



# Next Generation Cladding Solutions

# PHOTOCATALYTIC CERAMIC COATING

Building high-quality, long-lasting developments that create a better environment for residents and the community doesn't cost a fortune with CERACLAD®. Our proprietary Triple Coat Finishing System maintains the original vibrant color with our UV Blocking Ceramic Coating, while our photocatalytic coating provides self-cleaning performance that eliminates virtually all maintenance needed to keep your asset looking new.

### **OUR TECHNICAL BACKGROUND**

KMEW was created as a subsidiary joint venture between two Japanese industry titans, **Panasonic** and **Kubota Corporations**. **CERACLAD** has a proven track record of performance nearing 40 years in Japan.

# CERACLAD gives you superior cladding solutions for sustainable buildings and a healthy living environment through four important features:

# 1. Ceraclad Triple Coating Technology

Factory finish color coating + Ceramic coating + Photocatalytic coating

### 2. Green Material

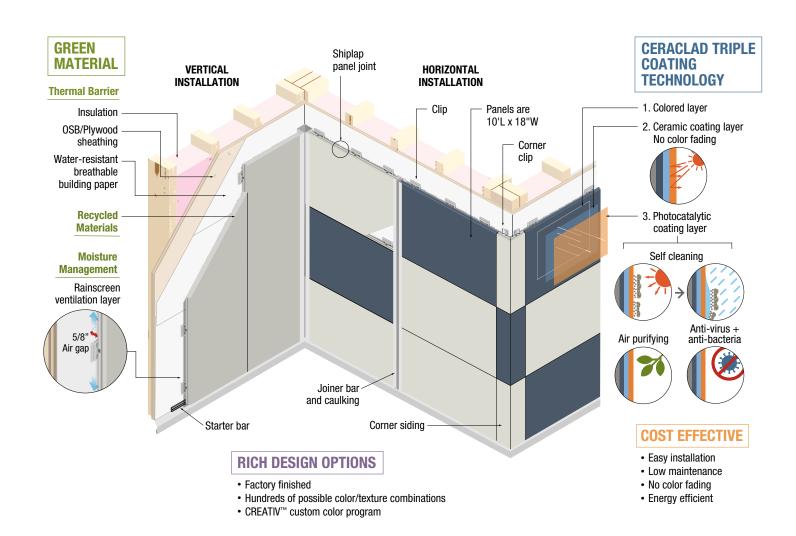
Recycled materials + Thermal barrier + Rainscreen moisture management

### 3. Design Options

Hundreds of possible color and texture combinations

### 4. Cost-Effective

- Easy Installation
- · Low maintenance
- · Energy efficient





# CERACLAD has exclusive Photocatalytic Coating for superior performance



### TRIPLE COATING TECHNOLOGY

### 1. Colored Layer

Factory finished, available in proprietary colors

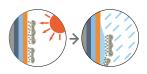
### 2. Ceramic Coating Layer

Excellent UV blocking properties, 20-year Fade Limited Warranty



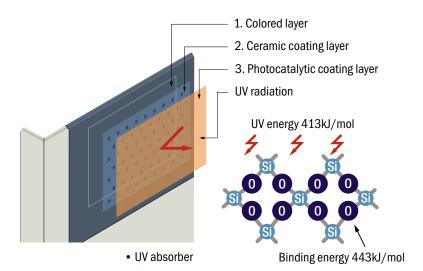
### 3. Photocatalytic Coating Layer

Self-Cleaning / Air-purifying / Anti-virus and Anti-bacterial









The main skeleton of the CERACLAD panel is 100% inorganic so bonding is stronger than the ultraviolet energy and there is almost no deterioration.

### **GREEN MATERIAL**

### **Recycled Materials**

Consisting of approximately 45% recycled material, the panels are 100% recyclable, factory finished with no VOC, and contain no asbestos.











### **Thermal Barrier Technology**

Helps to maintain consistent temperatures inside the building and reducing energy consumption.

### **Rainscreen Moisture Management**

Our exclusive technology combines a durable weather-resistant exterior with an internal ventilation layer that allows moisture to escape.



### RICH DESIGN OPTIONS

CERACLAD siding panels also come in a wide range of rich textures and colors and provide you hundreds of possible combinations. And our exclusive CREATIV™ custom color program allows you to order your components in colors that will match your exact specifications.



