

Marvellous Media Mondays
Due On Tuesday, December 10, 2013

Target Audience

Find two different advertisements (print advertisement or commercial) for the same product, but that you think appeals to two different audiences.

Bring in both advertisements tomorrow (the paper copy or an electronic version) and be prepared to answer these questions:

- **What audience do you think that each advertisement appeals to? Why?**
- **How would you change one of these advertisements to appeal to a different audience?**