47th Annual IAFE Trade Show

Largest trade show in the fair industry – held during the largest fair convention with over 400 fairs and events represented.

ATTENDEE PROFILE

- **46%** Male
- **54%** Female

- **51** years old
  - average age
- **12** years
  - average length of employment in fair industry
- **15** years
  - average length of volunteering in fair industry

REASONS FOR ATTENDANCE

- **73.2%**
  - to meet experienced members and network
- **73.4%**
  - to attend professional development sessions
- **68.6%**
  - to learn the latest
- **58.2%**
  - to attend the Trade Show

LIKELINESS OF DOING BUSINESS WITH EXHIBITOR(S) IN THE NEXT 12 MONTHS

- **80%** likely or very likely

OVERALL CONVENTION RATINGS

- **4.44** out of 5
  - overall rating

ATTENDEE FUN FACTS

- **28%** first-time attendees

- **3.4 HOURS**
  - average time spent in Trade Show

MOST IMPORTANT CONVENTION ASPECTS

1. Professional Development Sessions
2. Networking
3. Trade Show

Exhibit Space Investment per 10’ x 10’ Booth Space

<table>
<thead>
<tr>
<th></th>
<th>MEMBER</th>
<th>NON-MEMBER</th>
</tr>
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<tbody>
<tr>
<td>1-5 booths</td>
<td>$1,200 ea.</td>
<td>$1,300 ea.</td>
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<tr>
<td>corner booths</td>
<td>$1,300 ea.</td>
<td>$1,400 ea.</td>
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<tr>
<td>6 or more booths*</td>
<td>$1,080 ea.</td>
<td>$1,170 ea.</td>
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*reflects a 10% discount

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www.iafeconvention.com

IAFE, THE NETWORK!
The Annual IAFE Trade Show attracts exhibitors from all segments of suppliers of products and services for fairs and allied industries. Nearly 300 exhibiting companies, including ribbon and award manufacturers, talent agencies, equipment manufacturers, fireworks, ticket companies, various attractions, and a host of other firms, found success in reaching top industry buyers at the 46th Annual Trade Show in 2018. The IAFE thanks the following companies for their participation.

