

# Product Brochure

Superior cladding solutions for sustainable buildings and a healthy living environment



30-Year Product  
Limited Warranty



20-Year Fade  
Resistance Limited  
Warranty



Self Cleaning Finish



Hundreds of Cladding  
Design Options

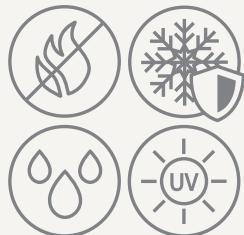
# Superior Cladding Solutions for Sustainable Buildings and a Healthy Living Environment



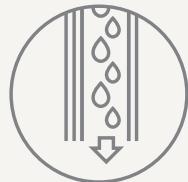
## 1. Design Versatility



## 2. High Performance



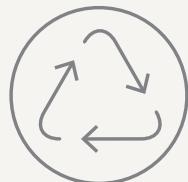
## 3. Moisture Management



## 4. Cost Effective



## 5. Eco-Friendly



# Primary Benefits

## Virtually Unlimited Design Options

Design to match your unique aesthetic with our customizable panels, available in dimensions of L: 10' (3030mm) × W: 18" (455mm) × T: 5/8" (16mm). These adaptable modules can be cut to any length on site, combined in various colors, and installed in both horizontal and vertical orientations. Whether you prefer stack bond, running bond, or other layout patterns, our flexible design options are tailored to bring your vision to life.



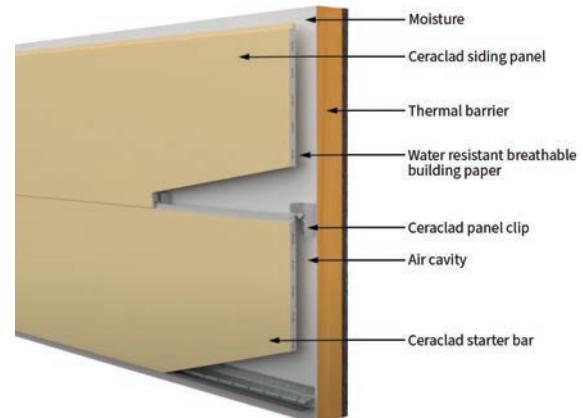
## Reliable Product Quality

Our products are made to perform in any climate. CERACLAD panels come with a 30-year Product Warranty and a 20-year Finish Warranty. Featuring a triple coating that includes ceramic and photocatalytic layers, they offer exceptional color stability and self-cleaning properties for long-lasting vibrancy. Certified for freeze-thaw durability, as well as fire and wind resistance, our panels meet rigorous standards in both the US and Canada.



## Durable and Healthy System

Our integrated Rain Screen System promotes ventilation behind the cladding, helping to prevent mold and algae growth, ensuring a safer and more durable building.



## Clear Pricing Package

Our transparent pricing system offers a standard rate for all textures, eliminating the need for off-site fabrication or shop drawings. Our caulk-free installation process reduces both costs and time. Plus, with our color warranty and self-cleaning technology, you can minimize maintenance expenses and maximize your return on investment.

## Environmentally Friendly Product

Our panels are made from approximately 45% recycled materials and come with independently verified Health Product Declaration (HPD) and Environmental Product Declaration (EPD) statements. Additionally, we are committed to achieving zero carbon emissions by 2050, working towards becoming the most eco-friendly fiber cement siding available.



## DESIGN OPTIONS

CERACLAD siding panels come in a wide range of rich textures and colors and provide you with hundreds of possible combinations. And our exclusive **CREATIV®** custom color program allows you to order your components in colors that will match your exact specifications.

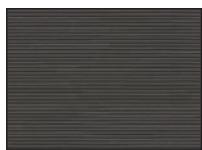
### STANDARD SERIES



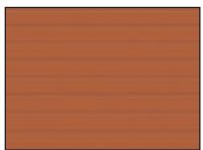
Cashmere Smooth



Zen Garden



Modern Stripe



8 Reveal



3 Reveal

### WOOD SERIES



Urban Cedar



Rustic Wood



Barnwood



Antique Sawn



Elements/Walnut



Sho Sugi Ban

### CONCRETE SERIES



Board Formed Concrete



Cast Stripe



Elements/Exposed Aggregate



Elements/Ashlar Slate



Elements/Weathered Concrete

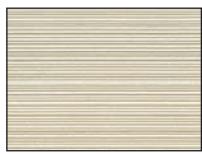
### IMPRESSION SERIES



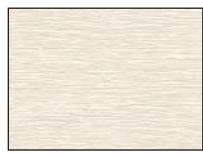
Elements/Corten Steel



Elements/Blackened Steel



Strahl



Fiotto



Mosaic Tile

### STONE AND BRICK SERIES



Antique Brick



Modern Brick



Gridline

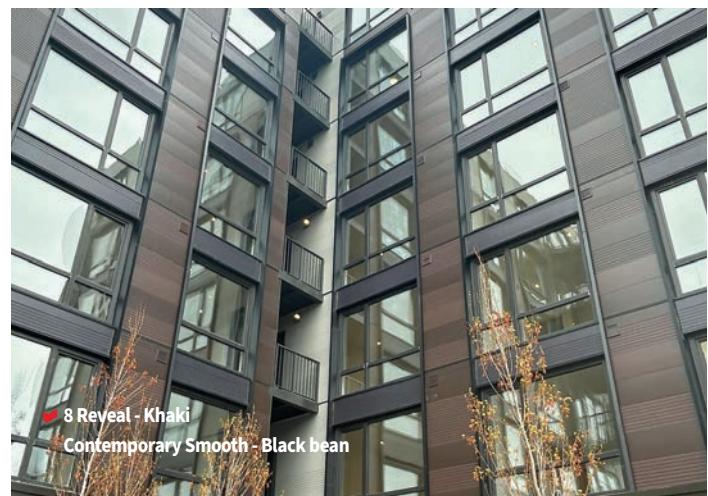
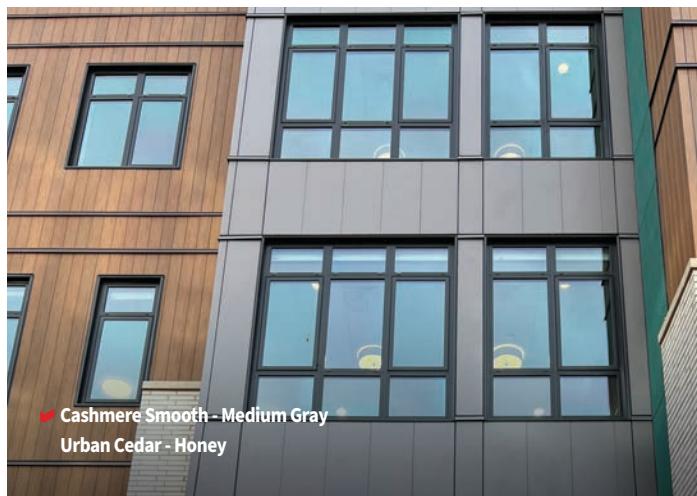
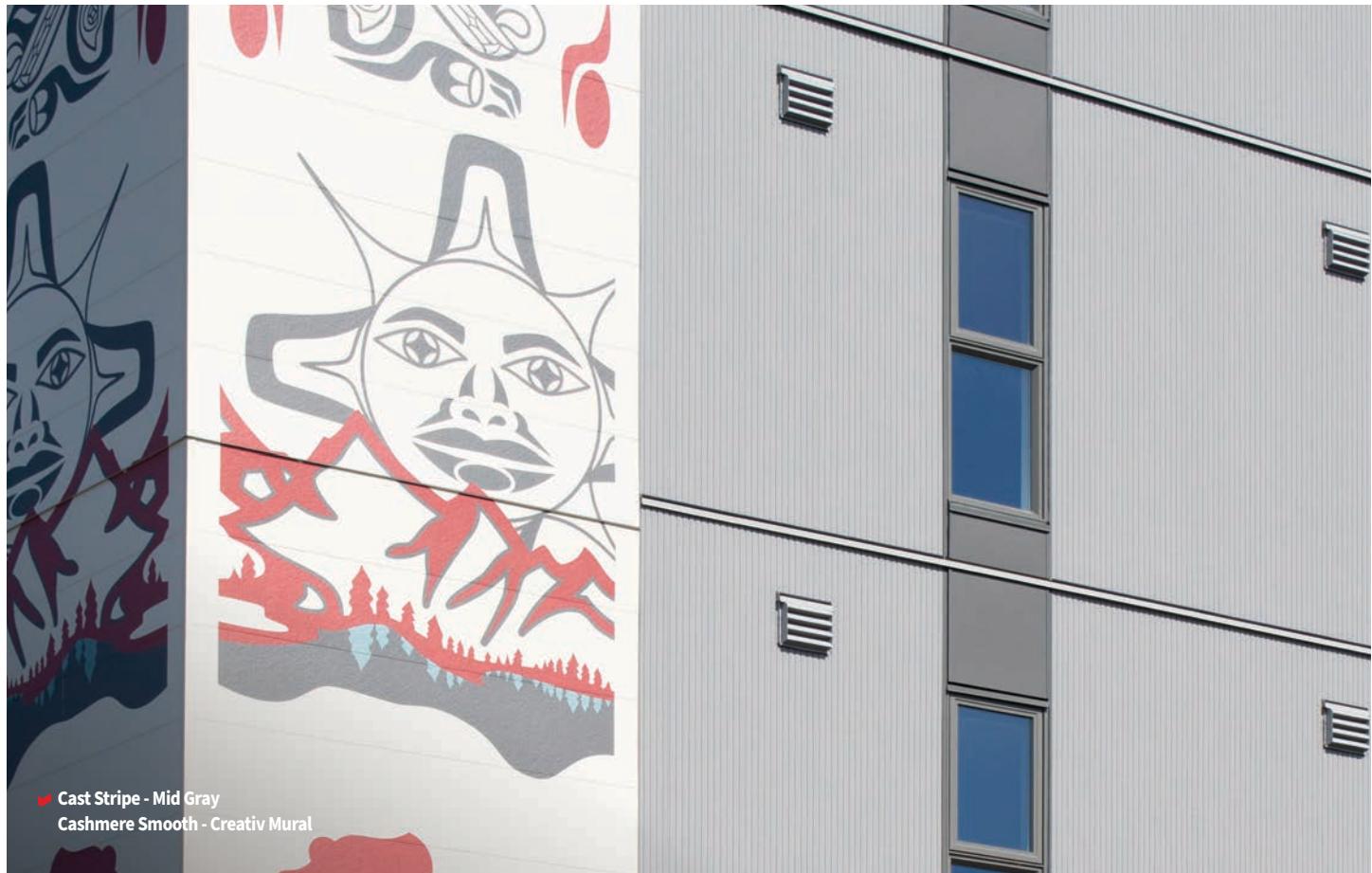


Granite

# Textures and Finishes

## COMBINE TEXTURES FOR A UNIQUE LOOK

Creating a unique look for your properties is easier with Ceraclad panels since all our textures are available for the same price. Mix and match textures and colors to achieve a look that your brand can own. Talk to one of our sales representatives to learn more.



# More Colors



**CREATIV**<sup>®</sup>

2-COAT FINISH CUSTOM COLOR

Our patterns —  
your flair for color.

**CREATIV**<sup>®</sup>, CERA CLAD's custom color program brings you nearly unlimited color options.

We keep those colors true with two factory-applied finish coats to protect **CERA CLAD CREATIV** panels from damaging ultraviolet rays.

**LEARN MORE AT CERA CLAD.COM**



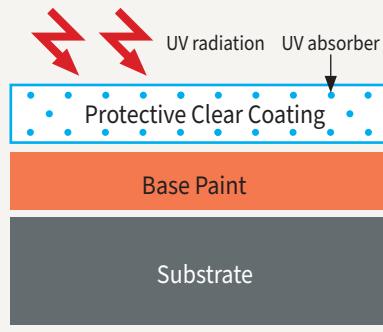
# Custom Color Program

## CUSTOM COLOR COATING CREATIV™ PANELS

Choose your unique color with our **CREATIV** custom color program. CERACLAD **CREATIV** panels feature a color coat followed by a protective clear coat, shielding them

from ultraviolet rays and minimizing exterior discoloration. Unlike other custom color products that use only one color coat, our extra layer of protection reduces or eliminates the need for repainting, thereby lowering maintenance costs. Our proprietary colors and clear coatings are factory-applied to ensure superior quality, with two finish coats to help prevent fading.

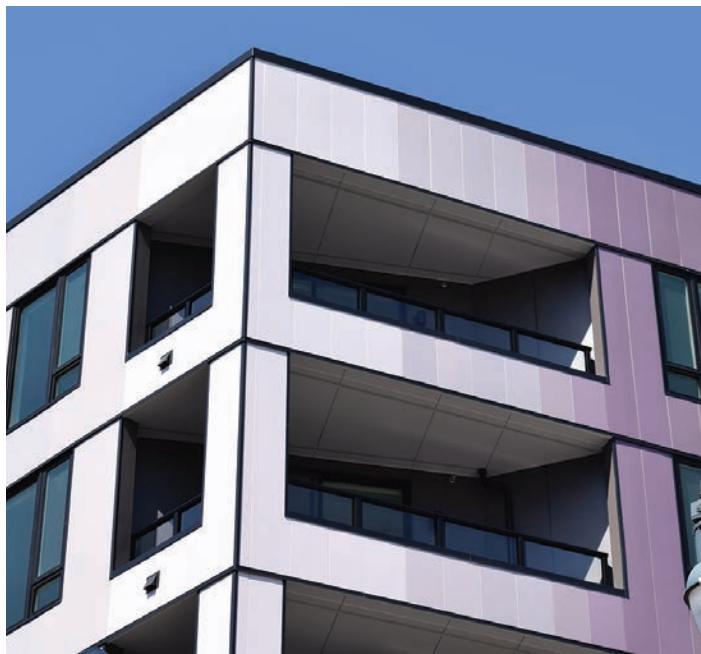
### SECTIONAL VIEW OF CUSTOM COLOR PANEL



The ultraviolet absorber layer prevents the penetration of ultraviolet rays into the colored layer.

