



**AIU | INSTITUTE FOR  
PRIVATE TRAINING**

معهد الجامعة الأمريكية الدولية للتدريب الأهلي



## 03 Data Science and Analytics Certificate Program



**Duration:**

100 hours



### Program Description:

The Data Science and Analytics Certificate Program is a comprehensive, 100-hour program designed to provide a solid foundation in the principles, tools, techniques, and technologies related to the burgeoning field of data science. The course offers an in-depth exploration of statistical concepts, data manipulation, data visualization, machine learning, big data analytics, and data-driven decision-making. Hands-on programming training is provided, with a primary focus on Python and its related data science libraries. The program concludes with a capstone project that offers an opportunity to apply the knowledge and skills learned throughout the course to solve a real-world data science problem. This program is designed to cater to beginners as well as professionals looking to enhance their data science skills and knowledge.

**Successful completion of all the below modules is necessary to earn the data science and analytics certificate program credential.**

#### 0301 Foundations of Data Science Principles

- Duration: 20 hours

#### 0302 Data Handling and Visualization

- Duration: 20 hours

#### 0303 Machine Learning Basics

- Duration: 25 hours

#### 0304 Data Analytics

- Duration: 25 hours

#### 0305 Data-Driven Decision Making

- Duration: 10 hours