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HOT SPRING HONORS INAUGURAL WATKINS WELLNESS AWARD WINNER

VISTA, Calif., March 13, 2017 – At its *Hot Spring Experience* Dealer Kickoff held in Newport Beach, California, Hot Spring® Spas honored HotSpring Spas & Pool Tables 2 with the very first Watkins Wellness™ award. This new award recognizes a dealer who most embodies the Watkins Wellness purpose and passion for promoting and living a lifestyle of well-being.

HotSpring Spas & Pool Tables 2, based in West Fargo, North Dakota, was recognized with the inaugural Hot Spring Watkins Wellness award at the annual Hot Spring Dealer Kickoff in January.

The award was accepted by HotSpring Spas & Pool Tables 2 owner Vince Wuebker.

“Vince and his team at HotSpring Spas & Pool Table 2 earned this distinguished award from among all Hot Spring retailers in North America,” said Mike Dunn, Executive Vice President of Watkins Wellness, maker of Hot Spring Spas. “There is perhaps no dealership more passionate about wellness than HotSpring Spas & Pool Tables 2. In fact, they don’t sell hot tubs, they sell ‘Every day made better®.’ Vince and his entire team are evangelists for wellness, and champions for our philosophy of well-being through regular hot tub use.”

“You’ve got to believe it and then you’ve got to live it,” Wuebker said. “Either you’re in the business of selling Hot Tubs or you’re in the business of selling wellness. If you’re in the business of selling hot tubs, I believe your income is limited. If you’re in the business of ‘Every day made better,’ I believe the sky is the limit ... because when you sit in hot water of 101 degrees, like a hot tub, your body comes alive. Blood flows 121 percent better – bad stuff out, good stuff in. It’s magic.”



The HotSpring Spas & Pool Tables 2 team accepts their award from Watkins Wellness, left to right: Ben Lamb, Bernard Sweeney, Marc Johnson, Jeromie Kirk, Watkins Wellness President Steve Hammock, Vince Wuebker, Mark Marchayya, Jeff Larson and Hot Spring Regional Sales Manager Gary Burrs.

About Hot Spring Spas

Hot Spring Spas is the world's leading brand of hot tubs with more than 1 million sold. With a network of more than 700 independent dealers throughout North America and 70 countries around the world, Hot Spring provides customers with the highest level of quality, innovation, energy efficiency and customer support. Hot Spring Spas are manufactured by Watkins Wellness, a division of Masco Corporation, a Fortune 500 company whose products include such trusted brands as Delta® faucets, KraftMaid® cabinets and BEHR® paints. Visit HotSpring.com for more information and for dealer locations.

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