CUSTOM COLOR FINISHES	
CREATIV®	OTHERS
2-Coat Finish	1-Coat Finish



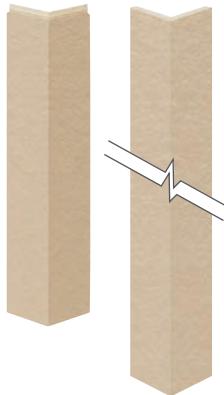


# Cashmere Smooth

## CERACLAD® | Triple Coated Fiber-Cement Siding

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

**CREATIV®** custom color program is available in this texture. Custom color samples can be requested at: [ceraclad.com/creativ-custom-color](http://ceraclad.com/creativ-custom-color)

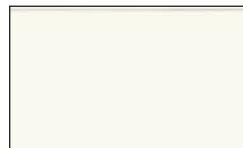


BASIC SPECIFICATIONS	
Panel Type	Solid-Core
Application Method	Vertical or Horizontal
Joint Type	Caulk Free
Coating Options	Triple Coated (15 colors) Creativ™ Custom Colors
Dimensions (Nominal)	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
Weight	60 lb. (27 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional <b>CERACLAD</b> product information including:	
<ul style="list-style-type: none"><li>• Product samples</li><li>• Custom color samples</li><li>• Specifications</li><li>• CAD details</li><li>• Product performance and approval documents</li><li>• MSDS</li></ul>	

## FACTORY STANDARD COLORS



Arctic White  
HFH9161A



Pearl  
HFH9162A



Silk  
HFH9163A



Silver Gray  
HFH9164A



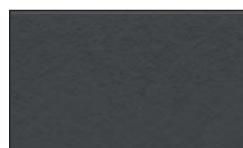
Mid Gray  
HFH9165A



Dusky Gray  
HFH9166A



Slate  
HFH9167A



Charcoal  
HFH9168A



Wheat  
HFH9169A



Brass  
HFH91610A



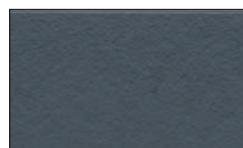
Willow Gray  
HFH91616A



Saffron  
HFH91612A



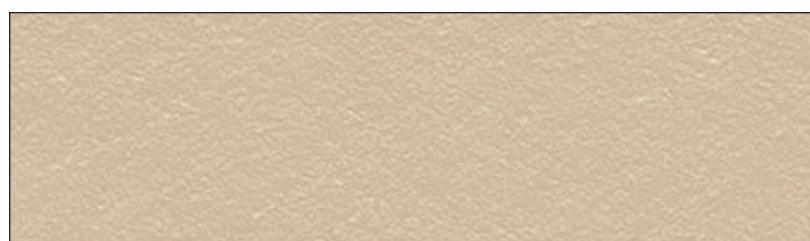
Blue Gray  
HFH91617A



Midnight Blue  
HFH91614A

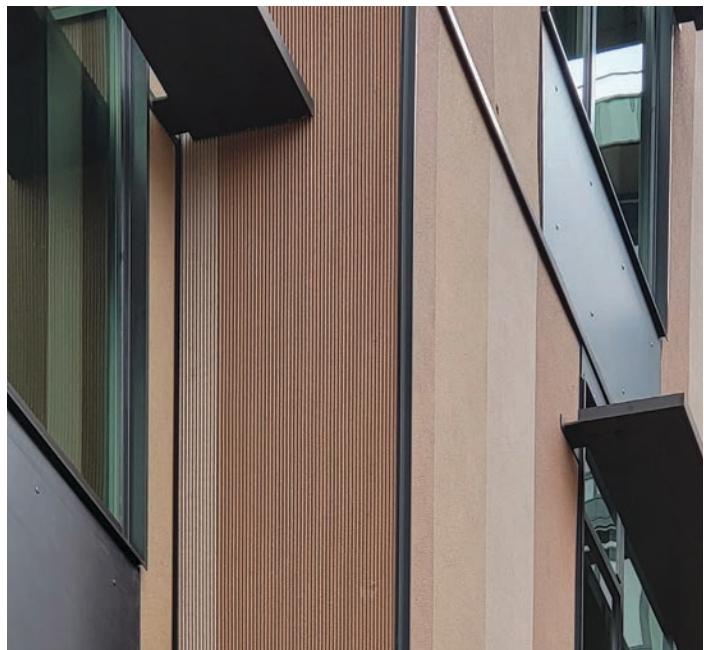
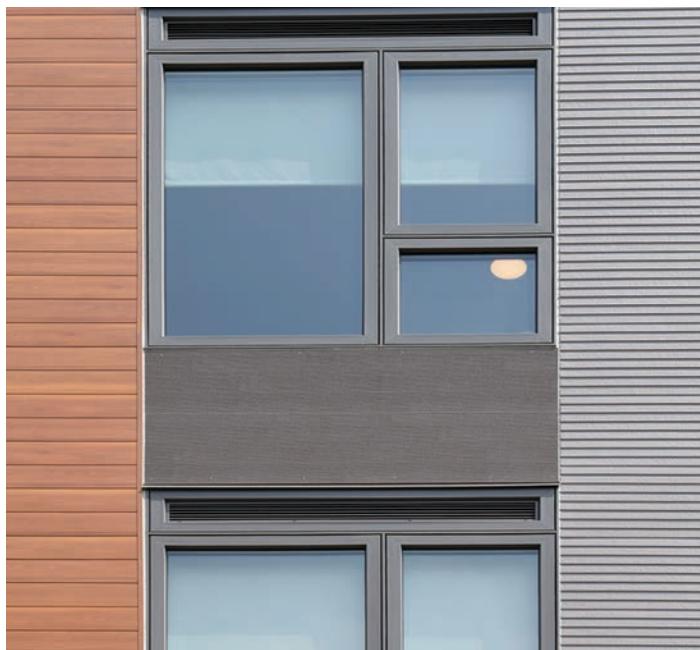
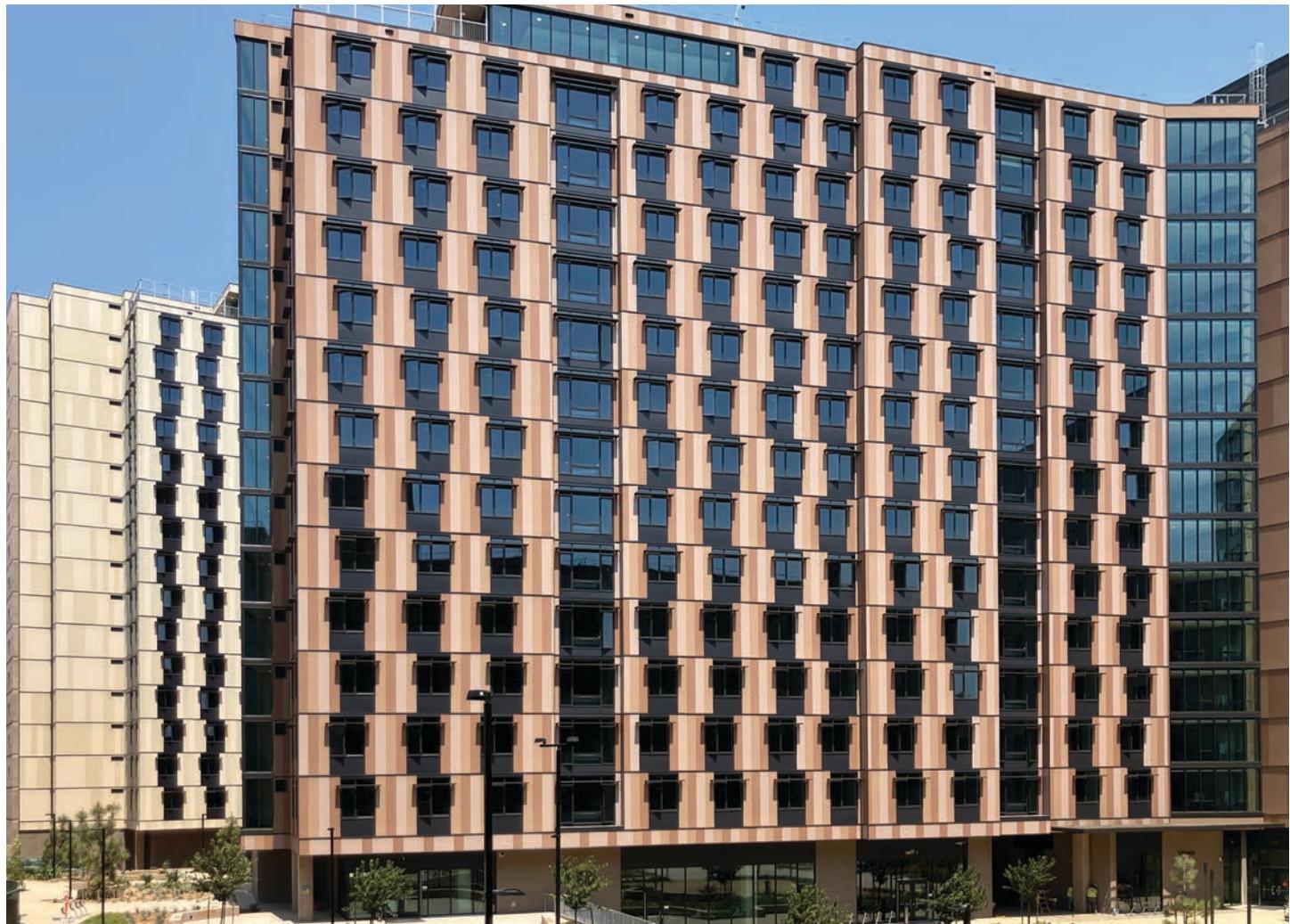


Sienna Blush  
HFH91618A



Wheat | HFH9169A

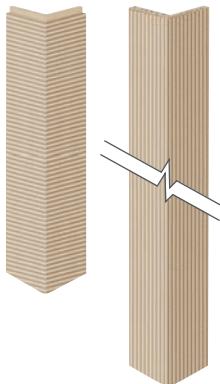
1. The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.
2. Colors and textures are subject to change.
3. Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.



## CERACLAD® | Triple Coated Fiber-Cement Siding

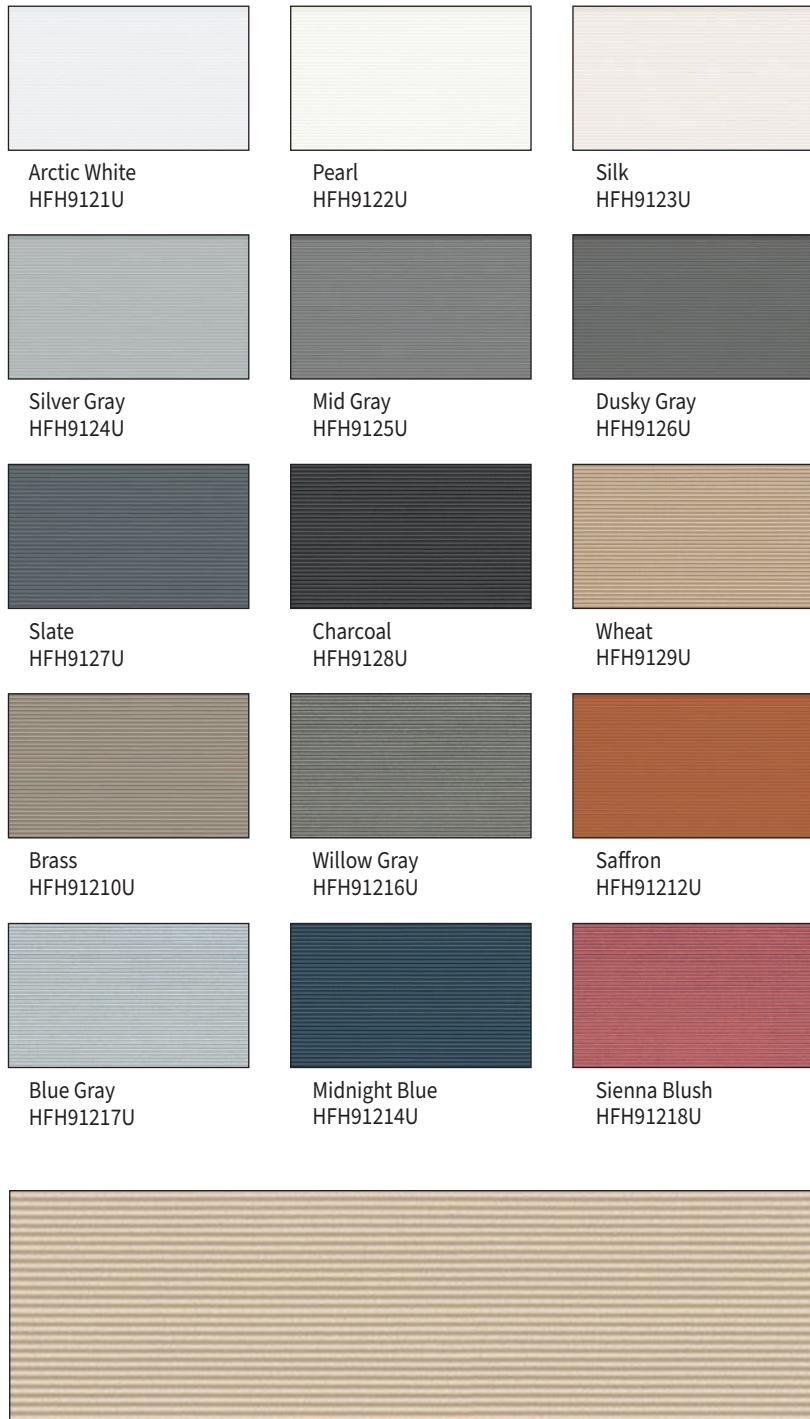
20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

**CREATIV®** custom color program is available in this texture. Custom color samples can be requested at: [ceraclad.com/creativ-custom-color](http://ceraclad.com/creativ-custom-color)



