

# Nightclub&Bar

convention & trade show

**FOR IMMEDIATE RELEASE:**

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## **2017 NIGHTCLUB & BAR SHOW PARTNERS WITH CORE TO RAISE AWARENESS FOR WORKING FAMILIES IN NEED**

**Tweet it:** Find @COREGives at the 2017 @NightclubBar in @Vegas and #giveback to families in need. NCBShow.com for info

**Las Vegas – Nightclub & Bar Convention and Trade Show** will once again partner with nonprofit **CORE (Children of Restaurant Employees)** to raise awareness for working families in need at next year's event, taking place March 27-29, 2017 in Las Vegas.

The 2017 event will feature a CORE booth on the show floor, giving attendees and vendors the opportunity to learn more about the organization and discuss partnership opportunities. The nonprofit will also receive additional exposure throughout the show.

Founded in 2004, CORE has supported over 170 children from almost 100 families across the country and the industry, raising more than 2 million dollars to support the children of food and beverage employees navigating life-altering circumstances or conditions, such as a diagnosed medical condition or death of a sibling or parent or loss of home due to natural disaster, fire, or other unexpected housing emergency. CORE provides support in a variety of ways including, but not limited to, paying medical costs and hospital expenses, providing rent and mortgage assistance, and covering childcare costs and other child needs.

"CORE makes a huge impact in the lives of families in need," remarked Michelle Osborne, Nightclub & Bar Media Group marketing director. "It is our hope that by getting CORE in front of the world's largest gathering of industry professionals, others will want to get involved in the nonprofit's mission."

In its 32<sup>nd</sup> year, the Nightclub & Bar Show is the largest gathering of bar, nightlife and beverage professionals. The show offers industry professionals the opportunity to connect with suppliers, network with new businesses, discover new products and gain critical skills to ensure their success in the dynamic bar and nightclub industry. For those interested in attending the show or for more information, please visit [www.ncbshow.com](http://www.ncbshow.com).

CORE is funded by donations from individuals, food and beverage operators, suppliers and distributors, and special events. To learn more or make a donation, please visit: [www.COREgives.org](http://www.COREgives.org).

### **About Nightclub & Bar Media Group**

Nightclub & Bar Media Group, a division of Boston, MA based Questex LLC, is the go-to resource for the on-premise professional. Mirroring the fast-paced, trend-setting nature of the beverage industry,

Nightclub & Bar has been providing the specific tools bar professionals, owners and managers need to grow their businesses, compete, and succeed in this hyper-competitive and dynamic industry for over 30 years. Nightclub & Bar Media Group produces the Nightclub & Bar Show ([www.ncbshow.com](http://www.ncbshow.com)), VIBE Conference ([vibeconference.com](http://vibeconference.com)), Nightclub & Bar Top Rated Lists ([www.nightclub.com/category/ncb/scene/top-rated](http://www.nightclub.com/category/ncb/scene/top-rated)), Nightclub & Bar Awards, and produces daily content on [www.nightclub.com](http://www.nightclub.com).

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