

Marvellous Media Mondays
Due On Tuesday, February 11, 2014

What Makes It Great?

As we look at creating different media texts, we need to figure out what makes a “great” advertisement.

Pick three of your favourite advertisements. They can be print ads or commercials. They can be on any topic, but they need to be appropriate for school. Please make sure that you can easily access these ads at school. You can print out a hardcopy or show them on a classroom device.

Think about,

- What makes these advertisements great ones?
- What does “great” mean to you?
- How would you create a great advertisement?

Be prepared to share your thinking in class on the **February 11th**.