This Privacy Policy was last updated on January 1, 2020.

Vision Path, Inc. and its affiliates and subsidiaries (collectively, “we,” “our,” or “us”) operate the Hubble® and ContactsCart brands, including the online stores available at www.hubblecontacts.com, www.contactscart.com, and other landing pages or websites made available by us or our service providers (the “online stores”). The purpose of this Privacy Policy is to inform you about the information we may collect from you, how we use such information, and the choices you may have regarding such information. This Privacy Policy applies to information we collect about you, including through our websites, websites operated by our service providers and marketing partners, and any other website that links to this Privacy Policy. By visiting the online stores, becoming a Hubble or ContactsCart customer, and/or sharing your contact information with us, you are accepting and consenting to the practices described in this Privacy Policy, as well as our Terms of Service for Hubble and ContactsCart, now and as amended by us from time to time.

1. What Information Do We Collect?

We collect several categories of information about you. We collect the information you provide directly to us, which is often personal data (as defined in this policy). We, our service providers, social networks, and other of our marketing partners (as each are defined in this policy) also automatically collect information about you. That information is often usage data (as defined in this policy), but when that automatically collected information can directly or indirectly identify you, we treat it as personal data. Finally, we may aggregate personal data and/or usage data, and that aggregate data (as defined in this policy) is a separate type of information about you.

1.1. Information You Provide.

We and our service providers collect any information that you provide when you use the online stores, including when you:

- create an account;
- purchase a product or subscribe to one of our subscription products; or
- otherwise contact us with a question, comment, or request, whether through the online stores, including any associated interactive features, or through our social media channels.

The information that you provide us and our service providers can include, but is not limited to:

- your name;
- your contact information, such as your email address, phone number, and social media usernames;
- your mailing address, including your street address, city, state, zip/postal code, and country;
- your account user name and password;
- your contact lens prescription and your eye care provider;
• information required to process transactions, such as your payment information (i.e., your credit or debit card information) and your shipping information; and
• any information you provide when you contact us.

Where this information, and other information described in this Privacy Policy, identifies you as a specific, identifiable individual, we refer to it as “personal data” in this Privacy Policy. Whether or not to provide such personal data is your own choice. But if you choose not to provide the information we request, you may be unable to purchase products, or access certain services, offers and content on our websites. In addition, we may need to contact you via phone, email, or mail to address questions or issues specific to your order, even if you have opted to not receive marketing communications from us.

1.2. Other Information We Collect.

We and our service providers also may automatically collect certain technical and usage information from your computer or mobile device when you use the online stores or otherwise interact with us. We refer to that information as “usage data” in this Privacy Policy. Usage data may include information such as your Internet Protocol address, your browser type, your operating system, the pages you view on the online stores and your interaction with elements of the online stores, the pages you view before and/or after you access the online stores, and the search terms you enter on the online stores. Usage data does not contain identifiers like your email address or your phone number that are typically used to identify you as an individual. Collecting usage data allows us to personalize your experience if you return to the online stores, and to improve the online stores and the services we provide. We and our service providers may collect this information using “cookies” (which are small text files that are saved on your computer using your web browser when you access the online stores and identified when you return), “web beacons” or “pixels” (which are unobtrusive elements of a website that may identify you as a visitor to the online stores), or other similar technologies (collectively, “tracking technologies”). We also use analytics tools when you visit the online stores to better understand how you use the online stores.

The online stores contain integrations with social networks, third-party advertising networks, and other platforms (collectively, “social networks”), including tracking technologies through which usage data is collected by those social networks. These social networks may use usage data for advertising and analytics purposes, and they may track your activities over time and across different websites and social media. These social networks’ use of and collection through tracking technologies is subject to those social networks’ privacy policies, not this one.

We also collect information from other trusted sources to support, update, supplement, or validate the information you provide to us or that we collect. For example, we use a service to confirm that the shipping address you may provide to us is accurate.

1.3. Aggregate data

We may group or categorize any of the foregoing personal data or usage data, and/or combine it with publicly available information and other online and offline information we receive from or cross-reference with our service providers, marketing partners and others, including providers of third-party cookie and other third-party browsing and usage data. Because this information is about groups or categories of individuals, it cannot reasonably be used to identify you.
2. **How Do We Use This Information?**

We and our service providers may use personal data and usage data for a number of purposes, including, but not limited to:

- operating the online stores, including providing to you the features and services available through the online stores;
- providing you with the products you purchase and the services or information you request;
- troubleshooting any issues with the online stores that may arise;
- delivering marketing communications, promotional materials, or advertisements that may be of interest to you, or excluding you from receiving such communications, materials, or advertisements;
- providing you with information about the online stores or required notices;
- customizing your experience when using the online stores, such as by providing interactive or personalized elements on the online stores;
- allowing us to improve the online stores and the services we provide, such as by better tailoring our content to our users’ and your specific needs and preferences;
- generating and analyzing statistics about your use of the online stores;
- helping our advertisers, sponsors, and partners better understand our users; and
- detecting, preventing, and responding to fraud, intellectual property infringement, violations of our Terms of Service, violations of law, or other misuse of the online stores.

We also may use aggregate data for any of these purposes, including delivering targeted advertisements on the online stores or through other third-party websites or services that are based on your previous online activity on the online stores and on other third-party websites or mobile applications. In addition, where we maintain personal data, we and our service providers may de-identify your information by removing information that can reasonably be used to identify you (e.g., name, phone number, email address) and use that de-identified information for any purpose.

