



# 2018 Innovation in Sponsorship

Sponsored by etix



## Category 1 – Sponsorship Innovation

Division	First Place	Second Place	Third Place
1	Red River Valley Fair Association, ND	Douglas County Fair & Rodeo, CO	North Idaho State Fair
2	MontanaFair	Walworth County Fair, WI	The Michigan State Fair A Private Entity LLC
3	Alameda County Agricultural Fair Association, CA	Wilson County Fair, TN	Missouri State Fair
4	Ohio State Fair	California State Fair	Big Fresno Fair, CA
5	Iowa State Fair	Wisconsin State Fair	Erie County Fair, NY

## Category 2 – First Time Sponsorship

Division	First Place	Second Place	Third Place
1	Norman County Fair, MN	Douglas County Fair, OR	Wayne Regional Agricultural Fair, NC
2	MontanaFair	Walworth County Fair, WI	Tennessee Valley Fair, TN
3	Royal National Agricultural And Industrial Association (Ekka)	Clark County Fair, WA	Alameda County Agricultural Fair Association, CA
4	Ohio State Fair	Florida Strawberry Festival	California State Fair
5	Wisconsin State Fair	Iowa State Fair	Erie County Fair, NY

## Category 3 – Sponsorship Continuity

Division	First Place	Second Place	Third Place
1	Red River Valley Fair Association, ND	Herkimer County Fair Assn. Inc., NY	Douglas County Fair & Rodeo, CO
2	Tennessee Valley Fair, TN	MontanaFair	Western Idaho Fair
3	Alameda County Agricultural Fair Association, CA	Clark County Fair, WA	North Dakota State Fair
4	Big Fresno Fair, CA	-	-
5	Iowa State Fair	Iowa State Fair	Erie County Fair, NY