

Make the Most of Your Brand's First Impressions with CERACLAD Fiber Cement Siding



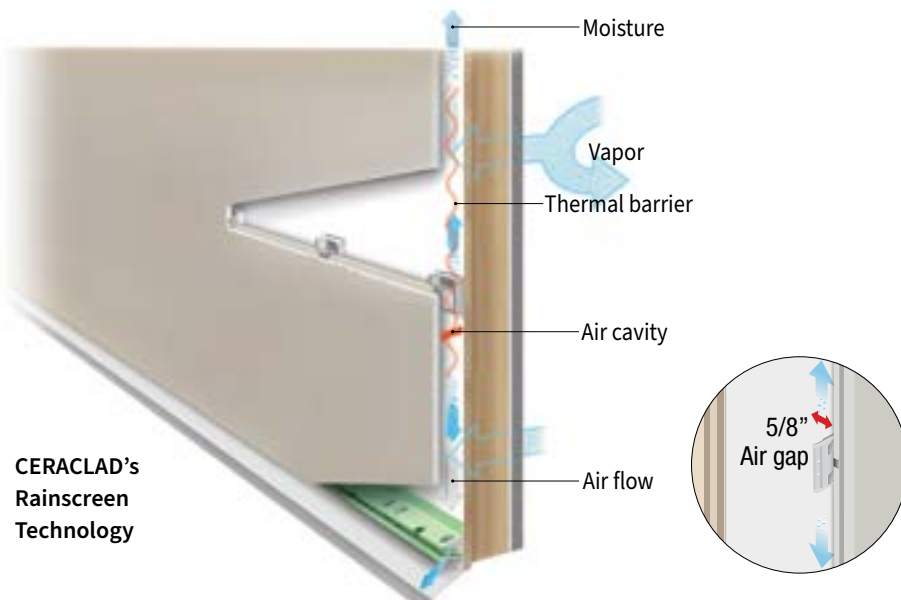
Embrace the Freedom to Express Your Brand

UNLIMITED DESIGN OPTIONS

Showcase your brand's unique aesthetic with elegance and consistency using CERACLAD fiber cement panels for your next building project. With a diverse selection of textures and colors, CERACLAD panels offer exceptional versatility, allowing customization through cutting to any length, color mixing, and installation in both horizontal and vertical orientations. Whether you prefer stack bond, running bond, or other creative layouts, our flexible design options are tailored to bring your vision to life.

A LONG-LASTING AND SUSTAINABLE SIDING SOLUTION

Our advanced rainscreen technology offers a durable, weather-resistant exterior paired with an internal ventilation layer that allows moisture to escape, helping to prevent mold and algae growth for a safer, longer-lasting building.



Additionally, CERACLAD's inorganic ceramic coating provides superior UV protection, shielding the color layer from ultraviolet rays to minimize fading. This virtually eliminates the need for repainting, significantly reducing maintenance costs.

CERACLAD also offers a cost-effective siding solution with a transparent pricing system. Our one-size, one-price structure ensures convenient, hassle-free shopping for all your project needs.

THE BENEFITS OF CERACLAD

- Unlimited design options
- Reliable product quality
- Durable and healthy system
- Clear pricing – The same price for all panels
- Environmentally friendly product



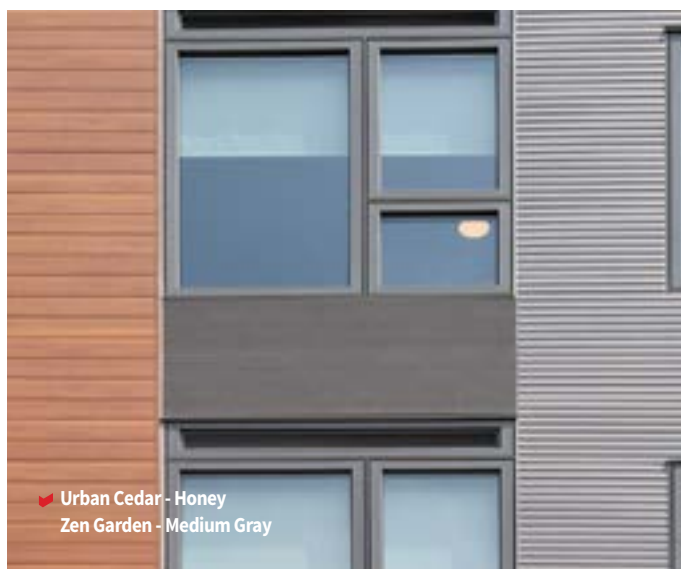
Your buildings serve as a powerful introduction to your brand. Create lasting first impressions with CERACLAD exterior panels.