3. **Under What Circumstances Do We Disclose This Information?**

We may disclose personal data, usage data, and aggregate data to affiliated companies, service providers, social networks, and marketing partners, including as follows:

3.1. **Service Providers.**

Vendors who work on our behalf and who have agreed to use the information in furtherance of our operations may have access to personal data, usage data, and aggregate data. We refer to these vendors throughout this Privacy Policy as our “service providers.” We may utilize service providers for services including, but not limited to, payment processing services; order fulfillment services; targeting and delivering marketing communications, promotional materials, or advertisements that may be of interest to you and/or others; data analysis and management; and so forth.

3.2. **Social Networks and Marketing Partners.**

We may partner with other companies, including social networks, to target and deliver marketing communications, promotional materials, or advertisements regarding our business and/or our partners’ businesses; to exclude you from marketing, promotional, or advertising campaigns; or to identify other
groups of individuals who may wish to receive advertisements or communications from or our partners. We refer to these companies throughout this Privacy Policy as our “marketing partners.” Through these partnerships we may share or receive, or share or receive access to, the types of data described in this privacy policy, including personal data. Note that, in many cases, once we share your personal data with a marketing partner, the information received by the marketing partner or social network is controlled by that company and becomes subject to its privacy practices.

3.3. Change of Control.

In the event we prepare for (including through the due diligence process) or undergo a merger, acquisition by another company, bankruptcy, restructuring, joint venture, sale of all or a portion of our assets, or other corporate transaction, personal data about you likely will be included in the assets transferred in connection with that corporate transaction. You agree that we can transfer such information in those circumstances without your further consent. Should such a transaction occur, we will make reasonable efforts to request that the new owner or combined entity (as applicable) either (a) follow this Privacy Policy or (b) provide you prior notice so that you can act accordingly.

3.4. Other Scenarios.

We reserve the right to disclose personal data about you:

- to comply with law, such as pursuant to a subpoena, court order or other legal process, or to comply with government reporting obligations;
- when we believe in good faith that disclosure is necessary (a) to protect our rights, the integrity of the online stores, or your safety or the safety of others, or (b) to detect, prevent, or respond to fraud, intellectual property infringement, violations of our Terms of Use, violations of law, or other misuse of the online stores; and

The online stores also may contain third-party links. You acknowledge and agree that we are not responsible for the collection and use of your information by such third parties that are not under our control. We encourage you to review the privacy policies of each website you visit.

4. Where is This Information Processed?

Information collected through or in connection with the online stores will be processed in and subject to the laws of the United States, which, if you are not located in the United States, may not provide the same level of protection for your personal information as your home country, and may be available to the United States government or its agencies pursuant to applicable legal authority in the United States. In addition, we may transfer your information outside the United States to our affiliates, business partners, and service providers located in other countries. By using the online stores, you consent to such transfer to, and processing in, the United States and these other countries.

5. How is Your Information Secured?

We maintain safeguards designed to protect the information collected by the online stores. However, no information system can be 100% secure, so we cannot guarantee the absolute security of your information. Moreover, we are not responsible for the security of information you transmit to the online stores over networks that we do not control, including the Internet and wireless networks.
6. Your Choices

If you do not want the online stores to collect information through the use of cookies or other tracking technologies, you may be able to set your web browser to reject the online stores' tracking technology. Each browser is different, so you should check your browser’s “Help” menu to learn how to change your preferences. If you do, however, the online stores may not function as intended.

The online stores do not currently respond to web browser “Do Not Track” signals or other mechanisms that provide a method to opt out of the collection of information over time and across websites and online services you may use following your visit to the online stores. If we do so in the future, we will describe how we do so in this Privacy Policy. Visit the following website, www.allaboutdnt.org, for more information on this developing area.

7. Important Notices for California Customers

If you are a California resident, California Civil Code Section 1798.100 and the sections that follow may afforded you certain specific privacy rights, which you can also read about here. This section describes the specific rights afforded to California residents.

California Civil Code Sections 1798.100 and 1798.105 permit you to make requests to access categories and specific pieces of personal information about you, as well as to request to delete personal information about you. And California Civil Code Section 1798.83 permits you to request information regarding the disclosure of your personal data to third parties for the third parties’ direct marketing purposes. To make such a request, please send an email to privacy@hubblecontacts.com or privacy@contactscart.com, or write us:

California Privacy Rights
Vision Path, Inc.
PO Box 20589
New York, NY 10023

We will not discriminate against you for the exercise of the rights described in this section. Please understand, however, that without certain information about you, we may be unable to offer you our services.

8. Children’s Information

The online stores are not directed to, nor do we knowingly collect information from, children under the age of 13. If you become aware that your child or any child under your care has provided us with information without your consent, please contact us at the contact information listed below.

9. Changes to this Privacy Policy

If we update this Privacy Policy, we will notify you by posting a new Privacy Policy in this section of the online stores. If we make any revisions that materially change the ways in which we use or share the information previously collected from you through the online stores, we will give you the opportunity to consent to such changes before applying them to that information. The effective date of this Privacy Policy is January 1, 2020.
10. Contact Us

If you have any questions about this Privacy Policy or our use of your information collected through the online stores, please contact us at privacy@hubblecontacts.com or privacy@contactscart.com.