

**IAFE HALL OF HONOR COMMUNICATIONS CONTEST AWARDS PROGRAM
CATEGORY 7 FORM (2019)**

Please provide all information requested on this form in the space allocated (no additional lines and or pages of explanation) and place in your presentation binder/folder as the first page for Category 7. If you cannot do this in the "fillable PDF" format, please print and TYPE your responses.

FAIR NAME: _____

FAIR STATE/PROVINCE: _____

DIVISION: ____ (see rules, based upon attendance)

Category 7 – Electronic Newsletter Campaign

a. Give a brief overview of your electronic newsletter campaign for this past year.

b. What electronic software/computer program do you use to create your electronic communications (Constant Contact, MailChimp, etc.)?

c. Describe distribution method.

d. How many subscribers receive your newsletter?

Complete this form and place in your presentation binder/folder as the first page for Category 7