



Minimum hours required for the degree of Bachelor of Science in Business Administration is 120

## Freshman (First Year)

First Semester			Second Semester		
AIU 100	AIU Experience (EX)	1	BUS 104	Personal Financial Planning	3
AIU 111/112	Wellness (WL)	1	CSC 101	Computer Essentials (CS)	3
BUS 103	Critical Thinking for Consumer Decisions	3	ECO 201	Principles of Microeconomics (SS)	3
ENG 101	College Writing (EC)	3	MAT 116	Quantitative Methods II	3
MAT 115	Quantitative Methods I (MA)	3	Elective		3
PSY 101	Psychology	3			
<b>Total Credit Hours</b>		<b>14</b>	<b>Total Credit Hours</b>		<b>15</b>

## Sophomore (Second Year)

First Semester			Second Semester		
ACC 201	Introduction to Financial Accounting	3	ACC 205	Managerial Accounting I	3
ECO 202	Principles of Macroeconomics (SS)	3	BUS 210	Business Law	3
ENG 303	Creative Writing (OC)	3	FIN 211	Business Finance	3
MKT 201	Marketing Management	3	MGT 201	Organizational Behavior	3
Elective		3	Elective		3
<b>Total Credit Hours</b>		<b>15</b>	<b>Total Credit Hours</b>		<b>15</b>

## Junior (Third Year)

First Semester			Second Semester		
AIU 300	Career Development (EX)	1	ENT 306	Entrepreneurial Fundraising and Marketing	3
BUS 307	Business Information Systems	3	ENT 365	Managing & Commercializing Innovation	3
COM 350	Debate (OC)	3	PHL 112	Professional Ethics (AH)	3
ENT 305	The Entrepreneur & New Venture Creation	3	Elective		3
GSC 301	Operations & Supply Chain Management	3	Elective		3
Elective		3			
<b>Total Credit Hours</b>		<b>16</b>	<b>Total Credit Hours</b>		<b>15</b>

## Senior (Fourth Year)

First Semester			Second Semester		
ENT 415	Social Entrepreneurship	3	ENT 465	Managing Entrepreneurship & Org. Change	3
ENT 445	Collaborative Design for Entrepreneurs	3	MGT 401	Strategic Management	3
Elective		3	Elective		3
Elective		3	Elective		3
Elective		3	Elective		3
<b>Total Credit Hours</b>		<b>15</b>	<b>Total Credit Hours</b>		<b>12</b>

This is a recommended plan of study for the BSBA with a major in Entrepreneurship. Please see the 2023-2024 Undergraduate Catalog for a complete explanation of degree requirements.

