? 1. Good fences make good neighbors. 2. Good neighbors are always there when you need them."

Total	7	11	0	3	1	36	42
Race/Ethnic group							
African American	13	15		1		27	44
Hispanic	12	8		10		38	33
White	5	10	1		1	38	43
Gender							
Female	6	9	0	3	1	35	46
Male	7	13	1	4		37	38
Marital Status							
Never Married	9	15		2	1	36	37
Married 1st Time	5	10	0		1	36	45
Married 2nd+ Time	9	6		2	2	34	46
Divorced/Sep	6	10	1	6	1	37	39
Age							
18-34	6	12		2	1	41	38
35-49	8	10	1	2	1	35	41
50-64	7	10	1	3	2	31	47
65 or older	2	13		4	0	35	46
Region							
West	10	15	1	3	2	31	40
Midwest	3	10	0	5	0	40	41
South	7	11	0	3	1	31	47
East	8	6	1	2	1	45	36
Religion							
Evangelical Protestant	3	12	0	3	0	30	51
Mainline Protestant	5	12	0	3	2	42	36
Orthodox Catholic	8	9		4	1	34	46
Protestant Catholic	10	10		4	0	35	43
Secularist	2	15	4	2	1	48	28
Education							
Less than H.S.	11	15	1	4	1	29	38
H.S. Graduate	6	10		3	0	34	44
Some college or tech	4	9	0	4	1	38	43
College graduate	6	10		3	2	40	41
Post-graduate study	6	13	0	7	2	40	32
Income							
\$15,999	9	13		3	1	32	43
\$20,000-\$39,999	6	10		3	1	34	46
\$40,000-\$74,999	5	11	1	2	1	37	43
\$75,000-\$149,000	4	12		3	1	41	39
\$150,000+	8	3	1	11	2	37	38
Political Party							
Democrat	6	9		2	0	33	49
Republican	6	10	1	4	1	37	40
Independent	7	14		3	1	38	37
Political Interest Level							
High	6	14	0	6	1	30	43
Moderate	6	9	1	3	1	37	44
Low	8	10	0	1	1	39	40
Clusters							
Traditionalists	5	6	1	3	1	33	52
Neotraditionalists	5	6		2	0	32	54
Conventionalists	4	6		3	3	41	44
Communitarians	1	10	0	8	1	42	35
Permissivists	5	4	0	0	0	42	49
	10	26	2	4	1	33	24

Table 89
Outlook

Question: "Which of the following slogans comes closer to your outlook on life? 1. Honesty is the best policy. 2. A little white lie never hurt anyone."

	0 1200	COMPLETELY AGREE WITH 1		LEAN TOWARDS		IN THE MIDDLE		LEAN TOWARDS		MOSTLY AGREE WITH 2		COMPLETELY AGREE WITH 2	
		%	%	%	%	%	%	%	%	%	%	%	%
Total	0	54	28	3	2	1	10	3	3	10	3		
Race/Ethnic group													
African American		54	29	3	2		5	9					
Hispanic		53	29	3	5		17	9					
White		53	29	3	2	1	11	2					
Gender													
Female		54	27	3	3		10	3					
Male		53	29	3	2	0	10	3					
Marital Status													
Never Married		49	30	2	1	1	11	6					
Married 1st Time		53	29	3	2	0	10	3					
Married 2nd+ Time		47	27	3	2	0	11	3					
Divorced/sep		48	32	3	4	1	11	1					
Age													
18-34		50	31	2	2		13	3					
35-49		50	31	3	2	1	10	3					
50-64		50	31	3	2	1	9	3					
65 or older		63	21	3	2		9	2					
Region													
East		48	29	4	1	1	14	3					
Midwest		50	31	4	1	0	10	3					
South		59	27	1	1	1	9	1					
West		51	30	3	1		10	6					
Religion													
Evangelical Protestant		68	19	4	3		6	0					
Mainline Protestant		46	33	3	1	1	12	3					
Orthodox Catholic		63	23	1	2		12						
Progressive Catholic		47	27	4	2		19	1					
Secularist		43	39	1	3		11	4					
Educational level													
Less than H.S.		54	21	2	4	1	10	8					
H.S. Graduate		57	28	3	2	1	9	1					
Some college or tech		56	25	3	2	0	11	2					
College grad		53	33	2	1	0	15	1					
Post-graduate study		42	40	2	3		10	3					
Income													
<\$10,999		56	27	4	2	2	5	4					
\$10,000-\$19,999		54	24	2	1	1	11	4					
\$20,000-\$24,999		55	30	1	2		11	1					
\$25,000-\$34,999		56	33	3	2	0	11	3					
\$35,000-\$49,999		48	31	3	2		11	6					
\$50,000-\$74,999		41	18	11	15		20	6					
\$75,000-\$149,000		38											
\$150,000+		31											
Political Party													
Democrat		55	27	3	2	1	10	3					
Republican		58	25	3	3	0	12	1					
Independent		47	32	3	3	0	11	4					
Political Interest Level													
High		58	23	3	3	1	11	1					
Moderate		49	33	3	2	0	10	2					
Low		56	26	2	2	0	10	4					
Cultural Clusters													
Nationalists		75	18	1	1		5	2					
Traditionalists		51	21	3	0	0	14	2					
Conventionalists		51	30	3	0	1	14	3					
Pragmatists		43	33	2	6	1	23	1					
Communitarians		42	35	4	1	0	11	7					
Permissivists		38	32	2	4	1	19	3					

Table 90
Outlook

Question: "Which of the following slogans comes closer to your outlook on life? Money is the key to life's satisfactions. 2. The best things in life are free."

	0 1200	COMPLETELY AGREE WITH 1		LEAN TOWARDS		IN THE MIDDLE		LEAN TOWARDS		MOSTLY AGREE WITH 2		COMPLETELY AGREE WITH 2	
		%	%	%	%	%	%	%	%	%	%	%	%
Total	0	8	12	1	8	2	34	2	34	35			
Race/Ethnic group													
African American		17	29		5		14						
Hispanic		16	23		12		38						
White		6	9	2	8	3	28						
Gender													
Female		7	11	1	7	2	31						
Male		10	13	2	8	2	37						
Marital Status													
Never Married		10	9	2	4	1	37						
Married 1st Time		5	12	1	8	3	34						
Married 2nd+ Time		10	12	2	5	3	37						
Divorced/sep		16	15	2	8	2	33						
Age													
18-34		8	9	1	2	2	39						
35-49		7	10	2	2	2	36						
50-64		6	10	1	12	2	35						
65 or older		12	13	1	14	2	24						
Region													
East		9	14	2	6	2	35						
Midwest		6	10	1	9	2	31						
South		10	11	1	7	2	27						
West		7	13	3	9	2	35						
Religion													
Evangelical Protestant		6	7	1	14	2	31						
Mainline Protestant		6	14	1	10	2	34						
Orthodox Catholic		13	10	1	7	1	30						
Progressive Catholic		7	13	2	5	3	38						
Secularist		6	9	4	7	3	33						
Educational level													
Less than H.S.		13	11	1	12		26						
H.S. Graduate		9	10	2	7	2	30						
Some college or tech		6	15	1	6	2	37						
College grad		12	12	1	9	1	31						
Post-graduate study		3	7	0	11	4	46						
Income													
<\$10,999		13	12	1	10		26						
\$10,000-\$19,999		9	19	1	7	3	35						
\$20,000-\$24,999		4	16	2	7	5	40						
\$25,000-\$34,999		4	11	2	7	4	40						
\$35,000-\$49,999		16	16	2	17	5	25						
\$50,000-\$74,999													
\$75,000-\$149,000													
\$150,000+													
Political Party													
Democrat		10	16	1	5	1	31						
Republican		3	9	1	13	2	42						
Independent		8	10	2	6	3	38						
Political Interest Level													
High		7	11	1	10	2	31						
Moderate		10	10	2	7	2	40						
Low		10	14	1	7	2	29						
Cultural Clusters													
Nationalists		2	4		6	2	38						
Traditionalists		6	11		9	3	27						
Conventionalists		3	8	2	7	3	43						
Pragmatists		15	2	2	10	3	30						
Communitarians		8	4	0	5	1	30						
Permissivists		14	18	3	8	2	36						

Table 91
Outlook

Question: "Which of the following slogans comes closer to your outlook on life? 1. Look out for number one. 2. God first, others second, myself last."

Total	0	1200	COMpletely AGREE WITH 1					LEAN TOWARDS 2					COMpletely AGREE WITH 2				
			%	100	WITH 1	%	1	%	2	%	IN THE MIDDLE	%	6	%	30	%	43
Total			6		12		1		2						30		43
Race/Ethnic			9		15		3		3						25		47
African American			5		16		1		1						31		35
Hispanic			6		12		1		6						31		43
White			4		8		1		2						31		50
Gender			8		17		1		6						29		36
Male			10		19		0		2						27		38
Female			4		10		0		6						34		43
Marital Status			3		7		0		6						32		47
Married 1st Time			8		11		2		4						29		41
Married 2nd+ Time			7		17		0		7						32		36
Divorced/Sep			5		10		2		3						27		43
Age			7		10		1		3						27		49
18-34			7		10		1		3						27		49
35-49			6		10		1		3						27		49
50-64			6		10		1		3						27		49
65 or older			12		13		3		4						33		28
Region			6		15		1		1						28		43
East			3		8		0		1						29		54
Midwest			4		16		1		3						31		39
South			4		5		0		4						23		62
West			4		16		1		3						31		39
Religion			4		5		0		0						23		62
Evangelical Protestant			6		16		0		4						35		37
Mainline Protestant			3		2		3		2						32		53
Orthodox Catholic			10		26		2		3						24		52
Protestant			9		13		1		1						23		46
Secularist			1		8		1		1						20		55
Education			6		13		0		7						23		46
Less than H.S.			9		13		0		4						29		49
U.S. Graduate			6		13		0		4						29		49
College or tech			2		19		3		3						34		34
College graduate			7		14		2		4						34		27
Post-graduate study			7		10		2		2						26		53
Income			5		10		1		1						29		48
\$20,000-\$39,999			5		16		0		1						33		40
\$40,000-\$74,999			5		15		2		5						36		32
\$75,000-\$149,000			8		16		1		3						13		33
Political Party			6		14		0		3						30		44
Democrat			5		8		0		1						31		47
Republican			7		14		1		2						31		38
Independent			5		10		1		2						30		45
Political Interest Level			6		14		1		3						35		38
High			7		11		1		1						24		49
Moderate			2		2		0		0						20		74
Low			1		2		1		3						29		64
Clusters			4		7		1		0						37		46
Traditionalists			4		7		1		3						37		46
Neotraditionalists			1		2		0		0						21		51
Conventionalists			1		2		0		3						39		36
Pragmatists			1		2		0		3						39		36
Conservatives			17		37		4		3						21		8
Permissivists																	

Table 92
Outlook

Question: "Which of the following slogans comes closer to your outlook on life? 1. Eat, drink, and be merry. 2. A penny saved is a penny earned."