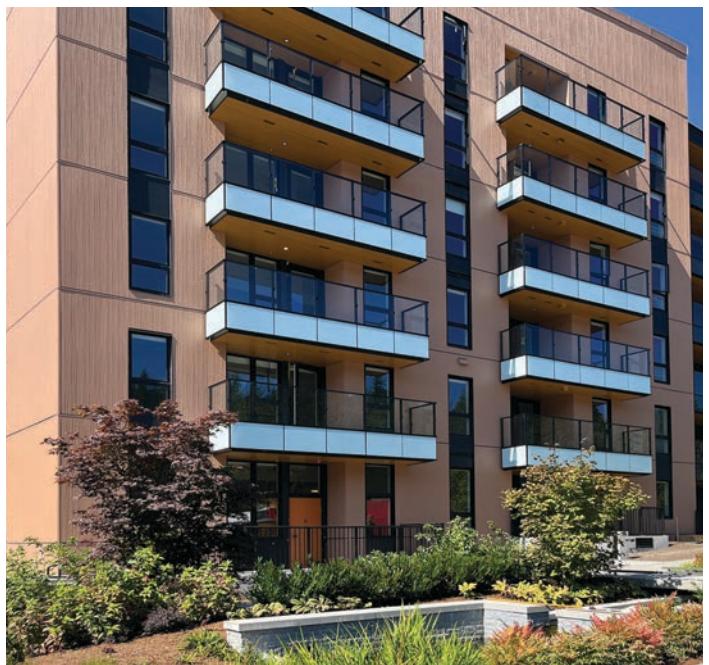
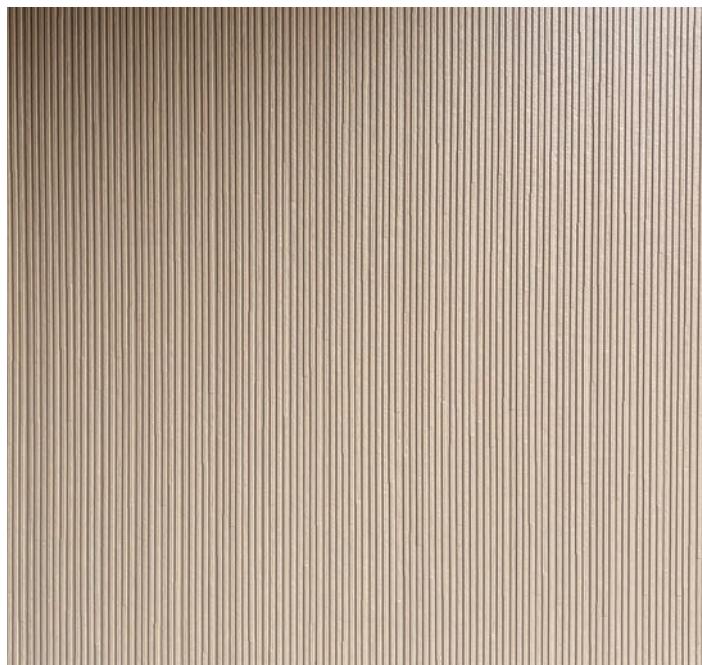
BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (15 colors) Creativ™ Custom Colors
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	49 lb. (22 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional <b>CERACLAD</b> product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	

## FACTORY STANDARD COLORS



Wheat | HFH9129U

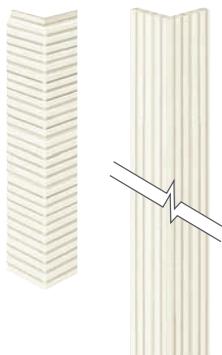
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20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

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BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (15 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
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## FACTORY STANDARD COLORS



Arctic White  
HFH9181U



Pearl  
HFH9182U



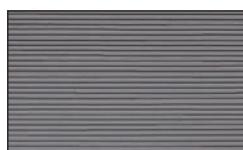
Silk  
HFH91813U



Silver Gray  
HFH9184U



Mid Gray  
HFH9185U



Dusky Gray  
HFH91816U



Slate  
HFH91817U



Charcoal  
HFH9188U



Wheat  
HFH9189U



Brass  
HFH91810U



Willow Gray  
HFH9186U



Saffron  
HFH91812U



Blue Gray  
HFH9187U



Midnight Blue  
HFH91814U



Sienna Blush  
HFH91818U

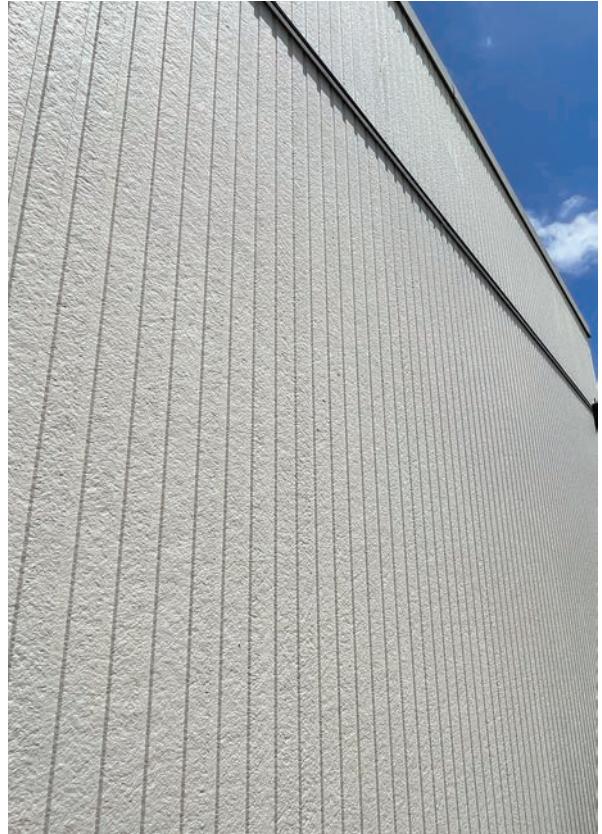


Mid Gray | HFH9185U

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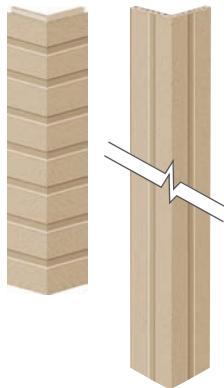
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**CERACLAD®** | **Triple Coated**  
**Fiber-Cement**  
**Siding** **Rainscreen System**

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

**CREATIV®** custom color program is available in this texture. Custom color samples can be requested at: [ceraclad.com/creativ-custom-color](http://ceraclad.com/creativ-custom-color)

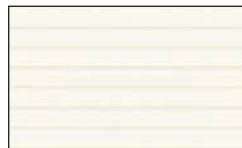


BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (15 colors) Creativ™ Custom Colors
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional <b>CERACLAD</b> product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	

**FACTORY STANDARD COLORS**



Arctic White  
HFH9131U



Pearl  
HFH9132U



Silk  
HFH9133U



Silver Gray  
HFH9134U



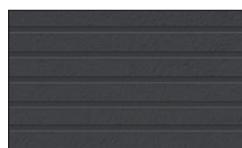
Mid Gray  
HFH9135U



Dusky Gray  
HFH9136U



Slate  
HFH9137U



Charcoal  
HFH9138U



Wheat  
HFH9139U



Brass  
HFH91310U



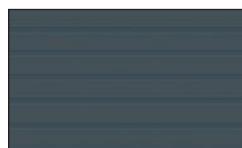
Willow Gray  
HFH91316U



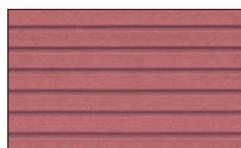
Saffron  
HFH91312U



Blue Gray  
HFH91317U



Midnight Blue  
HFH91314U



Sienna Blush  
HFH91318U



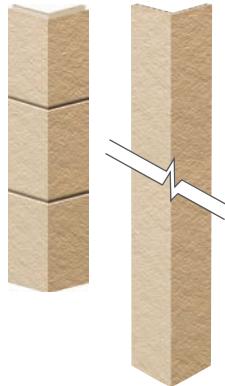
Wheat | HFH9139U

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**CERA CLAD®** | **Triple Coated  
Fiber-Cement  
Siding** | **Rainscreen System**

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

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BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (15 colors) Creativ™ Custom Colors
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
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<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	

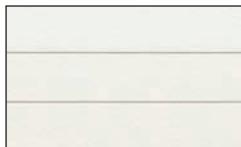
**FACTORY STANDARD COLORS**



Arctic White  
HFH9191A



Pearl  
HFH9192A



Silk  
HFH9193A



Silver Gray  
HFH9194A



Mid Gray  
HFH9195A



Dusky Gray  
HFH9196A



Slate  
HFH9197A



Charcoal  
HFH9198A



Wheat  
HFH9199A



Brass  
HFH91910A



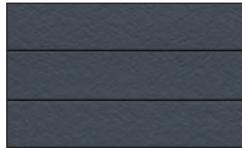
Willow Gray  
HFH91916A



Saffron  
HFH91912A



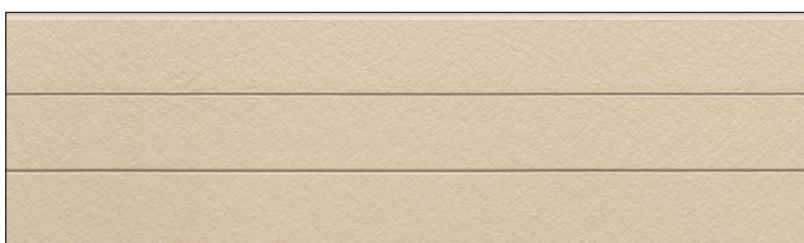
Blue Gray  
HFH91917A



Midnight Blue  
HFH91914A



Sienna Blush  
HFH91918A

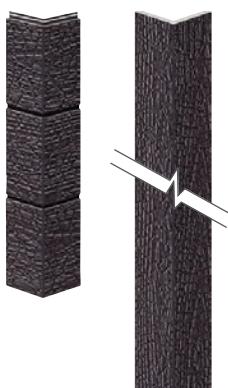


Wheat | HFH9199A

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## CERACLAD® | Triple Coated Fiber-Cement Siding

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



Deep Charred  
HFH5481U



Light Charred  
HFH5491U

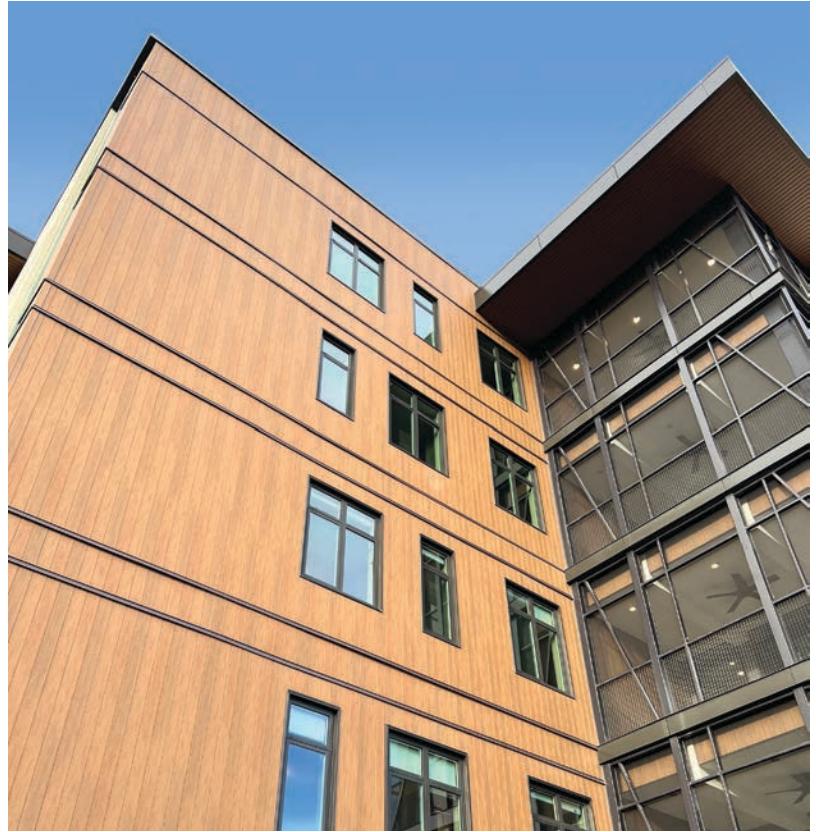
BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (2 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	52 lb. (23.4 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
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<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	



Light Charred | HFH5491U

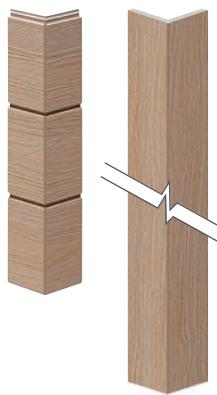
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## CERACLAD® | Triple Coated Fiber-Cement Siding

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (8 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional CERACLAD product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	



Honey  
HFH7452U



Cappuccino  
HFH7451U



Espresso  
HFH7454U



Golden Brown  
HFH7453U



Ash  
HFH7455U



Harvest Glow  
HFH7456U



Chestnut Haze  
HFH7457U



Urban Slate  
HFH7458U



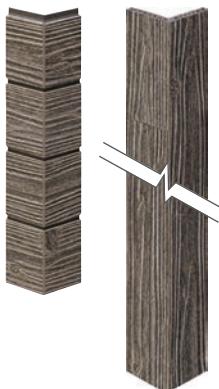
Ash | HFH7455U

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**CERACLAD®** | **Triple Coated**  
**Fiber-Cement**  
**Siding** **Rainscreen System**

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



Almond  
FH4879U



White  
FH48710U



Coffee  
FH4878U



Charcoal  
FH48712U



Caramel  
FH4875U



Gray  
FH48713U



Coffee | FH4878U

## BASIC SPECIFICATIONS

<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (6 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.

