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Jayne Buttke Named Executive of the Year

SPRINGFIELD, MO — December 8, 2014 — Wednesday at the International Association of Fairs and Expositions (IAFE) 124th Annual Convention, held Dec. 7-11, at the Paris Hotel in Las Vegas, Jayne Buttke of the Wisconsin Association of Fairs was named the Federation of State and Provincial Fair Association's Executive of the Year. The Executive of the Year Award goes to an association executive who has been in this position for at least five years. They have to be recommended by their association and are judged on their participation and involvement in their local, state, and the Federation of State & Provincial Associations of Fairs.

Ms. Buttke began her fair career in 1999 as the executive secretary at the Wisconsin Valley Fair in Wausau. In 2005, she was named executive secretary of the Wisconsin Association of Fairs. There, she serves as primary contact for the association's 76 member fairs and more than 200 associate members. Ms. Buttke has had a strong, positive impact on the fair industry in Wisconsin. She encouraged all fairs to attend one of three Consumer Protection Program workshops she arranged. She attended and assisted with each program and has continued to help assist with later workshops at the Minnesota Fair Managers Association and the IAFE Convention. Ms. Buttke has been able to grow attendance at the Wisconsin Association of Fairs Annual Convention and Trade Show and has encouraged all members to be more active in the IAFE.

Ms. Buttke is an active member of the fair industry. She has attended each Federation of Fairs Executive's Conference since 2006 and gave presentations in 2010 and 2012. She has served on the Federation board since 2008, as secretary/treasurer for two years, and recently completed her second year as president. She has attended each IAFE Zone 4 Meeting and Annual Convention since 1999 with exception of 2008 when she was recovering from surgery. She has served on the IAFE Board of Directors, the Young Professionals Initiative Committee, and currently on the IAFE County Fairs Committee. She graduated from the IAFE Institute of Fair Management in 2011 and earned a Certified Fair Executive designation in 2013. She was selected as the IAFE YPI Rising Star in 2012.

Ms. Buttke and her husband Mike were married in 1998 and live in Merrill, Wis., and are active in their church, Trinity Evangelical Lutheran. He has been active with Kohl's Cares for Kids since 2009.

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