Total	8	17	1	6	2	38	27
Race/Ethnic							
African American	14	9		7	4	32	39
Hispanic	9	18		6		41	21
White	7	17	1	7	2	40	26
Gender							
Male	7	15	1	8	3	37	30
Female	10	19	2	5	2	39	24
Marital Status							
Married 1st Time	19	28	2	4	0	29	24
Married 2nd+ Time	5	16	2	13	2	39	24
Divorced/Sep	4	16	1	4	4	41	29
Age							
18-34	14	31	2	4	1	29	19
35-49	8	13	2	9	4	38	27
50-64	4	11	0	8	2	45	30
65 or older	1	7	0	3	3	45	40
Region							
East	9	16	2	10	3	39	21
Midwest	6	21	1	6	2	38	32
South	7	15	1	5	2	38	32
West	14	15	1	6	1	38	25
Religion							
Evangelical Protestant	1	7	1	5	3	46	37
Mainline Protestant	8	18	1	5	4	42	23
Orthodox Catholic	7	12	0	9	2	39	34
Protestant	12	23	1	7	1	43	31
Secularist	19	36	3	9	1	23	11
Education							
Less than H.S.	9	7	1	5	5	37	36
U.S. Graduate	6	15	1	5	2	39	26
College or tech	9	19	1	5	4	42	30
College graduate	7	28	1	7	4	35	17
Post-graduate study	6	18	2	16	4	35	19
Income							
\$20,000-\$39,999	12	13	1	4	0	33	35
\$40,000-\$74,999	8	16	2	6	2	39	29
\$75,000-\$149,000	8	20	2	5	3	39	24
Political Party							
Democrat	9	18	2	7	1	33	31
Republican	5	14	0	6	2	45	28
Independent	11	20	2	6	3	37	21
Political Interest Level							
High	4	16	1	8	3	40	28
Moderate	7	18	1	8	2	41	23
Low	12	16	2	3	3	32	32
Clusters							
Traditionalists	4	4	1	4	1	50	41
Neotraditionalists	1	2	1	3	2	47	44
Conventionalists	2	10	1	9	5	47	27
Pragmatists	3	12	1	10	2	46	30
Conservatives	8	17	1	13	4	36	16
Permissivists	25	39	4	9	4	18	5

Table 93

Self-Sacrifice

Question: "Would you be willing to risk your life to protect your core values and convictions?"

Total	YES 1200	NO 100	UNCERTAIN %
Total	70	17	13
Race/Ethnic group			
African American	65	22	13
Hispanic	77	14	9
White	70	17	14
Gender			
Female	69	14	17
Male	72	20	8
Marital Status			
Never Married	69	23	8
Married 1st Time	71	14	15
Married 2nd+ Time	75	16	9
Divorce/Sep	69	20	11
Age			
18-34	70	20	9
35-49	70	17	13
50-64	74	15	11
65 or older	65	12	23
Region			
East	71	17	12
Midwest	68	19	13
South	70	16	14
West	73	15	12
Religion			
Evangelical Protestant	76	9	15
Mainline Protestant	67	16	17
Orthodox Catholic	63	19	19
Progressive Catholic	71	20	9
Secularist	74	16	10
Education			
Less than H.S.	65	20	16
H.S. Graduate	68	19	13
Some college or tech	75	13	12
College graduate	75	15	10
Post-graduate study	64	19	17
Income			
<\$19,999	66	17	18
\$20,000-\$39,999	74	14	11
\$40,000-\$74,999	72	15	12
\$75,000-\$149,000	73	18	9
\$150,000+	62	27	11
Political Party			
Democrat	67	16	17
Republican	76	12	11
Independent	68	22	10
Political Interest Level			
High	73	13	14
Moderate	72	16	12
Low	65	22	13
Cultural Clusters			
Traditionalists	85	6	8
Neotraditionalists	71	15	14
Conventionalists	66	19	15
Pragmatists	66	15	19
Communitarians	69	19	11
Permissivists	65	26	9

Table 94

Self-Sacrifice

Question: "Would you be willing to risk your life to protect your close friends?"

Total	YES %	NO %	UNCERTAIN %
Total	80	10	10
Race/Ethnic group			
African American	53	22	25
Hispanic	65	23	13
White	86	7	8
Gender			
Female	79	11	11
Male	81	9	9
Marital Status			
Never Married	83	12	6
Married 1st Time	80	9	12
Married 2nd+ Time	80	9	11
Divorce/Sep	82	12	6
Age			
18-34	82	12	6
35-49	80	9	11
50-64	81	9	10
65 or older	76	9	15
Region			
East	81	11	8
Midwest	86	7	7
South	73	12	15
West	83	8	9
Religion			
Evangelical Protestant	80	7	14
Mainline Protestant	77	12	11
Orthodox Catholic	76	11	13
Progressive Catholic	87	10	4
Secularist	87	8	6
Education			
Less than H.S.	74	10	16
H.S. Graduate	81	13	6
Some college or tech	80	8	12
College graduate	81	6	13
Post-graduate study	81	6	12
Income			
<\$19,999	83	10	8
\$20,000-\$39,999	81	9	10
\$40,000-\$74,999	82	9	10
\$75,000-\$149,000	78	11	12
\$150,000+	86	3	11
Political Party			
Democrat	79	9	12
Republican	83	8	9
Independent	80	11	9
Political Interest Level			
High	81	9	10
Moderate	83	7	10
Low	76	14	10
Cultural Clusters			
Traditionalists	82	8	10
Neotraditionalists	80	11	9
Conventionalists	79	10	11
Pragmatists	71	12	17
Communitarians	86	7	7
Permissivists	82	11	7

Table 95
Self-Sacrifice

Question: "Would you be willing to risk your life to protect your family?"

Total	YES 1200	NO 100	UNCERTAIN %
Total	99	1	1
Race/Ethnic group			
African American	98	1	1
Hispanic	94	2	4
White	99	0	1
Gender			
Female	98	1	1
Male	99	0	0
Marital Status			
Never Married	98	1	1
Married 1st Time	99	0	1
Married 2nd+ Time	99	1	1
Divorce/Sep	99	1	0
Age			
18-34	98	1	1
35-49	98	1	1
50-64	100	0	0
65 or older	99	1	1
Region			
East	99	1	1
Midwest	100	0	1
South	97	1	1
West	99	1	1
Religion			
Evangelical Protestant	99	1	1
Mainline Protestant	100	0	1
Orthodox Catholic	95	3	2
Progressive Catholic	100	0	0
Secularist	96	4	4
Education			
Less than H.S.	99	1	1
H.S. Graduate	99	1	1
Some college or tech	98	1	1
College graduate	99	1	1
Post-graduate study	98	1	1
Income			
<\$19,999	99	1	1
\$20,000-\$39,999	99	1	0
\$40,000-\$74,999	99	1	1
\$75,000-\$149,000	98	2	2
\$150,000+	97	3	3
Political Party			
Democrat	99	0	1
Republican	99	1	1
Independent	99	0	0
Political Interest Level			
High	99	1	0
Moderate	98	1	1
Low	99	1	1
Cultural Clusters			
Traditionalists	99	1	1
Neotraditionalists	99	1	1
Conventionalists	98	1	2
Pragmatists	99	1	1
Communitarians	99	0	1
Permissivists	98	1	1

Table 96
Self-Sacrifice

Question: "Would you be willing to risk your life to protect your country?"

Total	YES %	NO %	UNCERTAIN %
Total	70	19	11
Race/Ethnic group			
African American	53	37	11
Hispanic	63	30	7
White	74	15	11
Gender			
Female	63	24	14
Male	79	14	7
Marital Status			
Never Married	62	33	5
Married 1st Time	71	15	14
Married 2nd+ Time	70	9	12
Divorce/Sep	73	19	9
Age			
18-34	62	30	8
35-49	70	18	11
50-64	80	11	9
65 or older	77	8	15
Region			
East	71	22	6
Midwest	71	17	12
South	70	18	12
West	69	20	12
Religion			
Evangelical Protestant	75	11	14
Mainline Protestant	73	16	10
Orthodox Catholic	75	15	10
Progressive Catholic	77	14	10
Secularist	53	40	7
Education			
Less than H.S.	74	13	13
H.S. Graduate	70	20	10
Some college or tech	69	20	11
College graduate	73	19	8
Post-graduate study	66	20	14
Income			
<\$19,999	69	21	11
\$20,000-\$39,999	74	16	10
\$40,000-\$74,999	68	20	13
\$75,000-\$149,000	72	18	10
\$150,000+	72	22	7
Political Party			
Democrat	71	20	8
Republican	79	9	13
Independent	65	24	12
Political Interest Level			
High	79	13	8
Moderate	71	17	12
Low	62	26	12
Cultural Clusters			
Traditionalists	68	14	17
Neotraditionalists	77	12	11
Conventionalists	73	18	9
Pragmatists	70	18	12
Communitarians	71	19	9
Permissivists	59	34	7

Table 97
Self-Sacrifice

Question: "Would you be willing to risk your life to protect your faith?"

Total	YES 1200	NO 100	UNCERTAIN %
Total	75	16	9
Race/Ethnic group			
African American	87	6	7
Hispanic	61	28	12
White	75	17	9
Gender			
Female	76	14	10
Male	74	18	8
Marital Status			
Never Married	67	24	9
Married 1st Time	78	13	9
Married 2nd+ Time	75	15	10
Divorce/Sep	74	17	9
Age			
18-34	69	21	10
35-49	76	16	8
50-64	79	11	10
65 or older	78	11	10
Region			
East	71	19	10
Midwest	72	17	11
South	79	12	9
West	74	20	6
Religion			
Evangelical Protestant	90	3	7
Mainline Protestant	73	16	10
Orthodox Catholic	77	7	16
Progressive Catholic	65	24	11
Secularist	43	48	9
Education			
Less than H.S.	82	9	9
H.S. Graduate	74	16	10
Some college or tech	76	16	8
College graduate	71	19	10
Post-graduate study	65	24	11
Income			
<\$19,999	78	10	12
\$20,000-\$39,999	77	15	9
\$40,000-\$74,999	78	14	8
\$75,000-\$149,000	66	26	8
\$150,000+	67	23	10
Political Party			
Democrat	75	17	8
Republican	79	14	7
Independent	71	17	12
Political Interest Level			
High	75	15	10
Moderate	74	16	11
Low	76	17	7
Cultural Clusters			
Traditionalists	92	5	3
Neotraditionalists	90	4	6
Conventionalists	78	12	10
Pragmatists	71	13	16
Communitarians	67	23	10
Permissivists	48	42	10

Table 98
Behavior

Question: "Did you ever cheat on a test or plagiarize work in school?"

	NO %	RARELY %	OCCASIONALLY %	FREQUENTLY %
Total	53	37	8	2
Race/Ethnic group				
African American	53	33	12	1
Hispanic	50	35	9	6
White	54	37	7	2
Gender				
Female	63	30	6	2
Male	42	45	10	3
Marital Status				
Never Married	40	47	10	3
Married 1st Time	53	36	9	2
Married 2nd+ Time	59	36	5	2
Divorce/Sep	51	37	7	5
Age				
18-34	39	48	9	5
35-49	53	38	7	2
50-64	62	30	8	1
65 or older	68	23	9	1
Region				
East	59	31	7	3
Midwest	51	39	8	2
South	50	39	8	3
West	55	35	7	3
Religion				
Evangelical Protestant	57	31	10	2
Mainline Protestant	57	32	7	4
Orthodox Catholic	48	43	7	2
Progressive Catholic	43	44	11	1
Secularist	48	48	3	1
Education				
Less than H.S.	51	28	11	9
H.S. Graduate	52	38	9	1
Some college or tech	54	38	6	1
College graduate	48	42	7	3
Post-graduate study	60	36	3	0
Income				
<\$19,999	59	31	6	4
\$20,000-\$39,999	52	40	6	2
\$40,000-\$74,999	49	41	8	2
\$75,000-\$149,000	48	42	9	0
\$150,000+	41	34	23	2
Political Party				
Democrat	55	35	8	3
Republican	51	39	9	1
Independent	53	37	8	2
Political Interest Level				
High	62	30	7	1
Moderate	51	39	5	1
Low	47	40	7	5
Cultural Clusters				
Traditionalists	54	36	8	2
Neotraditionalists	67	26	5	2
Conventionalists	53	40	6	1
Pragmatists	53	31	14	1
Communitarians	45	45	7	3
Permissivists	38	48	8	6

Table 99
Behavior

Question: "Have you ever/liked to a partner about romantic or sexual involvement with another person?"				
Total	NO	RARELY	OCCASIONALLY	FREQUENTLY
	1200	100	%	%
Total	73	21	4	2
Race/Ethnic group				
African American	52	35	7	6
Hispanic	66	22	7	6
White	77	19	3	1
Gender				
Female	77	19	4	1
Male	69	24	5	2
Marital Status				
Never Married	69	22	7	1
Married 1st Time	79	18	2	1
Married 2nd+ Time	66	29	2	2
Divorce/Sep	64	26	8	2
Age				
18-34	65	26	7	2
35-49	75	22	1	2
50-64	75	20	4	1
65 or older	82	12	5	1
Region				
East	73	21	5	1
Midwest	76	18	4	2
South	69	25	5	2
West	78	19	1	2
Religion				
Evangelical Protestant	77	17	5	2
Mainline Protestant	78	16	5	1
Orthodox Catholic	73	25	2	
Progressive Catholic	76	21	3	
Secularist	62	31	6	
Education				
Less than H.S.	71	15	9	5
H.S. Graduate	73	22	3	1
Some college or tech	72	24	3	1
College graduate	75	20	5	0
Post-graduate study	77	20	2	0
Income				
<\$19,999	74	22	4	1
\$20,000-\$39,999	73	22	4	2
\$40,000-\$74,999	73	23	3	2
\$75,000-\$149,000	73	20	5	1
\$150,000+	59	17	19	4
Political Party				
Democrat	75	19	5	2
Republican	76	20	4	0
Independent	68	26	4	2
Political Interest Level				
High	79	16	5	1
Moderate	73	22	4	1
Low	70	25	4	2
Cultural Clusters				
Traditionalists	83	14	2	0
Neotraditionalists	82	15	2	2
Conventionalists	71	24	4	1
Pragmatists	64	26	8	2
Communitarians	72	21	4	3
Permissivists	66	27	6	1

Table 100
Behavior

Question: "Have you ever/liked to an employer about being sick or unable to work?"				
Total	NO	RARELY	OCCASIONALLY	FREQUENTLY
	%	%	%	%
Total	57	32	9	1
Race/Ethnic group				
African American	53	29	17	1
Hispanic	54	29	10	7
White	58	33	9	1
Gender				
Female	58	33	8	1
Male	56	31	11	2
Marital Status				
Never Married	43	41	16	0
Married 1st Time	63	30	6	1
Married 2nd+ Time	59	34	6	0
Divorce/Sep	51	32	12	6
Age				
18-34	42	43	13	2
35-49	57	33	10	0
50-64	62	29	7	0
65 or older	81	14	4	2
Region				
East	57	29	11	2
Midwest	57	35	6	2
South	58	33	9	1
West	56	29	15	0
Religion				
Evangelical Protestant	65	26	7	2
Mainline Protestant	63	29	6	0
Orthodox Catholic	59	34	7	0
Progressive Catholic	55	36	9	0
Secularist	45	37	17	1
Education				
Less than H.S.	54	24	17	5
H.S. Graduate	57	33	9	0
Some college or tech	56	34	10	1
College graduate	60	31	5	1
Post-graduate study	64	30	4	2
Income				
<\$19,999	54	33	12	1
\$20,000-\$39,999	59	32	10	0
\$40,000-\$74,999	53	37	10	1
\$75,000-\$149,000	64	32	3	1
\$150,000+	58	15	16	12
Political Party				
Democrat	57	30	13	0
Republican	62	29	7	2
Independent	53	37	9	1
Political Interest Level				
High	68	25	5	2
Moderate	55	34	10	1
Low	52	35	12	1
Cultural Clusters				
Traditionalists	73	22	5	0
Neotraditionalists	66	27	7	0
Conventionalists	61	34	3	1
Pragmatists	64	25	6	2
Communitarians	47	39	14	1
Permissivists	34	47	17	2

Table 102
Controversial Statements

Question: "Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that homosexuals, that is couples of the same sex, should have the right to marry?"

	COMPLETELY AGREE %	MOSTLY AGREE %	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	20	19	13	48
Race/Ethnic group				
African American	19	13	16	52
Hispanic	23	26	16	35
White	18	20	13	49
Gender				
Female	20	18	14	48
Male	19	19	13	49
Marital Status				
Never Married	37	25	10	28
Married 1st Time	13	20	14	53
Married 2nd+ Time	9	15	13	63
Divorce/Sep	21	15	18	45
Age				
18-34	35	25	10	30
35-49	17	19	14	50
50-64	9	14	18	59
65 or older	7	11	13	69
Region				
East	26	18	15	40
Midwest	18	23	14	45
South	11	17	13	59
West	32	15	11	41
Religion				
Evangelical Protestant	6	12	8	74
Mainline Protestant	15	21	15	49
Orthodox Catholic	17	16	17	50
Progressive Catholic	24	31	18	27
Secularist	55	19	10	15
Education				
Less than H.S.	19	12	8	61
H.S. Graduate	16	17	14	53
Some college or tech	22	20	14	44
College graduate	23	24	16	37
Post-graduate study	30	24	16	30
Income				
<\$19,999	19	18	13	50
\$20,000-\$39,999	20	17	14	50
\$40,000-\$74,999	17	20	14	48
\$75,000-\$149,000	22	25	13	40
\$150,000+	34	25	9	32
Political Party				
Democrat	24	17	15	43
Republican	8	17	13	62
Independent	23	21	13	42
Political Interest Level				
High	19	11	15	55
Moderate	20	22	13	45
Low	20	20	13	47
Cultural Clusters				
Traditionalists	3	4	5	87
Neotraditionalists	7	9	15	69
Conventionalists	9	18	22	51
Pragmatists	14	20	18	48
Communitarians	36	28	12	24
Permissivists	46	32	6	15

Table 101
Controversial Statements

Question: "Which of the following statements best describes your feeling about abortion?"

