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LORI HART NAMED IAFE DIRECTOR OF EDUCATION AND MEMBER SERVICES

DECEMBER 15, 2015 — SPRINGFIELD, MO — Lori Hart has joined the International Association of Fairs and Expos as their new director of education and member services.

Lori's responsibilities will include oversight of the Institute of Fair Management, coordination of all of the Association's cyberseminars, and development of educational programming to benefit fair management and fair boards.

Ms. Hart has served as the assistant manager of the Kansas State Fair for the past 17 years, and as the interim general manager. As assistant manager, she developed programming, directed the fair's marketing efforts, developed educational programming, and was responsible for the human resource activities. She also assisted with the creation of the Kansas Fairgrounds Foundation and provided administrative and fundraising support of its projects.

The IAFE offers members professional certification opportunities: Certified Fair Executive (CFE) and Certified Volunteer Fair Manager (CVFM). Ms. Hart will actively work with the membership and committees to assist members in their certification. She received her CFE status in 2006.

"We feel Lori has a strong background in fair management and brings a broad prospective, with experience in multiple aspects," incoming IAFE President and CEO Marla Calico said.

Hart is a native of Cedar Rapids, Iowa. At a young age, she spent her Augusts competing on the Bill Riley Stage at the Iowa State Fair. She attended college at Truman State University in Kirksville, Mo.

She is active in a number of professional development and community organizations, including Leadership Kansas, Leadership Reno County, Market Hutchinson, Hutchinson Executive Association, and has a long history serving on various IAFE committees.

"I'm excited to have the opportunity to continue to advance my career in the fair industry. I've always been impressed with the IAFE staff and their commitment to the fairs and expos industry. I look forward to the being a part of this top-notch group and in advancing the organization's mission."

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The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields.