

# 2016 IAFE Innovation in Sponsorship Contest Results

## Sponsored by etix



### Category 1 – Sponsorship Innovation

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Westerner Days Fair & Exposition, AB	Herkimer County Fair Assn., Inc., NY	-
2	South Dakota State Fair	Stanislaus County Fair, CA	Western Fair, ON
3	North Dakota State Fair	Elkhart County 4-H Fair & Agricultural Exposition, Inc., IN	Alameda County Agricultural Fair Association, CA
4	Wilson County Fair, TN	Ohio State Fair	Mississippi State Fair
5	Wisconsin State Fair	OC Fair & Event Center, CA	Erie County Fair, NY

### Category 2 – First Time Sponsorship

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Westerner Days Fair & Exposition, CA	Herkimer County Fair Association, NY	-
2	MontanaFair	Red River Valley Fair Association, ND	Tennessee Valley Fair
3	Royal Agricultural & Horticultural Society of SA, Inc.	North Dakota State Fair	Missouri State Fair
4	Wilson County Fair, TN	-	-
5	Erie County Fair, NY	Wisconsin State Fair	O C Fair & Event Center, CA

### Category 3 – Sponsorship Continuity

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Herkimer county Fair Assn., NY	-	-
2	Stanislaus County Fair, CA	Red River Valley Fair Association, ND	Tennessee Valley Fair
3	Missouri State Fair	Royal Agricultural & Horticultural Society of SA, Inc.	North Dakota State Fair
4	Ohio State Fair	Wilson County Fair, TN	Mississippi State Fair
5	O C Fair & Event Center, CA	Iowa State Fair	San Diego County Fair, CA

**Sponsorship recognition will take place at the IAFE Convention General Session on Wednesday, November 30, 5:00 p.m. No ticket required - all attendees are welcome. Winners' plaques will be made available for your fair to take home and proudly display. Best of Division winners will be recognized at the General Session. Please have a representative from your fair available to accept a possible**

**award. If you do not plan to attend convention, please notify Rachel Stutesmun [tech@fairsandexpos.com](mailto:tech@fairsandexpos.com) and we will facilitate shipping your award following convention. First place winners will be on display in the IAFE Ed Shed.**