COURTYARD

BY MARRIOTT



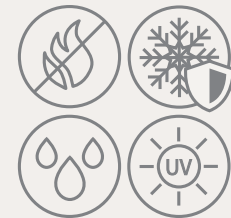


The five benefits CERACLAD delivers to customers:

1. Design Versatility



2. High Performance



3. Moisture Management



4. Cost Effective



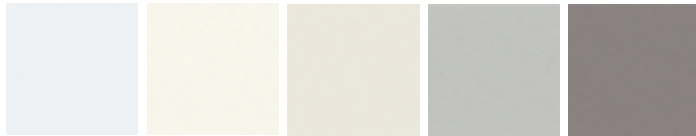
5. Eco-Friendly



Design Options

CERACLAD siding panels come in a wide range of rich textures and colors and provide you with hundreds of possible combinations. And our exclusive **CREATIV™** custom color program allows you to order your components in colors that will match your exact specifications.

15 STANDARD COLORS



Arctic White Pearl Silk Silver Gray Mid Gray



Dusky Gray Slate Charcoal Wheat Brass



Daisy Orange Saffron Burgundy Midnight Blue Dark Olive

Own Your Brand's Color.

CREATIV™
2-COAT FINISH CUSTOM COLOR

Express your brand consistently with our **CREATIV** custom color program. **CERACLAD CREATIV** panels feature a color coat followed by a protective clear coat, shielding them from ultraviolet rays and minimizing exterior discoloration, reducing or eliminating the need for repainting and thereby lowering maintenance costs. Our proprietary colors and clear coatings are factory-applied to ensure superior quality.



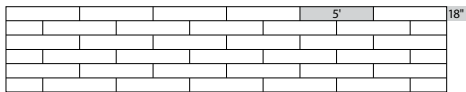
Textures and Finishes

CERACLAD offers the widest range of unique textures and finishes, including smooth, ribbed, wood, concrete, stone and more. And many of our panels can be applied horizontally or vertically, allowing almost unlimited options for creative brand expression. Installers will find that the innovative panel clip system makes installation easy and straightforward no matter which application is chosen.

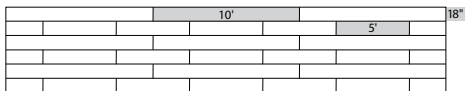
With our Free Size Custom Running Bond System (offset joint) panels can be cut to any length layout, allowing for even more flexibility in design.

Panel Layout Examples

5' Horizontal Panel Layout



10' Horizontal Panel, 5' Horizontal Panel Layout



FOUNDATION SERIES



Board Formed
Concrete



Antique Brick



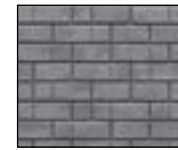
Modern Brick



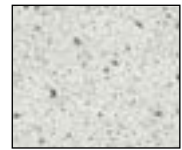
Gridline



Granite



Mosaic Tile



Elements/
Exposed
Aggregate

REVEAL SERIES



Cast Stripe



Zen Garden



8 Reveal



Modern Stripe



Strahl

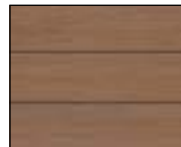


Fiotto

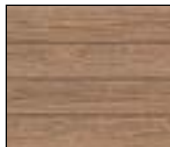


3 Reveal

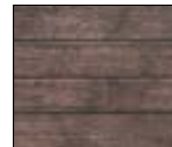
WOOD SERIES



Urban Cedar



Rustic Wood



Antique Sawn



Barnwood



Sho Sugi Ban



Elements/Walnut

IMPRESSIONS SERIES



Cashmere
Smooth



Elements/Ashlar
Slate



Elements/
Blacken Steel



Elements/
Weathered
Concrete



Elements/Corten
Steel

TEXTURES AND FINISHES:

Foundation Series

Our Foundation Series includes Board Formed Concrete, Antique Brick, Modern Brick, Granite, Mosaic Tile, Gridline and Elements/Exposed Aggregate; seven beautiful textures in 25 natural colors. These textures are typically used on the lower sections of projects. Get the classic look of stone and brick in an easily installed, long-lasting and low-maintenance rainscreen system.

BASIC SPECIFICATIONS	
Panel Type	Solid-Core
Application Method	Varies by Texture
Joint Type	Caulk Free
Coating Options	Triple Coated
Dimensions (Nominal)	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	51-60 lbs. (23-27 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
Please visit our website for additional CERACLAD product information including: <ul style="list-style-type: none"> • Product samples • Custom color samples • Specifications • CAD details • Product performance and approval documents • MSDS 	



TEXTURES AND FINISHES:

Reveal Series

Our Reveal Series includes six textures: Zen Garden and 8 Reveal (each available in up to fifteen standard colors as well as unlimited custom colors from our **CREATIV** program); Cast Stripe (also available with our **CREATIV** program), Modern Stripe, Strahl, and Fiotto. A variety of modern, dimensional textures available in a low-maintenance panel that carries a 30-year warranty.

BASIC SPECIFICATIONS	
Panel Type	Solid-Core
Application Method	Varies by Texture
Joint Type	Caulk Free
Coating Options	Triple Coated
Dimensions (Nominal)	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft ² (1.38 m ²)
Weight	49-55 lbs. (22-25 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
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✓ 8 Reveal - Medium Gray
Zen Garden - Ash, Medium Gray



✓ Urban Cedar - Ash



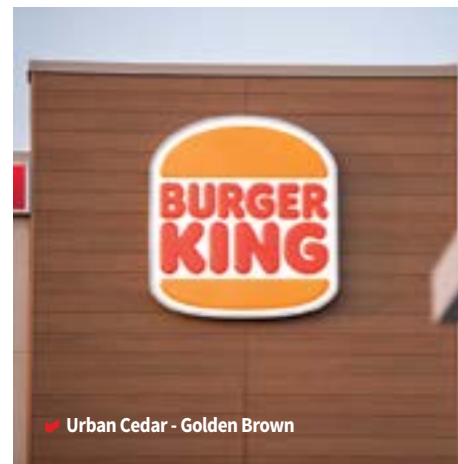
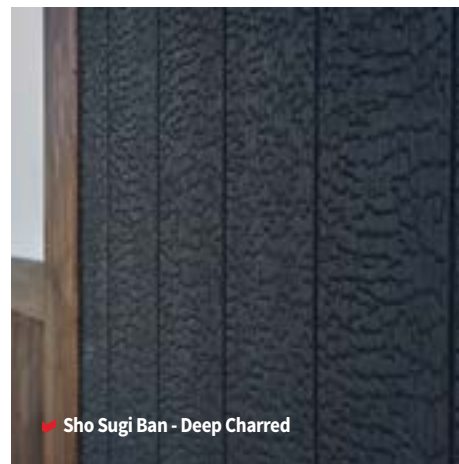
✓ 8 Reveal - Cocoa

TEXTURES AND FINISHES:

Wood Series

Our Wood Series includes six textures: Urban Cedar, Rustic Wood, Antique Sawn, Barnwood, Sho Sugi Ban and Elements/Walnut, with each available in up to six colors. Get the natural look of wood in a low-maintenance panel/rainscreen system and the best warranty in the business.

BASIC SPECIFICATIONS	
Panel Type	Solid-Core
Application Method	Vertical or Horizontal
Joint Type	Caulk Free
Coating Options	Triple Coated
Dimensions (Nominal)	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	52-60 lbs. (23.4-27 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
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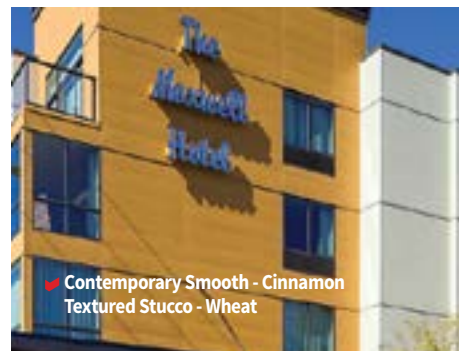
TEXTURES AND FINISHES:

Impressions Series

Our Impressions Series includes the classic Cashmere Smooth, available in our 15 standard colors, as well as unlimited custom colors from our **CREATIV** program. The series is rounded out with Elements/Ashlar Slate, Elements/Blacken Steel, Elements/Weathered Concrete and Elements/Corten Steel. More freedom to express your unique brand sensibility.