	AS BAD AS KILLING 1200	NOT AS BAD AS KILLING 100	TAKING A HUMAN LIFE %	SURGICAL PROCEDURE %	CAN'T SAY [VOL.] %
Total	39	9	28	19	6
Race/Ethnic group					
African American	47	13	19	17	4
Hispanic	47	9	27	16	2
White	37	8	30	20	5
Gender					
Female	42	9	25	19	5
Male	34	9	32	18	6
Marital Status					
Never Married	33	9	35	20	3
Married 1st Time	40	10	28	17	5
Married 2nd+ Time	45	9	26	15	5
Divorce/Sep	35	7	30	22	6
Age					
18-34	38	8	34	18	2
35-49	41	9	31	15	4
50-64	39	9	25	22	6
65 or older	37	10	15	25	13
Region					
East	30	6	33	26	5
Midwest	39	9	29	17	6
South	48	10	24	12	6
West	29	11	30	26	5
Religion					
Evangelical Protestant	57	9	21	7	7
Mainline Protestant	27	9	29	29	6
Orthodox Catholic	54	9	21	10	6
Progressive Catholic	24	13	42	16	4
Secularist	14	7	37	38	4
Education					
Less than H.S.	48	8	18	14	12
H.S. Graduate	42	10	25	17	5
Some college or tech	35	9	35	17	5
College graduate	33	7	36	23	1
Post-graduate study	24	6	29	37	4
Income					
<\$19,999	47	9	20	18	7
\$20,000-\$39,999	38	10	31	18	4
\$40,000-\$74,999	37	11	34	17	2
\$75,000-\$149,000	33	9	35	20	4
\$150,000+	31	3	32	26	9
Political Party					
Democrat	35	10	26	23	6
Republican	45	9	29	11	6
Independent	36	10	31	19	4
Political Interest Level					
High	39	12	23	20	7
Moderate	36	5	32	21	6
Low	42	12	28	14	4
Cultural Clusters					
Traditionalists	71	7	13	2	6
Neotraditionalists	54	9	21	12	4
Conventionalists	35	16	29	15	5
Pragmatists	39	11	23	20	8
Communitarians	24	6	39	25	6
Permissivists	11	6	43	36	5

Table 103

Controversial Statements

Question: "Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that homosexuals should be allowed to serve openly in the armed forces?"

Total	COMPLETELY AGREE		MOSTLY AGREE		MOSTLY DISAGREE		COMPLETELY DISAGREE	
	1200	%	100	%	100	%	100	%
Total	36		27	12	12		26	
Race/Ethnic group								
African American	29		26	16	16		29	
Hispanic	42		25	8	8		24	
White	35		28	11	11		26	
Gender								
Female	41		28	10	10		21	
Male	30		26	13	13		31	
Marital Status								
Never Married	44		31	7	7		18	
Married 1st Time	31		29	13	13		27	
Married 2nd+ Time	26		23	18	18		33	
Divorce/Sep	41		21	12	12		26	
Age								
18-34	43		30	8	8		19	
35-49	34		27	14	14		26	
50-64	26		26	13	13		35	
65 or older	34		22	13	13		31	
Region								
East	44		25	11	11		19	
Midwest	32		30	17	17		21	
South	31		24	10	10		35	
West	41		28	8	8		23	
Religion								
Evangelical Protestant	22		22	13	13		43	
Mainline Protestant	34		29	13	13		24	
Orthodox Catholic	41		23	7	7		29	
Progressive Catholic	35		36	12	12		8	
Secularist	54		29	10	10		8	
Education								
Less than H.S.	33		22	13	13		32	
H.S. Graduate	34		24	13	13		29	
Some college or tech	35		28	10	10		27	
College graduate	39		37	12	12		17	
Post-graduate study	46		30	9	9		16	
Income								
<\$19,999	35		25	10	10		31	
\$20,000-\$39,999	34		28	12	12		27	
\$40,000-\$74,999	32		28	16	16		24	
\$75,000-\$149,000	38		32	11	11		18	
\$150,000+	42		39	9	9		10	
Political Party								
Democrat	43		24	10	10		22	
Republican	26		25	15	15		34	
Independent	34		32	12	12		22	
Political Interest Level								
High	36		21	15	15		28	
Moderate	36		30	10	10		24	
Low	35		28	11	11		26	
Cultural Clusters								
Traditionalists	16		16	9	9		59	
Neotraditionalists	31		25	9	9		36	
Conventionalists	31		31	20	20		18	
Pragmatists	31		28	14	14		27	
Communitarians	50		28	12	12		10	
Permissivists	48		33	8	8		11	

Table 104

Controversial Statements

Question: "Would you say that you completely agree, mostly agree, mostly disagree, or completely disagree that a person is born either homosexual or heterosexual and there is little they can do to change it?"

Total	COMPLETELY AGREE		MOSTLY AGREE		MOSTLY DISAGREE		COMPLETELY DISAGREE	
	%		%		%		%	
Total	22		22		20		35	
Race/Ethnic group								
African American	23		14		22		41	
Hispanic	37		22		23		18	
White	20		25		20		35	
Gender								
Female	23		25		18		34	
Male	21		20		23		37	
Marital Status								
Never Married	29		27		17		27	
Married 1st Time	16		24		20		41	
Married 2nd+ Time	10		17		25		47	
Divorce/Sep	26		22		24		28	
Age								
18-34	24		28		19		30	
35-49	19		22		18		41	
50-64	21		21		26		33	
65 or older	24		14		24		37	
Region								
East	28		26		21		25	
Midwest	19		25		23		33	
South	19		19		17		46	
West	26		22		23		29	
Religion								
Evangelical Protestant	12		18		17		53	
Mainline Protestant	21		23		21		35	
Orthodox Catholic	26		29		16		29	
Progressive Catholic	29		30		24		17	
Secularist	37		29		25		10	
Education								
Less than H.S.	25		16		14		44	
H.S. Graduate	20		20		26		34	
Some college or tech	21		23		17		39	
College graduate	23		28		19		30	
Post-graduate study	30		37		13		20	
Income								
<\$19,999	22		21		22		35	
\$20,000-\$39,999	18		22		23		37	
\$40,000-\$74,999	23		22		18		36	
\$75,000-\$149,000	23		25		16		36	
\$150,000+	41		35		18		6	
Political Party								
Democrat	28		20		22		30	
Republican	15		19		21		45	
Independent	21		28		19		32	
Political Interest Level								
High	20		20		19		41	
Moderate	22		23		24		31	
Low	23		23		18		36	
Cultural Clusters								
Traditionalists	6		9		12		73	
Neotraditionalists	12		14		24		50	
Conventionalists	23		22		27		28	
Pragmatists	18		26		24		32	
Communitarians	37		29		17		18	
Permissivists	33		35		18		15	

Table 105
Controversial Statements

Question: "Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that homosexuality should be considered an acceptable alternative lifestyle?"

	COMPLETELY AGREE 1200	MOSTLY AGREE 100	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	19	23	19	38
Race/Ethnic group				
African American	19	25	15	42
Hispanic	23	34	19	34
White	19	24	20	38
Gender				
Female	20	23	19	38
Male	19	23	20	38
Marital Status				
Never Married	31	28	13	28
Married 1st Time	14	24	22	41
Married 2nd+ Time	15	17	20	48
Divorce/Sep	21	23	23	32
Age				
18-34	28	26	17	29
35-49	16	27	18	39
50-64	13	20	24	43
65 or older	17	15	22	47
Region				
East	33	25	19	23
Midwest	18	27	20	35
South	11	20	19	50
West	25	21	19	35
Religion				
Evangelical Protestant	8	18	16	58
Mainline Protestant	17	23	23	37
Orthodox Catholic	15	21	20	44
Progressive Catholic	22	39	23	16
Secularist	44	33	12	11
Education				
Less than H.S.	20	18	14	48
H.S. Graduate	15	23	22	40
Some college or tech	23	23	16	38
College graduate	21	31	18	30
Post-graduate study	32	23	25	20
Income				
<\$19,999	19	23	18	40
\$20,000-\$39,999	17	21	21	40
\$40,000-\$74,999	17	29	20	34
\$75,000-\$149,000	22	28	17	33
\$150,000+	40	13	19	28
Political Party				
Democrat	24	20	19	37
Republican	12	21	21	46
Independent	19	30	19	31
Political Interest Level				
High	18	18	22	42
Moderate	22	24	21	33
Low	16	27	16	41
Cultural Clusters				
Traditionalists	2	3	11	85
Neotraditionalists	6	12	24	57
Conventionalists	13	27	24	36
Pragmatists	17	30	24	28
Communitarians	32	37	17	14
Permissivists	46	29	12	13

Table 106
Controversial Statements

Question: "Would you say that you completely agree, mostly agree, mostly disagree, or completely disagree that homosexual behavior should be against the law, even if it occurs between consenting adults?"

	COMPLETELY AGREE %	MOSTLY AGREE %	MOSTLY DISAGREE %	COMPLETELY DISAGREE %
Total	22	9	28	41
Race/Ethnic group				
African American	25	8	37	30
Hispanic	25	7	32	36
White	21	10	28	42
Gender				
Female	21	10	28	40
Male	22	7	29	42
Marital Status				
Never Married	15	6	25	54
Married 1st Time	21	10	32	37
Married 2nd+ Time	26	10	33	32
Divorce/Sep	25	7	22	46
Age				
18-34	15	7	25	54
35-49	23	10	30	37
50-64	24	7	32	37
65 or older	29	13	30	29
Region				
East	16	11	27	46
Midwest	21	10	32	36
South	29	8	28	36
West	14	6	25	56
Religion				
Evangelical Protestant	35	10	33	23
Mainline Protestant	18	10	29	42
Orthodox Catholic	19	9	29	43
Progressive Catholic	9	8	38	45
Secularist	5	6	16	73
Education				
Less than H.S.	37	9	21	34
H.S. Graduate	23	10	32	35
Some college or tech	20	7	29	44
College graduate	14	7	26	53
Post-graduate study	9	12	19	60
Income				
<\$19,999	29	7	27	38
\$20,000-\$39,999	21	8	31	41
\$40,000-\$74,999	18	11	30	41
\$75,000-\$149,000	13	8	29	51
\$150,000+	22	8	20	50
Political Party				
Democrat	21	9	29	41
Republican	27	11	28	34
Independent	15	7	31	47
Political Interest Level				
High	23	10	26	41
Moderate	19	8	29	44
Low	23	9	30	38
Cultural Clusters				
Traditionalists	50	19	13	18
Neotraditionalists	35	12	27	26
Conventionalists	11	10	36	43
Pragmatists	24	5	41	31
Communitarians	6	4	32	58
Permissivists	4	5	20	71

Table 107

Controversial Statements

Question: "Would you say you completely agree, mostly agree, mostly disagree, or completely disagree that AIDS is God's way of punishing homosexuals?"