Last Year’s Exhibitors

The ATV Big Air Tour
AB2 Productions/Barnyard Review
AEF Agency
Absolute Marketing
Admit One Products
Agricadabra
All About Dips
All Star Monster Truck Tour
Allied Specialty Insurance Inc
Amazing Arthur Entertainment
Amber Room Gift Shop by Russian Souvenirs, Inc.
American Maintenance
Amusement Today
Anastasini Entertainment
Animal Cracker Conspiracy
Apache Trolloys
App River
Aquatic Acrobatic Show LLC
ARCY Live!
Artists & Attractions
AT&T
Axe Women Loggers of Maine
Bandolani, One Man Band
Bear Hollow Wood Carvers
The Bears of Bearadise Ranch/Welde Bears
Beauty in the Streets
G.L. Berg Entertainment
Best Jewelry Cleaner
Be Ultimate Sports
BGV Marketing Services
The Big Bounce America
BIGFOOT4X4, Inc.
Birds N Beasts Inc
Bissell Commercial
Bohn’s Family Entertainment
Bright White Paper Co.
The Johnnie Bubar Show
Buddy Trailers
Bungart Motorsports
Paul Bunyan Lumberjack Show
The Butterfly Experience
CAL Inc. Booking
Cambium Networks
Camel Kingdom
Canine Stars Stunt Dog Show
Canines in the Clouds
Capital International Productions
Capital International Productions
Robert Castillo’s BMX Freestyle Team, LLC
Martin Castor Entertainment
Cavallo Equestrian Arts
CEW Enterprises/Sport Fence International
Chef Landry
Chicago Honey Bear Dancers Dance Spectacular
Scott Christie,
Grazed & Confused Hypnotist Show
Class Act Performing Artists & Speakers, Inc
ClearStream Recycling, Inc.
The Coca-Cola Company
Colleague Awards
Combat Team Inc.
Communications Direct
Community Event Apps
Conventions, Sports & Leisure International
Coronas of Hollywood Fair Entertainment
The Cowboy Circus
Creative Community Promotions LLC
Crowd Cloud
Custom Intercept Solutions
Deggeller Attractions
dfest*
Disc-Connected K9s
Dispatch Talent
DLW Timberworks Lumberjack Show
The One Man Band, Marc Dobson
DockDogs Inc
Dr. Magical Balloons
Duck Enterprises
The Duttons
D’Vouche Entertainment
EMC Tickets
Etx
EuroShine USA Inc
Eventbrite
EventCorp Services Inc
EventPro Software
events locker
Evergreen Music Network Inc.
Fair Payment Processing by UMS Banking
Fair Publishing House
Fast Action Motorsports Entertainment
Fearless Flores Thrill Show
Feld Entertainment Inc.
Firefighter Show
First Data and Clover POS
Flatland Productions
Florida’s Best
Freestyle Productions Inc.
FUSION Talent Group
Gail Ann Marie Comedy Hypnosis Show
GET2 Transport Solutions LLC
Giovanni Anastasini presents Forza Entertainment
Gist Silversmiths Inc
Gleenon Magic
Glownet Ltd
gocashless corp
GQ Distribution
Grand Illusions
by the Blooms/DinosaurXperience
Great American Entertainment Company LLC
Liz Gregory Talent Agency and Gregory Productions
GroupTen
GT Grandsplats, a Playcore Company
Haas & Wilkerson Insurance
Eric Haines, LLC
Ham Bone Express 3
Harmony Artists Inc
Health Tarlin Entertainment
Hi Lo ProRodeo
High Flying Pages
Hillbilly Bob/Farmer Bob
Hometown Mobility
Hotel California "A Salute to the Eagles"
Hypnotist Susan Rosenson/SMR Productions
I Believe in Fairies Productions
IG Presents (formerly Imagination Gallery)
ID& C Wristbands
Independent’s Service Company
Indiana Ticket Co.
Innovation Station
International Special Attractions, Ltd
Jayson Promotions Inc
C. H. Johnson Consulting Services
Dale Jones Entertainment
K & K Insurance Group Inc
K/O Fairground Planners
Kardenni Entertainment
Key Park Recreation
Ken-Ra Productions
Kern Studios
Kids Celebration Family Game Show
Kingdom Promotions
The Kinkead Entertainment Agency
Kissel Entertainment LLC
Kitchen Craft
Klein’s Entertainment LLC
Knights of Valour, Inc.
Krendl Magic
Labor Finders
Lady Houdini Escape Show
Laser Encore
Laser Spectacles, Inc.
Leapfrog Entertainment
The Dennis Lee Show
Libby Productions
Los Mortalos Circus
Magic Money LLC
Majestik Spectacular
Major League Circus Show/
The Hockey Circus Show (Equilibrium Circus)
The Marvelous Murts
Mattress Firm
Mau’i Wow’i Hawaiian Coffees & Smoothies
McCall Farms
Mellowsiphip Entertainment LLC
Mildor Entertainment
Mobile Glass Studios
Mobilemoney
Modu-Loc Fence Rentals
MoneyTree ATM
The Monster Mural
Moo U Guided Livestock Tours, LLC
The Moo-ghost
Cale Moon
Muñoz Artists Management
Music City Show
Mystical Rabbit Productions
National Event Services
National Recreation Systems, a Playcore Company
National Tractor Pullers Association
Nature Nick’s Animal Adventures
Noah’s Way Exotic Petting Zoo and Pony Rides
North Pole Productions
Oscar the Robot by Pro-Bots
Outdoor Aluminium Inc
Pacific Animal Productions
Paradise Artists
The Party Company LLC
Patriotic Productions/Remembering Our Fallen
Patron Technology
PCR Entertainment LLC
Plum Entertainment
Play With Gravity
Pompeyo’s Dog Show
Populus
Powers Great American Midways
Priefert Complex Designs
Pro View Global Digital Surveillance
Protect the Harvest
Pyramid Entertainment Group Inc
Rattlesnake Dave’s West Texas Trained Rattlesnake Show
Regalia Manufacturing Co
Reis Show LLC dba Lewis & Clark Circus
Reithoffer Shows, Inc.
Reserve America/Asgaria
The Rhinestone Roper Show
Rixtine Recognition
Jeff Roberts & Associates
Robinson’s Racing Pigs
Robots and Cars Entertainment (ROBOCARS)
The Rocketman Valencia
Roger, The Giant Bowl Turner!
Rust and Flame Blacksmith Demonstrations, LLC
Saffire
Salto Entertainment, LLC
Sand Creek
Scales, Tails, and Teeth
Schedule Pop
Scootaround Wheelchair & Scooter Rentals
Sensational Muricas
ShoTix
Shoo Be Doo Safari Petting Zoo/ Pony Rides/Pig Races
ShowWorks Software (Gladstone Inc)
Showtime Awards
Stephen Siller Tunnel to Towers Foundation
The Silver Startles Aerial Show/The Farmer’s Daughter Show (Equilibrium Circus)
Conjurer by Robert Smith Presents, LLC
The Source Management Group
aka (Super Science Company)
Southern BLEacher Company Inc.
Speedwell Weather and Specialty Insurance, Inc.
Spot On Entertainment
Staats
Star Attractions
The Status Crowes
Sift Circus
Strates Shows Inc
Street Beat
Street Drum Corps
The Strong Man
Sturditool Co.
Super Great Sleep Experience
Superior Trophies
Swiftly Swine Productions
Tailey Amusements, Inc
Tarter Farm & Ranch Equipment
TEAM T&B
Team Zoom Canine Entertainment
That’s Entertainment International
Ticketforce
TicketScene
Tommy G Productions
Touropey Dragons
Talaxx’s Monster Truck Tour
Triangle Talent LLC
Tristar Barn Systems Inc
TSE Entertainment LLC
Twisted Booking/Chubby Checker
Tylix LLC
Uncommon USA
Ungerboeck
Unique Images LLC
Unitix Direct
Universal Attractions Agency
Universal Latin Agency
Leroy Van Dyke Enterprises LLC
Variety Attractions Inc
VenueSmart LLC
Virtual Ticket Solutions
Vortex Insurance Agency
Watershow Productions Inc
Western Fairs Association
Whirley-DrinkWorks!
Wildlife Entertainment & Education/ dba Kachunga and the Alligator Show
Wolves of the World
Woodley’s Menagerie
World of Wonders
WOW Attractions
W-M Manufacturing Co. Inc.
Zoppé an Italian Family Circus
ZPass, LLC