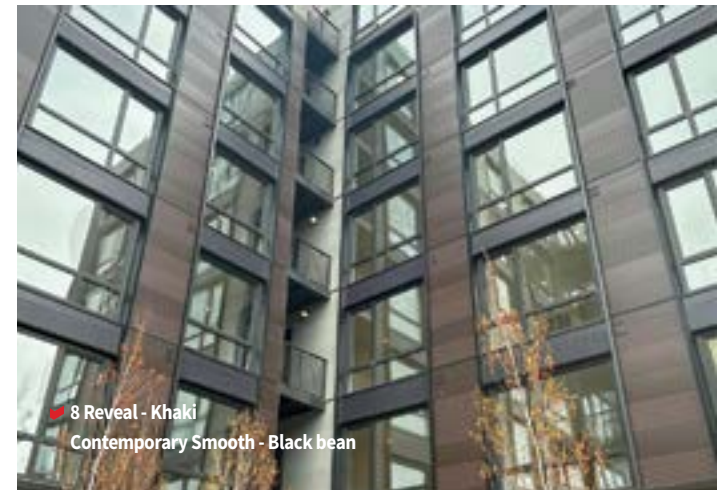
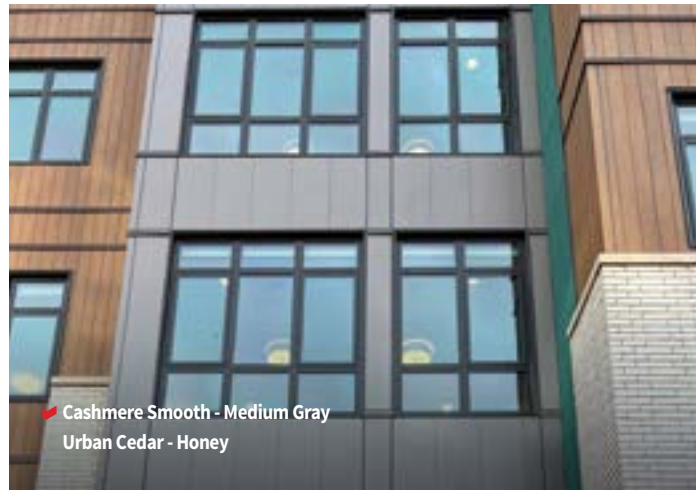
BASIC SPECIFICATIONS	
Panel Type	Solid-Core
Application Method	Vertical or Horizontal
Joint Type	Caulk Free
Coating Options	Triple Coated
Dimensions (Nominal)	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft ² (1.38 m ²)
Weight	58-60 lb. (26-27 kg)
The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year fade limited warranty.	
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TEXTURES AND FINISHES:

Combine Textures for a Unique Look

Creating a unique look for your properties is easier with Ceraclad panels since all our textures are available for the same price. Mix and match textures and colors to achieve a look that your brand can own. Talk to one of our sales representatives to learn more.



CERACLAD's T-jointer and L-jointer Eliminate the Need for Caulking, Achieving a Clean Sleek Surface in a More Economical Way

Caulk-Free T-joint



Conventional Caulked Joint



CERACLAD Caulk-Free Features

- **Easy Installation**

Field fabrication/shop drawings are not required

- **Low Maintenance**

The panel surface is self-cleaning and with T-jointer there's no need to replace the caulking

- **Cost Saving**

The **CERACLAD** provided T-jointer and accessories eliminate the need for caulking, saving time and money

- **Aesthetically Pleasing**

Clean sleek surface

Caulk-Free T-joint



CERACLAD Framework Toward Sustainable Growth

Every building has its own distinct design, and not all are bound by the same standards. Factors such as regional climate, cultural influences, economic considerations, and social priorities all shape the approach to green building. Sustainability has become a key benchmark for designers across various sectors, including offices, schools, hospitals, and residential spaces. While there are many elements that contribute to a “Green” building, we will highlight three that we believe are the most essential.

