

# 2016 IAFE Hall of Honor Communications Awards

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### Category 1 – Television

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Cabarrus County Fair, NC	Washington County Fair, OR	Salinas Valley Fair, CA
2	North Texas Fair & Rodeo	MontanaFair	Stanislaus County Fair, CA
3	New Mexico State Fair	Dixie Classic Fair, NC	Alaska State Fair
4	South Florida Fair & Palm Beach County Expositions, Inc.	K-Days, AB	Miami-Dade County Fair & Exposition, FL
5	San Antonio Livestock Exposition Inc., TX	Eastern States Exposition (The Big E), MA	Tulsa State Fair, OK

### Category 2 – Radio

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Cabarrus County Fair, NC	Isle of Wight County Fair Committee, VA	Napa County Fair, CA
2	Western Idaho Fair	Red River Exhibition, MB	MontanaFair
3	Elkhart County Fair and Agricultural Exposition, Inc., IN	North Dakota State Fair	Dixie Classic Fair, NC
4	California State Fair	Oklahoma State Fair	National Western Stock Show & Rodeo, CO
5	Eastern States Exposition, MA	Tulsa State Fair, OK	Wisconsin State Fair

**Category 3 –Newspaper Ad – Black & White**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Washington Town & Country Fair, MO	Westerner Days Fair and Exposition, AB	Arapahoe County Fair Management, CO
2	Williamson County Fair Association Inc., TN	Antelope Valley Fair Association, CA	MontanaFair
3	Missouri State Fair	South Carolina State Fair	Ventura County Fair, CA
4	California State Fair	Miami Dade County Fair and Expositions, FL	Ohio State Fair
5	State Fair of Texas	Washington State Fair	Eastern States Exposition, MA

**Category 4 – Newspaper Ad – Color**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Cabarrus County Fair, NC	Salinas Valley Fair, CA	Washington Town and Country Fair, MO
2	Great Frederick Fair, MD	Western Idaho Fair	Cuyahoga County Fair, OH
3	Missouri State Fair	South Carolina State Fair	Florida State Fair
4	Georgia National Fair & Agricenter	Maryland State Fair	Miami Dade County Fair and Exposition, FL
5	Iowa State Fair	Washington State Fair	Tulsa State Fair, OK

**Category 5 – Magazine Ad**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Brazos Valley Fair & Rodeo, TX	Cabarrus County Fair, NC	Arizona National Livestock Show
2	Williamson County Fair, TN	Ozark Empire Fair, MO	Great Frederick Fair, MD
3	Nebraska State Fair	North Dakota State Fair	California-Mid State Fair
4	California State Fair	National Western Stock Show and Rodeo, CO	Ohio State Fair
5	Iowa State Fair	State Fair of Texas	Tulsa State Fair, OK

**Category 6 – Single Brochure/Flyer**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Luzerne County Fair, PA	Cabarrus County Fair, NC	Canyon County Fair, ID
2	Eastern Idaho State Fair	MontanaFair	Central States Fair, SD
3	Missouri State Fair	Clay County Fair, IA	North Dakota State Fair
4	California State Fair	Ohio State Fair	Georgia National Fair & Agricenter
5	Iowa State Fair	Eastern States Exposition, MA	Wisconsin State Fair

**Category 7 – Electronic Newsletter**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Canyon County Fair, ID	Napa County Fair, CA	Cabarrus County Fair, NC
2	Western Fair, ON	Eastern Idaho State Fair	Central States Fair, SD
3	South Carolina State Fair	Missouri State Fair	North Dakota State Fair
4	California State Fair	Miami Dade County Fair & Expositions, FL	Maryland State Fair
5	Washington State Fair	Minnesota State Fair	Tulsa State Fair, OK

**Category 8 – Printed Promotional Material**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Washington Town and Country Fair, MO	North Idaho State Fair	Big Sky Country State Fair, MT
2	Western Idaho Fair	Eastern Idaho State Fair	Western Fair, ON
3	Royal Agriculture & Horticultural Society of SA, Inc., SA	Alaska State Fair	Missouri State Fair
4	South Florida Fair and Palm Beach County Expo	California State Fair	Ohio State Fair
5	Iowa State Fair	Washington State Fair	Wisconsin State Fair

**Category 9 – Commemorative Poster**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Washington Town and Country Fair, MO	North Idaho State Fair	Cabarrus County Fair, NC
2	North Texas Fair & Rodeo	State Fair of West Virginia	Ozark Empire Fair, MO
3	Alaska State Fair	South Carolina State Fair	Alameda County Fair, CA
4	California State Fair	Big Fresno Fair, CA	National Western Stock Show & Rodeo, CO
5	Minnesota State Fair	Iowa State Fair	State Fair of Texas

**Category 10 – Promotional/Advertising Poster**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Western Carolina State Fair Foundation	Brazos Valley Fair & Rodeo, TX	Washington Town & Country Fair, MO
2	Western Idaho Fair	Western Fair, ON	Eastern Idaho State Fair
3	Missouri State Fair	Nebraska State Fair	Alaska State Fair
4	South Florida Fair and Palm Beach County Expo	Wilson County Fair, TN	California State Fair
5	State Fair of Texas	Washington State Fair	Iowa State Fair