20-year Fade Limited Warranty + 365 Days of Self-cleaning



# ceracian control contr

### **COST EFFECTIVE**

### **Easy Installation**

- Integrated rainscreen with hidden fasteners
- Engineered clip installation
- Complete installation package

### **Low Maintenance**

- Triple Coating Technology
- 20-years Fade limited Warranty
- 365 Days of Self-cleaning

### **Energy Efficient**

- Excellent thermal barrier
- Reduces energy consumption
- Rainscreen Moisture Management



# TECHNICAL SUPPORT/INSTALLATION

**CERACLAD's** technical department works closely with architects to provide technical support during early design:

- Product samples
- 3D Interactive models
- Revit BIM /CAD details

We also work closely with contractors and installers:

- Project review
- Estimating support
- Onsite training

# CERACLAD CAN INCREASE THE ROI ON YOUR PROJECTS BY:

- Lowering construction cost
- Significantly reducing maintenance cost
- Extending the life expectancy of the building envelope
- Creating market differentiation for sustainability value

### **BENEFITS OF CERACLAD**

# CERACLAD is the superior cladding solution for sustainable buildings and a healthy living environment

### **Ceraclad Triple Coating Technology**

 Factory finish color coating + Ceramic coating + Photocatalytic coating -Long-lasting quality and beauty, and Self-Cleaning 365 days a year

### **Green Materials**

 Recycle material + Thermal barrier + Rainscreen moisture management

### **Design Options**

Hundreds of possible color and texture combinations

### **Cost-Effective**

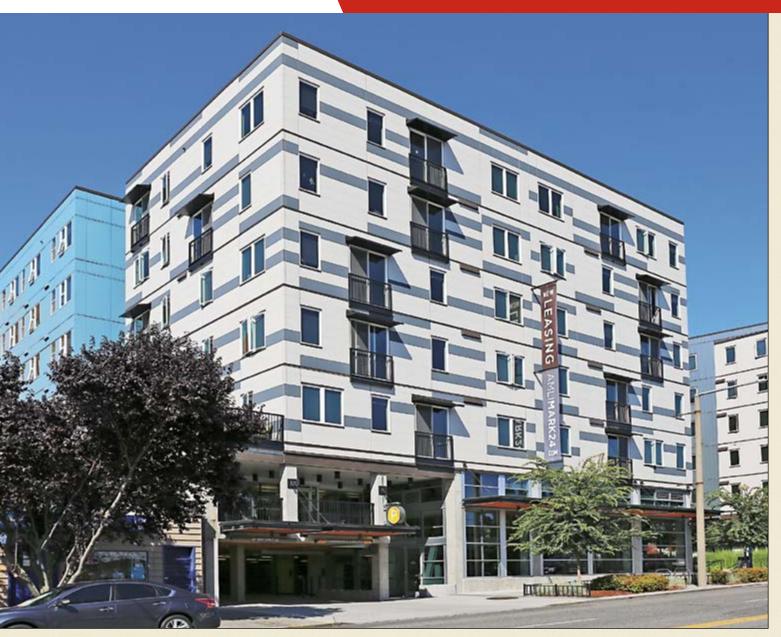
- Easy installation
- Low maintenance
- Energy efficient

### **Technical Support**

 From design through construction, we provide all the support you need









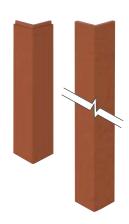


# **Contemporary Smooth**

**CERACLAD®** | Color Coating **Triple Coated** Ceramic Coating **Rainscreen Siding** Photocatalytic Coating

20-Year Fade Limited Warranty • 365 Days Self-Cleaning • Air Purifying

**CREATIV™** custom color program is available in this texture. Custom color samples can be requested at: https://ceraclad.com/creativ-custom-color



BASIC SPECIFICATIONS	
Panel Type	Filtrated
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (15 colors) Creativ™ Custom Colors
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	60 lb. (27 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

Please visit our website for additional **CERACLAD** product information including:

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS



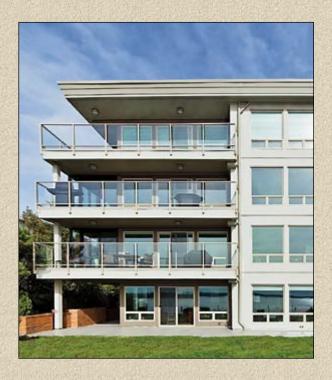


### Saffron | HEH90812H

- 1. The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.
- 2. Colors and textures are subject to change.
- 3. Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.
- $4. \ Please note that this texture uses filtrated panels and cannot be used in areas where freeze/thaw weathering occurs$ more than 80 days per year.









