

# 2015 IAFE Hall of Honor Communications Awards

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### Category 1 – Television

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Western Carolina State Fair, SC	Isle of Wight County Fair, VA	Cabarrus County Fair, NC
2	Stanislaus County Fair, CA	Oregon State Fair	Montana Fair
3	Central Washington State Fair	Alameda County Fair, CA	<b>Tie:</b> Clark County Fair, WA & Georgia National Fair
4	K – Days, AB	Oklahoma State Fair	<b>Tie:</b> Ohio State Fair & Royal Adelaide Show, SA
5	San Antonio Livestock Exposition, Inc. TX	Washington State Fair	Eastern States Exposition (The Big), MA

### Category 2 – Radio

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Herkimer County Fair, NY	<b>Tie:</b> AKSARBEN Stock Show & Rodeo, NE & Westerner Days Fair & Exposition, AB	Brazos Valley Fair & Rodeo, TX
2	Walworth County Fair, WI	East Texas State Fair	Great Frederick Fair, MD
3	Florida State Fair	Alameda County Fair, CA	<b>Tie:</b> South Carolina State Fair, Clay County Fair, IA & Georgia National Fair
4	California State Fair	K – Days, AB	Miami – Dade County Fair & Exposition, FL
5	Washington State Fair	Minnesota State Fair	Tulsa State Fair, OK

### Category 3 –Newspaper Ad – Black & White

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Westerner Days Fair & Exposition, AB	Arapahoe County Fair, CO	Sevier County Fair, UT
2	Montana Fair	State Fair of Virginia	Williamson County Fair, TN
3	Wilson County Fair, TN	Georgia National Fair	North Dakota State Fair
4	Miami – Dade County Fair & Exposition, FL	Florida Strawberry Festival, FL	California State Fair
5	Erie County Fair, NY	Washington State Fair	State Fair of Texas

#### Category 4 – Newspaper Ad – Color

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Western Carolina State Fair, SC	Teton County Fair, WY	Roosevelt County Fair, MT
2	Tennessee Valley Fair, TN	Santa Barbara County Fair, CA	Red River Valley Fair, ND
3	<b><u>Tie:</u></b> Alameda County Fair, CA & The Great Allentown Fair, PA	<b><u>Tie:</u></b> Western Idaho Fair, ID & Missouri State Fair	Florida State Fair
4	California State Fair	Ohio State Fair	Miami – Dade County Fair & Exposition, FL
5	State Fair of Texas	Minnesota State Fair	Washington State Fair

#### Category 5 – Magazine Ad

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	AKSARBEN Stock Show & Rodeo, NE	Bonner County Fair, ID	Arapahoe County Fair, CO
2	Montana Fair	Williamson County Fair, TN	Walworth County Fair, WI
3	Missouri State Fair	Wilson County Fair, TN	North Dakota State Fair
4	California State Fair	<b><u>Tie:</u></b> Kentucky State Fair & Ohio State Fair	<b><u>Tie:</u></b> National Western Stock Show & Rodeo, CO & Miami – Dade County Fair & Exposition, FL
5	State Fair of Texas	San Antonio Livestock Exposition, Inc., TX	Washington State Fair

#### Category 6 – Single Brochure/Flyer

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Cabarrus County Fair, NC	Canyon County Fair, ID	AKSARBEN Stock Show & Rodeo, CO
2	Waukesha County Fair, WI	Eastern Idaho State Fair	Montana Fair
3	North Dakota State Fair	<b><u>Tie:</u></b> Alameda County Fair, & The Great Allentown Fair, PA.	<b><u>Tie:</u></b> South Carolina State Fair, Clay County Fair, IA., Alaska State Fair, Missouri State Fair
4	Miami – Dade County Fair & Exposition, FL.	National Western Stock Show & Rodeo, CO.	Kentucky State Fair
5	Tulsa State Fair, OK	<b><u>Tie:</u></b> Washington State Fair, Eastern States Exposition (The Big E), MA., Minnesota State Fair	<b><u>Tie:</u></b> State Fair of Texas & San Antonio Livestock Exposition, Inc., TX.

