

Introduction to Video Editing: Movie Trailer

Overview:

- Students will learn the skills needed to effectively use video editing software by creating a one-minute movie trailer using still images, sound effects, voice over and music.

Project Breakdown: This project should take approximately **8 days** to complete.

- Day #1: View examples of movie trailers on YouTube
- Day #2: Collect images for movie trailer / begin writing your script.
- Day #3: Importing images into iMovie, Final Cut Pro or Movie Maker
- Day #4: Voice recording (script)
- Day #5: Match images to voice – add titles and transitions.
- Day #6: Sound effects and music
- Day #7: Final editing (by this day you should have your movie trailer almost completed)
- Day #8: Render movie trailer and complete self-evaluation. Submit file (.mov) along with your self-evaluation for marking.

Project Requirements:

Planning:

- Using your movie poster assignment as the basis for your project, begin planning your project.
- Start to collect still images to support your production. You must have a minimum of 20 images in your trailer. Images may be original photos or images taken from the internet or other sources.
- Once you have collected the images, you will write a script for your trailer.

Getting Started:

- You will begin your project by importing all of the collected images into the video editing software of your choice.
- Your next step is to record your script and then layer it with your still images.
- After your images and voice are in layered in your video editing software, match the images to your voice by adjusting the images in the timeline.

Titles / Credits

- Now that your images and voice are in sync, you can now put in titles.
- You will need an opening title that is to go before your movie trailer begins showing the title of the film.
- You will also need credits at the end of the trailer. Be sure to include your name as the producer.

Sound Effects and Music

- You will need to add appropriate sound effects that suit the story of the film and the images you have chosen to use.
- After you have finished adding sound effects, you will need to add music to your trailer.
- **Please note:** your voice recording should be the most prominent sound in your trailer.

Final Edit

- Finally you will go over your movie trailer checking for any clipping and to make sure all your audio levels are good. Be sure to also check your transitions and titles.
- Save your project as "your name_movie trailer"
- Print a copy of the evaluation page, fill in your self-assessment, and then turn in your completed self-assessment and .mov file to the teacher.

Evaluation :

Script:

1 2 3 4 5 6 7 8 9 10

Detailed and well-planned script that effectively communicates the main concept of the film.

Video Editing:

1 2 3 4 5 6 7 8 9 10

Effective use of images and text to create an exciting trailer; well timed transitions

Content:

1 2 3 4 5 6 7 8 9 10

Level of difficulty; well planned and rehearsed; creative and interesting; multi-tracked; sounds and music match theme

Sound:

1 2 3 4 5 6 7 8 9 10

Well-paced, seamless, good transitions, properly enveloped, no clipping, gaps, etc

Overall Quality:

1 2 3 4 5 6 7 8 9 10

Overall quality of final project

TOTAL: /50