# Velour

**CERACLAD®** Color Coating **Triple Coated** Ceramic Coating **Rainscreen Siding** Photocatalytic Coating

20-Year Fade Limited Warranty • 365 Days Self-Cleaning • Air Purifying

**CREATIV™** custom color program is available in this texture. Custom color samples can be requested at: https://ceraclad.com/creativ-custom-color



BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (15 colors) Creativ™ Custom Colors
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	46 lb. (21 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS





Silver Gray | HNH3444U

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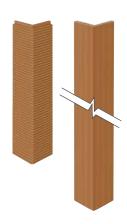


## **Zen Garden**

**CERACLAD®** | Color Coating **Triple Coated** Ceramic Coating **Rainscreen Siding** Photocatalytic Coating

20-Year Fade Limited Warranty • 365 Days Self-Cleaning • Air Purifying

**CREATIV™** custom color program is available in this texture. Custom color samples can be requested at: https://ceraclad.com/creativ-custom-color

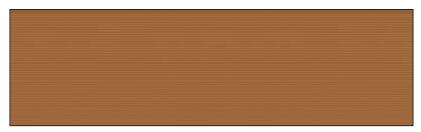


BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (15 colors) Creativ™ Custom Colors
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	46 lb. (21 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS





Daisy Orange | HNH91211U

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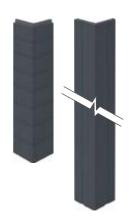


# 8 Reveal

CERACLAD° Color Coating
Triple Coated Ceramic Coating **Rainscreen Siding** Photocatalytic Coating

20-Year Fade Limited Warranty • 365 Days Self-Cleaning • Air Purifying

**CREATIV™** custom color program is available in this texture. Custom color samples can be requested at: https://ceraclad.com/creativ-custom-color



BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (15 colors) Creativ™ Custom Colors
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	46 lb. (21 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS





Midnight Blue | HNH91314U

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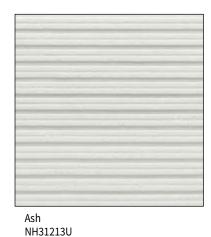
# **Cast Stripe**

CERACLAD® Color Coating
Triple Coated
Rainscreen Siding Photocatalytic Coating

20-Year Fade Limited Warranty  $\cdot$  365 Days Self-Cleaning  $\cdot$  Air Purifying









Charcoal NH31215U

**Amber** NH31216U

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (4 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	44 lb. (20 kg)
•	

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

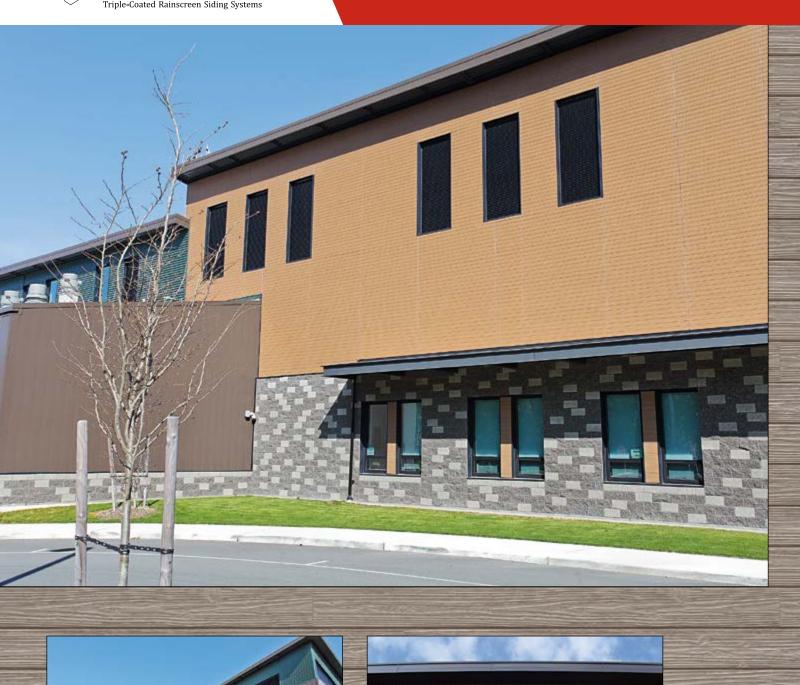
- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS