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	1200	100	%	%
Total	8	8	19	64
Race/Ethnic group				
African American	9	4	22	65
Hispanic	20	7	12	61
White	7	9	20	64
Gender				
Female	7	8	17	68
Male	10	8	22	60
Marital Status				
Never Married	5	6	14	75
Married 1st Time	6	9	22	62
Married 2nd+ Time	12	8	21	59
Divorce/Sep	12	7	22	59
Age				
18-34	6	6	17	72
35-49	9	9	21	60
50-64	8	11	19	62
65 or older	11	8	20	60
Region				
East	7	5	19	69
Midwest	9	9	21	61
South	10	10	20	60
West	5	7	15	73
Religion				
Evangelical Protestant	11	16	23	50
Mainline Protestant	8	6	21	65
Orthodox Catholic	9	7	17	63
Progressive Catholic	3	8	20	69
Secularist			12	88
Education				
Less than H.S.	15	7	19	60
H.S. Graduate	8	9	23	59
Some college or tech	11	7	16	67
College graduate	1	10	17	72
Post-graduate study	1	4	15	80
Income				
<\$19,999	12	10	23	56
\$20,000-\$39,999	9	7	18	66
\$40,000-\$74,999	6	9	22	63
\$75,000-\$149,000	3	6	17	75
\$150,000+	9	7	6	77
Political Party				
Democrat	8	6	19	66
Republican	7	13	22	58
Independent	8	7	19	66
Political Interest Level				
High	8	9	16	67
Moderate	5	9	22	64
Low	12	6	18	63
Cultural Clusters				
Traditionalists	14	21	24	42
Neotraditionalists	13	13	23	51
Conventionalists	4	11	20	64
Pragmatists	11	5	23	61
Communitarians	2	3	14	81
Permissivists	6	1	14	80

Table 108

Controversial Statements

Question: "Would you say that you completely agree, mostly agree, mostly disagree, or completely disagree that homosexual couples should be allowed to adopt children?"

	COMPLETELY AGREE	MOSTLY AGREE	MOSTLY DISAGREE	COMPLETELY DISAGREE
Total	%	%	%	%
Total	15	22	16	47
Race/Ethnic group				
African American	14	14	25	47
Hispanic	22	33	9	37
White	14	22	16	49
Gender				
Female	17	23	16	44
Male	14	21	16	49
Marital Status				
Never Married	28	30	15	28
Married 1st Time	10	21	18	52
Married 2nd+ Time	8	16	15	62
Divorce/Sep	18	24	17	41
Age				
18-34	26	27	16	32
35-49	12	23	17	48
50-64	8	17	16	59
65 or older	9	16	14	61
Region				
East	17	27	18	38
Midwest	16	23	16	45
South	9	15	16	59
West	25	28	13	34
Religion				
Evangelical Protestant	4	10	14	72
Mainline Protestant	13	21	19	47
Orthodox Catholic	12	22	11	54
Progressive Catholic	17	36	19	27
Secularist	39	29	13	19
Education				
Less than H.S.	16	12	8	63
H.S. Graduate	13	22	15	50
Some college or tech	15	23	19	43
College graduate	18	29	17	36
Post-graduate study	29	24	21	26
Income				
<\$19,999	16	23	10	50
\$20,000-\$39,999	14	21	19	46
\$40,000-\$74,999	13	21	21	44
\$75,000-\$149,000	18	29	13	40
\$150,000+	32	14	24	30
Political Party				
Democrat	19	22	16	43
Republican	5	19	16	60
Independent	19	26	17	37
Political Interest Level				
High	15	17	13	55
Moderate	16	24	17	43
Low	14	24	18	44
Cultural Clusters				
Traditionalists		6	7	87
Neotraditionalists	4	15	15	66
Conventionalists	12	23	22	43
Pragmatists	13	24	18	45
Communitarians	27	29	19	25
Permissivists	36	33	14	17

Table 109
Religious Beliefs

Question: "How important to you are your religious beliefs?"

Total	VERY IMPORTANT 1200	FAIRLY IMPORTANT 100	NOT TOO IMPORTANT	NOT AT ALL IMPORTANT
Total	64	26	6	4
Race/Ethnic group				
African American	86	13	1	0
Hispanic	63	26	6	5
White	61	28	7	4
Gender				
Female	73	22	3	1
Male	55	30	9	6
Marital Status				
Never Married	51	31	10	8
Married 1st Time	68	25	5	2
Married 2nd+ Time	67	24	6	3
Divorce/Sep	63	29	5	2
Age				
18-34	54	29	10	7
35-49	64	29	4	3
50-64	67	27	5	1
65 or older	81	14	4	2
Region				
East	60	26	10	4
Midwest	61	31	6	2
South	75	20	3	2
West	52	30	9	10
Religion				
Evangelical Protestant	92	8		
Mainline Protestant	57	33	10	0
Orthodox Catholic	78	22		
Progressive Catholic	39	49	8	3
Secularist	22	21	12	46
Education				
Less than H.S.	83	8	7	1
H.S. Graduate	64	29	4	3
Some college or tech	60	29	6	5
College graduate	61	26	9	4
Post-graduate study	57	28	7	8
Income				
<\$19,999	68	22	7	2
\$20,000-\$39,999	65	25	7	3
\$40,000-\$74,999	63	27	4	6
\$75,000-\$149,000	51	36	9	5
\$150,000+	51	29	10	9
Political Party				
Democrat	70	23	5	3
Republican	66	27	4	2
Independent	57	28	9	6
Political Interest Level				
High	74	16	6	3
Moderate	61	29	6	4
Low	60	30	6	4
Cultural Clusters				
Traditionalists	94	6		
Neotraditionalists	83	16	0	0
Conventionalists	71	23	5	1
Pragmatists	65	26	7	1
Communitarians	51	38	8	4
Permissivists	23	43	17	17

Table 110
Religious Outlook

Question: "Imagining a ladder with six rungs, where the first rung is very liberal and the sixth is very conservative, where would you place yourself, from one to six, when describing your general religious outlook?"

Total	VERY LIBERAL	2	3	4	5	VERY CONSERVATIVE
Total	11	7	19	18	21	24
Race/Ethnic group						
African American	10	3	12	20	18	37
Hispanic	11	13	18	11	28	18
White	10	7	20	19	21	23
Gender						
Female	9	6	18	20	21	25
Male	12	8	20	16	22	22
Marital Status						
Never Married	20	12	20	15	15	19
Married 1st Time	8	5	18	21	26	23
Married 2nd+ Time	7	7	24	16	21	24
Divorce/Sep	7	5	17	23	24	24
Age						
18-34	13	11	22	16	19	19
35-49	10	6	18	22	24	20
50-64	9	4	20	18	23	27
65 or older	9	4	15	16	18	36
Region						
East	16	6	19	20	22	16
Midwest	10	9	17	20	24	21
South	6	5	19	16	30	33
West	15	7	24	18	17	19
Religion						
Evangelical Protestant				26	32	42
Mainline Protestant	11	11	37	14	13	12
Orthodox Catholic				25	47	28
Progressive Catholic	7	10	44	20	6	6
Secularist	42	11	8	10	13	16
Education						
Less than H.S.	9	9	14	17	16	35
H.S. Graduate	10	4	18	19	20	28
Some college or tech	10	8	20	19	24	19
College graduate	12	8	25	18	23	14
Post-graduate study	18	12	16	14	24	14
Income						
<\$19,999	11	7	17	22	13	29
\$20,000-\$39,999	9	6	21	16	23	25
\$40,000-\$74,999	10	7	15	23	20	24
\$75,000-\$149,000	13	8	24	19	22	15
\$150,000+	21	1	27	16	26	10
Political Party						
Democrat	13	8	17	16	18	28
Republican	6	3	18	18	27	27
Independent	12	7	21	21	20	18
Political Interest Level						
High	10	6	18	15	22	29
Moderate	11	7	20	19	21	22
Low	10	7	19	21	21	22
Cultural Clusters						
Traditionalists	4	2	6	12	32	44
Neotraditionalists	6	5	15	19	22	33
Conventionalists	7	5	19	23	26	18
Pragmatists	8	5	16	22	26	25
Communitarians	11	8	29	23	14	15
Permissivists	29	15	25	9	11	10

Table 111
Religious Beliefs

Question: "How often do you pray--daily, several times a week, once a week, 2 or 3 times a month, once a month or less, or never?"