**Category 7 – Electronic Newsletter**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	North Idaho Fair & Rodeo, ID	Cabarrus County Fair, NC	Adams County Fair, CO
2	Western Fair, ON	Eastern Idaho State Fair	Oregon State Fair
3	Clark County Fair, WA	Clay County Fair, IA	<b>Tie:</b> South Carolina State Fair & North Dakota State Fair
4	Miami – Dade County Fair & Exposition, FL	California State Fair	Maryland State Fair
5	<b>Tie:</b> Tulsa State Fair, OK & Washington State Fair	State Fair of Texas	Minnesota State Fair

**Category 8 – Printed Promotional Material**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Adams County Fair, CO	Teton County Fair, WY	AKSARBEN Stock Show & Rodeo, NE
2	Tennessee Valley Fair, TN	<b>Tie:</b> Montana Fair & Waukesha County Fair, WI	Eastern Idaho State Fair
3	Alaska State Fair	Western Idaho Fair	Wilson County Fair, TN
4	California State Fair	Ohio State Fair	Oklahoma State Fair
5	Minnesota State Fair	Washington State Fair	Wisconsin State Fair

**Category 9 – Commemorative Poster**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Cabarrus County Fair, NC	North Idaho Fair & Rodeo, ID	Santa Clara County Fair, CA
2	Montana Fair	Montgomery County Agricultural Fair, MD	Great Frederick Fair, MD
3	Alaska State Fair	Ventura County Fair, CA	Wilson County Fair, TN
4	California State Fair	No Entries	No Entries
5	Minnesota State Fair	San Antonio Livestock Exposition, Inc., TX	State Fair of Texas

**Category 10 – Promotional Poster**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Weld County Fair, CO	AKSARBEN Stock Show & Rodeo, NE	<b><u>Tie:</u></b> Washington Town & Country Fair, MO & Western Carolina State Fair, SC
2	Montana Fair	Santa Barbara County Fair, CA	Red River Valley Fair, ND
3	Western Idaho Fair	North Dakota State Fair	<b><u>Tie:</u></b> South Carolina State Fair & Missouri State Fair
4	California State Fair	National Western Stock Show & Rodeo, CO	Ohio State Fair
5	Wisconsin State Fair	Washington State Fair	San Antonio Livestock Exposition, Inc., TX

**Category 11 – Misc. marketing/Promotional Display or Piece**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Western Carolina State Fair, SC	Adams County Fair, CO	Teton County Fair, WY
2	Waukesha County Fair, WI	Montgomery County Agricultural Fair, MD	Red River Valley Fair, ND
3	Alaska State Fair	North Dakota State Fair	The Great Allentown Fair, PA
4	California State Fair	Maryland State Fair	Miami – Dade County Fair & Exposition, FL.
5	San Antonio Livestock Exposition, Inc. TX	Erie County Fair, NY	<b><u>Tie:</u></b> Washington State Fair & Wisconsin State Fair

**Category 12 – Promotional Advertising – Outdoor**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Adams County Fair, CO	Arapahoe County Fair, CO	Cabarrus County Fair, NC
2	Western Fair, ON	Eastern Idaho State Fair	Red River Valley Fair, ND
3	Western Idaho Fair	North Dakota State Fair	Missouri State Fair
4	<b><u>Tie:</u></b> K – Days, AB & Royal Adelaide Show, SA	Ohio State Fair	Maryland State Fair
5	Washington State Fair	<b><u>Tie:</u></b> Wisconsin State Fair, Erie County Fair, NY & San Antonio Livestock Exposition, Inc., TX	<b><u>Tie:</u></b> Tulsa State Fair & Minnesota State Fair

**Category 13 – Web Advertisement**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Washington Town & Country Fair, MO	Arapahoe County Fair, CO	Adams County Fair, CO
2	Montana Fair	State Fair of West Virginia	Western Fair, ON
3	Western Idaho Fair	North Dakota State Fair	Alaska State Fair
4	Ohio State Fair	Miami – Dade County Fair & Exposition, FL	California State Fair
5	Washington State Fair	Wisconsin State Fair	Minnesota State Fair