Charcoal | NH31215U

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# **Rustic Wood**

CERACLAD® Color Coating
Triple Coated
Rainscreen Siding Photocatalytic Coating

20-Year Fade Limited Warranty  $\cdot$  365 Days Self-Cleaning  $\cdot$  Air Purifying





Almond NH4059U



Coastal Gray NH4052U



Coffee NH4058U



Black NH4054U

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
<b>Coating Options</b>	Triple Coated (4 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	46 lb. (21 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

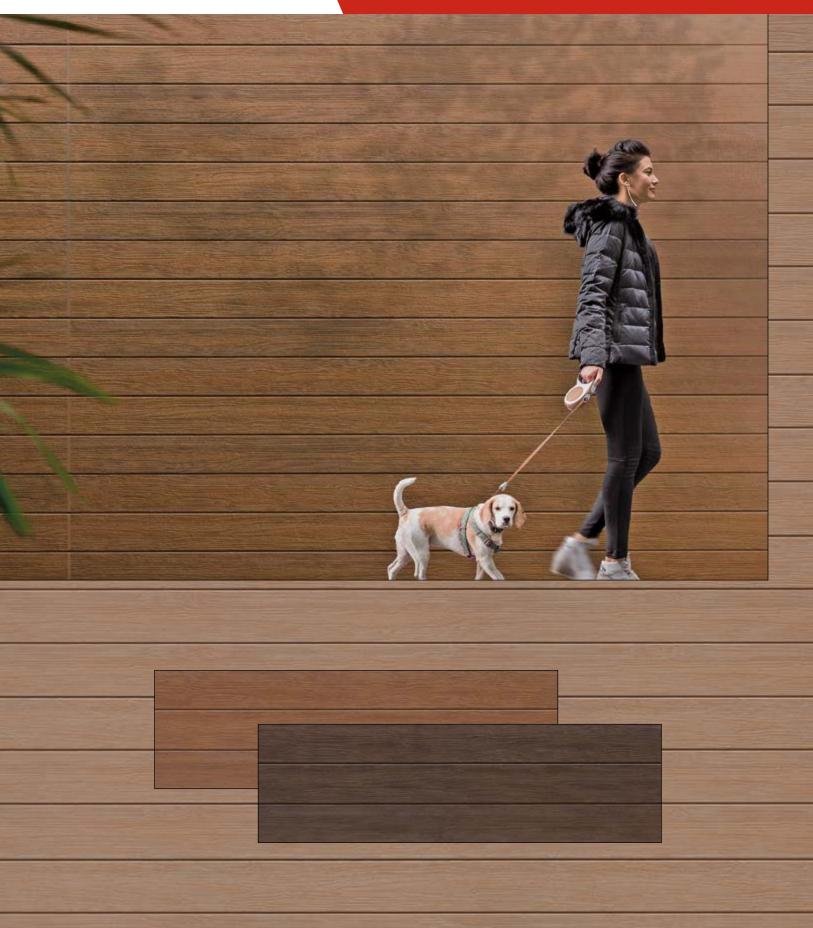
- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents



Coffee | NH4058U

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# **Urban Cedar**

CERACLAD® Color Coating
Triple Coated
Rainscreen Siding Photocatalytic Coating

20-Year Fade Limited Warranty  $\cdot$  365 Days Self-Cleaning  $\cdot$  Air Purifying





Honey NH4992U



Cappuccino NH4991U



Espresso NH4994U



Golden Brown NH4993U

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (4 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	49 lb. (22 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS



Cappuccino | NH4991U

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# **Board Formed Concrete**

CERACLAD® Color Coating
Triple Coated
Rainscreen Siding Photocatalytic Coating

20-Year Fade Limited Warranty • 365 Days Self-Cleaning • Air Purifying



Close-up of texture



BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (3 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	49 lb. (22 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents



