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GEORGIA SPA COMPANY AWARDED HIGHEST HONOR BY HOT SPRING® SPAS

VISTA, Calif., March 13, 2017 – The Watkins Wellness™ Locksin Thompson Dealer of the Year Award was presented to Georgia Spa Company owner Mark Stevens and his team by global hot tub leader Hot Spring® Spas. The award was presented at the *Hot Spring Experience* Dealer Kickoff held in Orlando, Florida, in January. The Locksin Thompson Dealer of the Year Award, named in memory of a highly respected pioneer in the hot tub industry, celebrates Locksin Thompson's entrepreneurial spirit. It is the highest honor that can be bestowed on a Hot Spring retailer.



The Georgia Spa Company team at the 2017 Hot Spring Dealer Kickoff, left to right: Steven Bridgers, Mike Dunn of Watkins Wellness, Josh Kemerling, David Baker, Mark Stevens, Mark Baker, Cherry Durand and Tanner Tedeschi.

"If you imagine an ideal Hot Spring dealership, this is that dealer," said Mike Dunn,

Executive Vice President of Watkins Wellness. "Georgia Spa Company sells the overall Hot Spring experience from first customer contact to lead nurturing, delivery and service. Every step, from pre-to post-sale, is done exceptionally well. They demonstrate the same commitment to upholding the kind of quality, excellence and professionalism that Locksin Thompson brought to our industry."

"Georgia Spa Company has been with the Watkins Wellness family for just six years," Dunn said. "However, they have excelled in that time. They are a shining example that single-branded stores are typically the best performers for the Hot Spring brand."

"In late 2010, we partnered with Watkins and quickly realized why Hot Spring is the No. 1 spa brand in the world," Mark Stevens said. "The quality, dealer systems and attention to customer service were unmatched. We recognized that Hot Spring truly delivers a better hot tub experience, and would help Georgia Spa Company become the top dealer in North Georgia and the Atlanta market. We made the decision to carry only Hot Spring Spas and to become the hot tub expert in Atlanta. We haven't looked back since!"

About Hot Spring Spas

Hot Spring Spas is the world's leading brand of hot tubs with more than 1 million sold. With a network of more than 700 independent dealers throughout North America and 70 countries around the world, Hot Spring provides customers with the highest level of quality, innovation, energy efficiency and customer support. Hot Spring Spas are manufactured by Watkins Wellness, a division of Masco Corporation, a Fortune 500 company whose products include such trusted brands as Delta® faucets, KraftMaid® cabinets and BEHR® paints. Visit HotSpring.com for more information and dealer locations.

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