

Leading Change

2019 IAFE MANAGEMENT CONFERENCE

PRELIMINARY PROGRAM

FRIDAY, MAY 3, 2019

12:00 PM – 5:00 PM

Registration

4:30 PM

Pre-Event Social Half-Hour

5:00 PM – 7:00 PM

Wine, Money & Chocolate

- Presented by Lora Newman (*Zero2Sixty Performance Coaching*)

Join us for a unique, fun, and enlightening evening (with wine and chocolate) offering tips and training around empowering your leadership. Discover where you hold yourself back in communicating the needs of your organization and learn what creates time and energy leaks.

- Identify your unique strengths and challenges around decision making and leadership
- Uncover blind spots that stifle leadership, revenue, and decisions
- Empowering tips for greater results in your organization
- Enjoy wine and yummy chocolates while you learn

This event is interactive and includes fun and entertaining prizes (as well as a selection of wines and decadent chocolate!)

Lora Newman is the founder/CEO of Zero2Sixty Performance Coaching, LLC, a national company currently serving clients across the U.S. and three countries. Lora has been helping business leaders bust through the

barriers holding them back in business and in life for nearly two decades. She holds a B.S. in Psychology and an M.S. in Counseling. She is a graduate of Coach U Coaching School, and a member of the International Association of Women in Business Coaching. She holds dual certifications in EAGALA (Equine Assisted Growth and Learning Association) as a Certified Professional and a Certified Corporate Professional.

Lora is the author of *90 Days on the Path to Success: Building Health, Wealth & Abundance*. She is a U.S. Army veteran and supports numerous horse welfare and veterans organizations. In addition to Zero2Sixty, Lora also founded HorseBusinessWhisper.com, a company devoted to helping professionals who own equine businesses in service of others.

Co-facilitating the evening's event will be Katie Stankiewicz. Katie lives and works in North Carolina. She is an equine specialist, leadership coach, and holds certifications in iPEC, EAGALA, the Energy Leadership Index, and SMA.

7:30 PM

Make Your Dinner with Friends Plans

SATURDAY, MAY 4, 2019

8:00 AM – 9:30 AM

Breakfast & CFE Presentation

9:45 AM – 10:45 AM &
11:00 AM – 12:00 PM

Saturday Morning Solutions

(3 Topics – Repeated at 11:00 AM)

- Next Generation/Transition
 - Moderated by Kathy Kramer (*OC Fair & Event Center, CA*) and another leader to be announced
- Profit Centers – New Revenue Streams
- Brainstorming & Developing Ideas to Solve Labor Challenges
 - Moderated by Lori Cox, CFE (*Nebraska State Fair*) & Ray Allison (*Indiana State Fair*)

12:30 PM

Depart Hotel

1:00 PM – 3:00 PM

Lunch & Tour Event

3:00 PM – 8:00 PM

**Arrive at OC Fairgrounds;
Heroes Hall, Centennial Farm &
Farm-to-Table Dinner**

SUNDAY, MAY 5, 2019

8:30 AM – 10:00 AM

Breakfast & Committee Meetings

10:15 AM – 11:15 AM

Succession Planning at the Executive Level

- Presented by Kathy Kramer (*OC Fair & Event Center, CA*)

11:30 AM – 12:00 PM

Leading & Scaling Change

- Presented by Denise Brosseau (*Thought Leadership Lab*)

Change is the new normal. There is always an opportunity to do things differently and (hopefully) better. But succeeding as a change agent, especially in well-established organizations, often requires a specific set of skills, behaviors, and mindsets.

This workshop explores what it takes to develop and set a vision, build and leverage your personal brand, connect to and influence the right people, communicate effectively, and lead with purpose. We'll also cover how to scale change by using thought leadership techniques to build champions, develop frameworks, and mobilize others inside and outside your organization to get on board with the change underway.

This session is one-part inspiration, one-part strategy, and three-parts actionable ideas you can take away and put to work immediately. Perfect for organizational leaders and individual contributors who must be more effective change agents.

Session Outcomes:

- Learn to think and act more strategically
- Create more meaningful connections
- Embrace opportunities to lead change initiatives
- Empower individual contributions and team success
- Advance from leadership to thought leadership

12:30 PM – 1:45 PM

Lunch & Management Interactive Sessions

(Have a topic you want added for a table? Email your suggestions to katet@fairsandexpos.com)

2:00 PM – 5:00 PM

Ready to Be a Thought Leader

- Presented by Denise Brosseau (*Thought Leadership Lab*)

It is no longer enough to be a leader; now, organizations are looking for thought leaders – visible, recognized, and respected authorities with the ability to build a following around their ideas. But how do you do that?

In this popular, well-researched, and highly engaging presentation, Denise shares what she learned working with hundreds of aspiring thought leaders as well as through her own inspiring “accidental thought leadership” journey. She helps audiences understand and identify their unique motivations for building a following around their ideas and she shares what every leader and individual needs to know to build visibility for themselves, their team, and their ideas.

This workshop focuses on the 7 steps to unlocking a whole new level of professional accomplishment and achievement as well as career and personal satisfaction.

Session Outcomes:

- Learn how to build a thought leadership reputation
- Build a following for your ideas
- Hone and codify your best ideas
- Embrace and lead change initiatives
- Be more discoverable

6:00 PM

Make Your Dinner with Friends Plans