

Hurricane Warning!

Now that you have begun your research into hurricane formation and the patterns, you are going to create a “warning” message. This message will be directed towards future potential victims of hurricanes.

You may create this message by whichever means you choose. Some potential formats include:

- Video Advertisement
- Poster Advertisement
- Pamphlet
- Slideshow presentation

Or any other format you choose (as long as you run it by me first).

The purpose of this message is to warn people who are at risk of hurricanes like Matthew of the powerful effects of hurricanes.

Checklist

- You have chosen an appropriate audience to send your message to (somewhere that is at risk of hurricanes)
- When is the riskiest time for hurricanes?
- What causes hurricanes?
- You have provided details of the possible effects of the hurricane (damage, length of distraction, natural forces, wind speeds etc.)
- Advise citizens how to protect themselves and how to prepare in advance (evacuation plan/ survival kit) and react if a hurricane hits

Success Criteria

- Message is clearly communicated to audience
- Creative delivery of message
- Information to deliver has been written down to hand in (script for video, important points on poster, full description in pamphlet etc.)
- Written with proper sentence structure, grammar, punctuation and spelling
- Each group member participates evenly

For your **script/written information**, be sure to:

- Clearly state your purpose (Inform, not entertain). Don't make the listener guess what your point is! This is your introduction
- Organize your information into a **logical** order (don't jump from one subject to the next)
- Clearly state your points and explain (focus on one aspect and explain before moving on to next point)