

INTERNATIONAL INSTITUTE OF
HOME STAGING™

SAT 28TH & SUN 29TH

JULY 2018

SYDNEY

National Home Staging Symposium

NETWORKING | WORKSHOPS | GUEST SPEAKERS

2018 PROVISIONAL AGENDA

Rydges World Square

- Keynote – Naomi Findlay
- Build a Beautiful Business, Live a Luxe Life
- Live Plants in Home Staging – what to use and how to care for them
- How to boost sales with solid marketing plans
- Bouncing back again and again – Emotional Resilience in the Home Staging Industry
- 2018-19 Trends to watch and how they affect your work
- Social Media for business beginners
- Agent presentations – when, why and how to use them
- Real Estate Agents – what they want
- SEO – why you need it and how to make it happen
- Unleash the most powerful tool you have in your business
- Video and Visibility for Home Stagers
- HR and Staff Compliance in the Home Staging Industry
- Do you need Snapchat and Instagram?
- Logistics – success secrets revealed
- Workflow – how to find and drive efficiencies
- Expert Home Staging Panel
- Business finance you don't have to pay back
- Advanced Social Media engagement strategies

Please note that agenda items are subject to change at any time and without notice leading up to the event

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