	SEVERAL TIMES					DAILY	NEVER				
	Total	A WEEK	ONCE A WEEK	2 OR 3 TIMES A MONTH	ONCE A MONTH OR LESS		ONCE A MONTH OR LESS	2 OR 3 TIMES A MONTH	ONCE A MONTH OR LESS	NEVER	%
Total	18	5	5	5	10	55	10	7	7	7	%
Race/Ethnic group											
African American	20	2	2	6	4	67	4	1			
Hispanic	24	5	5	5	13	48	10	5			
White	17	5	5	6	10	54	8	8			
Gender											
Female	20	3	3	4	5	65	4	4			
Male	16	7	7	7	15	45	10	10			
Marital Status											
Never Married	19	5	5	9	13	42	13	12			
Married 1st Time	59	19	9	4	9	59	4	4			
Married 2nd+ Time	18	7	7	3	7	60	6	6			
Divorce/Sep	16	6	6	5	11	56	7	7			
Age											
18-34	17	6	6	9	14	45	14	9			
35-49	24	5	5	4	7	52	7	6			
50-64	15	6	6	4	7	64	5	5			
65 or older	9	3	3	3	5	73	7	7			
Region											
East	18	5	5	5	15	49	15	8			
Midwest	20	6	6	7	9	52	9	6			
South	18	4	4	5	5	65	5	3			
West	12	4	4	4	13	50	13	16			
Religion											
Evangelical Protestant	10	2	2	1	13	88	13	5			
Mainline Protestant	27	1	1	9	3	90	3	3			
Orthodox Catholic	33	11	11	9	17	33	5	5			
Progressive Catholic	25	6	3	21	21	25	45	45			
Secularist	24	4	4	3	7	59	7	2			
Education											
Less than H.S.	17	5	5	7	10	56	10	6			
H.S. Graduate	14	5	5	7	9	56	9	8			
Some college or tech	21	6	6	6	10	49	10	9			
College graduate	18	4	4	5	10	52	11	11			
Post-graduate study	16	3	3	4	10	59	10	7			
Income											
<\$19,999	16	3	3	4	12	57	12	5			
\$20,000-\$39,999	16	5	5	5	18	55	18	7			
\$40,000-\$74,999	26	5	5	3	12	44	8	8			
\$75,000-\$149,000	7	5	5	3	17	59	17	13			
\$150,000+	18	4	4	5	9	60	9	4			
Political Party											
Democrat	15	5	5	5	8	62	8	5			
Republican	22	5	5	7	12	44	12	11			
Independent	15	5	5	3	8	65	8	5			
Political Interest Level											
High	18	5	5	6	9	54	9	7			
Moderate	19	5	5	7	12	50	12	7			
Low	13	2	2	2	2	83	2	0			
Cultural Clusters											
Traditionalists	17	3	3	2	4	73	4	1			
Neotraditionalists	52	3	3	8	6	52	11	3			
Conventionalists	24	6	6	8	7	50	7	5			
Pragmatists	17	5	5	6	14	48	14	10			
Communitarians	10	11	11	6	24	26	24	23			
Permissivists											

Table 112
Religious Beliefs

Question: "Which of these statements comes closest to your belief about God?"

	THERE IS A GOD		THERE IS A SPIRIT		DONT BELIEVE IN GOD		NONE OF THESE	
	%		%		%		%	
Total	81	15	3	1	3	1	1	1
Race/Ethnic group								
African American	90	9	1		1			
Hispanic	76	20	4		4			
White	81	15	4		1			
Gender								
Female	86	12	1		1			
Male	76	18	5		1			
Marital Status								
Never Married	72	23	5		1			
Married 1st Time	86	12	2		0			
Married 2nd+ Time	85	10	3		2			
Divorce/Sep	78	16	5		1			
Age								
18-34	77	19	4		0			
35-49	78	18	3		1			
50-64	11	87	1		1			
65 or older	90	6	4		1			
Region								
East	79	13	7		1			
Midwest	83	15	2		0			
South	87	12	1		0			
West	70	23	5		2			
Religion								
Evangelical Protestant	100	19	0		0			
Mainline Protestant	81	19						
Orthodox Catholic	100	82	1		1			
Progressive Catholic	27	39	31		3			
Secularist	86	11	3		1			
Education								
Less than H.S.	83	14	2		1			
H.S. Graduate	80	16	4		0			
Some college or tech	79	16	4		1			
College graduate	71	20	7		2			
Post-graduate study	83	14	2		1			
Income								
<\$19,999	84	15	3		0			
\$20,000-\$39,999	84	13	3		0			
\$40,000-\$74,999	81	15	3		0			
\$75,000-\$149,000	78	18	3		0			
\$150,000+	69	14	18		0			
Political Party								
Democrat	84	14	1		1			
Republican	5	10	2		1			
Independent	76	18	6		1			
Political Interest Level								
High	83	14	3		0			
Moderate	79	16	4		1			
Low	84	14	2					
Cultural Clusters								
Traditionalists	99	1						
Neotraditionalists	97	3						
Conventionalists	91	9			1			
Pragmatists	85	13			0			
Communitarians	70	24	5		0			
Permissivists	46	40	11		3			

Table 113
Religious Beliefs

Question: (for those that answered "there is a God" in Table 112)
"Do you feel that you have a personal relationship with God?"

Total	YES 1200	NO 100
Total	94	6
Race/Ethnic group		
African American	95	5
Hispanic	94	6
White	93	7
Gender		
Female	96	4
Male	90	10
Marital Status		
Never Married	87	13
Married 1st Time	95	5
Married 2nd+ Time	99	1
Divorce/Sep	93	7
Age		
18-34	90	10
35-49	95	5
50-64	94	6
65 or older	97	3
Region		
East	92	8
Midwest	93	7
South	95	5
West	94	6
Religion		
Evangelical Protestant	100	
Mainline Protestant	92	8
Orthodox Catholic	99	1
Progressive Catholic	80	20
Secularist	85	15
Education		
Less than H.S.	95	5
H.S. Graduate	93	7
Some college or tech	93	7
College graduate	96	4
Post-graduate study	92	8
Income		
<\$19,999	90	10
\$20,000-\$39,999	94	6
\$40,000-\$74,999	94	6
\$75,000-\$149,000	95	5
\$150,000+	88	12
Political Party		
Democrat	95	5
Republican	95	5
Independent	91	9
Political Interest Level		
High	98	2
Moderate	96	4
Low	88	12
Cultural Clusters		
Traditionalists	99	1
Neotraditionalists	97	3
Conventionalists	96	4
Pragmatists	96	4
Communitarians	85	15
Permissivists	80	20

Table 114
Religious Beliefs

Question: "Which of these statements comes closest to describing your feelings about the Bible?"

	TAKEN LITERALLY %	NOT TAKEN LITERALLY %	BECOMES THE WORD %	A BOOK OF LEGENDS %
Total	33	29	22	16
Race/Ethnic group				
African American	55	14	28	4
Hispanic	38	26	24	10
White	29	32	21	17
Gender				
Female	36	30	23	11
Male	30	28	20	21
Marital Status				
Never Married	25	26	29	21
Married 1st Time	35	31	19	13
Married 2nd+ Time	37	29	18	14
Divorce/Sep	33	30	19	16
Age				
18-34	26	30	24	19
35-49	33	29	22	14
50-64	34	30	18	16
65 or older	43	24	19	12
Region				
East	19	31	27	20
Midwest	35	31	19	15
South	44	28	21	7
West	24	25	21	29
Religion				
Evangelical Protestant	66	24	9	1
Mainline Protestant	19	39	27	15
Orthodox Catholic	39	34	21	5
Progressive Catholic	5	44	26	23
Secularist	5	10	28	53
Education				
Less than H.S.	50	21	18	11
H.S. Graduate	37	24	24	14
Some college or tech	31	32	20	15
College graduate	19	41	20	18
Post-graduate study	8	37	21	32
Income				
<\$19,999	43	23	20	14
\$20,000-\$39,999	33	28	24	13
\$40,000-\$74,999	31	33	18	16
\$75,000-\$149,000	19	37	23	19
\$150,000+	20	28	22	28
Political Party				
Democrat	37	26	26	10
Republican	36	34	17	12
Independent	27	28	21	23
Political Interest Level				
High	35	29	17	17
Moderate	28	32	21	18
Low	36	25	26	11
Cultural Clusters				
Traditionalists	61	26	13	2
Neotraditionalists	49	30	18	14
Conventionalists	31	37	20	13
Pragmatists	36	31	28	23
Communitarians	17	30	32	42
Permissivists	5	19	5	

Table 115

Place of residence

Question: "In what type of place did you generally live during the first fifteen years of your life?"

	FARM OR OPEN COUNTRY					SMALL TOWN		MEDIUM CITY		BIG CITY	
	%	22	29	19	15	%	15	%	15	%	15
Total											
Race/Ethnic group											
African American	23	13	26	9	29						
Hispanic	18	23	23	14	23						
White	23	32	18	16	12						
Gender											
Female	21	29	19	15	16						
Male	22	29	19	16	14						
Marital Status											
Never Married	7	27	24	23	19						
Married 1st Time	22	32	20	12	14						
Married 2nd+ Time	31	21	13	18	14						
Divorce/Sep	21	33	16	12	18						
Age											
18-34	8	34	21	20	17						
35-49	20	26	24	17	14						
50-64	34	24	16	14	14						
65 or older	39	29	11	6	14						
Region											
East	17	34	19	14	16						
Midwest	23	31	17	12	17						
South	26	27	19	16	12						
West	16	24	21	22	18						
Religion											
Evangelical Protestant	35	31	18	7	8						
Mainline Protestant	25	25	18	10	15						
Orthodox Catholic	17	23	18	20	22						
Progressive Catholic	9	41	19	19	12						
Secularist	10	28	20	22	20						
Education											
Less than H.S.	31	27	21	9	12						
H.S. Graduate	27	30	17	15	11						
Some college or tech	16	29	19	18	18						
College graduate	11	33	19	14	23						
Post-graduate study	15	20	26	19	20						
Income											
<\$19,999	32	26	17	13	13						
\$20,000-\$39,999	17	36	18	15	14						
\$40,000-\$74,999	21	21	21	15	13						
\$75,000-\$149,000	15	31	20	15	19						
\$150,000+	31	11	17	8	33						
Political Party											
Democrat	21	27	20	14	18						
Republican	20	33	17	15	14						
Independent	22	31	18	17	12						
Political Interest Level											
High	25	23	16	18	18						
Moderate	19	33	19	13	16						
Low	23	30	21	15	12						
Cultural Clusters											
Traditionalists	27	31	12	16	13						
Neotraditionalists	32	28	15	12	14						
Conventionalists	22	26	24	14	15						
Pragmatists	22	23	23	13	13						
Communitarians	12	34	20	16	16						
Permissivists	14	26	20	19	21						