Concrete Gray NH7041A



Warm Gray NH7042A



Fog Gray NH7043A



Concrete Gray | NH7041A

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# **Elements**

CERACLAD® Color Coating
Triple Coated
Rainscreen Siding Photocatalytic Coating

20-Year Fade Limited Warranty • 365 Days Self-Cleaning • Air Purifying

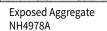














Blacken Steel NH4976A



Walnut NH4979A



**Textured Marble** NH4977A



Blacken Steel | NH4976A

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year

Extruded

Vertical or

Horizontal

Triple Coated (4 colors)

W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm) 15 ft<sup>2</sup> (1.38 m<sup>2</sup>)

46 lb. (21 kg)

Product samples

**BASIC SPECIFICATIONS** 

Panel Type **Application** 

**Coating Options Dimensions** 

Method

Coverage Weight

- Custom color samples
- Specifications
- · CAD details

limited warranty.

- Product performance and approval documents
- MSDS

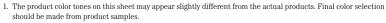
- $1. \ \, \text{The product color tones on this sheet may appear slightly different from the actual products. Final color selection}$ should be made from product samples.
- 2. Colors and textures are subject to change.
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Please visit our website for additional **CERACLAD** product information including:



# **Antique Sawn**





- 2. Colors and textures are subject to change.
- 3. Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.



Dark Red NH4751A



Amber NH4756A



Ash NH4755A



Brown NH4752A

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	46 lb. (21 kg)
The Triple Coating is super weather	

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS





# Barnwood



Ash NH7051A



Brown NH7052A



Black NH7053A



Mahogany NH7054A

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (4 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	49 lb. (22 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS



<sup>1.</sup> The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.

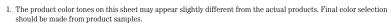
 $<sup>2.\,</sup>$  Colors and textures are subject to change.

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# **Sho Sugi Ban**





<sup>2.</sup> Colors and textures are subject to change.





Deep Charred NH5481U





Light Charred NH5491U

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (2 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/7" (18 mm)
Coverage	15 ft² (1.38 m²)
Weight	55 lb. (25 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

<sup>3.</sup> Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.

# Holme



Snow NH4331U



Maroon NH4333U



Onyx NH4334U

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Horizontal
Coating Options	Triple Coated
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	46 lb. (21 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS



<sup>1.</sup> The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.

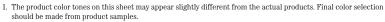
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# Mille Feuille





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Fresh Cream NH7031A



Chocolate NH7034A



Puff Pastry NH7033A

BASIC SPECIFICATIONS	
Extruded	
Horizontal	
Triple Coated	
W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)	
15 ft² (1.38 m²)	
49 lb. (22 kg)	

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSD:



# **Modern Stripe**



BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
<b>Coating Options</b>	Triple Coated
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	46 lb. (21 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- $\bullet \, \mathsf{Specifications}$
- CAD details
- Product performance and approval documents
- MSDS



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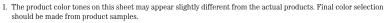
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# **Fiotto**





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- 3. Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.



Pearl FH4891U



Cream FH4892U

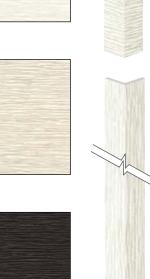


Charcoal FH4894U

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Vertical or Horizontal
Coating Options	Triple Coated (4 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	55 lb. (25 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- SpecificationsCAD details
- Product performance and approval documents



# **Gridline**



Gray FH7141A



Yellow FH7142A



Red FH7143A



Dark Brown FH7144A

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Horizontal
Coating Options	Triple Coated (4 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	60 lb. (27 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samplesSpecifications
- CAD details
- Product performance and approval documents
- MSDS



 $<sup>1. \ \</sup> The \ product \ color \ tones \ on \ this \ sheet \ may \ appear \ slightly \ different \ from \ the \ actual \ products. \ Final \ color \ selection$ should be made from product samples.

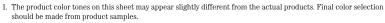
<sup>2.</sup> Colors and textures are subject to change.

<sup>3.</sup> Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.



# **Mosaic Tile**





<sup>2.</sup> Colors and textures are subject to change.



White FH7131U



Gray FH7132U



Blue FH7133U



Black FH7134U

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Horizontal or vertical
Coating Options	Triple Coated (4 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	53 lb. (24 kg)
	,

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

<sup>3.</sup> Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.

