

2017 IAFE Innovation in Sponsorship Contest Results

Sponsored by etix



Category 1 – Sponsorship Innovation

<i>Division</i>	<i>1st</i>	<i>2nd</i>	<i>3rd</i>
1	Douglas County Fair & Rodeo, CO	North Idaho State Fair	Red River Valley Fair Association, ND
2	Great Frederick Fair, MD	Walworth County Fair, WI	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN
3	Missouri State Fair	Clark County Fair, WA	Alaska State Fair
4	Florida Strawberry Festival	Erie County Fair, NY	-
5	Wisconsin State Fair	New York State Fair	OC Fair & Event Center, CA

Category 2 – First Time Sponsorship

<i>Division</i>	<i>1st</i>	<i>2nd</i>	<i>3rd</i>
1	Red River Valley Fair Association, ND	Herkimer County Fair Assn. Inc., NY	-
2	MontanaFair	Great Frederick Fair, MD	Tennessee Valley Fair
3	Missouri State Fair	Alaska State Fair	Alameda County Agriculture Fair Association, CA
4	Erie County Fair, NY	-	-
5	Wisconsin State Fair	New York State Fair	OC Fair & Event Center, CA

Category 3 – Sponsorship Continuity

<i>Division</i>	<i>1st</i>	<i>2nd</i>	<i>3rd</i>
1	North Idaho State Fair	Red River Valley Fair Association, ND	Herkimer County Fair Assn. Inc., NY
2	Elkhart County 4-H Fair and Agricultural Exposition Inc., IN	Walworth County Fair, WI	-
3	Missouri State Fair	(TIE) Alameda County Agriculture Fair Association, CA; Clark County Fair, WA	Wilson County Fair, TN
4	Ohio State Fair	Erie County Fair, NY	-
5	Wisconsin State Fair	New York State Fair	OC Fair & Event Center, CA

Sponsorship recognition will take place at the IAFE Convention General Session on Wednesday, November 29, 5:00 p.m. No ticket required - all attendees are welcome. Winners' plaques will be made available for your fair to take home and proudly display. Best of Division winners will be recognized at the General Session. Please have a representative from your fair available to accept a possible award. If you do not plan to attend convention, please notify Brittney McBride brittneym@fairsandexpos.com and we will facilitate shipping your award following convention. First place winners and trophies will be on display in the IAFE Ed Shed.