Table 116

Controversial Statements

Question: "Would you say that you completely agree, mostly agree, mostly disagree, or completely disagree that

	0	18-34	35-49	50-64	65 or older	0
	0	43.24	50.98	20.08	17.81	0
Total						
Race/Ethnic group						
African American	0	46	28	5	8	0
Hispanic	0	255	179	164	164	0
White	0	186	200	113	114	0
Gender						
Female	0	192	199	101	84	0
Male	0	209	78	11	5	0
Marital Status						
Never Married	0	131	161	91	76	0
Married 1st Time	0	15	72	36	20	0
Married 2nd+ Time	0	24	75	49	17	0
Divorce/Sep	100					0
Age						
18-34	%		100			0
35-49	%			100		0
50-64	%				100	0
65 or older	%	65	83	45	46	0
Region						
East	0	105	113	60	68	0
Midwest	0	129	76	148	58	0
South	0	60	75	33	26	0
West	0	42	86	62	72	0
Religion						
Evangelical Protestant	0	65	71	48	60	0
Mainline Protestant	0	22	35	18	12	0
Orthodox Catholic	0	50	45	36	19	0
Progressive Catholic	0	8	28	6	8	0
Secularist	0	34	41	26	50	0
Education						
Less than H.S.	0	159	154	108	91	0
H.S. Graduate	0	113	105	47	32	0
Some college or tech	0	61	66	14	15	0
College graduate	0	13	34	17	9	0
Post-graduate study	0	83	59	36	58	0
Income						
<\$19,999	0	122	87	59	63	0
\$20,000-\$39,999	0	85	134	40	22	0
\$40,000-\$74,999	0	38	64	36	6	0
\$75,000-\$149,000	0	8	8	10	11	0
\$150,000+	0	114	123	80	75	0
Political Party						
Democrat	0	97	105	61	57	0
Republican	0	136	58	141	52	0
Independent	0	58	103	67	77	0
Political Interest Level						
High	0	157	156	93	86	0
Moderate	0	169	138	53	34	0
Low	0	29	45	31	32	0
Cultural Clusters						
Traditionalists	0	53	86	64	78	0
Neotraditionalists	0	42	66	33	20	0
Conventionalists	0	54	68	39	41	0
Pragmatists	0	93	84	36	15	0
Communitarians	0	107	51	11	13	0
Permissivists	0	0	0	0	0	0

Table 117
Demographics

Question: "What is the highest level of education you completed?"

	0 %	ELEMENTARY SCH ONLY %	SOME HS, DINDT FINISH %	COMPLETED HS %	TECH TRADE, OR BUS. SCHL %	SOME COLL, DIDNT FINISH %	2 YR DEGA/AS %	4 YR DEG/BABS %	SOME GRADUATE WORK %	MASTER'S OR ADVANCED PROFESSIONAL %	ADVANCED GRADUATE OR PH.D. %
Total	0	3	9	43	4	15	7	13	2	4	1
Race/Ethnic group											
African American		1	13	51	5	12	8	7		2	
Hispanic		10	5	44	5	19	5	10	1		
White		3	9	43	4	15	6	14	2	4	1
Gender											
Female		2	9	45	3	16	6	13	1	3	1
Male		5	9	40	4	13	8	13	2	4	1
Marital Status											
Never Married		2	8	45	3	18	6	13	1	3	1
Married 1st Time		3	8	38	5	14	7	17	2	6	1
Married 2nd+ Time			10	50	3	20	5	7	3	1	1
Divorce/Sep		6	6	42	6	12	9	14	1	3	1
Age											
18-34		2	7	42	3	18	8	16	1	2	1
35-49		2	9	38	5	14	8	17	2	5	1
50-64		3	9	51	4	14	4	7	1	5	2
65 or older		10	15	46	4	9	3	7	2	2	1
Region											
East		4	7	45	3	12	6	14	1	6	1
Midwest		5	9	47	5	10	5	10	1	3	
South		3	11	41	4	15	6	14	2	3	1
West		1	7	36	3	17	11	17	2	5	1
Religion											
Evangelical Protestant		2	10	46	5	12	6	14	1	2	1
Mainline Protestant		7	8	41	5	15	2	15	2	5	1
Orthodox Catholic		2	4	37	7	19	12	11	3	5	1
Progressive Catholic		4	5	47	2	12	8	18	1	4	1
Secularist		2	10	45	4	17	6	9	1	4	3
Education											
Less than H.S.	1	27	72	100							
H.S. Graduate					15	59	26	100		60	16
Some college or tech											
College graduate									24		
Post-graduate study											
Income											
<\$19,999		6	14	55	4	11	3	5	1	1	
\$20,000-\$39,999		3	9	51	5	13	8	8	1	2	
\$40,000-\$74,999		1	3	40	4	18	9	17	2	4	1
\$75,000-\$149,000			2	25	1	17	7	31	2	11	3
\$150,000+		15	8	14		18	9	23	7	7	6
Political Party											
Democrat		3	9	47	5	13	6	11	1	5	1
Republican		4	8	37	4	16	6	18	2	3	1
Independent		3	11	42	2	15	8	12	2	4	1
Political Interest Level											
High		5	5	32	5	16	9	16	2	6	2
Moderate		3	8	41	4	14	7	16	2	5	1
Low		2	14	53	3	14	5	7	1	1	1
Cultural Clusters											
Traditionalists		1	15	31	8	16	10	13	2	3	2
Neotraditionalists		5	9	54	5	12	4	8	1	2	
Conventionalists		4	7	38	3	14	11	18	2	3	1
Pragmatists	0	7	11	40	4	12	5	16	1	4	1
Communitarians		2	11	39	2	16	6	15	1	6	1
Permissivists		1	3	46	4	19	6	14	2	5	1

Table 121
Demographic Information

Question: "Which of the following best describes you? Are you working full time, working part time, looking for work, a homemaker, retired, or a student?"

	WORKING FULL-TIME	WORKING PART-TIME	LOOKING FOR WORK	HOMEMAKER	RETIRED	STUDENT	OTHER [SPECIFY:]
	%	%	%	%	%	%	%
Total	53	8	4	8	19	5	3
Race/Ethnic group							
African American	69	6	4	4	14	8	4
Hispanic	57	9	7	8	14	7	1
White	51	9	2	9	21	4	3
Gender							
Female	43	12	3	15	20	4	3
Male	65	5	4	1	18	5	3
Marital Status							
Never Married	63	7	8	3	2	16	1
Married 1st Time	55	1	1	14	19	1	2
Married 2nd+ Time	51	14	1	11	16	1	7
Divorce/Sep	62	6	3	3	14	1	8
Age							
18-34	64	9	6	8		13	
35-49	72		5	10	1	1	4
50-64	44	12	1	10	25		8
65 or older	6	4		4	84		2
Region							
East	54	8	1	5	22	5	4
Midwest	51	5	1	7	23	3	2
South	55	7	3	11	15	5	4
West	53	8	6	9	15	6	3
Religion							
Evangelical Protestant	43	11	3	10	26	3	4
Mainline Protestant	54	6	1	8	29		2
Orthodox Catholic	52	9	4	10	16	2	6
Progressive Catholic	62	6	3	5	15	7	1
Secularist	61	12	4	2	8	10	3
Education							
Less than H.S.	38	5	7	11	33	1	4
H.S. Graduate	50	9	3	9	22	4	3
Some college or tech	54	10	2	10	13	7	3
College graduate	73	7	2	5	8	1	2
Post-graduate study	73	6	2	2	13		2
Income							
<\$19,999	33	12	9	9	25	6	6
\$20,000-\$39,999	55	6	3	7	24	4	2
\$40,000-\$74,999	67	8	3	8	10	3	1
\$75,000-\$149,000	60	12	0	9	6	9	4
\$150,000+	54	5		11	19	5	6
Political Party							
Democrat	48	7	3	8	24	5	5
Republican	51	11	2	12	19	3	2
Independent	60	7	5	6	15	5	2
Political Interest Level							
High	43	9	2	11	29	3	4
Moderate	54	7	3	8	20	5	3
Low	60	10	6	7	10	5	3
Cultural Clusters							
Traditionalists	43	7	3	15	22	3	7
Neotraditionalists	43	9	4	7	30	3	4
Conservatives	52	7	1	10	16	2	3
Pragmatists	53	10	6	6	22	6	3
Communarians	63	4	4	7	12	1	1
Permissivists	67	8	1	6	6	10	2

Table 122
Religious Preference

Question: "What is your religious preference, Protestant, Catholic, Jewish, or something else?"

	PROTESTANT	CATHOLIC	JEWISH	HINDU	MUSLIM	BUDDHIST	OTHER (SPECIFY)	NOT RELIGIOUS AT ALL
	%	%	%	%	%	%	%	%
Total	43	23	1	0	0	0	25	7
Race/Ethnic group								
African American	49	2					48	2
Hispanic	26	44	5				14	10
White	45	23	1		0	0	22	8
Gender								
Female	47	21	2	0	1	0	25	5
Male	39	25	1	0			25	9
Marital Status								
Never Married	25	26	2		0		35	13
Married 1st Time	50	25	1	0			19	4
Married 2nd+ Time	46	21	1		2		26	4
Divorce/Sep	41	19	3		1	1	27	8
Age								
18-34	28	27	2	0			31	12
35-49	40	20	1	0			31	3
50-64	53	26	1		1	0	16	6
65 or older	67	16	1				13	4
Region								
East	36	31	3				20	9
Midwest	47	27	1	1			16	7
South	50	15	0	0	0		30	4
West	27	21	2	1		1	37	11
Religion								
Evangelical Protestant	100							
Mainline Protestant	100							
Orthodox Catholic		100						
Progressive Catholic								
Secularist								
Education								
Less than H.S.	45	13	2				9	91
H.S. Graduate	44	23	1				33	7
Some college or tech	36	26	1		0	0	25	7
College graduate	45	26	5	0	1		19	4
Post-graduate study	44	22	3	2	1		18	9
Income								
<\$19,999	39	20	0	0			36	5
\$20,000-\$39,999	48	21	7		0	0	22	7
\$40,000-\$74,999	45	23	1	0			24	7
\$75,000-\$149,000	35	35	3		0		19	8
\$150,000+	42	15	3	2			20	17
Political Party								
Democrat	42	25	2	0	1		25	5
Republican	52	24	0		0	1	18	4
Independent	39	21	1	0			29	10
Political Interest Level								
High	55	20	2	0	1		18	4
Moderate	41	25	1			0	25	8
Low	37	23	1	0	1		31	7
Cultural Clusters								
Traditionalists	66	12	0				22	0
Neotraditionalists	40	28	1	0	1		29	1
Conservatives	44	23	2				22	3
Pragmatists	29	33	2	0	0		28	3
Communarians	27	21	2	0		1	23	11
Permissivists	27	21	2	0			26	23

Table 123
Religious Beliefs

Question: "How important to you are your religious beliefs?"