**Category 11 – Miscellaneous marketing/Promotional Display or Piece**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Grant County Fair, WI	Cabarrus County Fair, NC	Washington Town and Country Fair, MO
2	Clay County Agricultural Fair, FL	Walworth County Fair, WI	MontanaFair
3	Missouri State Fair	North Dakota State Fair	Alameda County Fair, CA
4	California State Fair	Florida Strawberry Festival	National Western Stock Show and Rodeo, CO
5	Washington State Fair	Iowa State Fair	San Antonio Livestock Exposition, Inc., TX

**Category 12 – Promotional Advertising – Outdoor**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Brazos Valley Fair and Rodeo, TX	Arapahoe County Fair, CO	Santa Clara County Fair, CA
2	Western Idaho Fair	Antelope Valley Fair Association, CA	Santa Barbara County Fair, CA
3	Missouri State Fair	The Great Allentown Fair, PA	Dixie Classic Fair, NC
4	California State Fair	Florida Strawberry Festival	Georgia National Fair & Agricenter
5	San Antonio Livestock Exposition Inc., TX	State Fair of Texas	Iowa State Fair

**Category 13 – Web Advertisement**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Washington Town and Country Fair, MO	Brazos Valley Fair and Rodeo, TX	Cabarrus County Fair, NC
2	Montana Fair	Red River Valley Fair Association, ND	Western Fair, ON
3	Alaska State Fair	Clark County Fair, WA	Missouri State Fair
4	Big Fresno Fair, CA	Georgia National Fair & Agricenter	Maryland State Fair
5	Washington State Fair	Wisconsin State Fair	-

**Category 14 – Unique Advertising Specialties/ Merchandise/ Souvenirs**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Cabarrus County Fair, NC	Washington Town and Country Fair, MO	Isle of Wight County Fair Committee, VA
2	Ozark Empire Fair, MO	Walworth County Fair, WI	Red River Valley Fair Association, ND
3	Nebraska State Fair	Missouri State Fair	Alaska State Fair
4	California State Fair	Wilson County Fair, TN	Florida Strawberry Festival
5	Wisconsin State Fair	Iowa State Fair	Tulsa State Fair, OK

**Category 15 – Overall Social Media Campaign**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Washington Town and Country Fair, MO	Canyon County Fair, ID	Roosevelt County Fair, MT
2	Western Idaho Fair	Red River Valley Fair Association, ND	Western Fair, ON
3	South Carolina State Fair	North Dakota State Fair	Missouri State Fair
4	California State Fair	Maryland State Fair	Miami Dade County Fair and Exposition, FL
5	Eastern States Exposition, MA	Wisconsin State Fair	Tulsa State Fair, OK

**Category 16 – Overall Mobile Campaign**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	-	-	-
2	Walworth County Fair, WI	-	-
3	Missouri State Fair	North Dakota State Fair	California - Mid State Fair
4	-	-	-
5	San Diego County Fair, CA	Washington State Fair	Iowa State Fair

**Category 17 – Promotional Event**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	-	-	-
2	MontanaFair	Antelope Valley Fair Association, CA	Red River Valley Fair Association, ND
3	Nebraska State Fair	Missouri State Fair	Clay County Fair, IA
4	California State Fair	Maryland State Fair	Miami Dade County Fair and Exposition, FL
5	Wisconsin State Fair	Washington State Fair	Erie County Fair, NY

**Category 18 –Desktop Website**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Twin Falls County Fair & Rodeo, ID	North Idaho State Fair	Great Jones County Fair, IA
2	Western Idaho Fair	Williamson County Fair, TN	Eastern Idaho State Fair
3	Oregon State Fair	Missouri State Fair	Alameda County Fair, CA
4	California State Fair	Georgia National Fair & Agricenter	Maryland State Fair
5	Iowa State Fair	Wisconsin State Fair	Eastern States Exposition, MA

**Category 19 – Mobile Web**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Northern International Livestock Exposition & Rodeo, MT	Twin Falls County Fair, ID	Larimer County Fair & Rodeo, CO
2	Western Idaho Fair	Eastern Idaho State Fair	Boulder County Fair, Livestock Show & Rodeo, CO
3	South Carolina State Fair	Alaska State Fair	Alameda County Fair, CA
4	California State Fair	Maryland State Fair	Georgia National Fair & Agricenter
5	Tulsa State Fair, OK	Iowa State Fair	State Fair Of Texas

**Category 20 – Mobile App**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Twin Falls County Fair, ID	-	-
2	Red River Valley Fair Association, ND	-	-
3	Nebraska State Fair	Kern County Fair, CA	Alameda County Fair, CA
4	Ohio State Fair	Georgia National Fair & Agricenter	California State Fair
5	Eastern States Exposition, MA	-	-

**Category 21 – TBA at IAFE Convention - General Session - Wednesday, November 30 at 5:00 p.m.**

**Hall of Honor Communication Awards will take place at the IAFE Convention on Wednesday, November 30, 5:00 p.m. No ticket required – all attendees welcome to attend. All winners’ plaques will be made available for your fair to take home to proudly display. Best of Marketing Campaign and Division Winners will be recognized during the Awards Ceremony. Please have a representative from your fair available to accept a possible award. If you do not plan to attend convention please notify Rachel Stutesmun at [tech@fairsandexpos.com](mailto:tech@fairsandexpos.com) and we will facilitate shipping your award following convention.**