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CONTACT:

800/516-0313

Rebekah Lee, Director of Communications
rebekahl@fairsandexpos.com

Nancy Pitz Named Executive of the Year

SPRINGFIELD, MO — November 30, 2015 — Today at the International Association of Fairs and Expositions (IAFE) 125th Annual Convention, held Nov. 29-Dec. 2, at the Paris Hotel in Las Vegas, Nancy Pitz of the Rocky Mountain Association of Fairs (RMAF) was named the State and Provincial Associations of Fairs Executive of the Year. The Executive of the Year Award goes to an association executive who has been in this position for at least five years. They have to be recommended by their association and are judged on their participation and involvement in their local, state, and the State and Provincial Associations of Fairs.

Ms. Pitz began her career in the fair industry in 1996 as the secretary of the Uinta County Fair in Evanston, Wyo. She served in that capacity until 2002 and concurrently was the secretary of the Wyoming Association of Fairs. She became president of the Wyoming Association of Fairs in 2003. From 2004 to 2005, Ms. Pitz was manager of the Jerome County Fair in Jerome, Idaho. In 2006, she was named marketing assistant for the Red River Valley Fair in West Fargo, N.D. She was hired for her current position in 2007 and also serves as marketing assistant for the Twin Falls County Fair in Filer, Idaho.

The RMAF currently has a membership of 105 fairs and 155 associates across multiple states and Canadian provinces. Under her guidance, the RMAF has begun rotating the annual convention among four districts. This approach has exposed the organization to more fairs and associates and has provided better access and flexibility to current members. She has overseen the development of a new website and helped start a Young Professionals Initiative group for the association.

Ms. Pitz is a longtime supporter and active member of the IAFE. She has attended 17 IAFE Annual Conventions and earned the Certified Fair Executive designation in 2015. She is active in her community, serving the Magic Valley Advertising Federation, the Twin Falls Chamber of Commerce, and the Farm Bureau.

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The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields.