

2018 Hall of Honor Communications

Sponsored by K&K Insurance

Category 1. Television

Division	First Place	Second Place	Third Place
1	Kissimmee Valley Livestock Show & Osceola County Fair, FL	Isle of Wight County Fair, VA	tie: Orangeburg County Fair, SC Delaware County Fair, IA
2	State Fair of Virginia	Tennessee Valley Fair, TN	Ozark Empire Fair, MO
3	Dixie Classic Fair, NC	North Dakota State Fair	Oregon State Fair and Exposition Center
4	Ohio State Fair	California State Fair	Oklahoma State Fair
5	New York State Fair	Wisconsin State Fair	Eastern States Exposition (The Big E)

Category 2. Radio

Division	First Place	Second Place	Third Place
1	Twin Falls County Fair & Rodeo, ID	Red River Valley Fair Association, ND	Isle of Wight County Fair, VA
2	State Fair of Virginia	Western Idaho Fair	Western Fair, ON
3	North Dakota State Fair	Missouri State Fair	tie: New Mexico State Fair Royal National Agricultural And Industrial Association (Ekka)
4	California State Fair	Oklahoma State Fair	Indiana State Fair
5	Eastern States Exposition (The Big E)	Minnesota State Fair	Wisconsin State Fair

Category 3. Newspaper Ad: Black & White

Division	First Place	Second Place	Third Place
1	Douglas County Fair & Rodeo, CO	Brazos Valley Fair & Rodeo, TX	Grant County Fair, WI
2	MontanaFair	Great Frederick Fair, MD	State Fair of Virginia
3	Missouri State Fair	Clay County Fair, IA	Ventura County Fair, CA
4	Ohio State Fair	National Western Stock Show, CO	Oklahoma State Fair
5	Minnesota State Fair	Erie County Fair, NY	Eastern States Exposition (The Big E)

Category 4. Newspaper Ad: Color

Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	Adams County Fair, CO	Washington Town & Country Fair, MO
2	Eastern Idaho State Fair	State Fair of Virginia	Tennessee Valley Fair, TN
3	Florida State Fair	Alaska State Fair	Dixie Classic Fair, NC
4	Indiana State Fair	California State Fair	Florida Strawberry Festival
5	North Carolina State Fair	Wisconsin State Fair	San Diego County Fair, CA

Category 5. Magazine Ad

Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	Red River Valley Fair Association, ND	North Idaho State Fair
2	State Fair of Virginia	Williamson County Fair, TN	Ozark Empire Fair, MO
3	Missouri State Fair	South Carolina State Fair	Clay County Fair, IA
4	Maryland State Fair	California State Fair	Florida Strawberry Festival
5	Wisconsin State Fair	tie: Minnesota State Fair San Antonio Livestock Exposition Inc.	Washington State Fair

Category 6. Single Brochure/Flyer			
Division	First Place	Second Place	Third Place
1	Adams County Fair, CO	Wyoming's Big Show – The Sweetwater County Fair	Cabarrus County Fair, NC
2	Eastern Idaho State Fair	Western Idaho Fair	Western Fair, ON
3	Alameda County Agricultural Fair Association, CA	South Florida Fair & Palm Beach County Expositions Inc	California Mid-State Fair
4	National Western Stock Show, CO	Indiana State Fair	California State Fair
5	Wisconsin State Fair	San Diego County Fair, CA	Erie County Fair, NY
Category 7. Electronic Newsletter			
Division	First Place	Second Place	Third Place
1	Red River Valley Fair Association, ND	North Idaho State Fair	Cabarrus County Fair, NC
2	Eastern Idaho State Fair	Ozark Empire Fair, MO	Western Fair, ON
3	North Dakota State Fair	tie: Miami-Dade County Fair & Exposition Alameda County Agricultural Fair Association, CA	Evergreen State Fair, WA
4	California State Fair	Maryland State Fair	-
5	Washington State Fair	Erie County Fair, NY	Wisconsin State Fair
Category 8. Printed Promotional Material			
Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	North Idaho State Fair	Cabarrus County Fair, NC
2	State Fair of Virginia	Ozark Empire Fair, MO	Great Frederick Fair, MD
3	Miami-Dade County Fair & Exposition	The Great Allentown Fair, PA	Alaska State Fair
4	California State Fair	Indiana State Fair	Maryland State Fair
5	Iowa State Fair	tie: San Diego County Fair Minnesota State Fair	Wisconsin State Fair
Category 9. Commemorative Poster			
Division	First Place	Second Place	Third Place
1	Western Carolina State Fair	Brazos Valley Fair & Rodeo, TX	#VALUE!
2	MontanaFair	Montgomery County Agricultural Fair, MD	-
3	Ventura County Fair, CA	Alaska State Fair	Wilson County Fair, TN
4	California State Fair	National Western Stock Show, CO	-
5	Minnesota State Fair	Wisconsin State Fair	San Antonio Livestock Exposition Inc.
Category 10. Promotional/Advertising Poster			
Division	First Place	Second Place	Third Place
1	North Idaho State Fair	Cabarrus County Fair, NC	Douglas County Fair & Rodeo, CO
2	State Fair of Virginia	Williamson County Fair, TN	MontanaFair
3	New Mexico State Fair	South Carolina State Fair	Alaska State Fair
4	Indiana State Fair	Big Fresno Fair, CA	California State Fair
5	Erie County Fair, NY	Iowa State Fair	Wisconsin State Fair
Category 11. Miscellaneous Marketing/Promotional Display or Piece			
Division	First Place	Second Place	Third Place
1	Weld County Fair, CO	Herkimer County Fair Assn. Inc., NY	Cabarrus County Fair, NC
2	State Fair of Virginia	Western Idaho Fair	Tennessee Valley Fair, TN
3	South Carolina State Fair	Royal National Agricultural And Industrial Association (Ekka)	Wilson County Fair, TN
4	Indiana State Fair	National Western Stock Show, CO	Big Fresno Fair, CA
5	Erie County Fair, NY	Wisconsin State Fair	North Carolina State Fair