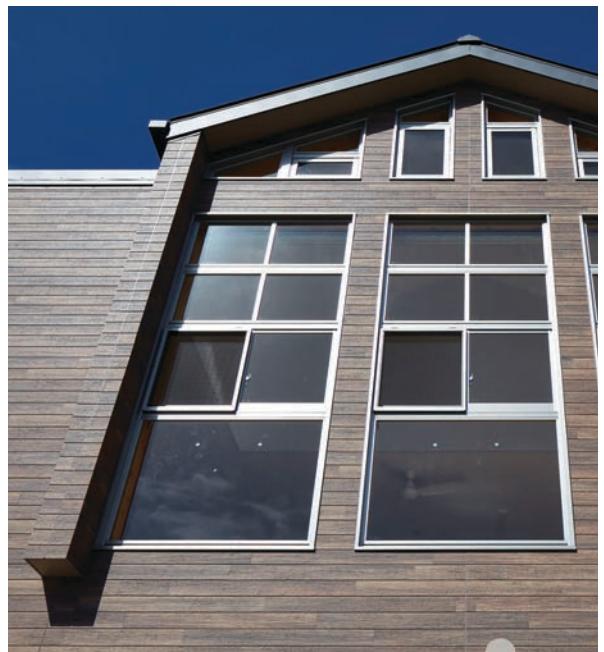
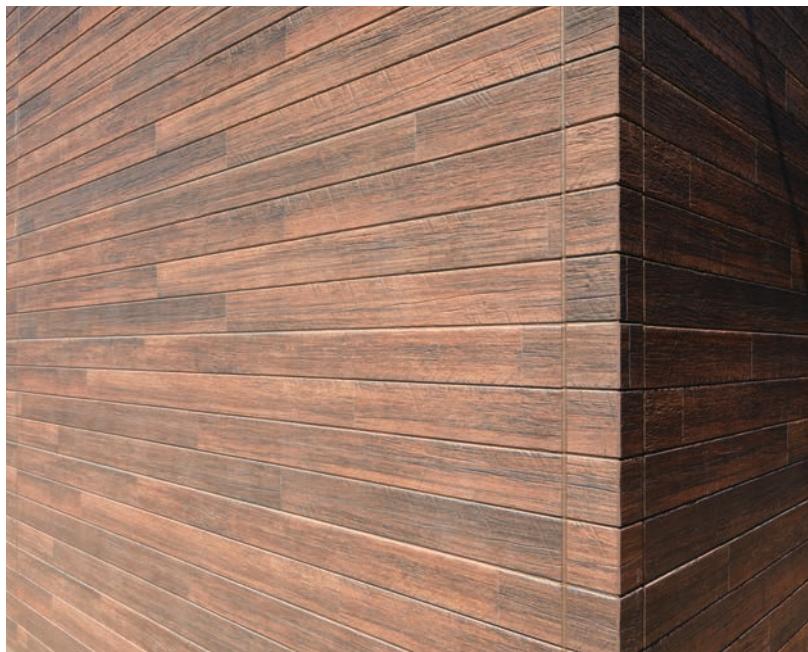
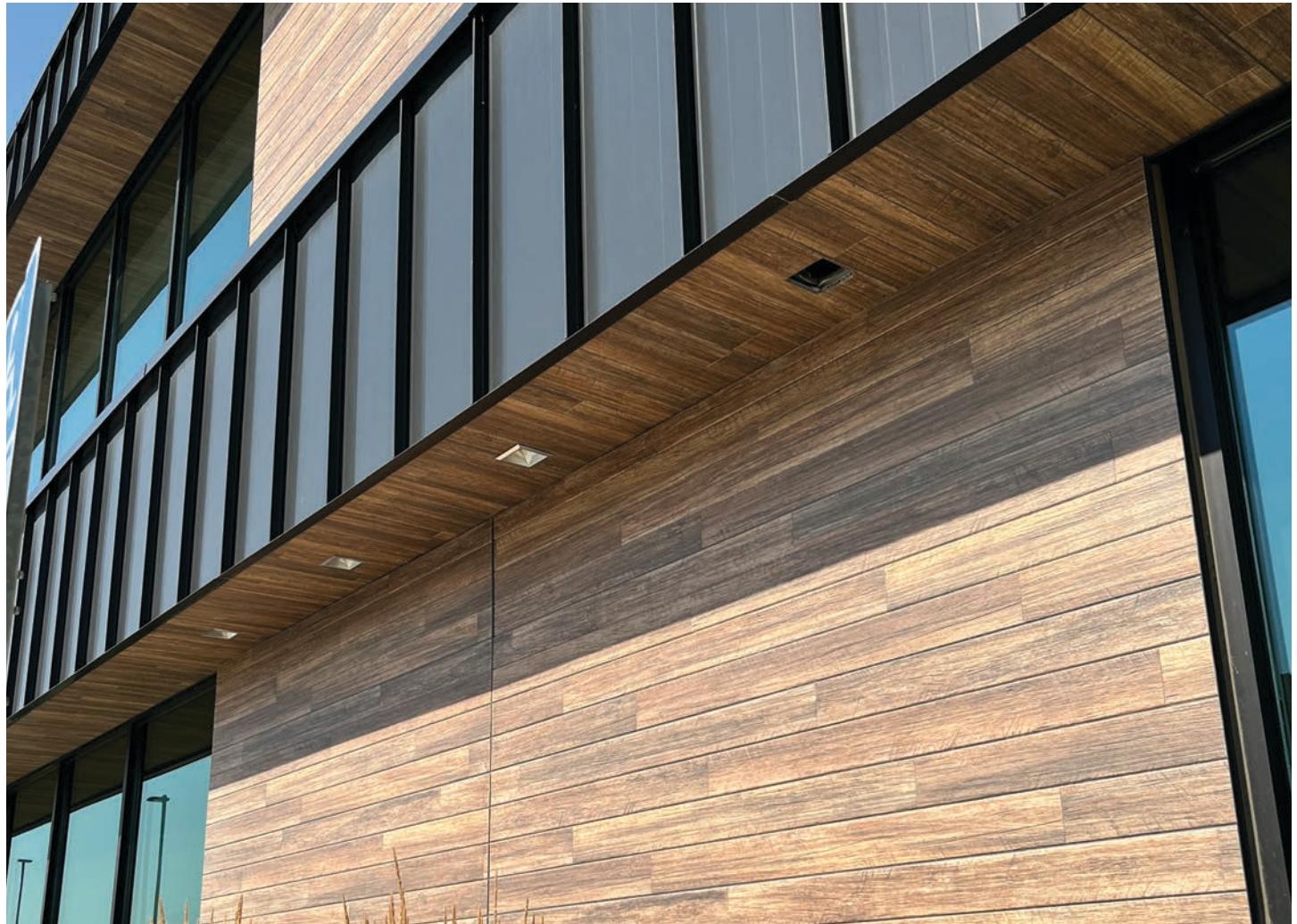
Please visit our website for additional **CERACLAD** product information including:

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

1. The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.

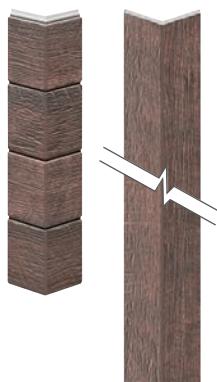
2. Colors and textures are subject to change.

3. Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.



## CERACLAD® | Triple Coated Fiber-Cement Siding

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



Ash  
FH7261A



Amber  
FH7263A



Reddish Brown  
FH7265A



Reddish Brown | FH7265A

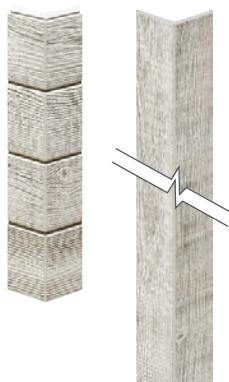
BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (3 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional CERACLAD product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	

1. The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.
2. Colors and textures are subject to change.
3. Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.



## CERACLAD® | Triple Coated Fiber-Cement Siding | Rainscreen System

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



Ash  
HFH7521A



Mahogany  
HFH7524A



Brown  
HFH7522A



Light Oak  
HFH7526A



Black  
HFH7523A



Light Oak | HFH7526A

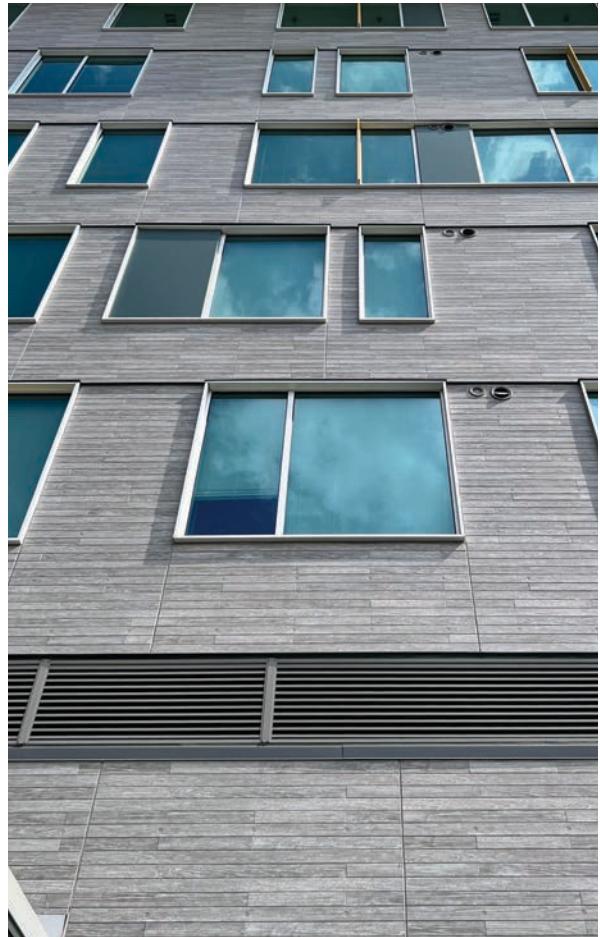
### BASIC SPECIFICATIONS

<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (5 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional CERACLAD product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	

1. The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.

2. Colors and textures are subject to change.

3. Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.

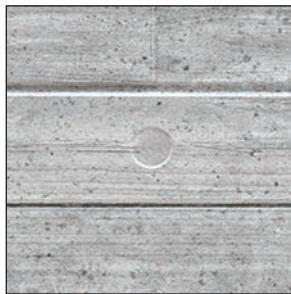


# Board Formed Concrete

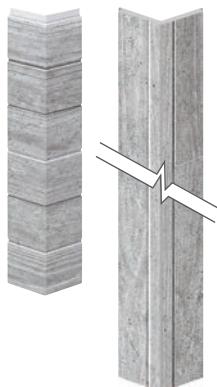
## CERACLAD® | Fiber-Cement Siding

### Triple Coated Caulk-Free Rainscreen System

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



Close-up of texture



Concrete Gray  
HFH7431A



Warm Gray  
HFH7432A



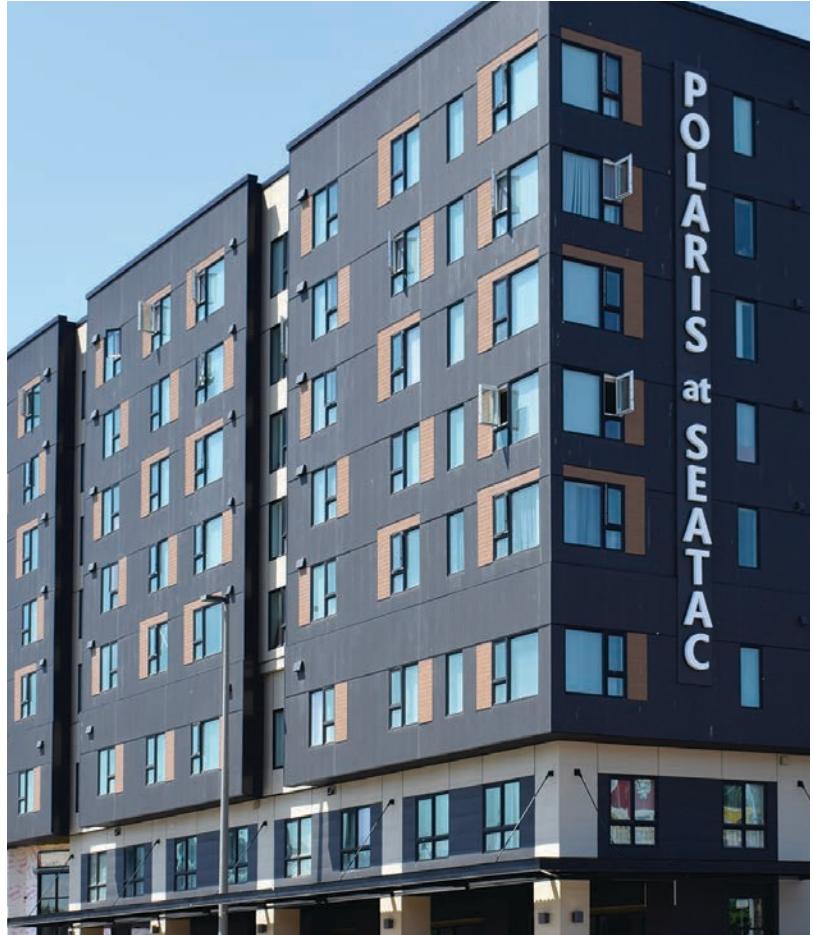
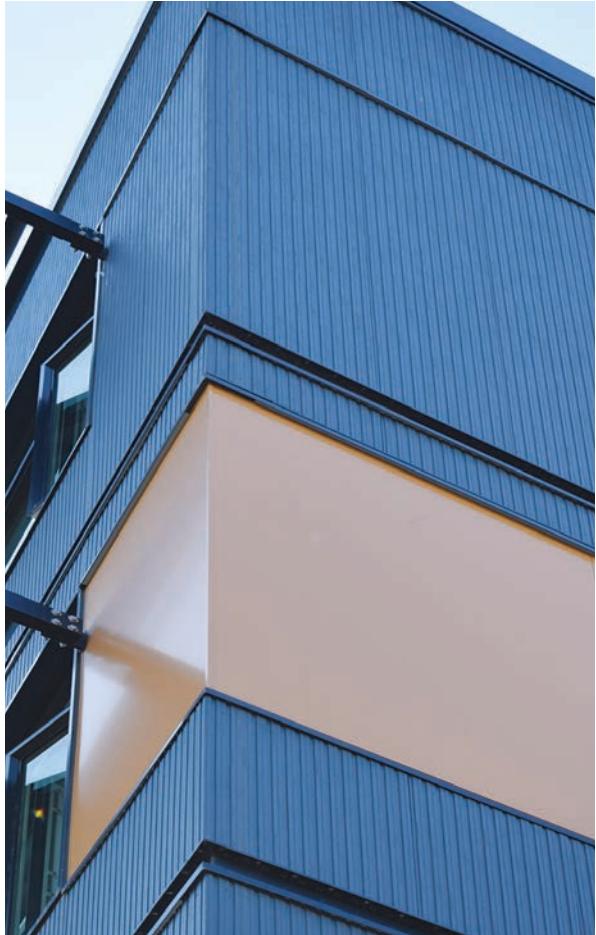
Fog Gray  
HFH7433A



Concrete Gray | HFH7431A

BASIC SPECIFICATIONS	
Panel Type	Solid-Core
Application Method	Vertical or Horizontal
Joint Type	Caulk Free
Coating Options	Triple Coated (3 colors)
Dimensions (Nominal)	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
Weight	60 lb. (27 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional CERACLAD product information including:	
<ul style="list-style-type: none"><li>• Product samples</li><li>• Custom color samples</li><li>• Specifications</li><li>• CAD details</li><li>• Product performance and approval documents</li><li>• MSDS</li></ul>	

