

Marvellous Media Mondays - Week #5

Responding To Advertisements

We've spent a lot of time in class looking at advertisements. Now that you've had a chance to see what appeals and does not appeal to you, here's your challenge for this week:

1) Find three different advertisements for the same product. You can find these ads in a newspaper, magazine, flyer, or even online.

2) Cut out or print all three advertisements. If you need me to print them for you, please just email them to me at aviva.dunsiger@hwdsb.on.ca.

3) Decide which of the three advertisements you like the best and why. What makes this ad better than the other two? **Write down some point form notes on paper, sticky notes, or a personal device that you have at home.**

4) Which of the three advertisements do you think would appeal the most to students your age? Why? **Write down some point form notes on paper, sticky notes, or a personal device that you have at home.**

Be prepared to share these ideas in class **tomorrow**.