Category 12. Promotional Advertising: Outdoor			
Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	Red River Valley Fair Association, ND	Brazos Valley Fair & Rodeo, TX
2	Western Fair, ON	State Fair of Virginia	MontanaFair
3	Missouri State Fair	North Dakota State Fair	South Carolina State Fair
4	Florida Strawberry Festival	California State Fair	Oklahoma State Fair
5	Eastern States Exposition (The Big E)	Wisconsin State Fair	Iowa State Fair
Category 13. Web Advertisement			
Division	First Place	Second Place	Third Place
1	Cabarrus County Fair, NC	Adams County Fair, CO	Isle of Wight County Fair, VA
2	Waukesha County Fair, WI	Cuyahoga County Fair, OH	MontanaFair
3	Alameda County Agricultural Fair Association, CA	California Mid-State Fair	Missouri State Fair
4	California State Fair	Maryland State Fair	Big Fresno Fair, CA
5	Eastern States Exposition (The Big E)	Erie County Fair, NY	Iowa State Fair
Category 14. Miscellaneous Use of Technology to Promote Fair/Event			
Division	First Place	Second Place	Third Place
1	Lake County Fair Association, IL	Adams County Fair, CO	-
2	Western Idaho Fair	tie: MontanaFair Antelope Valley Fair Association, CA	Waukesha County Fair, WI
3	Alaska State Fair	Georgia National Fair & Agricenter	Alameda County Agricultural Fair Association, CA
4	California State Fair	Indiana State Fair	Ohio State Fair
5	Iowa State Fair	North Carolina State Fair	Erie County Fair, NY
Category 15. Unique Advertising Specialties/Merchandise/Souvenirs			
Division	First Place	Second Place	Third Place
1	Adams County Fair, CO	Douglas County Fair & Rodeo, CO	tie: Cabarrus County Fair, NC Kissimmee Valley Livestock Show & Osceola County Fair, FL
2	Ozark Empire Fair, MO	Great Frederick Fair, MD	Walworth County Fair, WI
3	Alaska State Fair	Missouri State Fair	Alameda County Agricultural Fair Association, CA
4	Indiana State Fair	Maryland State Fair	Oklahoma State Fair
5	Washington State Fair	Iowa State Fair	Wisconsin State Fair
Category 16. Social Media/Mobile Campaign			
Division	First Place	Second Place	Third Place
1	Adams County Fair, CO	Red River Valley Fair Association, ND	Lake County Fair Association, IL
2	Western Idaho Fair	MontanaFair	Ozark Empire Fair, MO
3	Royal National Agricultural And Industrial Association (Ekka)	Missouri State Fair	Clay County Fair, IA
4	Ohio State Fair	tie: California State Fair Maryland State Fair	Big Fresno Fair, CA
5	Wisconsin State Fair	Eastern States Exposition (The Big E)	Minnesota State Fair

Category 17. Promotional Event			
Division	First Place	Second Place	Third Place
1	Adams County Fair, CO	Red River Valley Fair Association, ND	El Paso County Fair and Events Complex, CO
2	MontanaFair	Walworth County Fair, WI	Clay County Agricultural Fair, FL
3	Royal National Agricultural And Industrial Association (Ekka)	tie: Clay County Fair, IA Clark County Fair, WA	Wilson County Fair, TN
4	Ohio State Fair	California State Fair	Indiana State Fair
5	Iowa State Fair	Wisconsin State Fair	Erie County Fair, NY
Category 18. Website			
Division	First Place	Second Place	Third Place
1	Wayne Regional Agricultural Fair, NC	Twin Falls County Fair & Rodeo, ID	Salinas Valley Fair, CA
2	Western Idaho Fair	Great Frederick Fair, MD	Williamson County Fair, TN
3	South Carolina State Fair	Alameda County Agricultural Fair Association, CA	Oregon State Fair and Exposition Center
4	Indiana State Fair	Oklahoma State Fair	-
5	Erie County Fair, NY	Iowa State Fair	Wisconsin State Fair
Category 19. Mobile App			
Division	First Place	Second Place	Third Place
1	Grays Harbor County Fair, WA	-	-
2	Washington County Fair, Inc., NY	Williamson County Fair, TN	Western Idaho Fair
3	Royal National Agricultural And Industrial Association (Ekka)	Georgia National Fair & Agricenter	Wilson County Fair, TN
4	Indiana State Fair	California State Fair	-
5	Iowa State Fair	Washington State Fair	-