

Thursday, February 8, 2018

3:00pm - 6:00pm Registration

Friday, February 9, 2018

7:30am - 8:30am Registration

9:00am Bus Depart for the
Florida State Fair

9:30am Fair Industry
Appreciation Day
Explore the fair and
eat lunch on your own.

1:00pm Depart fair

Workshops *Competitive Exhibits and
Commercial Exhibits:*
2:00pm-3:00pm: Fair recap
lessons learned
take away ideas, etc.

3:15pm-4:15pm: *Competitive Exhibits and
Commercial Exhibits:*
20-Year Project

4:30pm-5:30pm: *Competitive Exhibits:*
photo display show and
tell discussion; traditional
or online options
Commercial Exhibits:
Concession Promotions
Presented by:
Jackie Cammarano
Erie County Fair

6:00pm Reception

7:00pm - 9:00pm Dinner

Saturday, February 10, 2018

7:30am - 8:15am Breakfast and Round Tables

Workshops *Competitive Exhibits:*
8:30am-9:30am: Rocking New Themes!
Commercial Exhibits:
Vendor Insights Panel

9:45am-10:45am: *Competitive Exhibits:*
New Classes Workshop
Commercial Exhibits:
Creating Successful Booth
Presentation

11:00am-12:00pm: *Competitive Exhibits:*
Successful Contests, Years 2,
3, 4 and beyond
Commercial Exhibits:
Event Side of Layout Planning

12:00pm -1:15pm Lunch and
Round Tables

Workshops *Competitive Exhibits:*
1:30pm-2:30pm: Superstar Staffing
How do you invigorate staff?
Commercial Exhibits:
Technology & Utility Needs for
Vendor & Convection
Operators

2:45pm-3:45pm: *Competitive Exhibits:*
Hands-on Activity Oranges
and Coke Trays
Commercial Exhibits:
Insurance Requirements

4:00pm-5:00pm: *Competitive Exhibits:*
Putting all the pieces together
for amazing competitive
exhibits!
Commercial Exhibits:
Evaluations and Assessments

6:00pm: Dinner

Registration

Online at: www.fairsandexpos.com

Early Bird Registration:

\$300

Deadline: January 5, 2018 11:59pm EST
Payment must be received
Hotel rooms released by this date

Late Registration:

\$350

Deadline: January 22, 2018 11:59pm EST
Payment must be received

We understand - life happens!
If you need to cancel your registration,
follow the basic steps below.

100% refund:

Deadline: January 22, 2018
Written notice (mail or email) must be re-
ceived by the deadline to receive full refund.
Email letters to: marshas@fairsandexpos.com

50% refund:

Deadline: January 23-February 10, 2018
Written notice (mail or email) must be re-
ceived by the deadline to receive 50% refund.
Email letters to: marshas@fairsandexpos.com

Travel

Tampa International Airport
16.8 miles to hotel
Super shuttle one-way: approx. \$25
Taxi one-way: approx. \$50
UBER one-way: approx. \$18

Hotel

Sheraton Tampa East Hotel
10221 Princess Palm Ave.
Tampa, FL 33610
(813) 623-6363

Room rates: \$135 single or double

Why?

“There is not one Fair or person who stands up and says, “This is the right way.” Instead, we participate in conversations to learn what has and what has not worked at other fairs/events. The environment is accepting and people feel comfortable to share and to ask questions.”

-Jaime Parr, CFE, Nebraska State Fair

Come Early, Stay Late!



February 4-7, 2018
NICA Annual Meeting - 25th Anniversary
For more information: www.nicainc.org

February 6-9, 2018
International Independent Showmens
Association Trade Show and Extravaganza
www.gibtownshowmensclub.com

February 8, 2018
Fair Partners Shootout
Co-Sponsored by: Florida Federation of Fairs,
NICA and OABA

Open to non-shooters to enjoy, network and have lunch.
For more information: www.floridafairs.org

February 8-19, 2018
Florida State Fair
For more information: <http://www.floridafairs.org/page/events/fair-partners-shootout/417>

February 9, 2018
OABA Annual Meeting
For more information: www.oaba.org

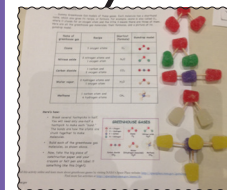
February 9-18, 2018
Kissimmee Valley Livestock Show & Osceola
County Fair
Only an hour away!
For more information: www.osceolacountyfair.com

Questions?

www.fairsandexpos.com
800-516-0313
katet@fairsandexpos.com

T³ Trade Treats Traditions

Commercial Exhibits - Concessions - Competitive Exhibits



February 9-10, 2018

Sheraton Tampa East Hotel
Tampa, Florida



ShoWorks™
software and technology for fairs