# **Modern Brick**



FH7151A



Orange FH7152A



Brown FH7153A



Red FH7154A

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Horizontal
Coating Options	Triple Coated (4 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	55 lb. (25 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samplesCustom color samples
- Specifications
- CAD details
- Product performance
- and approval documents
- MSDS



 $<sup>1. \ \</sup> The product color tones on this sheet may appear slightly different from the actual products. Final color selection$ should be made from product samples.

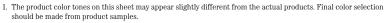
<sup>2.</sup> Colors and textures are subject to change.

<sup>3.</sup> Damage caused by any product installation, repair, or replacement that is not in accordance with KMEWs technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.



# **Antique Brick**





<sup>2.</sup> Colors and textures are subject to change.



Antique White FH4921U



Antique Orange FH4922U



Antique Red FH4924U

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Horizontal
<b>Coating Options</b>	Triple Coated
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	53 lb. (24 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

<sup>3.</sup> Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.

# **Granite**





White FH7251A



Brown FH7252A



Gray FH7253A

BASIC SPECIFICATIONS	
Panel Type	Extruded
Application Method	Horizontal
Coating Options	Triple Coated (3 colors)
Dimensions	W: 18" (455 mm) L: 10' (3030 mm) T: 5/8" (16 mm)
Coverage	15 ft² (1.38 m²)
Weight	55 lb. (25 kg)

The Triple Coating is super weather resistant, low maintenance, and backed by a 20-year limited warranty.

- Product samples
- Custom color samples
- Specifications
- CAD details
- Product performance and approval documents
- MSDS

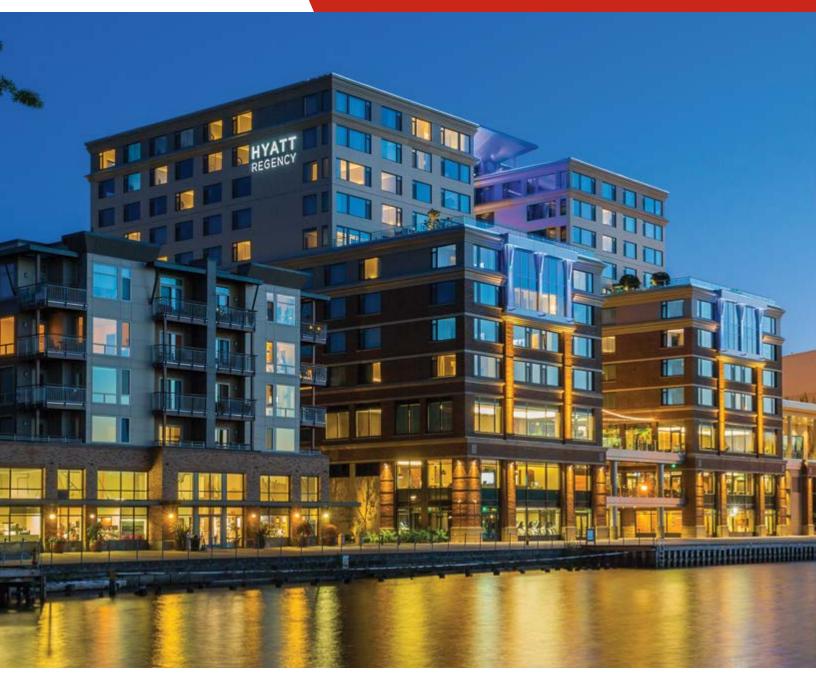


 $<sup>1. \ \, \</sup>text{The product color tones on this sheet may appear slightly different from the actual products. Final color selection should be made from product samples.}$ 

<sup>2.</sup> Colors and textures are subject to change.

<sup>3.</sup> Damage caused by any product installation, repair, or replacement that is not in accordance with KMEW's technical manual, as well as damage caused by product installation on inappropriate buildings/structures, is specifically excluded from warranty coverage. Please review KMEW's technical manual and website for this product.





**CERACLAD® Triple Coated Rainscreen Siding** 

**Color Coating Ceramic Coating** Photocatalytic Coating

20-Year Fade Limited Warranty  $\cdot$  365 Days Self-Cleaning  $\cdot$  Air Purifying

Please visit our website for additional CERACLAD product information including:

- ✓ Product samples
- ✓ Custom color samples
- ☑ REVIT downloads
- ☑ CAD details
- ☑ Specifications
- ✓ Product performance and approval documents
- ✓ MSDS

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