

Privacy Policy

Hive Social

Last Updated on June 21, 2018

This Privacy Policy (the "Policy") describes the treatment of information provided or collected on <http://hivesocial.com> or the Hive Social App. The purpose of this Policy is to describe how Hive Social collects, shares and secures information provided by you. Therefore, before you provide Hive Social with any personal information, you should read through this Policy in its entirety and understand its terms. We may update the Policy from time to time, so please check in occasionally. At present, Hive Social is directed at users in the United States. If you are not a resident of the United States, please do not use our website or app.

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1. INFORMATION WE COLLECT:

At Hive Social, there are two general categories of information we collect: information you voluntarily provide and information we obtain when you use our services.

Information You Voluntarily Provide

When you interact with Hive Social, we collect information that you voluntarily share with us. For example, to use Hive Social you must create account that includes basic information about you, such as a unique username; password; email address; zip code and optional birth date. When you post on Hive Social or communicate with us in any other way, we will also collect whatever information you volunteer.

Keep in mind that unless you set your account as “private”, other Hive Social users will be able to see your posts, can save your content or copy it. You should therefore not send messages or share content that you do not want someone else to see, save or share.

Information We Get When You Use Our Services

When you use Hive Social, we collect information about your use of our services. For example, we collect the following types of information when you use our services:

Usage Information. We collect information about your activity through Hive Social. For example, we may collect information about:

- how you interact with Hive Social.

- how you communicate with other Hive Social users.

Content Information. We collect content you create and post on Hive Social.

Device Information. We collect information from and about the devices you use. For example, we collect:

- information about your hardware and software, such as the hardware model, operating system version, unique device identifiers, browser type, language....

- information from device sensors, such as accelerometers, gyroscopes, compasses, microphones, and whether you have headphones connected; and

- information about your wireless and mobile network connections, such as mobile phone number, service provider, and signal strength.

Location Information. When you use Hive Social we will collect information about your location. With your permission, we may also collect information about your precise location using methods that include GPS, wireless networks, cell towers, Wi-Fi access points, and other sensors, such as gyroscopes, accelerometers, and compasses.

Information Collected by Cookies and Other Technologies. We may use cookies and other technologies, such as web beacons, web storage, and unique advertising identifiers, to collect information about your activity, browser, and device. Most web browsers are set to accept cookies by default. If you prefer, you can usually remove or reject browser cookies through the settings on your browser or device. If you remove or reject cookies, it could affect the availability and functionality of our services. For more information about cookies, please visit: www.allaboutcookies.org.

Google Analytics. We collect information through a platform called Google Analytics which utilizes cookies (which are information stored on your computer by your browser to save your preferences while you are visiting a particular site) when you visit Hive Social. This tracking data is used for many purposes including, for example, to provide useful features to simplify your experience when you return to our Hive Social; deliver relevant content based on your preferences, usage patterns and location; monitor and evaluate the use and operation of our Hive Social; and to analyze traffic on Hive Social and the sites of third parties. You may opt-out from Google Analytics tracking the activity of your browser with this add-on: <https://tools.google.com/dlpage/gaoptout?hl=en> You may choose whether to have your information collected for that purpose but not allowing that collection may result in you may not being able to use all of the features of Hive Social.

Log Information. We also collect log information when you use our website. That information includes, among other things:

details about how you use Hive Social.

device information, such as your web browser type.

access times.

pages viewed.

IP address.

identifiers associated with cookies or other technologies that may uniquely identify your device or browser.

Third Party Data Collection. We may collect information that other users provide about you when they use our services. For example, if another user allows us to collect information from their device phonebook and you are in that user's contact, we may combine the information we collect from that user's phonebook with other information we have collected about you. We may also obtain information from our affiliates and third parties.

2. WHAT WE DO WITH YOUR INFORMATION:

Hive Social will use information provided by you or collected consistent with this Policy to offer an effective service and carry out our business. Specifically, we may use your information for the following purposes:

Provide you with information regarding our services.

Send you information about features on our Hive Social or changes to our policies.

Personalize content and experiences.

Optimize, improve, deliver, maintain, and protect our services and operations.

Monitor and analyze trends and usage.

Enhance the safety and security of our products and services.

Verify your identity and prevent fraud or other unauthorized or illegal activity.

Use information we've collected from cookies and other technology to enhance our services and your experience with them.

Enforce our Terms of Service and other usage policies.

Detect, investigate and prevent activities that may violate our policies or be illegal.

