



STATEMENT OF ETHICAL STANDARDS FOR IAFE MEMBERS

About the IAFE:

The International Association of Fairs and Expositions (IAFE) is a voluntary membership organization (recognized by the United States IRS as a not-for-profit trade organization), whose members are agricultural fairs, shows, and exhibitions of all sizes and from around the world. In addition, businesses and individuals who provide services and products for the agricultural fairs as well as other associations and annual events participate as associate members. The IAFE represents and facilitates the interests of its members by providing education, information, and advocacy.

The Purpose of the Association Shall Be:

- a. To promote and encourage the development and improvement of agricultural fairs, shows, exhibitions, and expositions and their facilities
- b. To provide a center for the collection and dissemination of information concerning the welfare and interests of its members
- c. To bring the members together at specified times for exchange of information and programs that promote and benefit the industry, and the management and operation of its members' facilities
- d. To encourage and assist the growth and development of fair, show, exhibition, and exposition industry personnel so as to produce ever-improving educational and entertainment activities for the public
- e. To advocate on behalf of the members with government, the public, national and international organizations, and the media
- f. To develop and maintain liaison with governments, the public, the media, national and international organizations in allied fields, and to provide related services which promote advancement of the Association.

It is in this spirit that the IAFE works to inspire its members to always strive to improve on a variety of levels and to maintain positive relationships in its membership by outlining transparent ethical standards, personally and corporately, as they seek to fulfill the purposes of the Association as outlined below.

As an IAFE Member I Will:

- ✓ Advocate for and apply best practices in relationships with all IAFE members, no matter the category, as well as with my fellow employees, associates, contractors, sponsors, and the general public
- ✓ Always be professional, honest, and courteous in the performance of my responsibilities and in my interpersonal relationships, even with those who may not share my personal views
- ✓ Serve the association and the industry through dedicated representation and the aggressive pursuit of the ideals, purposes, objectives, and goals of the IAFE
- ✓ Before making decisions and taking actions, evaluate and consider the affect they might have on the community, the IAFE and its membership, and the industry as a whole
- ✓ Take appropriate and reasonable measures in accordance with federal, state, and local laws and regulations to ensure the safety, health, and welfare of those who participate in or attend our event(s) and use our facilities and perform contractual agreements in good faith
- ✓ Communicate to the local community the value and importance of the entertainment and educational benefits which are provided by the fair, show, exhibition, or exposition industry