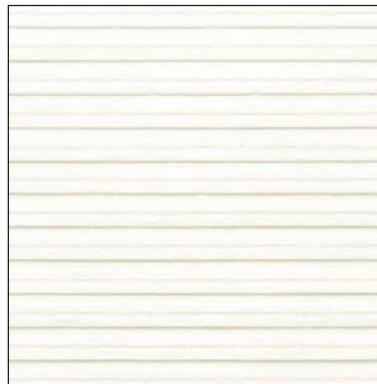
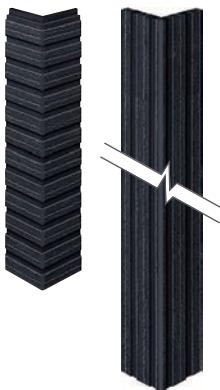
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2. Colors and textures are subject to change.
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## CERACLAD® | Triple Coated Fiber-Cement Siding

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

**CREATIV®** custom color program is available in this texture. Custom color samples can be requested at: [ceraclad.com/creativ-custom-color](http://ceraclad.com/creativ-custom-color)



Pearl  
HFH7461U



Ash  
HFH7462U



Charcoal  
HFH7463U



Mid Gray  
HFH7464U

BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (4 colors) Creativ™ Custom Colors
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional <b>CERACLAD</b> product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	



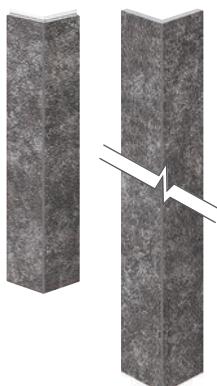
Charcoal | HFH7463U

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## CERACLAD® | Triple Coated Fiber-Cement Siding | Caulk-Free Rainscreen System

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



Ashlar Slate  
FH7272A



Blacken Steel  
FH7275A



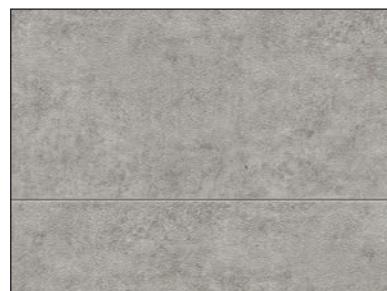
Corten Steel  
FH7276A



Walnut  
FH7278A



Exposed Aggregate  
FH7277A



Weathered Concrete  
FH7279A



Blacken Steel | FH7275A

### BASIC SPECIFICATIONS

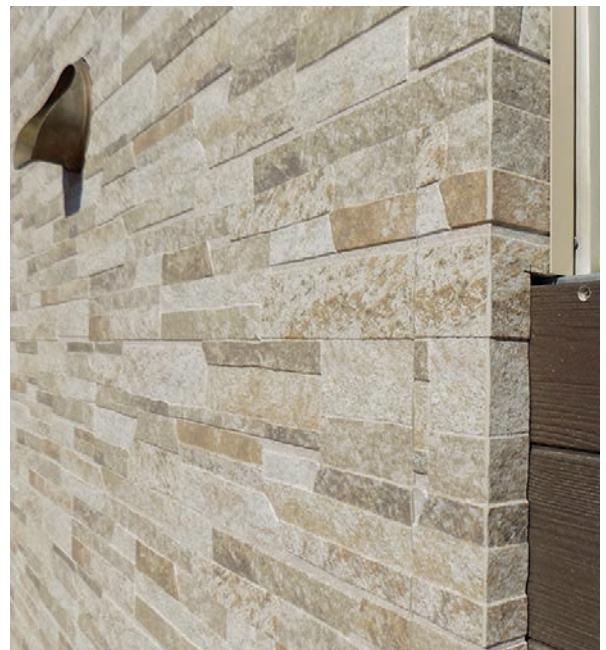
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (6 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	58 lb. (26 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.

Please visit our website for additional CERACLAD product information including:

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

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**CERACLAD®** | **Triple Coated**  
**Fiber-Cement**  
**Siding** **Rainscreen System**

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



White  
FH7251A



Brown  
FH7252A



Gray  
FH7253A

BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (3 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	58 lb. (26 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional <b>CERACLAD</b> product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	



Brown | FH7252A

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White  
 FH4925U



Orange  
 FH4927U



Red  
 FH4928U



Gray  
 HFH49251U

BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (4 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional <b>CERACLAD</b> product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	

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Gray  
FH7141A



Dark Brown  
FH7144A



Yellow  
FH7142A



White  
FH7145A



Red  
FH7143A



Black  
FH7146A



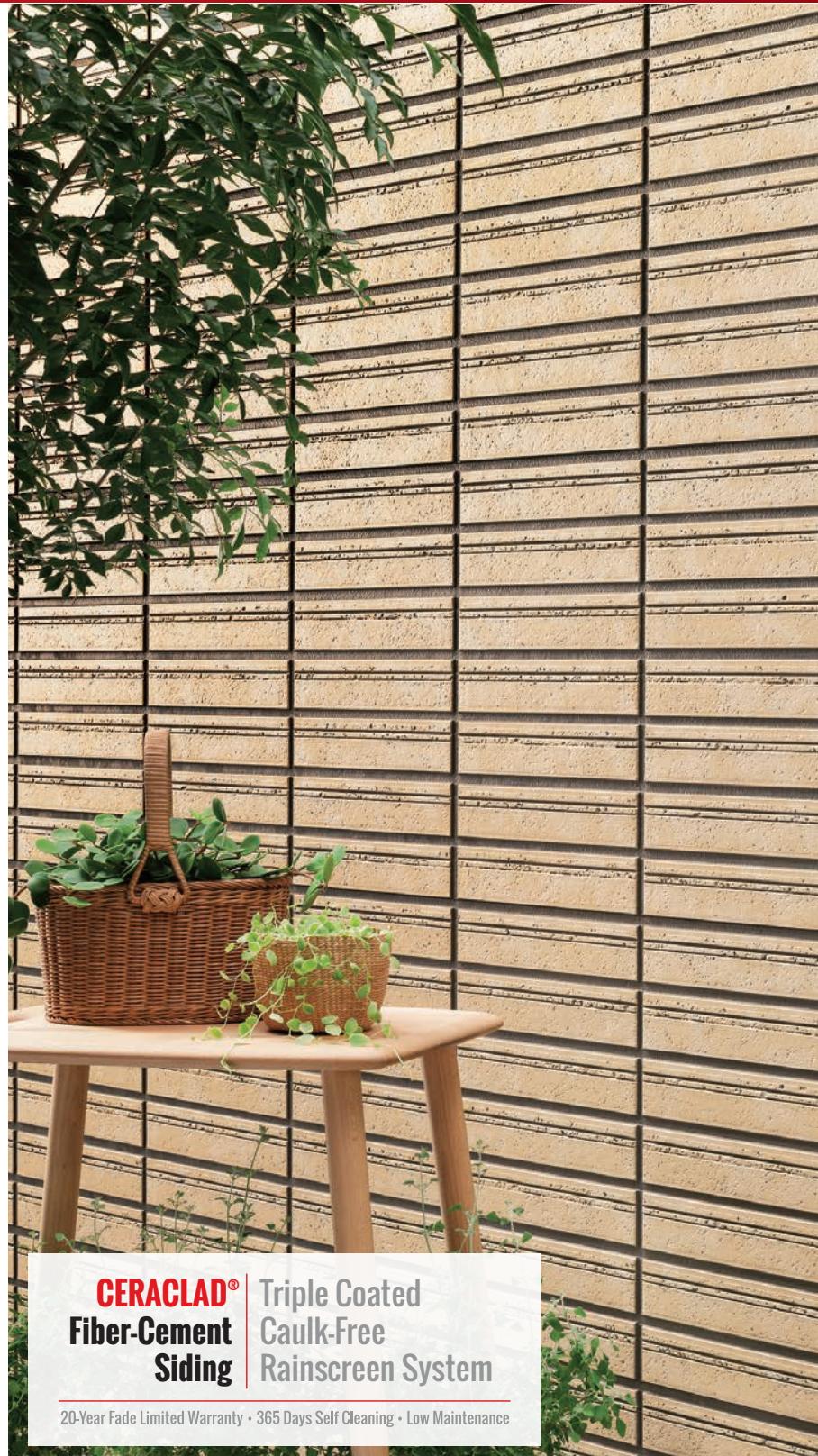
#### BASIC SPECIFICATIONS

<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (6 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.

Please visit our website for additional **CERACLAD** product information including:

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS



**CERACLAD®** | **Triple Coated**  
**Fiber-Cement**  
**Siding** | **Rainscreen System**

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

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White  
FH7131U



Gray  
FH7132U



Blue  
FH7133U



Black  
FH7134U



#### BASIC SPECIFICATIONS

<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (4 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.

Please visit our website for additional **CERACLAD** product information including:

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

# Modern Brick



Gray  
FH7156A



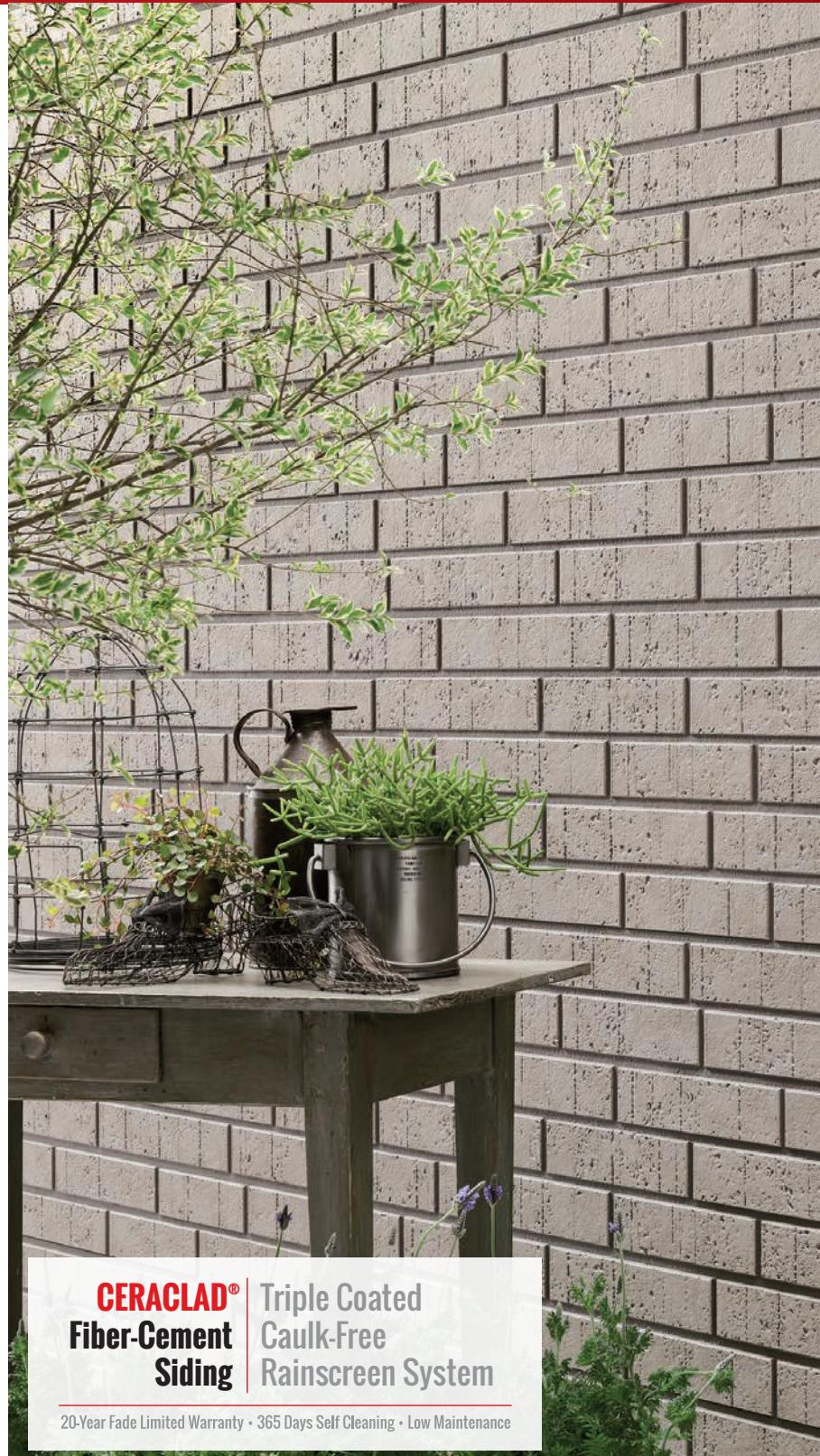
Red  
FH7157A



White  
FH7155A



Black  
FH7158A



## BASIC SPECIFICATIONS

<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (4 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	51 lb. (23 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.

Please visit our website for additional **CERACLAD** product information including:

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

**CERACLAD®** | **Triple Coated**  
**Fiber-Cement**  
**Siding** | **Rainscreen System**

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

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**CERA CLAD®** | **Triple Coated**  
**Fiber-Cement** | **Caulk-Free**  
**Siding** | **Rainscreen System**

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

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2. Colors and textures are subject to change.
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Pearl  
FH4895U



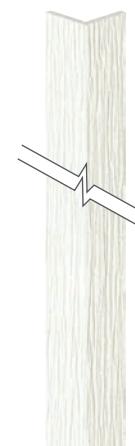
Cream  
FH4896U



Charcoal  
FH4898U



Gray  
FH4899U



**BASIC SPECIFICATIONS**

<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Vertical or Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (4 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.

