Forty-fifth meeting of the IAOA Executive Council (EC)  
Virtual Meeting of 14 July 2011

Attendees:

- Nicola Guarino (chair)
- John Bateman
- Stefano Borgo
- Michael Gruninger
- Ali Hashemi (invited)
- Riichiro Mizoguchi
- Leo Obrst
- Peter Yim
- Laure Vieu

The EC invited Ali Hashemi - newly confirmed co-chair of the IAOA Visibility and Public Relations Committee - to join the meeting to discuss how to improve the visibility and the public relations of the association. The EC recognized that the Association needs to make an extra effort to publicize its view, activities and initiatives. One important goal in this effort is to familiarize the community on the goals of the Association, ongoing work and ways to interact. The EC has decided that Ali Hashemi will be regularly invited to the EC meetings with the specific task to help us (re)designing and implementing our visibility and communication strategy, and immediately convert into communication and visibility actions what the Association does.

The EC also encourages members to be active on the IAOA member mailing list and on other channels (e.g. social networks) to spread ontology news and discussions.

The Standardisation Coordination Committee reported that the proposed standard initiative on Ontology Integration and Interoperability (OntoIoP) was formally accepted as an ISO/TC37/SC3 new work item (during the June 2011 meeting in Seoul, Korea). This work - identified as ISO/TC37/SC3 NP 17347 - will soon commence.

On behalf of IAOA, the EC welcomes this exciting news. While IAOA does not endorse specific standards, IAOA may help inform standardization activities and provide guidance when it comes to specific issues, like those relating to the definition or the role of ontologies. The Association will do so, as need be, through the Standardisation Coordination Committee.

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(End of Report)