

**Nightclub&Bar**  
convention & trade show



**FLORIDA  
RESTAURANT &  
LODGING  
ASSOCIATION**

**FOR IMMEDIATE RELEASE:**

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**NIGHTCLUB & BAR CONVENTION AND TRADE SHOW PARTNERS WITH  
FLORIDA RESTAURANT & LODGING ASSOCIATION**

(Orlando, Fla.) — **Nightclub & Bar Convention and Trade Show**, a division of Questex, will support the **Florida Restaurant & Lodging Association (FRLA)** during the Florida Restaurant & Lodging Show taking place September 27-29, 2016 at the Orange County Convention Center in Orlando, Florida.

As part of the new partnership, Nightclub & Bar Show will sponsor the Opening Night Party and donate a Travel Package, including passes to the 2017 Nightclub & Bar Show, for auction at the FRLA Show on Sept. 28. All proceeds from the auction package will be donated to the FRLA Educational Foundation.

“Partnerships like this are extremely exciting, as they result in the top minds from the restaurant, foodservice, bar, and nightlife industries all coming together in one spot,” remarked Questex President and CEO, Kerry Gumas. “By bringing together such complementary industries, attendees and exhibitors have unlimited opportunity to take their business to the next level.”

“We’re proud to have the valuable support of the Nightclub & Bar Convention and Trade Show during this year’s Florida Restaurant & Lodging Show. This partnership will foster meaningful collaboration amongst the industry’s leading players, as well as inspire extraordinary innovations in Florida’s restaurant, lodging and foodservice industries,” said Carol Dover, President & CEO of the Florida Restaurant & Lodging Association. “Florida’s already sterling reputation for unparalleled service and hospitality continues to exceed the expectations of our visitors and residents.”

The Florida Restaurant & Lodging Show, themed Exceeding Culinary Expectations: Master the Emerging Trends, brings in over 8,000 industry professionals for three days of educational programs with topics ranging from menus to management, and more. For more information, please visit:

[www.flrestaurantandlodgingshow.com](http://www.flrestaurantandlodgingshow.com)

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**About Nightclub & Bar Media Group**

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry,

Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the Nightclub & Bar Show ([www.ncbshow.com](http://www.ncbshow.com)), VIBE Conference ([vibeconference.com](http://vibeconference.com)), Nightclub & Bar Top Rated Lists ([www.nightclub.com/category/ncb/scene/top-rated](http://www.nightclub.com/category/ncb/scene/top-rated)), Nightclub & Bar Awards, and produces daily content on [www.nightclub.com](http://www.nightclub.com).

#### **About the Florida Restaurant and Lodging Association**

FRLA is Florida's premier non-profit hospitality industry trade association. Our mission is to 'Protect, Educate and Promote' Florida's \$89.1 billion hospitality industry which represents 23% of Florida's economy and more than 1.2 million employees - making it the state's number one industry. We offer regulatory compliance and food safety training needs ([RCS](#) and [SafeStaff®](#)); industry developed career-building high school programs ([FRLAEF](#)); sponsor the only event in Florida exclusively serving the restaurant and foodservice industry ([FR&L Show](#), September 27-29, 2016 in Orlando); and we safeguard the needs of the hospitality industry by providing legislative advocacy. We represent and serve more than 10,000 independent and household name members, suppliers, and theme parks. For more information, go to [www.FRLA.org](http://www.FRLA.org) and find us on Twitter [@FRLAnews](#), [Facebook](#) and [YouTube](#).

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