**Category 14 – Unique Advertising Specialties/ Merchandise/ Souvenirs**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Washington Town & Country Fair, MO	Adams County Fair, CO	Cabarrus County Fair, NC
2	Ozark Empire Fair, MO	Montana Fair	Great Frederick Fair, MD
3	Alaska State Fair	<b><u>Tie:</u></b> Missouri State Fair & Nebraska State Fair	<b><u>Tie:</u></b> New Mexico State Fair & North Dakota State Fair
4	California State Fair	Miami -Dade County Fair & Exposition, FL	Ohio State Fair
5	Tulsa State Fair, OK	Washington State Fair	<b><u>Tie:</u></b> Wisconsin State Fair & Minnesota State Fair

**Category 15 – Overall Social Media Campaign**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Canyon County Fair, ID	No Entries	No Entries
2	Eastern Idaho State Fair	Montana Fair	Western Fair
3	South Carolina State Fair	Western Idaho Fair	Missouri State Fair
4	Ohio State Fair	<b><u>Tie:</u></b> California State Fair & Maryland State Fair	Miami – Dade County Fair & Exposition, FL
5	Wisconsin State Fair	Eastern States Exposition (The Big E), MA	Tulsa State Fair, OK

### Category 16 – Overall Mobile Campaign

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	No Entries	No Entries	No Entries
2	Cuyahoga County Fair, OH	No Entries	No Entries
3	Nebraska State Fair	Alameda County Fair, CA	Missouri State Fair
4	Ohio State Fair	No Entries	No Entries
5	Washington State Fair	Erie County Fair, NY	Wisconsin State Fair

### Category 17 – Promotional Event

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Florence County Fair, WI	Herkimer County Fair, NY	No Entries
2	Montana Fair	Red River Valley Fair, ND	Eastern Idaho State Fair
3	Alameda County Fair, CA	South Carolina State Fair	Missouri State Fair
4	California State Fair	Miami—Dade County Fair & Exposition, FL	No Entries
5	Washington State Fair	<b>Tie:</b> Erie County Fair, NY & Eastern States Exposition (The Big E), MA	Wisconsin State Fair

### Category 18 – Website

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Adams County Fair, CO	Canyon County Fair, ID	Wyoming State Fair
2	Washington County Fair, OR	Montgomery County Agricultural Fair, MD	Waukesha County Fair, WI
3	Delaware State Fair	Missouri State Fair	Western Idaho Fair
4	Miami – Dade County Fair & Exposition, FL	Ohio State Fair	No Entries
5	Wisconsin State Fair	Washington State Fair	Iowa State Fair

**Category 19 – Mobile Web**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Canyon County Fair, ID	Luzerne County Fair, PA	Adams County Fair, CO
2	Waukesha County Fair, WI	Red River Valley Fair, ND	Williamson County Fair, TN
3	Clay County Fair, IA	Clark County Fair, WA	Western Idaho Fair
4	Miami – Dade County Fair & Exposition, FL	Ohio State Fair	No Entries
5	Washington State Fair	Wisconsin State Fair	Eastern States Exposition (The Big E), MA

**Category 20 – Mobile App**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Adams County Fair, CO	No Entries	No Entries
2	Red River Valley Fair, ND	Clay County Agricultural Fair, FL	Stanislaus County Fair, CA
3	Elkhart County 4-H Fair & Agricultural Exposition, Inc.	Alameda County Fair, CA	Georgia National Fair
4	Ohio State Fair	No Entries	No Entries
5	Washington State Fair	Iowa State Fair	Wisconsin State Fair

**Category 21 – Best Marketing Campaign**

<i>Division</i>	<i>1<sup>st</sup></i>	<i>2<sup>nd</sup></i>	<i>3<sup>rd</sup></i>
1	Washington Town & Country Fair, MO	Cabarrus County Fair, NC	No Entries
2	Eastern Idaho State Fair	Montana Fair	Antelope Valley Fair, CA
3	Western Idaho Fair	South Carolina State Fair	North Dakota State Fair
4	California State Fair	Royal Adelaide Show	Miami – Dade County Fair & Exposition, FL
5	Washington State Fair	Tulsa State Fair	Erie County Fair, NY