KMEW JAPAN’S GREEN VISION AND TRACK TO NET ZERO

KMEW Japan is committed to reducing our product’s net carbon emissions by 50% by 2030 and achieving net zero by 2050. KMEW USA/CERACLAD received our EPD Certificate in the Spring of 2024.

For Scope 1 and Scope 2, we will advance energy-saving initiatives across our factories and offices, including evaluating production processes to incorporate decarbonized energy. Scope 3 will prioritize minimizing waste and disposal at job sites while developing low-carbon raw materials and products.

Lastly, KMEW Japan will focus on optimizing our logistics network to reduce emissions related to transportation, considering the distance to each site.

GREEN & RECYCLED MATERIAL

Our products consist of approximately 45% recycled material, the panels are 100% recyclable, factory finished with no VOC, and contain no asbestos. Fly ash and pulp are included as recycled materials, reducing resource consumption during production. In our manufacturing process, all discharged water is treated by the latest treatment technologies and recycled as much as possible.



AIR PURIFYING

The photocatalytic coating decomposes car exhaust and other pollutants in the air (NO_x and SO_x) and turns them into NO₃ harmless polyatomic ions leaving the air cleaner.

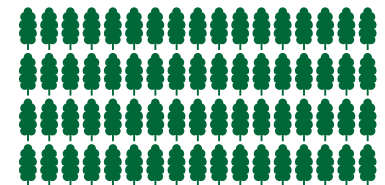
Plants purify pollutants such as NO_x (nitrogen oxides) contained in car exhaust. The Poplar tree is one of the plants that absorbs the most NO_x. The air purifying properties of the photocatalytic coating for a 10,000 sq.ft. building is equal to planting 68 Poplar trees. 10 CERACLAD panels is equal to planting 1 Poplar tree.

Photocatalytic coated
exterior surface of a
10,000 sq ft building

68 Poplar trees













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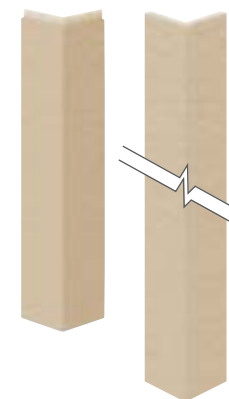


A Single Source That Eliminates Construction Issues

In addition to our wide selection of panel finishes, the CERACLAD System features a complete Installation Hardware package specifically designed, manufactured and tested to insure proper fit, finish and performance.

Trust no one but the best for your cladding needs. Choose CERACLAD to get it done correctly, on time and on budget.

Installation Accessories				
Panel Clip	Corner Clip	Starter Bar	T-Joiner	Gasket Joiner
				
Wood/Steel Screw	Touch-up Paint	Spacer Block	Repair Putty	Waterproof Sealer
				



All CERACLAD textures are available with matching corners for horizontal or vertical applications.

PRODUCT PROMISE

CERACLAD employs an advanced Triple Coated process in the manufacturing of our panels. This exceptional process grants our products a comprehensive warranty package, including a 20-year anti-fade warranty and an impressive 30-year product warranty. The ceramic seal, a key component of this process, acts as a robust shield against color fading caused by UV light exposure. Additionally, our final photocatalytic seal serves as a stalwart defender against dirt and grime adhesion to our panels. Working in synergy with UV rays and rain, this seal effectively dislodges and removes accumulated debris, ensuring that our panels maintain their pristine appearance, just as they did on the day of application.

30 YEARS Product	20 YEARS Color-Fade
WARRANTY	



CERACLAD® Triple Coated
Fiber-Cement Caulk-Free
Siding Rainscreen System

20-Year Fade Limited Warranty • 365 Days Self Cleaning • Low Maintenance

Please visit our website for additional **CERACLAD** product information including:

- ✓ Product samples
- ✓ Custom color samples
- ✓ REVIT downloads
- ✓ CAD details
- ✓ Specifications
- ✓ Product performance and approval documents
- ✓ MSDS



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