

Marvellous Media Mondays: Movie Poster

December 2, 2013

We have learned about how to create advertisements for various products. Now we're going to look at a specific type of advertisement: *a movie poster*.

1) Look online for a movie poster (e.g., if you wanted a poster for the movie, *The Hunger Games*, you could Google search, *The Hunger Games Movie Poster*, and one would appear in images). **Please make sure that the poster you choose is appropriate for a Grade 5 audience.**

2) On a sheet of paper, sticky notes, or a personal device, write down point-form notes to answer these questions:

- What information is included in the poster?
- Look closely at the images used. What do you notice about the colour, size, and location of the images? Why might the producer of the advertisement have made these decisions?
- Look closely at the lettering. What do you notice about the colour, size, and location of the words? Why might the producer of the advertisement have made these decisions?

3) Print out the advertisement to bring to school or remember your Google search terms so that you can find the advertisement again in class tomorrow.

Be prepared to discuss the answers to these questions in class **tomorrow (Tuesday, December 3, 2013).**