Please visit our website for additional **CERA CLAD** product information including:

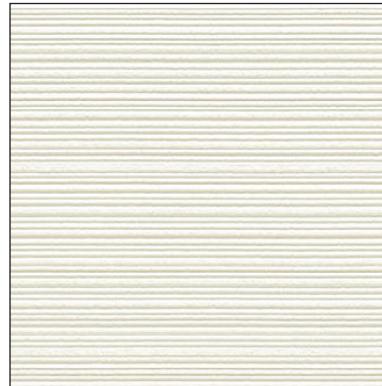
- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

**CERACLAD®** | **Triple Coated**  
**Fiber-Cement**  
**Siding** **Rainscreen System**

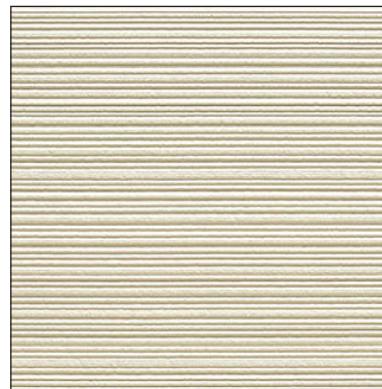
20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



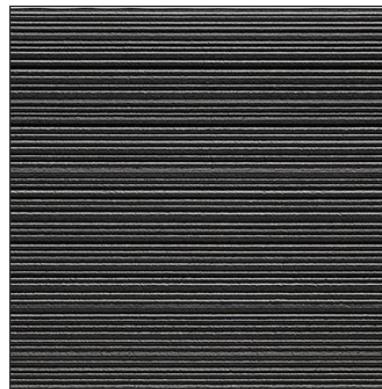
Arctic White  
FH7171U



Silk  
FH7172U



Beige  
FH7173U



Black  
FH7175U

BASIC SPECIFICATIONS	
<b>Panel Type</b>	Solid-Core
<b>Application Method</b>	Horizontal
<b>Joint Type</b>	Caulk Free
<b>Coating Options</b>	Triple Coated (4 colors)
<b>Dimensions (Nominal)</b>	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
<b>Coverage</b>	15 ft <sup>2</sup> (1.38 m <sup>2</sup> )
<b>Weight</b>	55 lb. (25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional <b>CERACLAD</b> product information including:	
<ul style="list-style-type: none"> <li>• Product samples</li> <li>• Custom color samples</li> <li>• Specifications</li> <li>• CAD details</li> <li>• Product performance and approval documents</li> <li>• MSDS</li> </ul>	



Silk | FH7172U

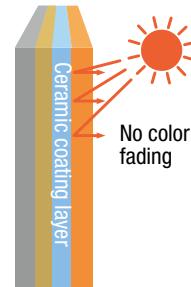
1. The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.
2. Colors and textures are subject to change.
3. Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.

## PRODUCT AND FINISH WARRANTY

### CERAMIC COATING

<b>30</b> YEARS Product	<b>20</b> YEARS Color-Fade
W A R R A N T Y	

CERACLAD's inorganic ceramic coating has excellent UV blocking properties to protect the color layer from ultraviolet rays and minimize fading of the outer wall. Maintenance costs are reduced by virtually eliminating the need for repainting. This technology is exclusive to CERACLAD.

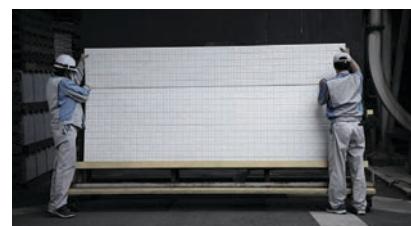


**20-year Fade Limited Warranty**



### Meticulous Quality Checks Performed by Skilled Workers

Even in automated manufacturing, we have skilled workers perform visual and assembly inspections where quality should be checked thoroughly. This process ensures high-quality production in a fast-paced environment.

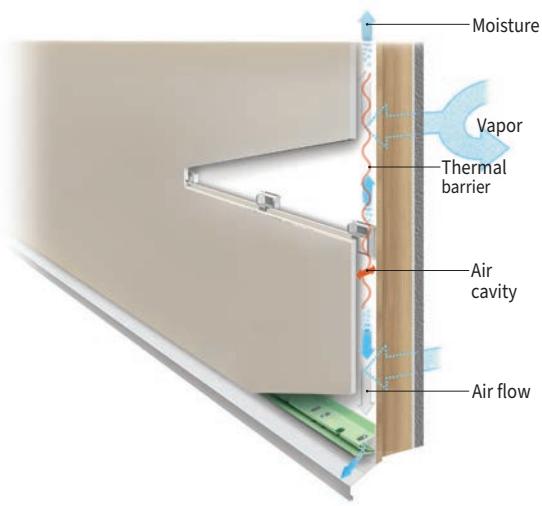


## RAINSCREEN MOISTURE MANAGEMENT

CERACLAD's Rainscreen Moisture Management System is an advanced wall assembly that incorporates proven rain-shielding technology. The system consists of pre-finished siding panels and innovative mounting clips and accessories that are manufactured and designed for durability and ease of installation.

Our exclusive technology combines a durable weather-resistant exterior with an internal ventilation layer that allows moisture to escape.

- Moisture management
- Air cavity
- Air flow
- Helps to prevent mold from growing



## CLEAR PRICING PACKAGE

We have a clear pricing system with one-size, one-price, and one-stop shopping. Off-site fabrication/shop drawings are not required. Moreover, our Caulk-Free Installation System reduces cost and time. In addition, our color warranty and self-cleaning function minimize the maintenance cost and optimize the return on investment for customers.

COST AND VALUE COMPARISON CHART				
High-end	HPC Terracotta Hi-Density Fiber Cement Phenolic Panels 10 yr   None	ACM 25 yr   None		EUROPEAN Design-Focused
Mid-range		Mid-Density Fiber Cement 15 yr   None	CERACLA Triple-Coated Panels 30 yr Product Warranty 20 yr Color Fade Warranty	JAPANESE Quality and Design-Focused
Low-end	3-Coat Stucco None   None	Pre-Finished Sheet Panel Pre-Finished Lap Siding 15 yr   3 yr		AMERICAN Price-Focused
PRICE RANGE	0 - 10 Years	15 - 25 Years	30 Years	PRODUCT FEATURE
	Product Warranty Length			
	Color Fade Warranty Length			

This information is for reference only as of April 1, 2024, and may not accurately reflect the actual price.

## ECO-FRIENDLY PANELS

Our panels are crafted using approximately 45% recycled materials. We provide independently verified Health Product Declaration (HPD) and Environmental Product Declaration (EPD) statements, ensuring our products are eco-friendly and contribute positively to the local community.



EPD Number: HUB-1313

Manufacture: KMEW

Validity Period: April 19, 2024 to April 19, 2029



### COMPANY AND PRODUCT INFO

Issued to	KMEW
For the Products	KMEW Siding
Description	The KMEW Siding System provides a long lasting, energy and resource efficient cladding solution. Consisting of approximately 45% recycled content, the cladding panels are 100% recyclable at end of life, provide a factory finish with no VOC and are available in a multitude of texture and color choices.

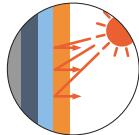
## TRIPLE COATING TECHNOLOGY

### 1. Colored Layer

Factory finished, available in proprietary colors

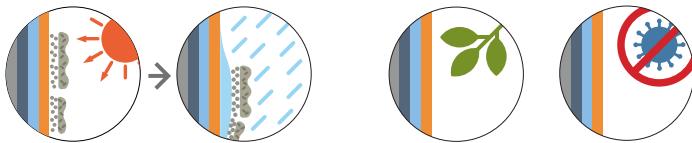
### 2. Ceramic Coating Layer

Excellent UV blocking properties, 20-year  
Fade Limited Warranty

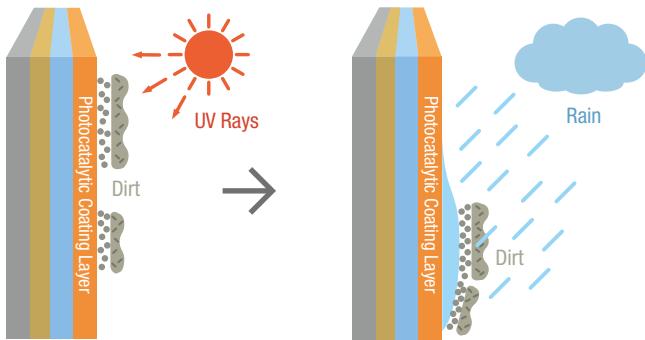


### 3. Photocatalytic Coating Layer

Self-Cleaning / Air-purifying / Anti-virus and Anti-bacterial



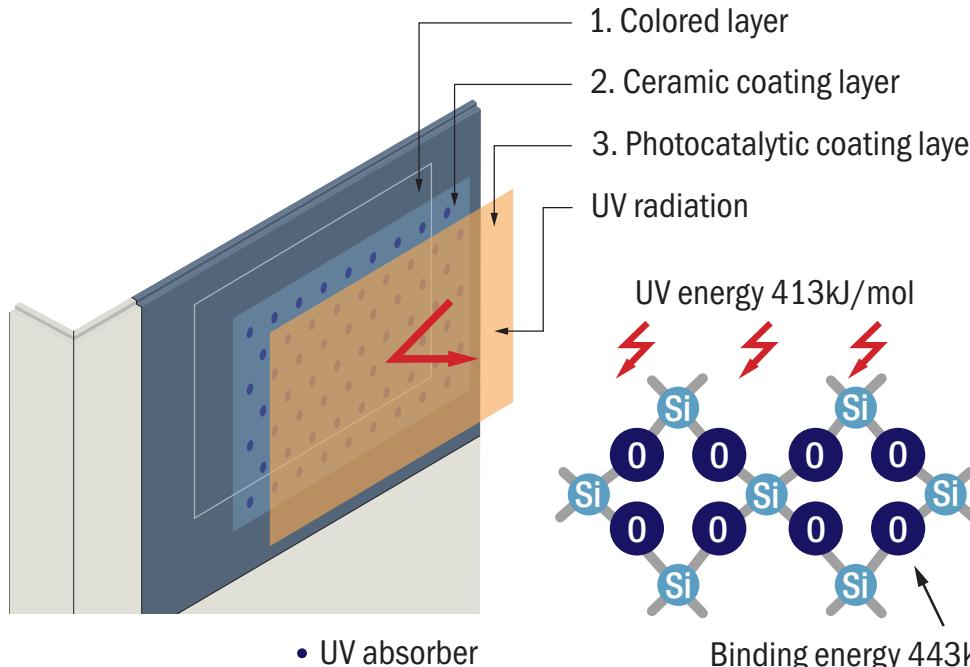
## SELF-CLEANING 365 DAYS A YEAR



When exposed to sunlight, the Titanium Oxide layer breaks down dirt and reduces adherence.

The super-hydrophilic property helps rainwater penetrate under dirt, displaces it, and then washes it away.

**Decomposition power + Super hydrophilic property**



# Caulk-Free & Accessories

## CERACLAD's T-joiner and L-joiner Eliminate the Need for Caulking, Achieving a Clean Sleek Surface in a More Economical Way

Caulk-Free T-joint



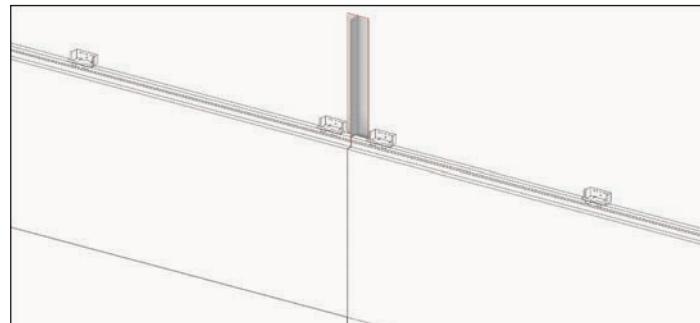
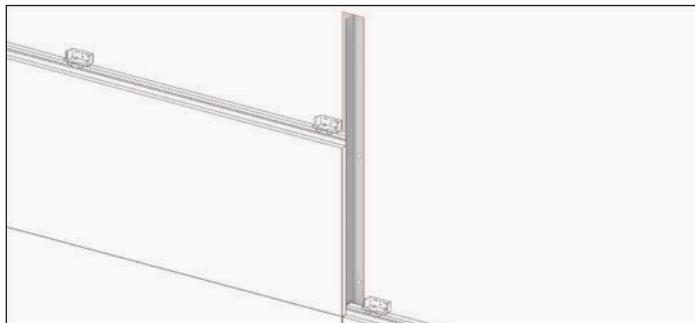
Conventional Caulk Joint



### CERACLAD T-Joint Installation Quick Guide

Install the T-joiner butted to the panel and secure with screws every 16" o.c.; Install the panel clip so it does not overlap the T-joiner.

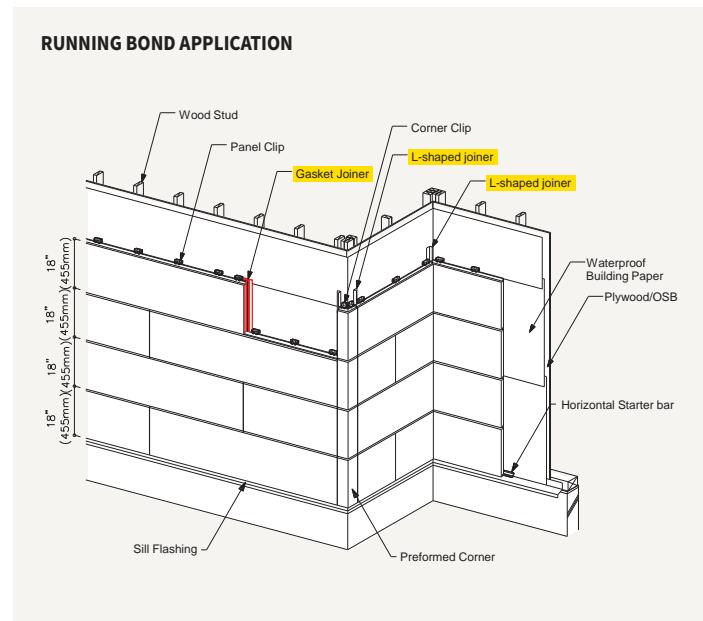
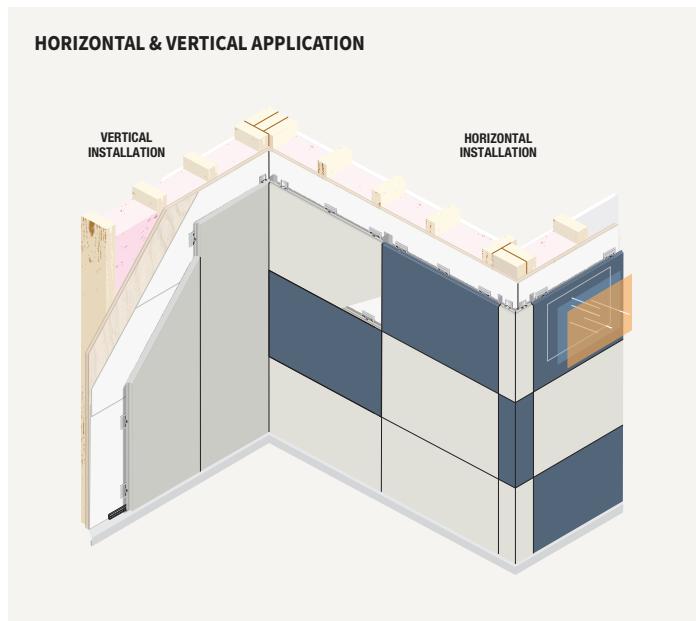
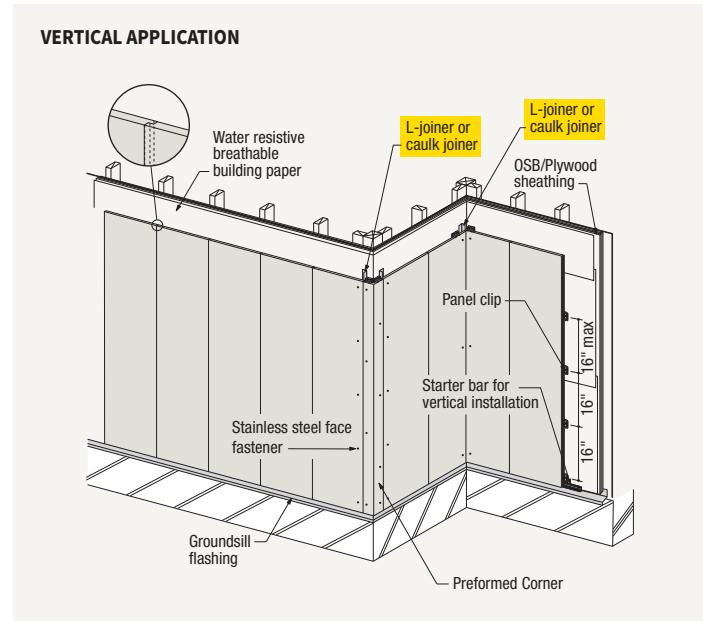
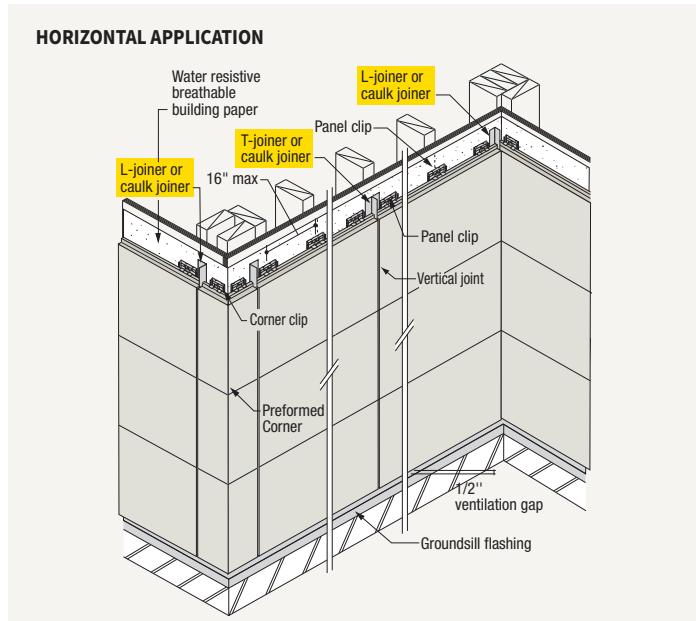
Continue to install panels butted to T-joint, fasten clips and repeat.



