

Marvellous Media Mondays

We've spent a lot of time in class looking at advertisements. Now that you've had a chance to learn what makes advertisements appealing or not appealing, you are going to create your own advertisement.

- 1) Choose a product that you use frequently.
- 2) Think about why you like that product and what is appealing about that product.
- 3) Create an advertisement for that product that would make people want to buy and use that product. You can create your advertisement on paper or a device.
- 4) Carefully consider what images to use in your advertisement and what words or slogans would help make your product more appealing.

Be prepared to share your advertisement in class next Monday.