

HOUSE 214 DESIGN

The 4 Feelings Pocket Guide

Created by House 214 Design, LLC

HOUSE 214 DESIGN

Timeless Feeling

Description: classic, elegant, simple, romantic

Colors: cool, grey undertone, subtle, muted

Patterns: stripes, flowing lines, intricate detail

Collections: ironstone, polished silver, faded floral patterns

Welcoming Feeling

Description: relaxed, cozy, connection to nature & the past, substantial

Colors: warm undertone, muted, depth, substance

Textures: natural, organic, substantial

Collections: handcrafted goods, knits, stenciled lettering

Fun Feeling

Description: creative, sweet, gentle, energetic

Colors: soft, warm, light, bright, clear

Patterns: busy, vivid colored prints, round shapes, youthful

Collections: colored glass (blue mason jars), colorful pieces (kitchenware)

Distinctive Feeling

Description: opulent, luxurious, grounded, understated

Colors: cool undertone, intense, clear cut, crystal clarity

Patterns: geometric, sharp angles, rich in feel, eye catching

Collections: black and white pieces, glass and acrylics, animal prints

*Keep this “on the go” guide with you as a quick reference when you are out and about making decisions for your home. The guide will help you keep your focus, so you make decisions with intention. *