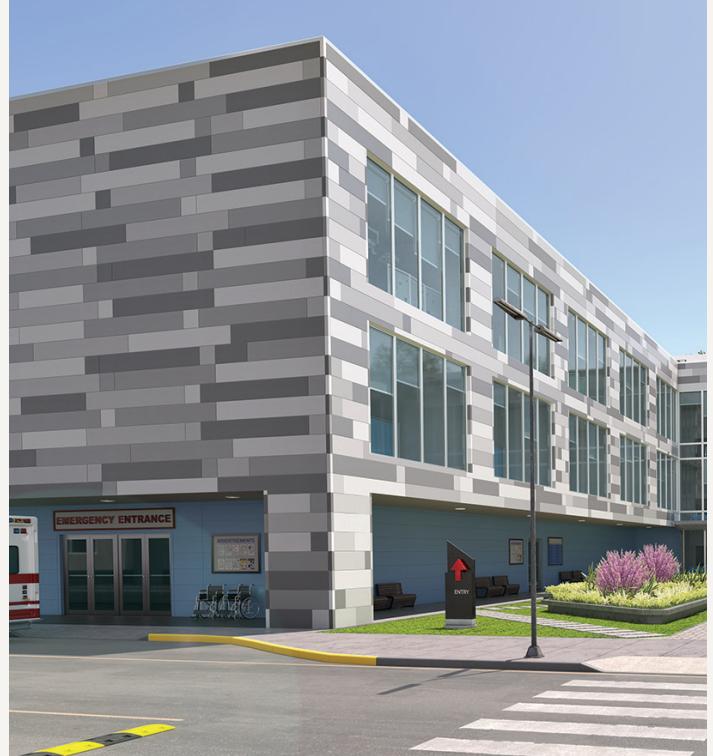
Installation Accessories				
Panel Clip	Corner Clip	Starter Bar	T-Joiner	Gasket Joiner
A metal clip designed to hold panels in place during installation.	A metal clip specifically designed for corner joints.	A long, thin metal bar used as a starting point for the installation.	A metal L-shaped profile used to join panels together.	A metal profile with a gasket, used to seal joints.
Wood/Steel Screw	Touch-up Paint	Spacer Block	Saw Blade	Waterproof Sealer
A screw used for fastening panels.	Three small bottles of touch-up paint and a brush.	A white plastic block used for leveling.	A circular saw blade.	A box of waterproof sealer.

## PANEL ORIENTATION

CERACLAD siding panels are designed to allow both horizontal and vertical application, providing greater design flexibility for architects. Installers will find that the innovative panel clip system makes installation easy and straightforward no matter which application is chosen.

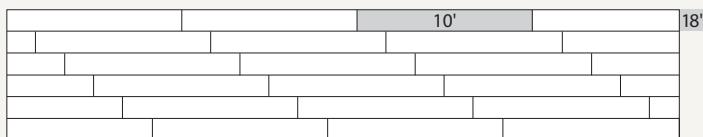


# Examples of Panel Layouts

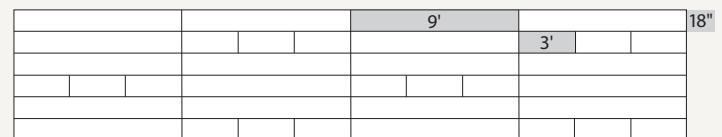


## Panel Layout Examples

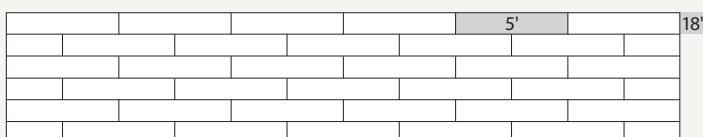
10' Horizontal Panel Layout



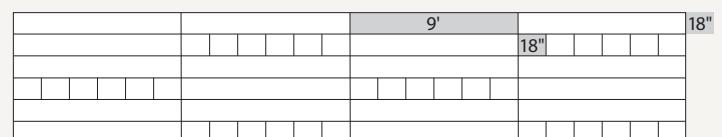
9' x 3' Horizontal Panel Layout



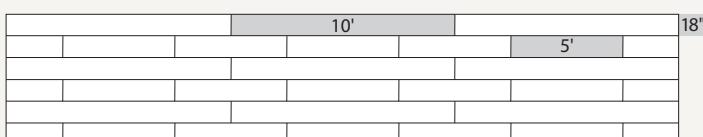
5' Horizontal Panel Layout



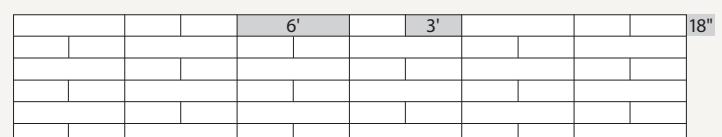
9' Horizontal Panel Band 18" Horizontal Panel Layout

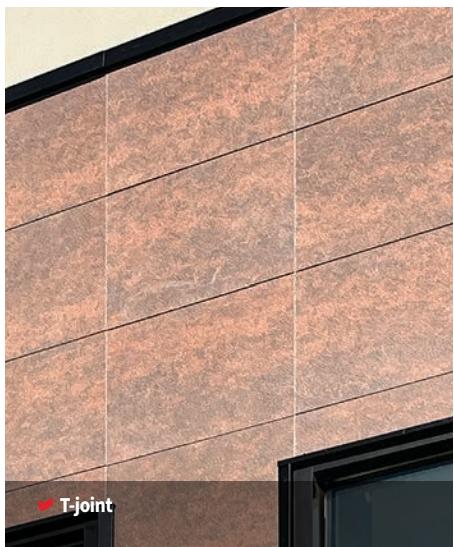
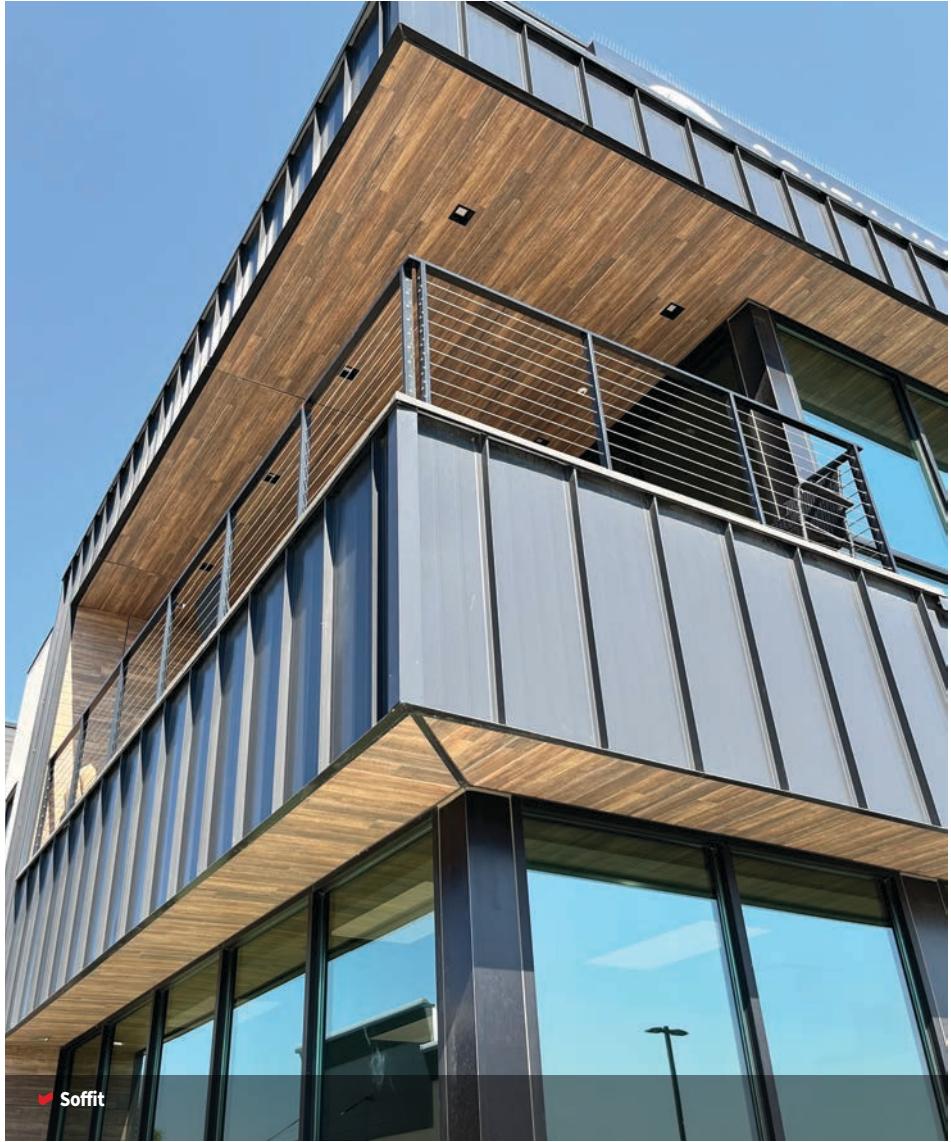
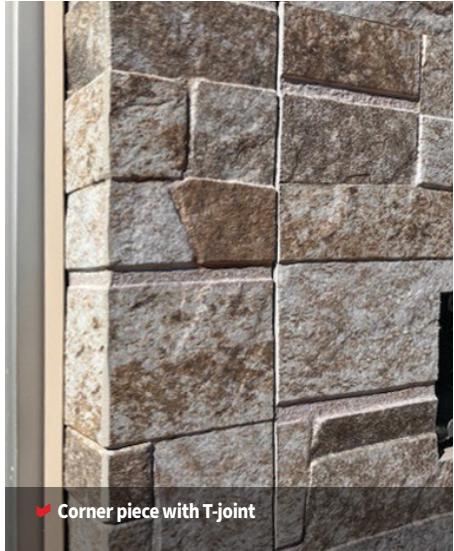