	VERY IMPORTANT %	FAIRLY IMPORTANT %	NOT TOO IMPORTANT %	NOT AT ALL IMPORTANT %
Total	64	26	6	4
Race/Ethnic group				
African American	86	13	1	0
Hispanic	63	26	6	5
White	61	28	7	4
Gender				
Female	73	22	3	1
Male	55	30	9	6
Marital Status				
Never Married	51	31	10	8
Married 1st Time	68	25	5	2
Married 2nd+ Time	67	24	6	3
Divorce/Sep	63	29	5	2
Age				
18-34	54	29	10	7
35-49	64	29	4	3
50-64	67	27	5	1
65 or older	81	14	4	2
Region				
East	60	26	10	4
Midwest	61	31	6	2
South	75	20	3	2
West	52	30	9	10
Religion				
Evangelical Protestant	92	8		
Mainline Protestant	57	33	10	0
Orthodox Catholic	78	22		
Progressive Catholic	39	49	8	3
Secularist	22	21	12	46
Education				
Less than H.S.	83	8	7	1
H.S. Graduate	64	29	4	3
Some college or tech	60	29	6	5
College graduate	61	26	9	4
Post-graduate study	57	28	7	8
Income				
<\$19,999	68	22	7	2
\$20,000-\$39,999	65	25	7	3
\$40,000-\$74,999	63	27	4	6
\$75,000-\$149,000	51	36	9	5
\$150,000+	51	29	10	9
Political Party				
Democrat	70	23	5	3
Republican	66	27	4	2
Independent	57	28	9	6
Political Interest Level				
High	74	16	6	3
Moderate	61	29	6	4
Low	60	30	6	4
Cultural Clusters				
Traditionalists	94	6		
Neotraditionalists	83	16	0	0
Conventionalists	71	23	5	1
Pragmatists	65	26	7	1
Communitarians	51	38	8	4
Permissivists	23	43	17	17

Table 124
Religious Beliefs

Question: "Imagining a ladder with six rungs, with the first rung being very liberal and the sixth being very conservative, where would you place yourself on this ladder when describing your general religious beliefs?"

	VERY LIBERAL %	2 %	3 %	4 %	5 %	VERY CONSERVATIVE %
Total	11	7	19	18	21	24
Race/Ethnic group						
African American	10	3	12	20	18	37
Hispanic	11	13	18	11	28	18
White	10	7	20	19	21	23
Gender						
Female	9	6	18	20	21	25
Male	12	8	20	16	22	22
Marital Status						
Never Married	20	12	20	15	15	19
Married 1st Time	8	5	18	21	26	23
Married 2nd+ Time	7	7	24	16	21	24
Divorce/Sep	7	5	17	23	24	24
Age						
18-34	13	11	22	16	19	19
35-49	10	6	18	22	24	20
50-64	9	4	20	18	23	27
65 or older	9	4	15	16	18	38
Region						
East	16	6	19	20	22	16
Midwest	10	9	17	20	24	21
South	6	5	19	16	20	33
West	15	7	24	18	17	19
Religion						
Evangelical Protestant				26	32	42
Mainline Protestant	11	11	37	14	13	12
Orthodox Catholic				25	47	28
Progressive Catholic	7	10	44	20	12	6
Secularist	42	11	8	10	13	16
Education						
Less than H.S.	9	9	14	17	16	35
H.S. Graduate	10	4	18	19	20	28
Some college or tech	8	8	20	19	24	19
College graduate	12	8	25	18	23	14
Post-graduate study	18	12	18	14	24	14
Income						
<\$19,999	11	7	17	22	13	29
\$20,000-\$39,999	9	6	21	16	23	25
\$40,000-\$74,999	10	7	15	23	20	24
\$75,000-\$149,000	13	8	24	19	22	15
\$150,000+	21	1	27	16	26	10
Political Party						
Democrat	13	8	17	16	18	28
Republican	6	3	18	18	28	27
Independent	12	7	21	21	20	18
Political Interest Level						
High	10	6	18	15	22	29
Moderate	11	7	20	19	21	22
Low	10	7	19	21	21	22
Cultural Clusters						
Traditionalists	4	2	6	12	32	44
Neotraditionalists	6	5	15	19	22	33
Conventionalists	8	5	19	23	26	18
Pragmatists	7	5	16	22	26	25
Communitarians	11	8	29	23	14	15
Permissivists	29	15	25	9	11	10

Table 125
Religious Beliefs

Question: "How often do you pray-- daily, several times a week, once a week, 2 or 3 times a month, once a month or less, or never?"

	DAILY %	SEVERAL TIMES A WEEK	ONCE A WEEK	2 OR 3 TIMES A MONTH	ONCE A MONTH OR LESS	NEVER %
Total	55	18	5	5	10	7
Race/Ethnic group						
African American	67	20	2	6	4	1
Hispanic	48	24	13	5	13	5
White	54	17	5	6	10	8
Gender						
Female	65	20	3	4	5	4
Male	45	16	7	7	15	10
Marital Status						
Never Married	42	19	5	9	13	12
Married 1st Time	59	19	6	4	9	4
Married 2nd+ Time	60	18	7	3	7	6
Divorce/Sep	56	16	6	5	11	7
Age						
18-34	45	17	6	9	14	9
35-49	52	24	5	4	9	6
50-64	64	15	6	4	7	5
65 or older	73	9	3	3	5	7
Region						
East	49	18	5	5	15	8
Midwest	52	20	6	7	9	6
South	65	18	4	5	5	3
West	50	12	4	4	13	16
Religion						
Evangelical Protestant	88	10	2	1	13	5
Mainline Protestant	38	27	8	9	3	
Orthodox Catholic	90	6	1			
Progressive Catholic	33	25	11	9	17	5
Secularist	25	6	3		21	45
Education						
Less than H.S.	59	24	4	3	7	2
H.S. Graduate	56	17	5	5	10	6
Some college or tech	56	14	5	7	9	8
College graduate	21	21	6	6	10	9
Post-graduate study	52	18	4	5	10	11
Income						
<\$19,999	59	16	3	4	10	7
\$20,000-\$39,999	57	16	5	5	12	5
\$40,000-\$74,999	55	18	5	7	8	7
\$75,000-\$149,000	44	26	7	3	12	8
\$150,000+	59	7	5		17	13
Political Party						
Democrat	60	18	4	5	9	4
Republican	62	15	5	5	8	5
Independent	44	22	5	7	12	11
Political Interest Level						
High	65	15	5	3	8	5
Moderate	54	18	5	6	9	7
Low	50	19	5	7	12	7
Cultural Clusters						
Traditionalists	83	13	2		2	0
Neotraditionalists	73	17	3	2	4	1
Conventionalists	52	24	3	11	8	3
Pragmatists	50	24	6	8	7	5
Communitarians	17	48	5	6	14	10
Permissivists	26	10	11	6	24	23

Table 126
Religious Beliefs

Question: "Which one of these statements comes closest to your belief about God?"

	THERE IS A GOD %	THERE IS A SPIRIT %	DO NOT BELIEVE IN GOD %	NONE OF THESE [VOL] %
Total	81	15	3	1
Race/Ethnic group				
African American	90	9	1	
Hispanic	76	20	4	
White	81	15	4	1
Gender				
Female	86	12	1	
Male	76	18	5	1
Marital Status				
Never Married	72	23	5	1
Married 1st Time	86	12	2	0
Married 2nd+ Time	85	10	3	2
Divorce/Sep	78	16	5	1
Age				
18-34	77	19	4	0
35-49	78	18	3	1
50-64	87	11	1	
65 or older	90	6	4	1
Region				
East	79	13	7	1
Midwest	83	15	2	
South	87	12	1	0
West	70	23	5	2
Religion				
Evangelical Protestant	100		0	0
Mainline Protestant	81	19		
Orthodox Catholic	100			
Progressive Catholic	82	17	1	
Secularist	27	39	31	3
Education				
Less than H.S.	86	11	3	
H.S. Graduate	83	14	2	1
Some college or tech	80	16	4	0
College graduate	79	16	4	1
Post-graduate study	71	20	7	2
Income				
<\$19,999	83	14	2	1
\$20,000-\$39,999	84	13	3	0
\$40,000-\$74,999	81	15	3	1
\$75,000-\$149,000	78	18	3	0
\$150,000+	69	14	18	
Political Party				
Democrat	84	14	1	1
Republican	88	10	2	
Independent	76	18	6	1
Political Interest Level				
High	83	14	3	0
Moderate	79	16	4	1
Low	84	14	2	
Cultural Clusters				
Traditionalists	99	1		
Neotraditionalists	97	3		
Conventionalists	91	9		1
Pragmatists	85	13	2	0
Communitarians	70	24	5	
Permissivists	46	40	11	3