How Long We Keep Your Information. We store your basic account information until you ask us to delete them.

3. SHARING YOUR INFORMATION:

We share your information only as set forth in this Privacy Policy, and the recipients are limited to using the information the purpose for which it was provided.

Other Hive Social Users. We may share the following information with other Hive Social users:

information about you, such as your username, location, your communities, interests and other information you provide about yourself.

information about how you have interacted with Hive Social, such as the names of Hive Social users you are following, and other information that will help Hive Social users understand your connections with others using our services.

any additional information you share on Hive Social.

content you post or send, based on your settings.

Service Providers. We may share information with third party companies or individuals that provide us with services. These services may include data compiling services which are provided only with anonymized data.

Business Transactions. In the event that we, or any portion of our assets, are acquired or we undergo another transaction in our business, your information may be transferred to the acquiring company or other entity surviving such transaction.

Law Enforcement. We may report to law enforcement agencies any activities that we reasonably believe to be unlawful, or that we reasonably believe may aid a law enforcement investigation into unlawful activity. In addition, we reserve the right to release your information to law enforcement agencies if we determine, in our sole judgment, that either you have violated our policies, or the release of your information may protect the rights, property, or safety of Hive Social or another person.

Legal Process. Subject to applicable law, we may disclose information about you (i) if we are required to do so by law, regulation or legal process, such as a subpoena; (ii) in response to requests by government entities, such as law enforcement authorities; (iii) when we believe disclosure is necessary or appropriate to prevent physical, financial or other harm, injury or loss; or (iv) in connection with an investigation of suspected or actual unlawful activity.

4. YOUR CONTROLS AND CHOICES:

We provide you the ability to exercise certain controls and choices regarding our collection,

Account Information. You can access and edit most of your basic account information right in our app.

Revoking permissions. You can edit your permissions in the app or by changing the settings on your device if your device offers those options. By doing so, certain services may lose full functionality.

Deletion. If for some reason you ever want to delete your account, go to your account settings and click deactivate account. You will be sent an email asking you to verify that you would like to deactivate your account and be given an option to delete your account and information permanently.

Communicating with Other Users. The App allows you to make your own decisions about who to follow or blocking other users.

If you have any complaints regarding the use of your information, you may contact us at the address below.

5. SECURITY MEASURES:

The security, integrity and confidentiality of your information are important to us. We take reasonable and appropriate measures to secure Hive Social. Please be aware though that, despite our best efforts, no security measures are perfect or impenetrable and, therefore, we cannot guarantee that your information will remain secure.

6. HOW WE COMMUNICATE WITH YOU:

If you have any questions about our Policy, you can contact us at [info@hivesocial.com]. If we need, or are required, to contact you concerning any event that involves your personal information, we may do so by email, telephone or mail.

7. CHILDREN:

Hive Social is not directed to children and does not provide services to children, or knowingly collect or solicit personal information from children under 13 years of age.

8. CHANGES TO THIS POLICY:

Hive Social may, in its sole discretion, update this Privacy Policy periodically without prior notice to you to reflect changes in our information practices or with respect to applicable laws. We will post the updated version on our website and App and indicate at the top of the Privacy Policy when it was last updated.

Please revisit this page periodically to stay aware of any changes to this Privacy Policy. In the event that the modifications materially alter your rights or obligations hereunder we will make commercially reasonable efforts to notify you of the change. For example, we may send a message to your email address, if we have one on file, or generate a pop-up or similar notifications after such material changes are made. Our amended Privacy Policy will automatically take effect upon the date that an update is published. If you do not agree with any changes to the Privacy Policy, you should cease using Hive Social. Your continued use of Hive Social after the revised or updated Privacy Policy has become effective indicates that you have read, understood and agreed to the then-current version of the Privacy Policy.

9. NOTICE TO CALIFORNIA RESIDENTS:

If you are a California resident, California Civil Code Section 1798.83 permits you to request a notice regarding the disclosure of your personal information by Hive Social to any of our partners for the partners' direct marketing purpose. If you are a California resident and would like a copy of this notice, please contact us at [info@hivesocial.com].

We do not track our users and visitors over time and across third party websites to provide targeted advertising. Consequently, we do not respond to Do Not Track (DNT) signals. Other third party websites may keep track of your browsing activities when they provide you with content, which enables them to customize what they present to you on their websites.

10. CONTACT US

If you have any questions or comments about this Privacy Policy, or if you would like us to update information we have about you or your preferences, please contact us as indicated below:

Hive Social
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