10' Horizontal Panel, 5' Horizontal Panel Layout



6' x 3' Horizontal Panel Layout





# Installation Components Photo Examples



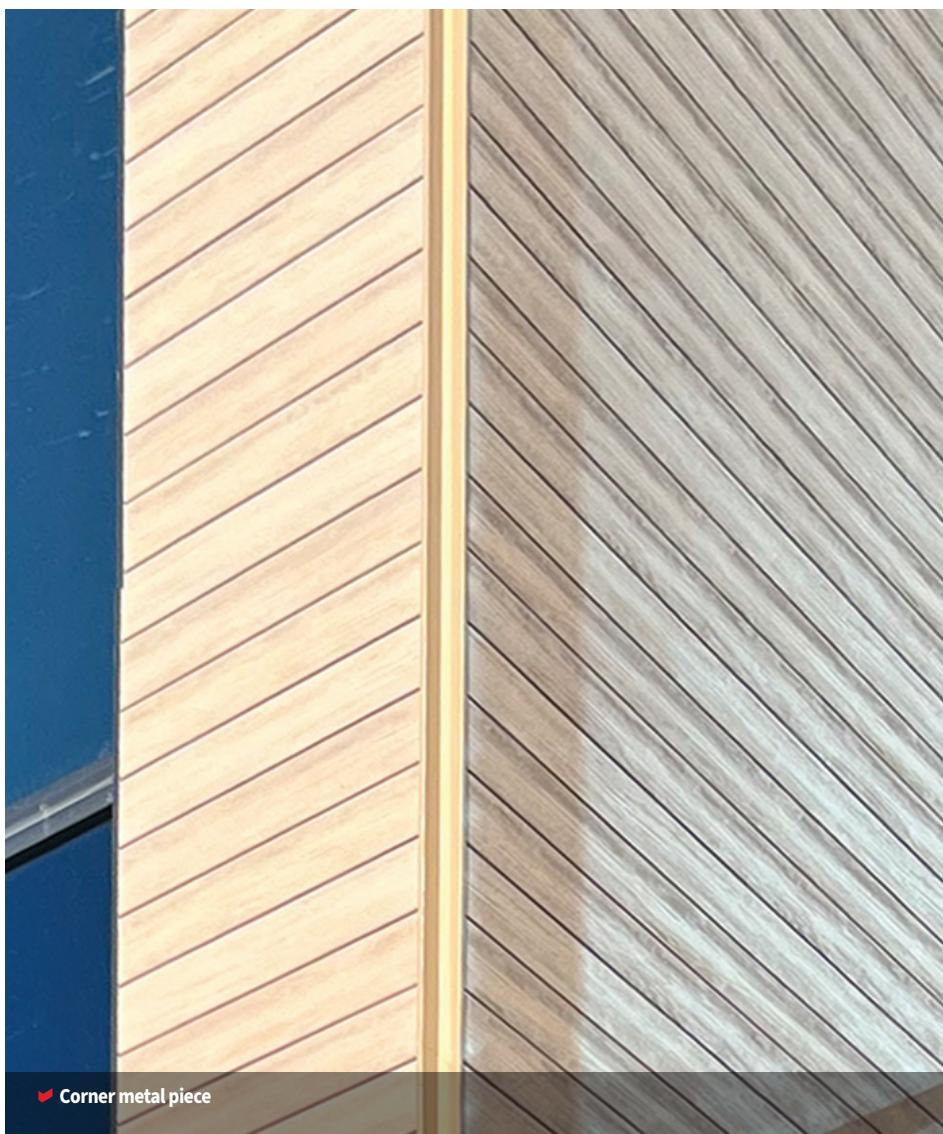
❖ L-joiner inner corner



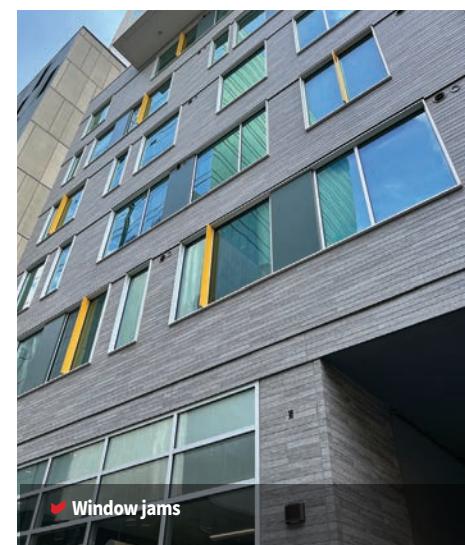
❖ Metal corner piece with flashing



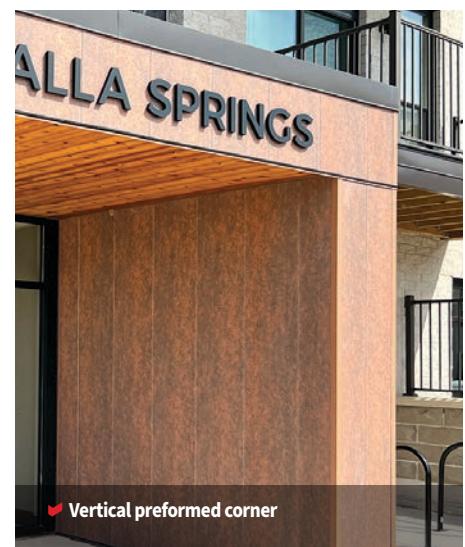
❖ Corner T-joint with metal angle corner



❖ Corner metal piece



❖ Window jams



❖ Vertical preformed corner

# Fire and Wind Certification

## SUMMARY OF TEST METHODS

**US**  
 ASTME84  
 ASTME119  
 NFPA285  
 NFPA268

**Canada**  
 ULC- S101  
 ULC-S114  
 ULC-S135

## FIRE RESISTANCE CHARACTERISTICS

CERACLAD panels have a Class 1 (A) Flame Spread Classification-0, Smoke Developed Classification-0 when tested in accordance with ASTM E84. Panels are Non-Combustible when tested in accordance with the Canadian Standard CAN ULC S114. CERACLAD has a tested wall assembly in compliance with the NFPA 285 standard, as well as an engineering judgment to allow polyisocyanurate exterior insulation and FRT wood framing as an equal alternate.

## ASSEMBLY WIND RESISTANCE

ASTM E330 Standard Test Methods for determining structural performance of panels under uniform static air pressure difference. Strength Design values for transverse loads are available for the following combinations of wall assembly and CERACLAD assembly. Additional wind tested assemblies along with a full code compliance report from ICC can be found in ESR 1627.

CERACLAD Panel Extruded		
Wall Assembly	CERACLAD Assembly	Strength Design for Positive and Negative Transverse Loads
2x6 wood stud framing 16" o.c. with 1/2" plywood sheathing	Horizontal application 1-3/8" No. 8 screw per clip, clip placed 16" o.c. attached through plywood sheathing to wood stud	47 psf
2x4 wood stud framing 16" o.c. with 1/2" plywood sheathing	Vertical application 1-3/8" No. 8 screws 2 per clip attached into plywood sheathing	36 psf
18GA Steel Hat channel 17-7/8" o.c. attached to 18GA steel studs	Horizontal applications 3/4" No. 8 screws 2 per clip, clip placed 16" o.c. attached to steel hat channel	41 psf
18GA Steel Hat channel 16" o.c. attached to 18GA steel studs	Vertical applications 3/4" No. 8 screws 2 per clip, clip placed 16" o.c. attached to steel hat channel	38 psf

For SI: 1 inch=25.4mm, 1 foot=305mm, 1 PSF=47.88PA, 1 KSI=6.9,PA. For the latest performance values, please check the website at <https://ceraclad.com>.



## KMEW USA - OUR HERITAGE

KMEW was created as a subsidiary joint venture between two Japanese industry titans, **Panasonic** and **Kubota** Corporations. The CERACLAD Rainscreen Fiber Cement Siding System has a proven track record of performance nearing 40 years in Japan. Extensive research and technological advancement led to the development of the company's proprietary **Photocatalytic Ceramic Coating** which provides superior color retention and self-cleaning performance which eliminate costly maintenance.

## OUR HISTORY

With our modest beginnings in North America in 2002, we began our journey providing attractive, high performance cladding systems designed for better living with a multifamily renovation in West Seattle. This first project introduced our cladding solution to the Pacific Northwest and still stands today as a testament to the superior quality and performance of the CERACLAD Rain Screen Cladding System.

Over the next 15 years, the CERACLAD brand grew into the market leading option for factory finished high performance fiber cement cladding. In the Spring of 2017, **KMEW USA Inc.** was formed and the CERACLAD cladding solution was introduced to the full North American market.



Both photocatalytic and ceramic coating are applied at one of our factories in Japan to ensure consistent quality and improvement of our product.

## KMEW History of Technological Innovation

1989	1999	2002	2009	2017	2022
Established basic technologies of ceramic coating	Released ceramic coating to the market	Released photocatalytic coating to the market	Released photocatalytic ceramic coating with super hydrophilic property to the market	Further evolved performance of photocatalytic ceramic coating	Improved base materials and developed T-Joint Caulk Free System

# CERACLAD Framework Toward Sustainable Growth

Every building has its own distinct design, and not all are bound by the same standards. Factors such as regional climate, cultural influences, economic considerations, and social priorities all shape the approach to green building. Sustainability has become a key benchmark for designers across various sectors, including offices, schools, hospitals, and residential spaces. While there are many elements that contribute to a “Green” building, we will highlight three that we believe are the most essential.

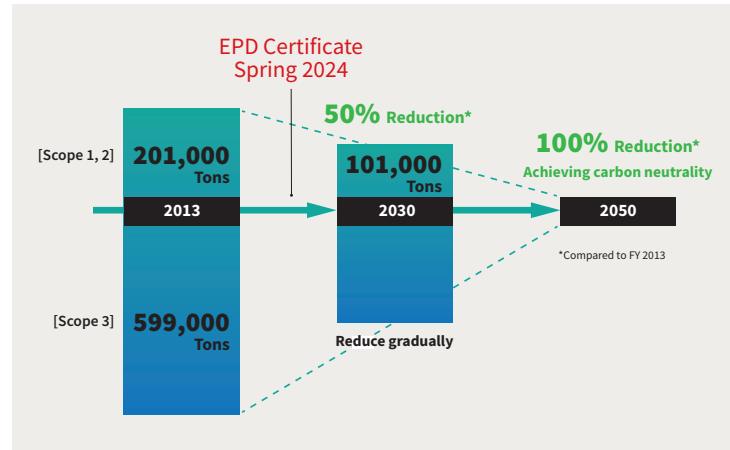
## KMEW'S GREEN VISION ON TRACK TO NET ZERO

KMEW Japan is committed to reducing our product's net carbon emissions by 50% by 2030 and achieving net zero by 2050. KMEW USA/CERACLAD received our EPD Certificate in the Spring of 2024.

For Scope 1 and Scope 2, we will advance energy-saving initiatives across our factories and offices, including evaluating production processes to incorporate decarbonized energy.

Scope 3 will prioritize minimizing waste and disposal at job sites while developing low-carbon raw materials and products.

Lastly, KMEW Japan will focus on optimizing our logistics network to reduce emissions related to transportation, considering the distance to each site.



## GREEN & RECYCLED MATERIAL

Our products consist of approximately 45% recycled material, the panels are 100% recyclable, factory finished with no VOC, and contain no asbestos. Fly ash and pulp are included as recycled materials, reducing resource consumption during production. In our manufacturing process, all discharged water is treated by the latest treatment technologies and recycled as much as possible.

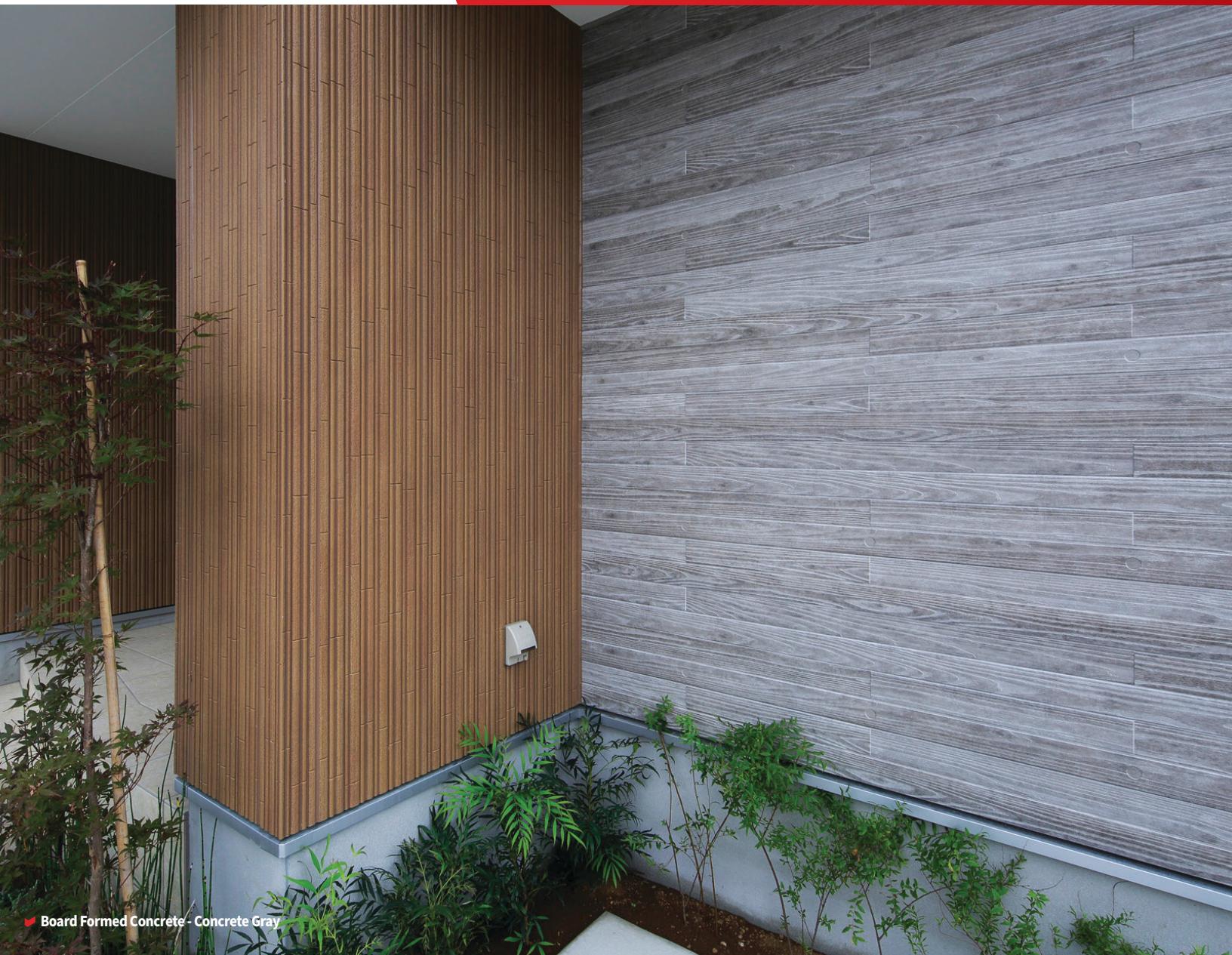


LEED certified projects  
HPD (Health Product Declaration) certified material



## PRODUCT PROMISE

CERACLAD employs an advanced Triple Coated process in the manufacturing of our panels. This exceptional process grants our products a comprehensive warranty package, including a 20-year anti-fade warranty and an impressive 30-year product warranty. The ceramic seal, a key component of this process, acts as a robust shield against color fading caused by UV light exposure. Additionally, our final photocatalytic seal serves as a stalwart defender against dirt and grime adhesion to our panels. Working in synergy with UV rays and rain, this seal effectively dislodges and removes accumulated debris, ensuring that our panels maintain their pristine appearance, just as they did on the day of application.



**CERA CLAD®** | **Triple Coated**  
**Fiber-Cement** | **Caulk-Free**  
**Siding** | **Rainscreen System**

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance



[www.ceraclad.com](http://www.ceraclad.com)

Please visit our website for additional **CERA CLAD** product information including:

- Product samples
- Custom color samples
- REVIT downloads
- CAD details
- Specifications
- Product performance and approval documents
- MSDS

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Version 23, October 2025